



Doña Ana County Economic Indicators

For the quarter ending Sept 30 except as noted

	2008	2009	% Change
1. Labor & Employment ¹			
Civilian Labor Force	90,227	89,907	-0.4%
Total Employment	86,402	83,669	-3.2%
Unemployment	3,825	6,238	63.1%
Unemployment Rate (%)	4.2%	6.9%	
Nonagricultural Wage/Salary Employment	69,900	68,200	-2.4%
Wage/Salary Employment by Sector (NAICS)			
Construction	4,100	3,600	-12.2%
Manufacturing	3,300	2,900	-12.1%
Trade, Transportation & Utilities	10,300	9,700	-5.8%
Information	1,000	900	-10.0%
Financial Activities	2,600	2,600	0.0%
Professional & Business Services	6,500	6,300	-3.1%
Education & Health Services	11,400	11,600	1.8%
Leisure & Hospitality	7,100	7,000	-1.4%
Other Services	1,800	1,700	-5.6%
Government	21,800	21,900	0.5%
2. Construction ²			
Residential/New Single Family Valuations (\$)	28,484,200	34,637,998	21.6%
No. of Permits	182	203	11.5%
Commercial/New Construction Valuations (\$)	24,637,400	5,481,000	-77.8%
No. of Permits	25	9	-64.0%
Total Valuations (All Classifications) (\$)	65,482,663	50,318,651	-23.2%
3. Total Reported Gross Receipts ³			
All Industries (\$)	1,607,837,110	1,608,085,218	0.0%
Retail Trade (\$)	380,067,664	396,276,174	4.3%
Accommodations & Food Services	57,121,295	61,841,590	8.3%
Lodgers Tax Receipts (\$) ⁴	392,796	403,739	2.8%
Lodging Occupancy Rates ⁴	57%	60%	4.7%
Average Room Rate (\$) ⁴	67.90	67.20	-1.0%
Total Reported Gross Receipts (NAICS) ³			% Change
Agriculture (\$)	10,203,241	15,706,267	53.9%
Construction & Mining (\$)	218,737,675	181,792,447	-16.9%
Manufacturing (\$)	161,628,069	109,947,197	-32.0%
Trade, Transportation & Utilities (\$)	552,656,302	573,152,494	3.7%
Information (\$)	24,697,795	46,043,496	86.4%
Financial Activities (\$)	25,669,213	22,164,518	-13.7%
Professional & Business Services (\$)	118,770,871	125,854,611	6.0%
Education & Health Services (\$)	237,748,333	275,975,801	16.1%
Leisure & Hospitality (\$)	60,361,229	66,632,219	10.4%
Other Services (\$)	128,673,079	120,223,296	-6.6%
Public Administration (\$)	5,161,037	N-D	N-D
Unclassified (\$)	63,530,266	67,758,156	6.7%

¹ Source US DOL, Bureau of Labor Statistics: Sept 08 vs. Sept 09; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department

⁴ Source: Las Cruces Convention & Visitors Bureau