

Border Economic Development Plan (BEDP)



VIVA DOÑA ANA

BUILDING A SUSTAINABLE FUTURE | CONSTRUYENDO UN FUTURO SOSTENIBLE



Who is AECOM?

Experience

- Extensive border experience nationally, US and Mexico
- International investment
- Trade & logistics
- Sustainability principals
- HUD & Other Sustainability Grant Programs
- Robust, bilingual community engagement program
- Local knowledge
- Plan & Implement



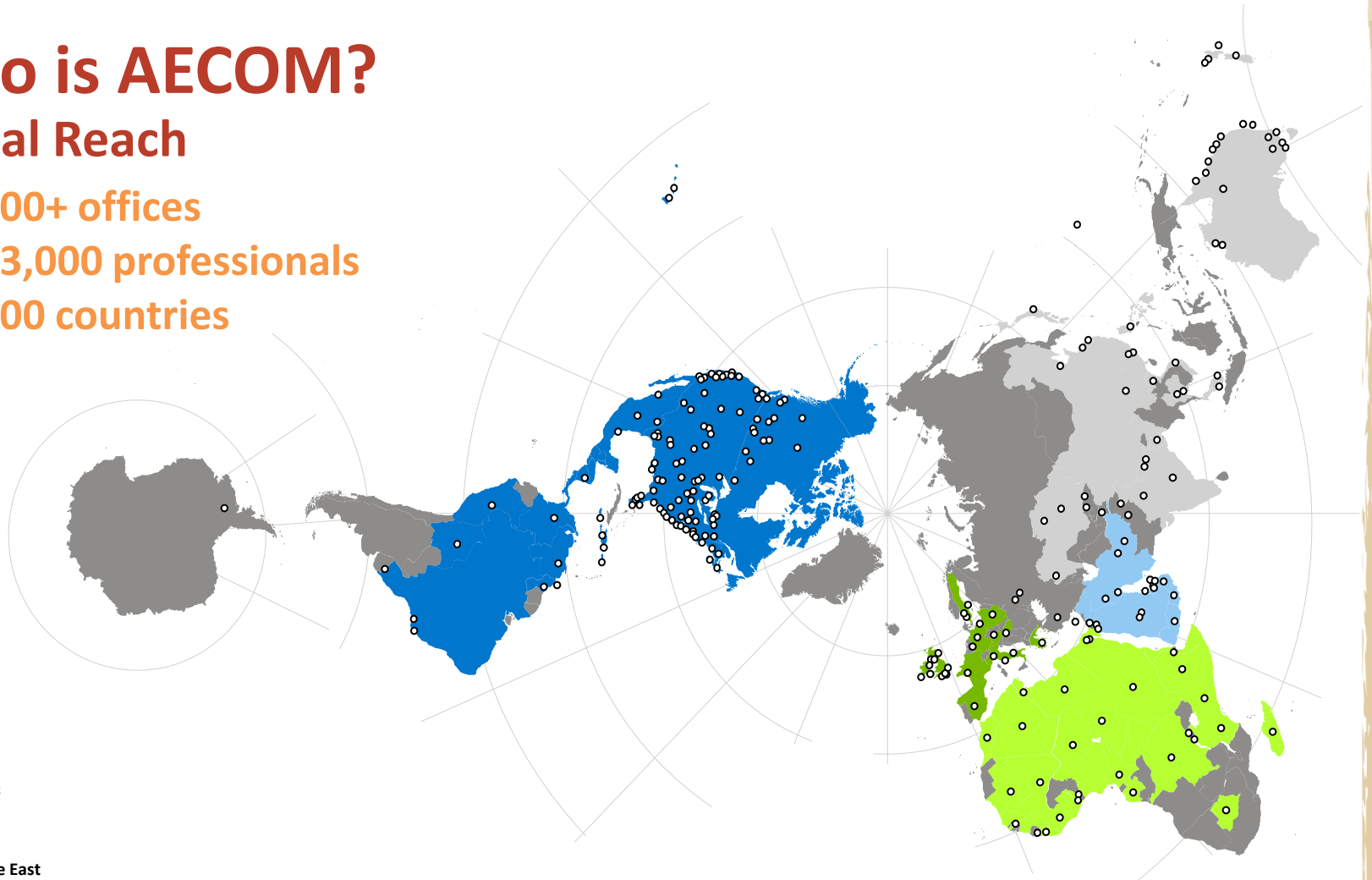







Who is AECOM? Global Reach

400+ offices

43,000 professionals

100 countries



-  Americas
-  Asia, Pacific
-  Europe
-  Asia, Middle East
-  Africa



Who is AECOM?

Markets



Corporate + commercial



Real estate development



Education



Energy



Transportation + urban design



Utilities



Healthcare + life sciences



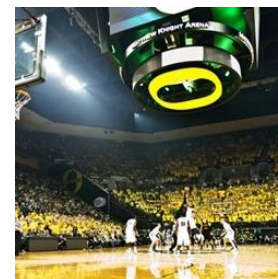
Justice



Leisure + culture



U.S. Federal



Sports



State, provincial + local government



AECOM Experience on the US/Mexico Border

1. S.NM/EI Paso JLUS
2. San Augustin, Mexico, Private Client
3. San Diego/Tijuana Economic Development Strategy, City of San Diego + EDA
4. Chula Vista Economic Development Strategy, City of Chula Vista
5. US-Mexico Border Region Access to Capital Study
6. Tucson Downtown Housing Study
7. Tijuana New Town Market
8. Otay Mesa Community Plan
9. Port Economic + Fiscal Impact
10. Northern Baja Second Home Market Study
11. San Luis Economic Development Plan, San Luis, AZ
12. Hidalgo Concept Master Plan, Hidalgo, Mexico
13. Canamex Corridor Development Strategy, States of Arizona, Nevada, Utah, Idaho, and Montana
14. Douglas Downtown Economic Development Strategy, Douglas, AZ
15. Border Trade Alliance Study, Southwestern Border Region, US
16. Border Environment Cooperation Commission (Erin Ward)
17. USDA, Ojinaga, Chihuahua (Erin Ward)
18. AO Smith (Erin Ward)
19. PROFEPA, Mexico City (Erin Ward)





What are the goals for the Border Economic Development Plan (BEDP)?

- Expedite business development around Santa Teresa Port of Entry
 - Leveraged investment and coordination of public policy
- Expand all types of business activity
 - Recruitment of new businesses, retention and growth of existing businesses and support for start-ups
- Use activity associated with rail operations and trade across border to strengthen communities
 - Affordable housing
 - New and existing transportation systems
 - Community facilities such as schools, parks, utilities, libraries, community centers, and roads
- Expand job opportunities and increase hiring rates for unemployed and underemployed



Why is the BEDP important?





What are we doing as part of the BEDP?

Tasks include:

- Project Orientation
- Inventory and Analysis of Past Planning Efforts and Studies
- Stakeholder Interviews / Community Engagement
 - Stakeholder Committee
 - Interviews
 - Participation in other community meetings
- Existing Conditions Assessment
- Business Research
- Analysis of Economic Issues and Visioning
- Economic Development Plan and Strategies
- Report



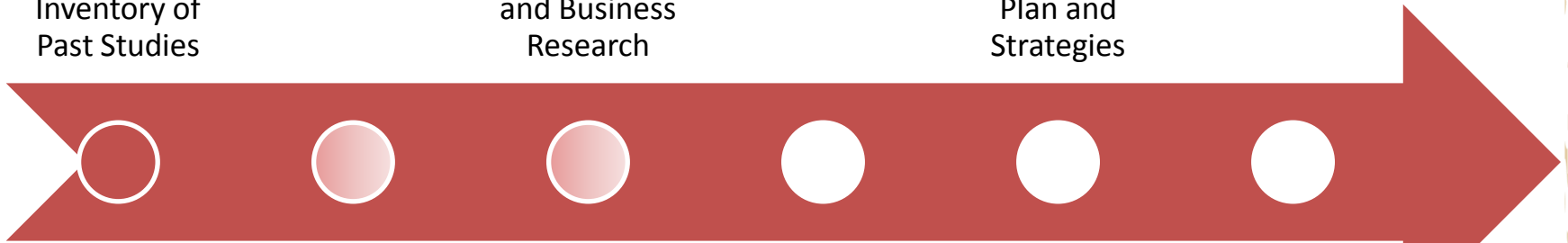
Where we in the process and what is the timeline?

May 2013:

Project
Orientation
and
Inventory of
Past Studies

Existing
Conditions
Assessment
and Business
Research

Economic
Development
Plan and
Strategies



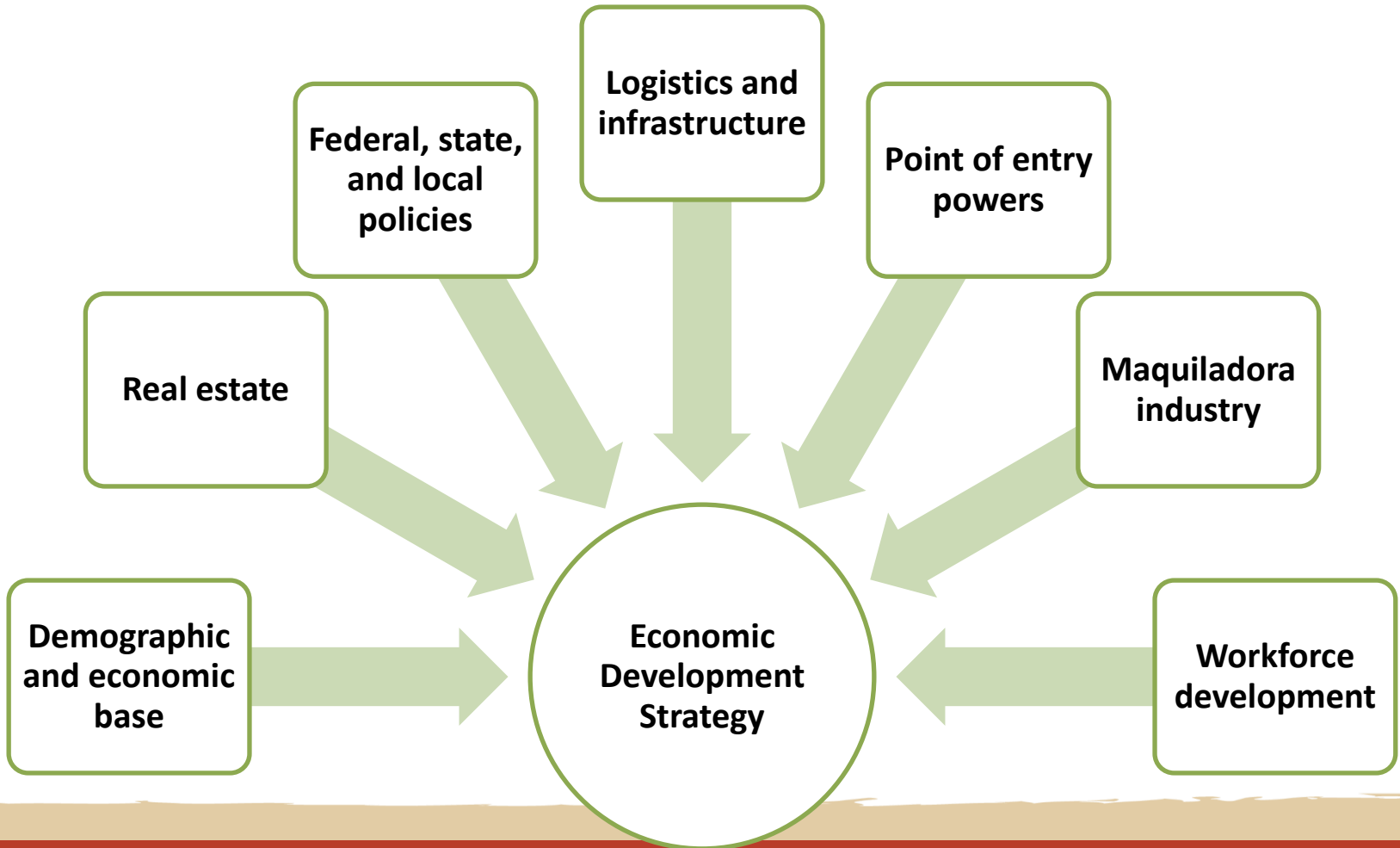
Stakeholder
Interviews /
Community
Engagement

Analysis of
Economic
Issues and
Visioning

Draft and
Final Report
**February
2014**



What are some key issues that we will examine in our existing conditions assessment?



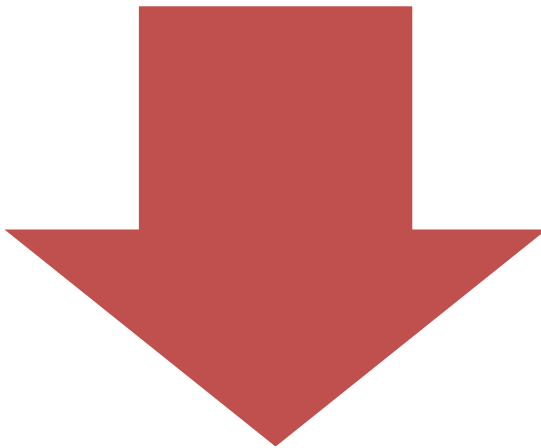


What trends in freight are relevant to the border region?



Opportunities

- Significant changes in national freight and logistics movement
- US freight traffic will increase by over 60% over the next 25 years
- With the UP and Foxconn investments, Doña Ana County stands to benefit from this increased traffic



Considerations and Challenges

- How freight moves (rail in particular) is a function of infrastructure, connections, and operational decisions
- Freight movement can be a strategy for regional economic development, but only if we add value locally
- If freight doesn't stop locally, the need to mitigate impacts becomes more important

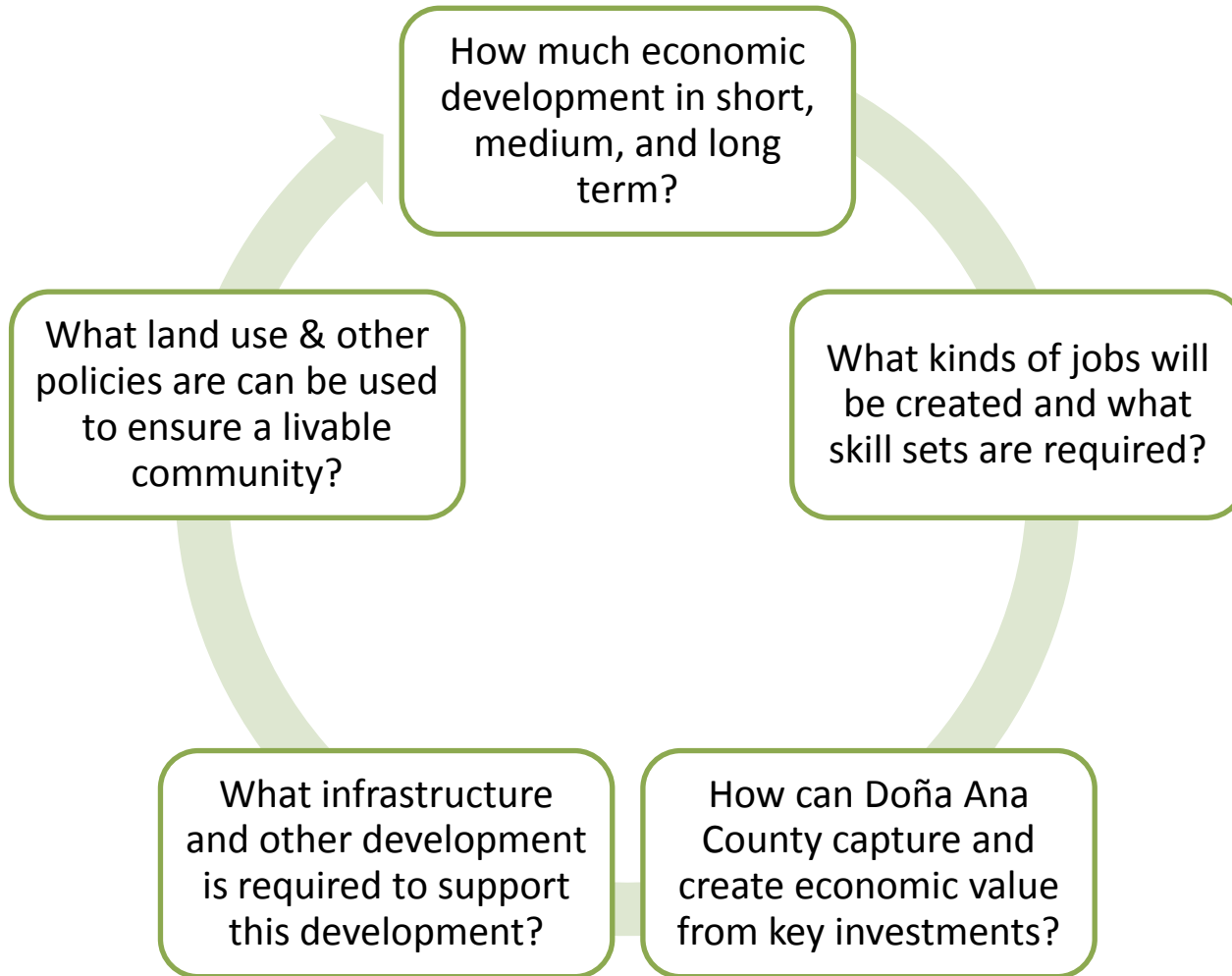


What are key issues raised so far?

- The Santa Teresa border crossing seems well positioned to support further growth
 - Near-shoring of manufacturing
 - Recovery in the automotive sector
 - Emergence of the Union Pacific intermodal yard
 - Foxconn
- How does Doña Ana County benefit from development near the border?
- Do current population and location factors favor El Paso as the source of employees / workforce? How can this be addressed?
- Inland ports - typically low cost places where a high volume of intermodal volume can be pushed through at a predictable velocity.
 - Key question is whether the Santa Teresa border region has the proper infrastructure and resources to handle the potential growth which may occur.
 - Need to prepare for future growth in freight volumes.



Key Questions to be Answered...





How can I get involved?

Provide input!

- Viva Doña Ana website

<http://www.vivadonaana.org/>

