



the
bridge

of Southern New Mexico

What Gains Have We Made So Far?

- DAC Graduation Rates:
 - 55% in 2007-08
 - 80% in 2015-16
 - NM 69%
 - ABQ 66%
 - EP 76%
- Increased Earnings of Graduates:
 - \$55 million to \$103 million annually
 - \$438 million to \$820 million to date
- Return on Investment in The Bridge
(if only considering increased earnings)
 - \$430 -\$800 for every \$1 invested

The Bridge of Southern New Mexico

Goals

- Highest high school graduation rates in the state
 - Revised to increasing rates
 - Expanded to include college completion rates
- A skilled and ready workforce

Regional Workforce Information

What the data shows

- The Doña Ana, Luna, Otero, and El Paso county region has a labor force of approximately 485,000 people, with approximately 27,000 people unemployed throughout the area (~5.5% unemployment).
- With 27,000 unemployed and ~9,800 job openings as of December 2016, ratio of ~2.7 unemployed people for every open job advertised.
- The region's labor force participation rate is ~59.2%, in comparison the United States labor force participation rate is 62.9%.
- 51% (~568,000) of the region's population in which poverty is calculated lives below the 200% Federal Poverty Limit.

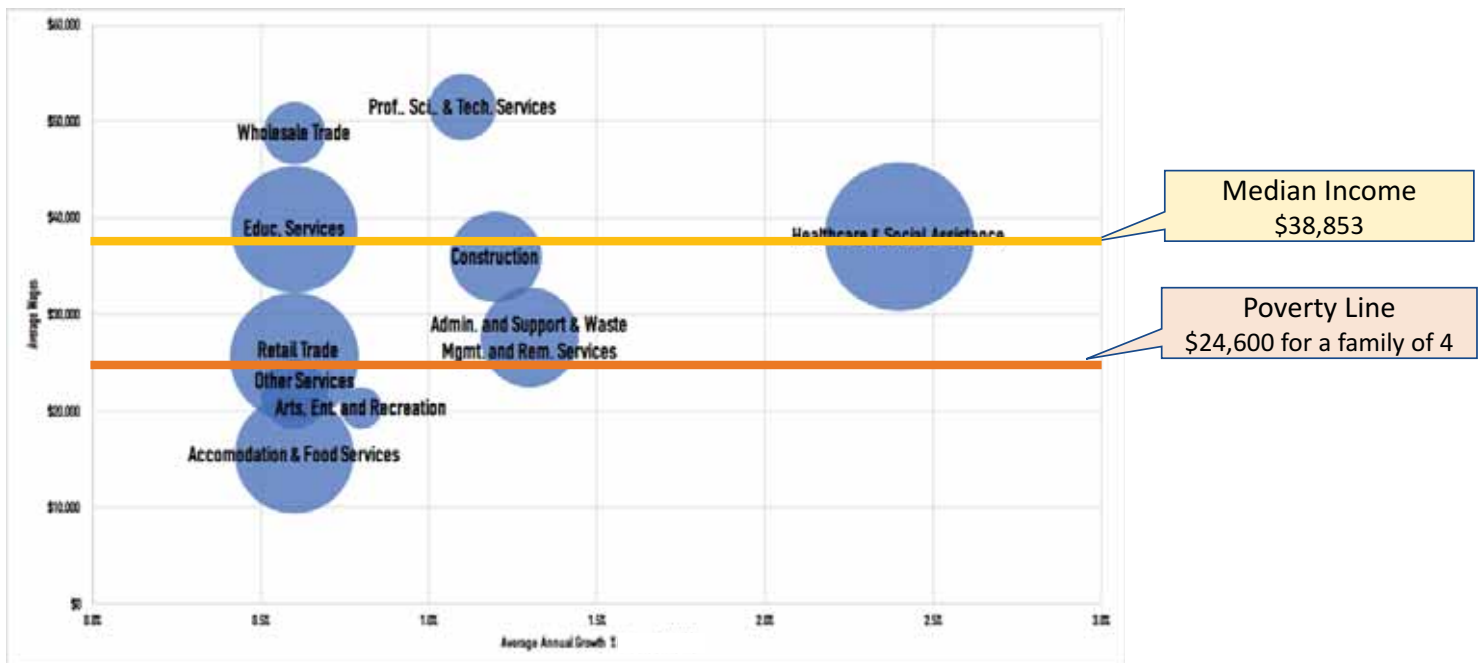
Regional Workforce Information

What does it mean?

- Even when people are employed, there is a very good chance that they are still struggling to make ends meet.
- There is a tremendous opportunity to provide employment and training pathways to these populations (both employed and unemployed) to get them on a financially and economically sustainable trajectory that is above the 200% federal poverty level.

Top 10 Industry Growth Sectors

Borderplex Region (DAC, EPC, Sierra, Luna, Otero)

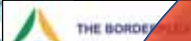




2016 STATEWIDE TOWN HALL Economic Security

FINAL REPORT

CONVENER
New Mexico First



THE BORDERPLEX

**A Skilled and Ready
Workforce**

**Mesilla Valley
Economic
Development
Alliance**

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Target Industries

As the leading economic development authority in the New Mexico Borderplex, MVIDA has identified seven target industries to focus its efforts based on our regional assets.

- Manufacturing & Logistics** - Located in close proximity and with easy access to the maquila program, the Borderplex is ideally located to take advantage of various trade modes serving both U.S. coasts.
- Space-Related Industries** - Opportunities in commercial spaceflight and the International Space Station (ISS), the New Mexico Borderplex is well positioned to support space-related industries.
- Renewable Energy** - With an average of 340 days of sunshine and available land, the Borderplex is an ideal location for the expansion of solar energy projects. Also, a high percentage of bilingual population makes it attractive for algal fuel production.
- Business Services** - With its high percentage of bilingual population and low costs, an increasing number of business services companies are locating in the New Mexico Borderplex an attractive market.
- Technology** - Carnegie Mellon University with high research and development in an existing base of technology businesses, there is great opportunity for technology business.
- Added Agriculture** - As a leading area for a number of food crops there are opportunities in food processing as well as bio-fuel production.
- Digital Media** - Degree programs at the area universities and community colleges are training a workforce for film, digital media and gaming.

Call us today to find out more about the many opportunities in the New Mexico Borderplex.

Workforce Talent Collaborative Members

Debbi Moore

Greater Las Cruces Chamber of
Commerce, Co-Chair

Dr. Kevin Boberg

New Mexico State University, Co-
Chair

Fred Owensby

Workforce Development
and Training Division,
Dona Ana Community College

Les Baldock

Mesilla Valley Economic
Development Alliance

Steve Duran

Workforce Innovation and
Opportunity Act

Richard Wagner

Department of Workforce
Connections

Dr. Patricia Sullivan

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New Mexico State University

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HELP-NM

Joshua Orozco

Border Industrial Association

David Greenburg

Las Cruces Public Schools

David Dollahan

City of Las Cruces

Willie Silva

El Paso Electric

Patti Lucero

TRAX International

Lane Widner

Las Cruces Public Schools

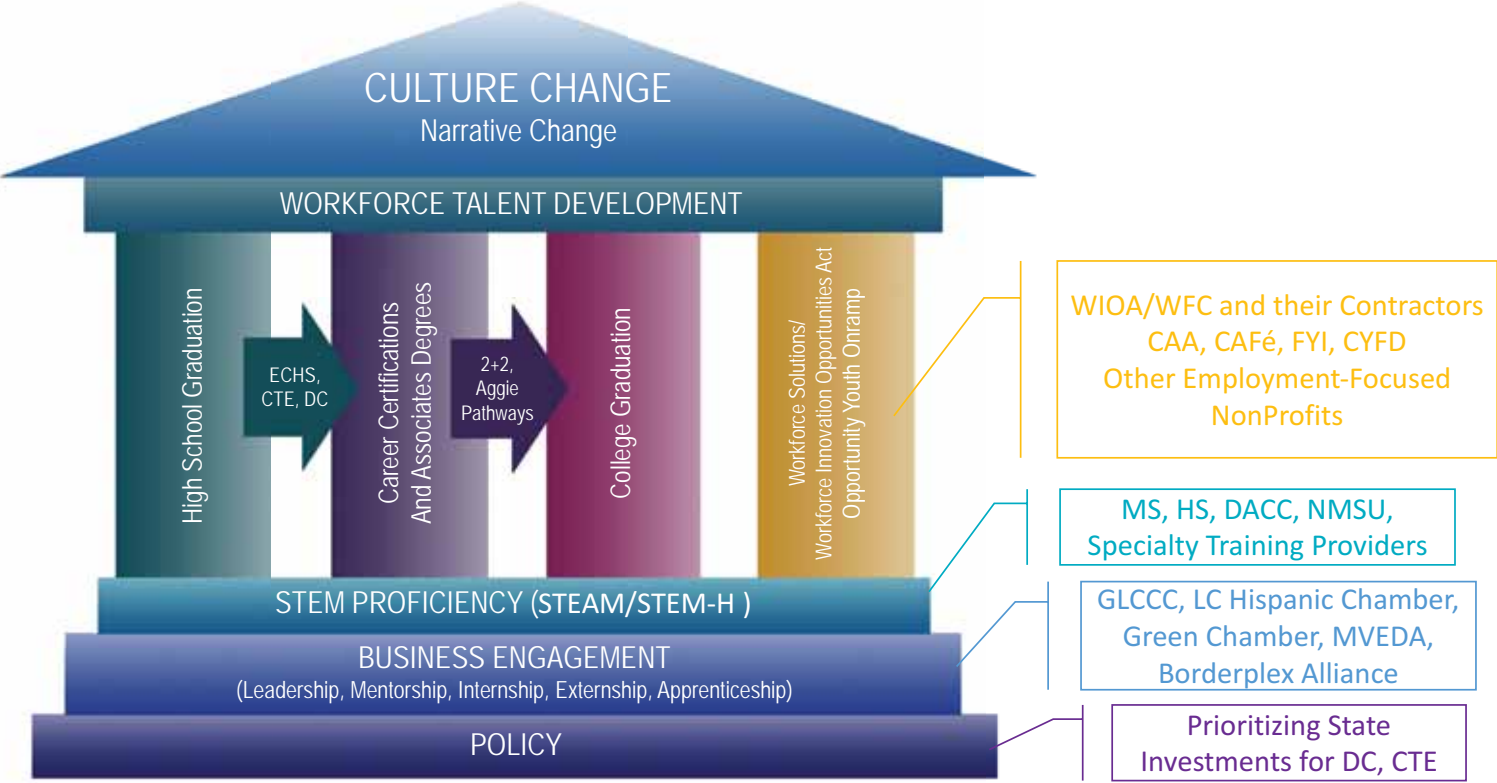
Tracey Bryan

The Bridge of
Southern New Mexico

Community of Progress Participants

- [Melanie Goodman](#)
US Senator Tom Udall
Representative
- [Claudia Mares](#)
Dona Ana County Health
Department
- [Sherri Rials](#)
Southern New Mexico Society of
Human Resource Managers
- [Dawn Hommer](#)
Community Action Agency
- [Victoria Quevedo and Mary Ann Galindo](#)
Empowerment Congress
- [Sharon Thomas](#)
Former City Councilor
- [Michelle Pickett](#)
Children, Youth, and Families
Department
- [Jeanine Cadwallader](#)
Tresco
- CAFé

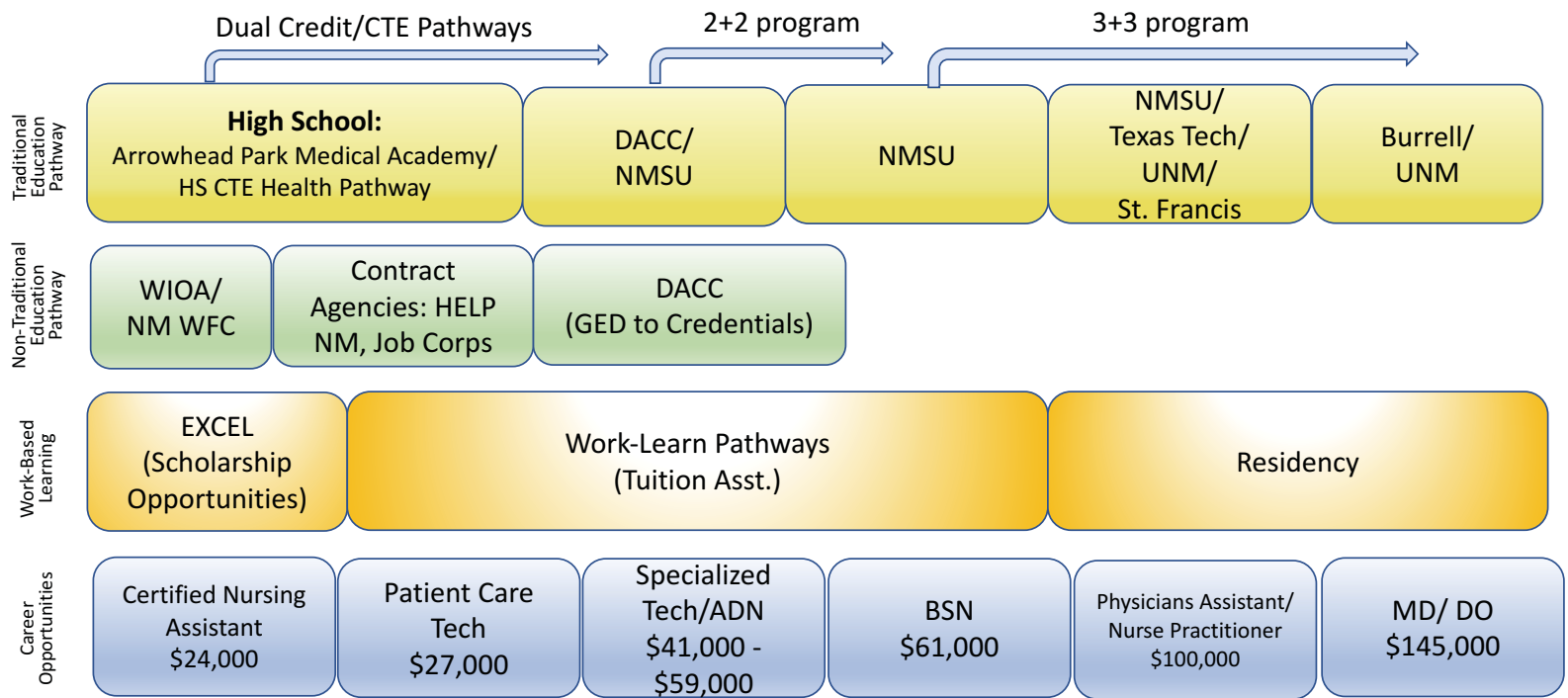
A Comprehensive Approach to Workforce Talent Development



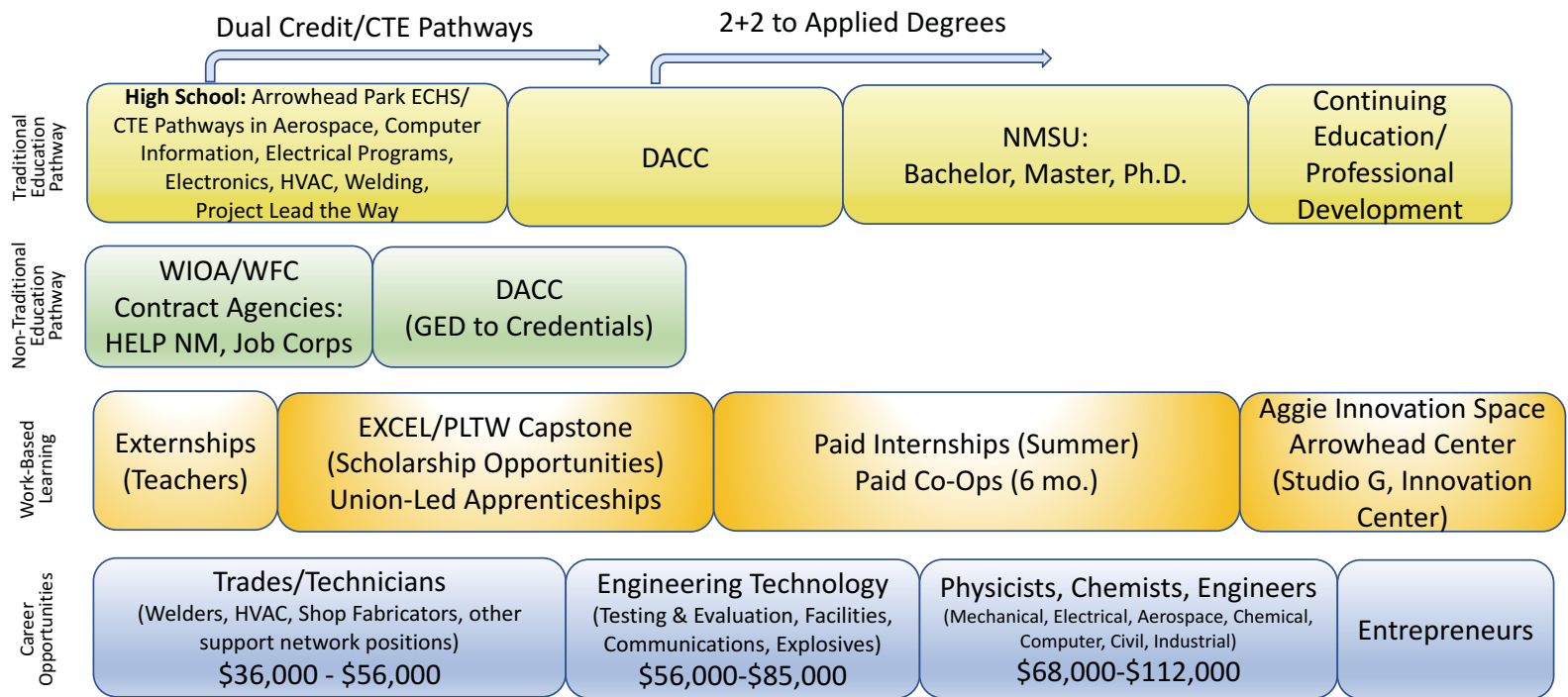
Economic Development Targets

- Healthcare
- Defense
- Agriculture
- Digital media
- Advanced manufacturing
- Transportation and Logistics
- Energy
- Aerospace

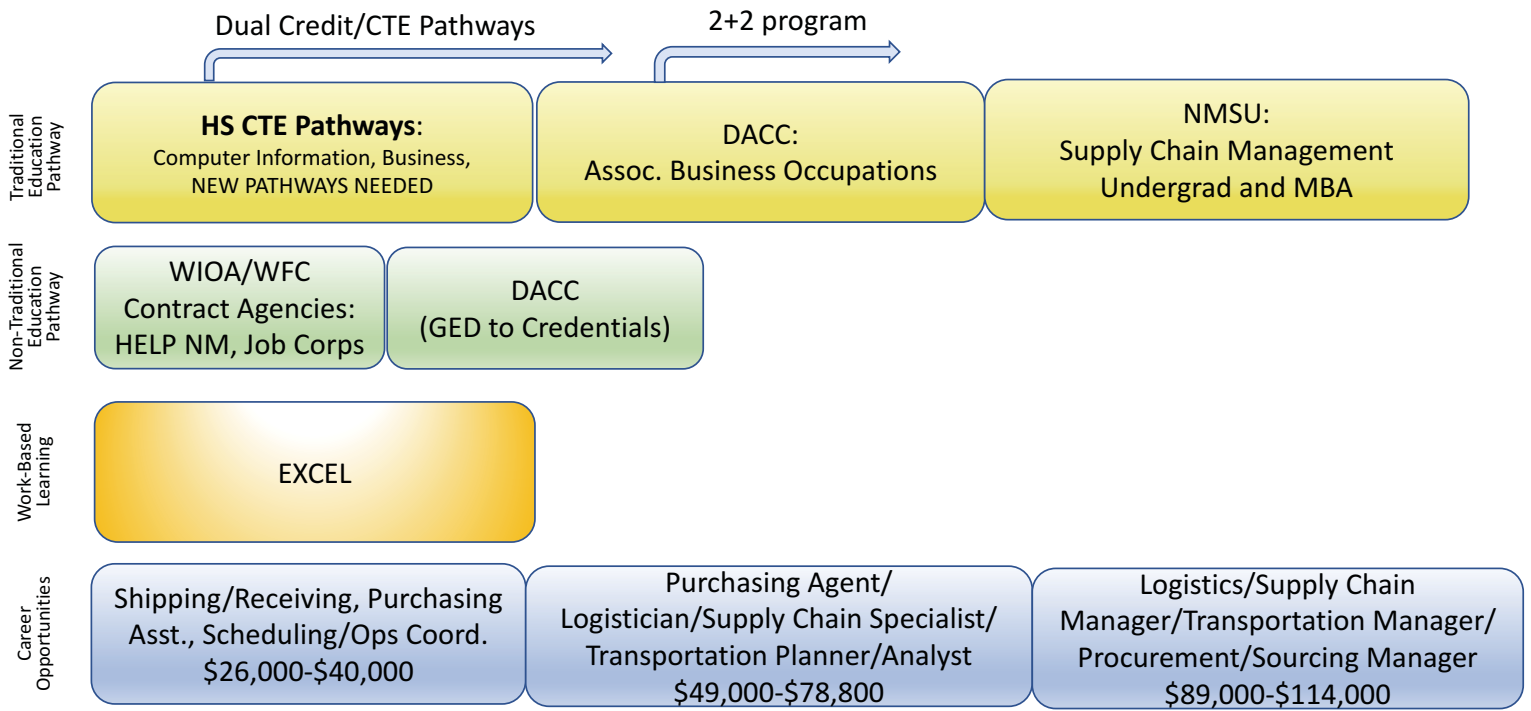
Healthcare Sector Pathways, Partners, and Positions



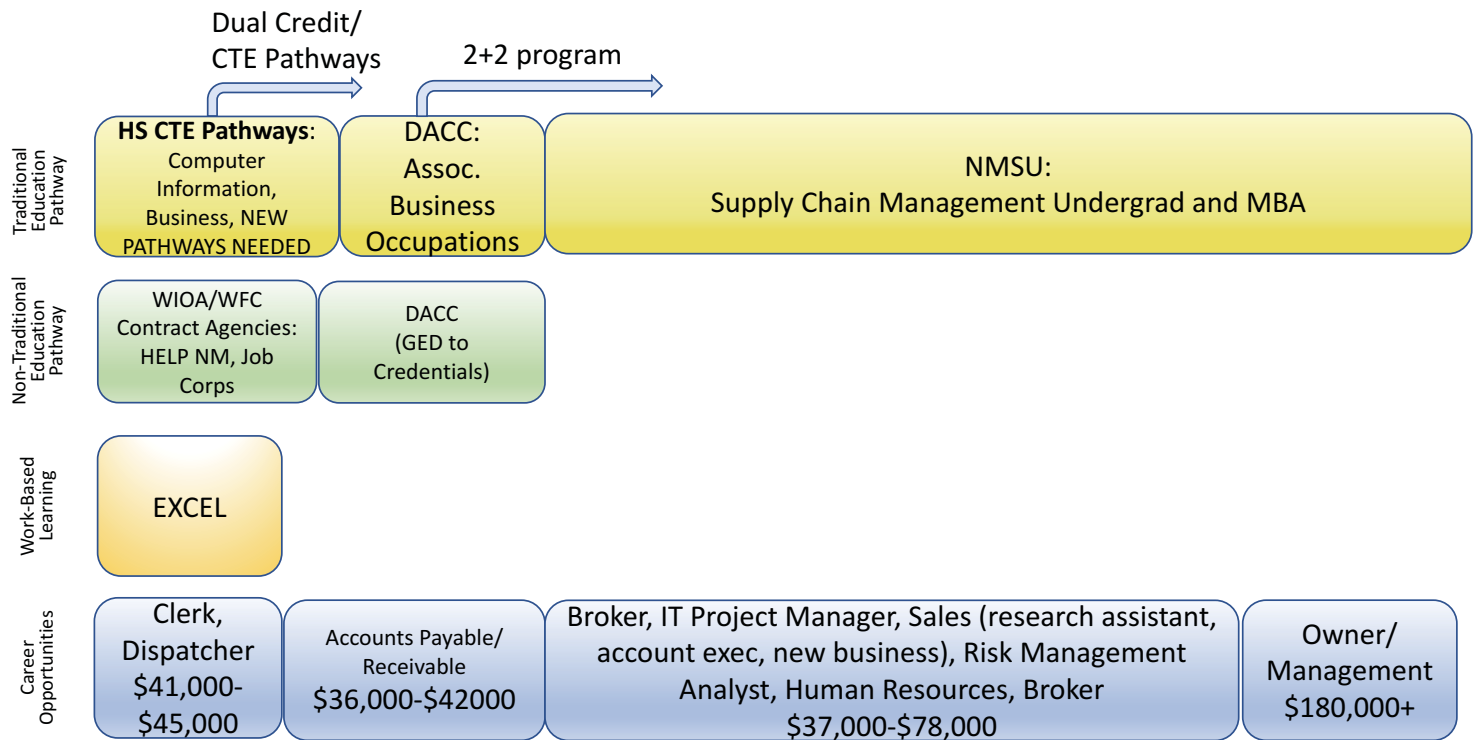
Aerospace, Space, and Defense Pathways, Partners, and Positions



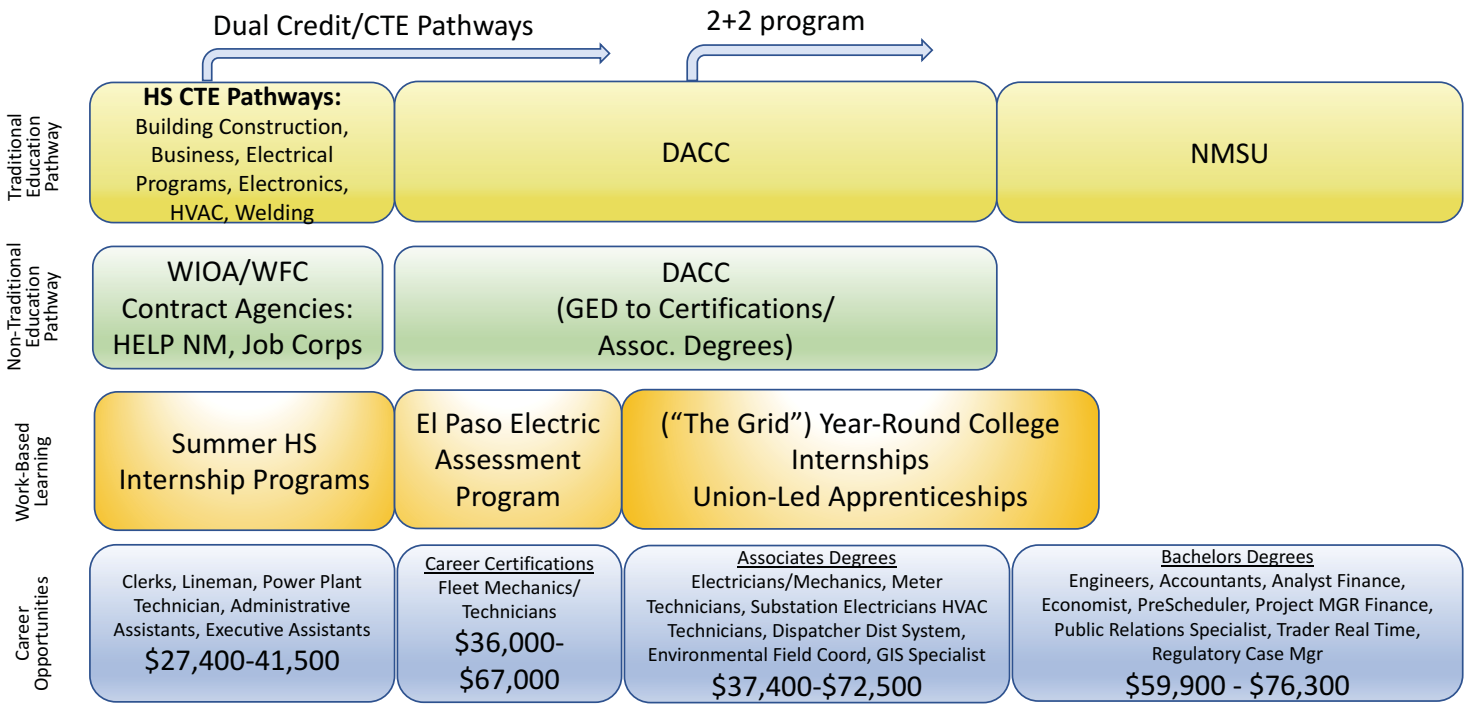
Asset-Based Trade & Logistics Pathways, Partners, and Positions



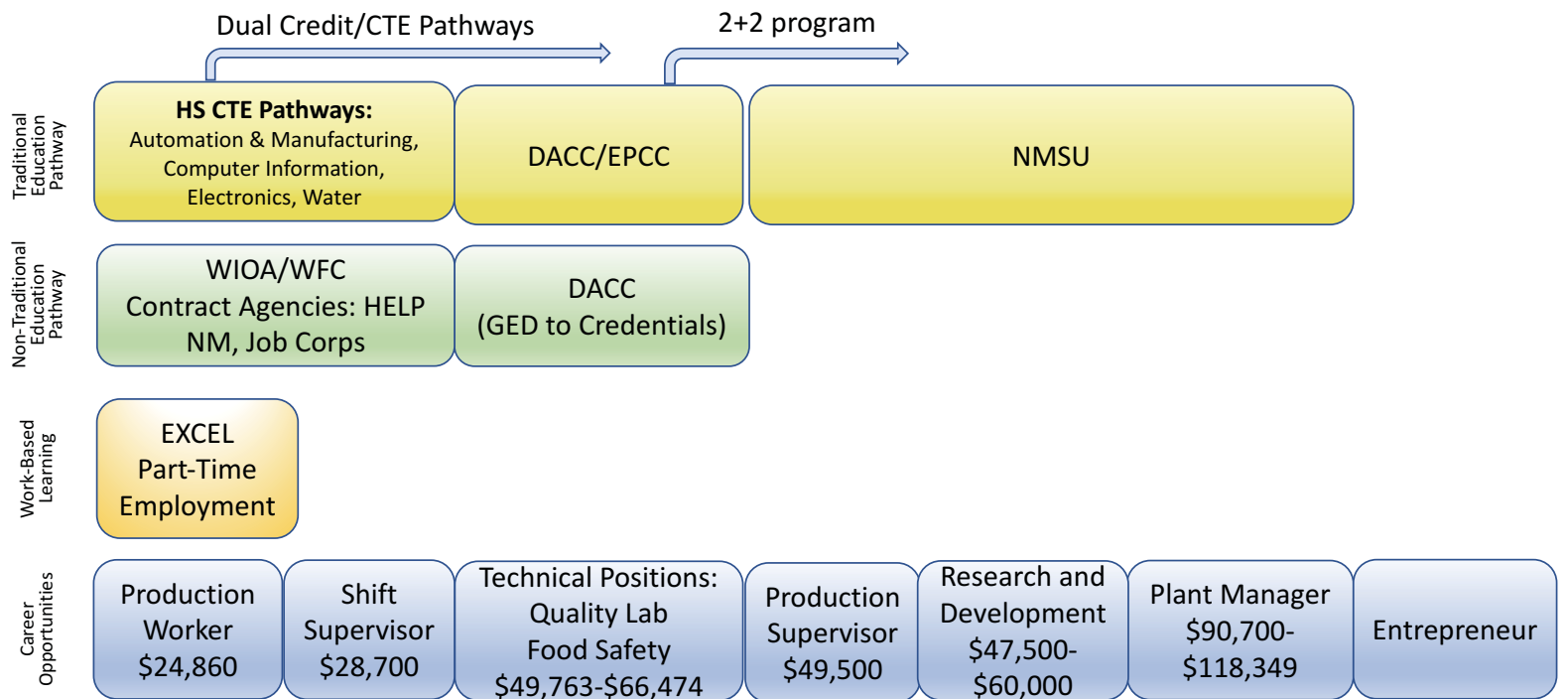
Non-Asset-Based Trade & Logistics Pathways, Partners, and Positions



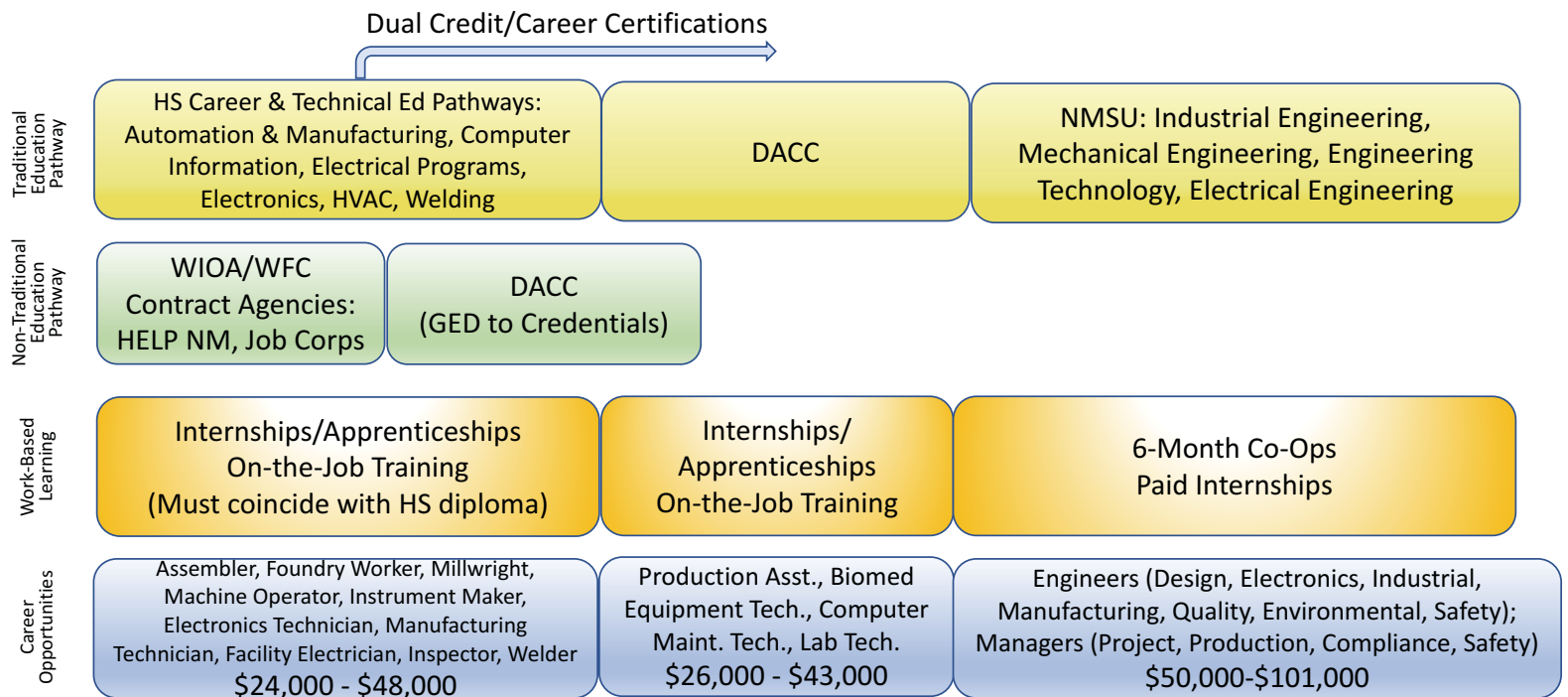
Energy Pathways, Partners, and Positions



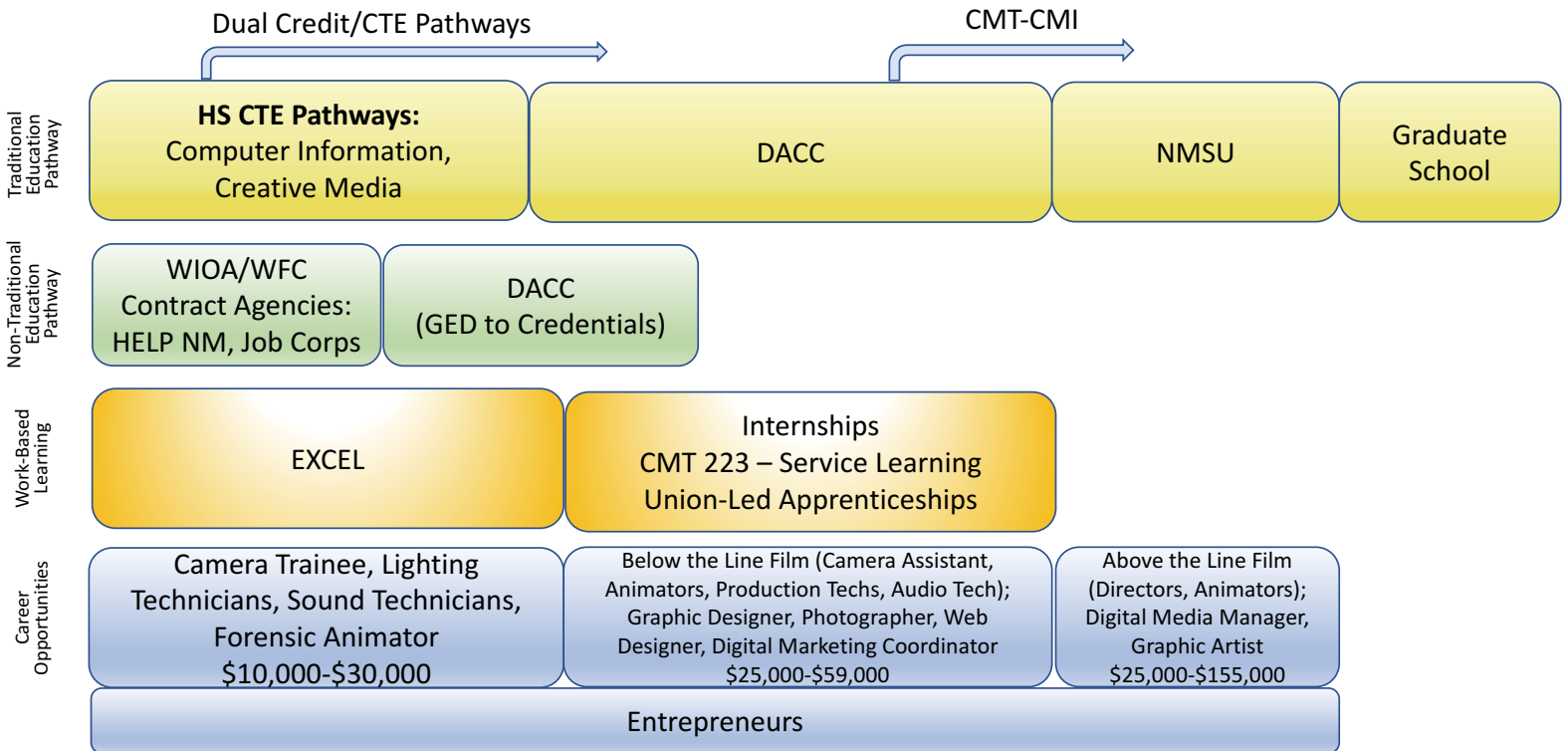
Value-Added Agriculture Pathways, Partners, and Positions



Manufacturing Pathways, Partners, and Positions



Digital Media Pathways, Partners, and Positions



CAREER PATHWAYS: FIVE WAYS TO CONNECT COLLEGE AND CAREERS



2017
Anthony P. Carnevale
Tanya I. Garcia
Artem Gulish

GEORGETOWN UNIVERSITY
Center
on Education
and the Workforce
McCombs School of Public Policy

Bridge/Workforce Talent Collaborative

Progress to Date

- 20 CTE Pathways between DACC and LCPS/Gadsden
- Building awareness of the power of Career and Technical Education
- Engaging the community in a far more sophisticated conversation about workforce development
- \$140,000 W.K. Kellogg Foundation Grant
- \$4 million STEM Ecosystem Grant Submission
- Thought leadership in the region
- Potential to change the economic future of our region

Indicators of Success

[Kevin Fleming on What Success Would Look Like for Dona Ana County](#)

Get in the Game
thebridgeofsnm.org

Text “**Bridge**” to
575-448-5607

