



Doña Ana County Economic Indicators

For the Year Ending December 31 except as noted

	2006	2007	% Change
1. Labor & Employment ¹			
Civilian Labor Force	86,478	87,316	1.0%
Total Employment	82,329	83,924	1.9%
Unemployment	4,149	3,392	-18.2%
Unemployment Rate (%)	4.8%	3.9%	
Nonagricultural Wage/Salary Employment	67,000	68,100	1.6%
Wage/Salary Employment by Sector (NAICS)			
Construction	4,900	4,900	0.0%
Manufacturing	3,300	3,100	-6.1%
Trade, Transportation & Utilities	10,200	10,400	2.0%
Information	1,200	1,100	-8.3%
Financial Activities	2,400	2,400	0.0%
Professional & Business Services	5,700	5,800	1.8%
Education & Health Services	10,200	10,700	4.9%
Leisure & Hospitality	6,900	7,200	4.3%
Other Services	1,500	1,500	0.0%
Government	20,800	21,000	1.0%
2. Construction ²			
Residential/New Single Family Valuations (\$)	354,667,260	233,733,100	-34.1%
No. of Permits	1,981	1,314	-33.7%
Commercial/New Construction Valuations (\$)	41,991,802	37,039,124	-11.8%
No. of Permits	62	62	0.0%
Total Valuations (All Classifications) (\$)	528,037,386	350,219,055	-33.7%
3. Total Reported Gross Receipts ³			
All Industries (\$)	5,978,161,379	6,590,522,950	10.2%
Retail Trade (\$)	1,444,260,962	1,617,662,432	12.0%
Accommodations & Food Services	234,839,766	254,895,783	8.5%
Lodgers Tax Receipts (\$) ⁴	1,665,769	1,788,198	7.3%
Lodging Occupancy Rates ⁴	74%	75%	0.2%
Average Room Rate (\$) ⁴	63.46	69.57	9.6%
Total Reported Gross Receipts (NAICS) ³			
Agriculture (\$)	65,753,194	66,137,923	0.6%
Construction & Mining (\$)	1,031,647,855	1,001,644,787	-2.9%
Manufacturing (\$)	422,891,628	572,958,581	35.5%
Trade, Transportation & Utilities (\$)	2,286,708,913	2,546,320,095	11.4%
Information (\$)	69,725,266	102,296,108	46.7%
Financial Activities (\$)	156,720,710	169,578,448	8.2%
Professional & Business Services (\$)	361,481,043	432,887,935	19.8%
Education & Health Services (\$)	759,517,906	839,600,043	10.5%
Leisure & Hospitality (\$)	249,761,874	267,174,961	7.0%
Other Services (\$)	540,398,713	542,488,252	0.4%
Public Administration (\$)	31,253,811	32,272,658	3.3%
Unclassified (\$)	2,300,464	17,163,156	646.1%

¹ Source US DOL, Bureau of Labor Statistics: Annual Avg 06 vs 07; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department

⁴ Source: Las Cruces Convention & Visitors Bureau

Summarized by Mesilla Valley Economic Development Alliance, May, 2008