



Doña Ana County Economic Indicators

For the Year Ending December 31 except as noted

	2007	2008	% Change
1. Labor & Employment ¹			
Civilian Labor Force	87,709	89,929	2.5%
Total Employment	84,239	85,934	2.0%
Unemployment	3,470	3,995	15.1%
Unemployment Rate (%)	4.0%	4.4%	10.0%
Nonagricultural Wage/Salary Employment	68,300	69,300	1.5%
Wage/Salary Employment by Sector (NAICS)			
Construction	4,800	4,300	-10.4%
Manufacturing	3,200	3,200	0.0%
Trade, Transportation & Utilities	10,400	10,400	0.0%
Information	1,000	1,000	0.0%
Financial Activities	2,400	2,500	4.2%
Professional & Business Services	5,900	6,400	8.5%
Education & Health Services	10,700	11,200	4.7%
Leisure & Hospitality	7,300	7,200	-1.4%
Other Services	1,600	1,700	6.3%
Government	21,100	21,400	1.4%
2. Construction ²			
Residential/New Single Family Valuations (\$)	233,733,100	148,855,170	-36.3%
No. of Permits	1,314	863	-34.3%
Commercial/New Construction Valuations (\$)	37,039,124	64,547,170	74.3%
No. of Permits	62	76	22.6%
Total Valuations (All Classifications) (\$)	350,219,055	275,103,209	-21.4%
3. Total Reported Gross Receipts ³			
All Industries (\$)	6,590,522,950	6,605,438,556	0.2%
Retail Trade (\$)	1,617,662,432	1,654,766,629	2.3%
Accommodations & Food Services	254,895,783	247,874,030	-2.8%
Lodgers Tax Receipts (\$) ⁴	1,788,198	1,708,545	-4.5%
Lodging Occupancy Rates ⁴	75%	62%	-17.1%
Average Room Rate (\$) ⁴	69.57	69.07	-0.7%
Total Reported Gross Receipts (NAICS) ³			
Agriculture (\$)	66,137,923	54,721,012	-17.3%
Construction & Mining (\$)	1,001,644,787	853,914,462	-14.7%
Manufacturing (\$)	572,958,581	581,179,364	1.4%
Trade, Transportation & Utilities (\$)	2,546,320,095	2,382,268,625	-6.4%
Information (\$)	102,296,108	100,088,883	-2.2%
Financial Activities (\$)	169,578,448	144,327,564	-14.9%
Professional & Business Services (\$)	432,887,935	499,011,878	15.3%
Education & Health Services (\$)	839,600,043	953,715,224	13.6%
Leisure & Hospitality (\$)	267,174,961	261,209,542	-2.2%
Other Services (\$)	542,488,252	529,545,089	-2.4%
Public Administration (\$)	32,272,658	30,428,694	-5.7%
Unclassified (\$)	17,163,156	215,028,219	1152.8%

¹ Source US DOL, Bureau of Labor Statistics: Annual Avg 07 vs 08; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department

⁴ Source: Las Cruces Convention & Visitors Bureau