

Doña Ana County Economic Indicators

For the Year Ending December 31 except as noted

	2008	2009	% Change
1. Labor & Employment ¹			
Civilian Labor Force	90,356	90,970	0.7%
Total Employment	86,026	84,566	-1.7%
Unemployment	4,330	6,404	47.9%
Unemployment Rate (%)	4.8%	7.0%	
Nonagricultural Wage/Salary Employment	69,500	68,000	-2.2%
Wage/Salary Employment by Sector (NAICS)			
Construction	4,300	3,700	-14.0%
Manufacturing	3,200	2,900	-9.4%
Trade, Transportation & Utilities	10,500	9,800	-6.7%
Information	1,000	800	-20.0%
Financial Activities	2,500	2,500	0.0%
Professional & Business Services	6,500	6,600	1.5%
Education & Health Services	11,200	11,400	1.8%
Leisure & Hospitality	7,300	7,000	-4.1%
Other Services	1,700	1,700	0.0%
Government	21,400	21,600	0.9%
2. Construction ²			
Residential/New Single Family Valuations (\$)	148,855,170	140,091,716	-5.9%
No. of Permits	863	785	-9.0%
Commercial/New Construction Valuations (\$)	64,547,170	26,033,794	-59.7%
No. of Permits	76	33	-56.6%
Total Valuations (All Classifications) (\$)	275,103,209	236,826,801	-13.9%
3. Total Reported Gross Receipts ³			
All Industries (\$)	6,605,438,556	6,557,558,358	-0.7%
Retail Trade (\$)	1,654,766,629	1,615,455,110	-2.4%
Accommodations & Food Services	247,874,030	268,163,130	8.2%
Lodgers Tax Receipts (\$) ⁴	1,708,545	1,638,396	-4.1%
Lodging Occupancy Rates ⁴	62%	59%	-5.1%
Average Room Rate (\$) ⁴	67.95	67.72	-0.3%
Total Reported Gross Receipts (NAICS) ³			
Agriculture (\$)	54,721,012	62,600,589	14.4%
Construction & Mining (\$)	853,914,462	757,831,674	-11.3%
Manufacturing (\$)	581,179,364	468,768,402	-19.3%
Trade, Transportation & Utilities (\$)	2,382,268,625	2,443,332,318	2.6%
Information (\$)	100,088,883	130,695,839	30.6%
Financial Activities (\$)	144,327,564	139,115,115	-3.6%
Professional & Business Services (\$)	499,011,878	481,228,029	-3.6%
Education & Health Services (\$)	953,715,224	1,086,397,390	13.9%
Leisure & Hospitality (\$)	261,209,542	287,824,705	10.2%
Other Services (\$)	529,545,089	487,109,130	-8.0%
Public Administration (\$)	30,428,694	20,141,462	-33.8%
Unclassified (\$)	215,028,219	189,678,991	-11.8%

¹ Source: US DOL, Bureau of Labor Statistics: Annual Avg 08 vs 09; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department

⁴ Source: Las Cruces Convention & Visitors Bureau