



Doña Ana County Economic Indicators

For the year ending December 31 except as noted

	2009	2010	% Change
1. Labor & Employment ¹			
Civilian Labor Force	90,401	93,644	3.6%
Total Employment	84,238	86,005	2.1%
Unemployment	6,163	7,639	23.9%
Unemployment Rate (%)	6.8%	8.2%	
Nonagricultural Wage/Salary Employment	68,500	69,300	1.2%
Wage/Salary Employment by Sector (NAICS)			
Construction & Mining	3,700	3,600	-2.7%
Manufacturing	2,900	2,800	-3.4%
Trade, Transportation & Utilities	9,900	9,900	0.0%
Information	800	900	12.5%
Financial Activities	2,500	2,300	-8.0%
Professional & Business Services	7,000	7,700	10.0%
Education & Health Services	11,400	11,700	2.6%
Leisure & Hospitality	7,000	7,100	1.4%
Other Services	1,700	1,600	-5.9%
Government	21,600	21,800	0.9%
2. Construction ²			
Residential/New Single Family Valuations (\$)	140,091,716	137,923,836	-1.5%
No. of Permits	785	703	-10.4%
Commercial/New Construction Valuations (\$)	26,033,794	13,557,163	-47.9%
No. of Permits	33	37	12.1%
Total Valuations (All Classifications) (\$)	236,826,801	212,115,266	-10.4%
3. Total Reported Gross Receipts ³			
All Industries (\$)	6,557,558,358	6,885,955,670	5.0%
Retail Trade (\$)	1,615,455,110	1,640,100,325	1.5%
Total Reported Gross Receipts (NAICS) ³			% Change
Agriculture (\$)	62,600,589	54,463,576	-13.0%
Construction & Mining (\$)	757,831,674	799,646,565	5.5%
Manufacturing (\$)	468,768,402	460,933,195	-1.7%
Trade, Transportation & Utilities (\$)	2,443,332,318	2,796,258,655	14.4%
Information (\$)	130,695,839	168,421,252	28.9%
Financial Activities (\$)	139,115,115	139,940,940	0.6%
Professional & Business Services (\$)	481,228,029	580,538,762	20.6%
Education & Health Services (\$)	1,086,397,390	1,139,155,289	4.9%
Leisure & Hospitality (\$)	287,824,705	293,371,233	1.9%
Other Services (\$)	487,109,130	400,986,459	-17.7%
Public Administration (\$)	20,141,462	25,479,710	26.5%
Unclassified (\$)	189,678,991	26,760,033	-85.9%

¹ Source US DOL, Bureau of Labor Statistics: Annual Avg 09 vs 10; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department

Summarized by Mesilla Valley Economic Development Alliance, April 2011