



## Doña Ana County Economic Indicators

For the year ending December 31 except as noted

	2010	2011	% Change
<b>1. Labor &amp; Employment <sup>1</sup></b>			
Civilian Labor Force	91,783	92,186	0.4%
Total Employment	84,689	85,300	0.7%
Unemployment	7,094	6,886	-2.9%
Unemployment Rate (%)	7.7%	7.5%	
Nonagricultural Wage/Salary Employment	69,500	70,000	0.7%
<b>Wage/Salary Employment by Sector (NAICS)</b>			
Construction & Mining	3,600	3,700	2.8%
Manufacturing	2,900	2,900	0.0%
Trade, Transportation & Utilities	9,900	10,200	3.0%
Information	900	900	0.0%
Financial Activities	2,300	2,400	4.3%
Professional & Business Services	7,700	7,300	-5.2%
Education & Health Services	11,800	12,600	6.8%
Leisure & Hospitality	7,100	7,200	1.4%
Other Services	1,500	1,500	0.0%
Government	21,800	21,400	-1.8%
<b>2. Construction <sup>2</sup></b>			
Residential/New Single Family Valuations (\$)	137,923,836	94,246,794	-31.7%
No. of Permits	703	509	-27.6%
Commercial/New Construction Valuations (\$)	13,557,163	32,274,600	138.1%
No. of Permits	37	36	-2.7%
Total Valuations (All Classifications) (\$)	212,115,266	169,442,584	-20.1%
<b>3. Total Reported Gross Receipts <sup>3</sup></b>			
All Industries (\$)	6,885,955,670	7,512,226,899	9.1%
Retail Trade (\$)	1,640,100,325	1,696,742,557	3.5%
<b>Total Reported Gross Receipts (NAICS) <sup>3</sup></b>			<b>% Change</b>
Agriculture (\$)	54,463,576	66,758,866	22.6%
Construction & Mining (\$)	799,646,565	881,138,009	10.2%
Manufacturing (\$)	460,933,195	583,767,314	26.6%
Trade, Transportation & Utilities (\$)	2,796,258,655	3,075,507,397	10.0%
Information (\$)	168,421,252	204,055,727	21.2%
Financial Activities (\$)	139,940,940	141,850,908	1.4%
Professional & Business Services (\$)	580,538,762	630,391,012	8.6%
Education & Health Services (\$)	1,139,155,289	1,241,928,679	9.0%
Leisure & Hospitality (\$)	293,371,233	302,791,512	3.2%
Other Services (\$)	400,986,459	355,795,585	-11.3%
Public Administration (\$)	25,479,710	26,574,711	4.3%
Unclassified (\$)	26,760,033	1,667,180	-93.8%

<sup>1</sup> Source US DOL, Bureau of Labor Statistics: Annual Avg 10 vs 11; Not seasonally adjusted

<sup>2</sup> Source: Doña Ana County and City of Las Cruces Community Development Departments

<sup>3</sup> Source: New Mexico Taxation & Revenue Department