



Doña Ana County Economic Indicators

For the year ending December 31 except as noted

	2011	2012	% Change
1. Labor & Employment ¹			
Civilian Labor Force	93,349	93,195	-0.2%
Total Employment	85,356	86,542	1.4%
Unemployment	6,993	6,653	-4.9%
Unemployment Rate (%)	7.6%	7.1%	
Nonagricultural Wage/Salary Employment	69,500	69,400	-0.1%
Wage/Salary Employment by Sector (NAICS)			
Construction & Mining	3,600	3,400	-5.6%
Manufacturing	2,900	2,900	0.0%
Trade, Transportation & Utilities	10,200	10,500	2.9%
Information	900	900	0.0%
Financial Activities	2,400	2,500	4.2%
Professional & Business Services	6,900	6,500	-5.8%
Education & Health Services	12,500	13,100	4.8%
Leisure & Hospitality	7,200	7,300	1.4%
Other Services	1,500	1,500	0.0%
Government	21,500	21,000	-2.3%
2. Construction ²			
Residential/New Single Family Valuations (\$)	94,246,794	103,138,114	9.4%
No. of Permits	509	528	3.7%
Commercial/New Construction Valuations (\$)	32,274,600	41,513,494	28.6%
No. of Permits	36	56	55.6%
Total Valuations (All Classifications) (\$)	169,442,584	220,302,537	30.0%
3. Total Reported Gross Receipts ³			
All Industries (\$)	7,491,719,373	7,900,169,180	5.5%
Retail Trade (\$)	1,696,742,557	1,663,283,561	-2.0%
Total Reported Gross Receipts (NAICS) ³			% Change
Agriculture (\$)	66,758,866	63,759,301	-4.5%
Construction & Mining (\$)	881,138,009	915,210,843	3.9%
Manufacturing (\$)	583,767,314	659,687,836	13.0%
Trade, Transportation & Utilities (\$)	3,075,507,397	2,889,972,801	-6.0%
Information (\$)	204,055,727	227,378,500	11.4%
Financial Activities (\$)	141,850,907	158,374,721	11.6%
Professional & Business Services (\$)	630,391,012	624,403,873	-0.9%
Education & Health Services (\$)	1,241,928,680	1,334,708,635	7.5%
Leisure & Hospitality (\$)	282,283,712	309,787,875	9.7%
Other Services (\$)	355,795,858	690,210,646	94.0%
Public Administration (\$)	26,574,711	23,576,536	-11.3%
Unclassified (\$)	1,667,180	3,097,613	85.8%

¹ Source US DOL, Bureau of Labor Statistics: Annual Avg 11 vs 12; Not seasonally adjusted

² Source: Doña Ana County and City of Las Cruces Community Development Departments

³ Source: New Mexico Taxation & Revenue Department