



# Welcome to the Business in the Borderplex Luncheon

November 3, 2015

Featured Speaker:  
Davin Lopez, MVEDA CEO

*"Growing the wealth of Doña Ana County through the creation of economic based job opportunities for its residents."*

# RANKED THE BEST AGAIN!

Over the years, publications have ranked the Las Cruces MSA as a great place to live and do business. Recently, our area was selected as a "Best City for Global Trade" by Global Trade Magazine. **MVEDA congratulates the Las Cruces MSA for being "Ranked the Best" again!**

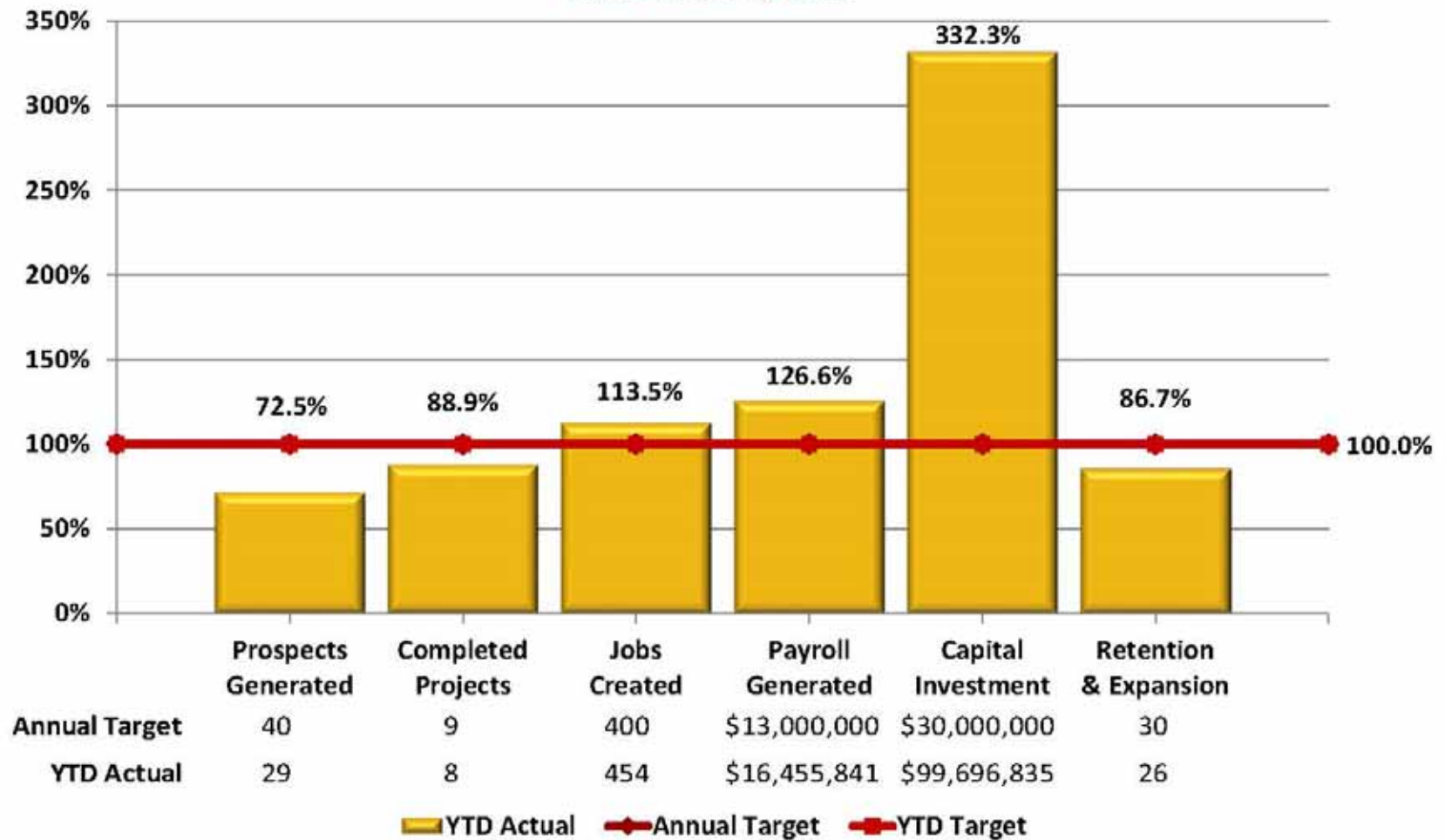
**50 Companies, 4,000 Jobs,  
One Great Alliance - MVEDA!**



# MVEDA Dashboard

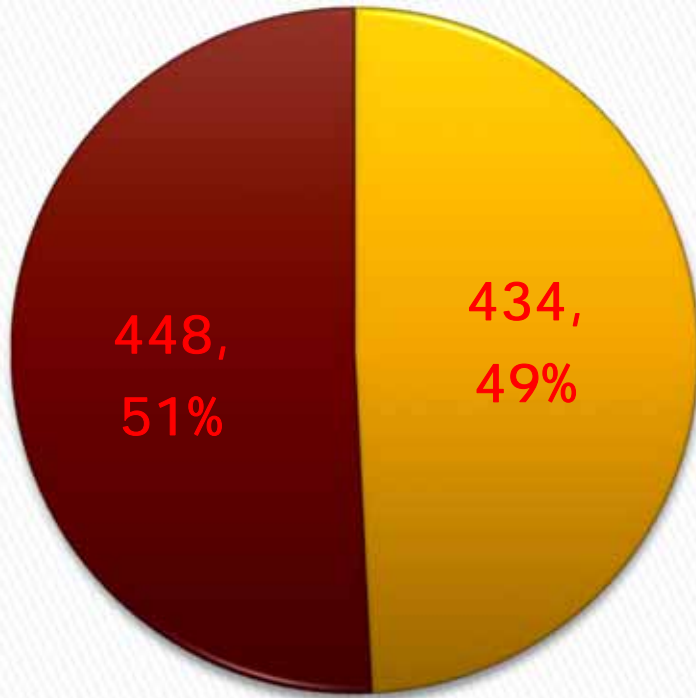
## FY14-15 Progress to Date vs Annual Goals

as of June 30, 2015



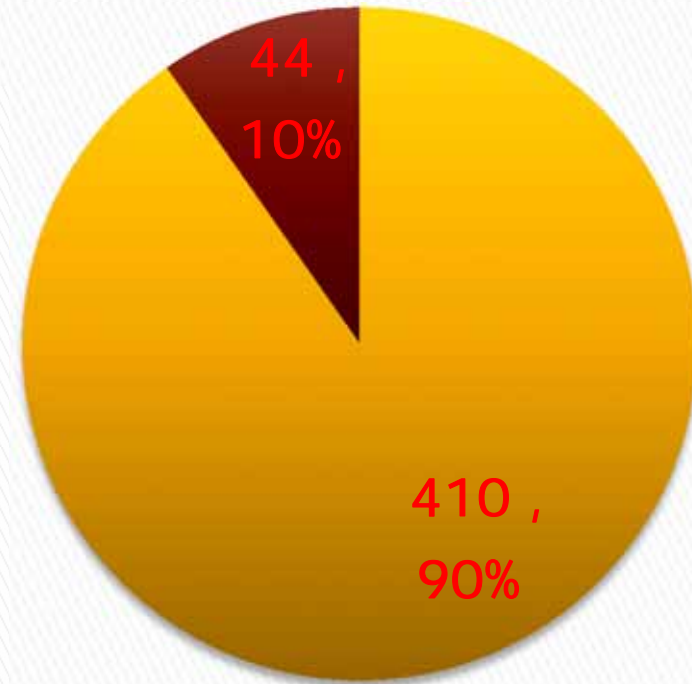
MVEDA's Mission: Grow the wealth of Doña Ana County through the creation of economic-based job opportunities for its residents.

# Employment by Location



■ Santa Teresa ■ Las Cruces

FY 13-14

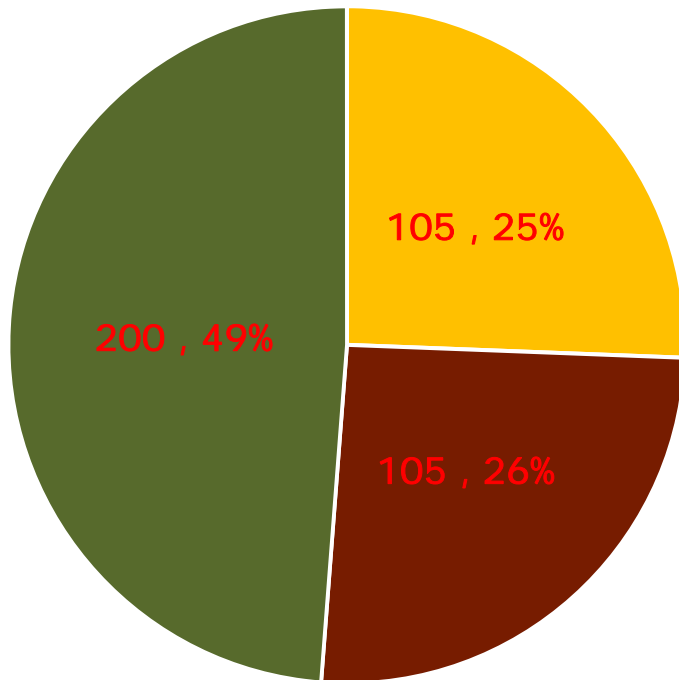


■ Las Cruces ■ Santa Teresa

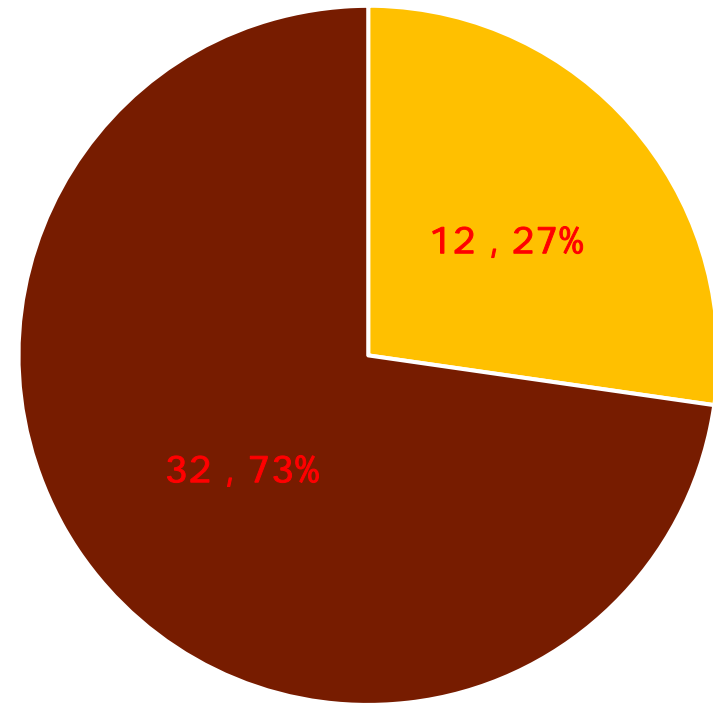
FY 14-15

# Employment By Industry Location

Las Cruces Jobs



Santa Teresa Jobs

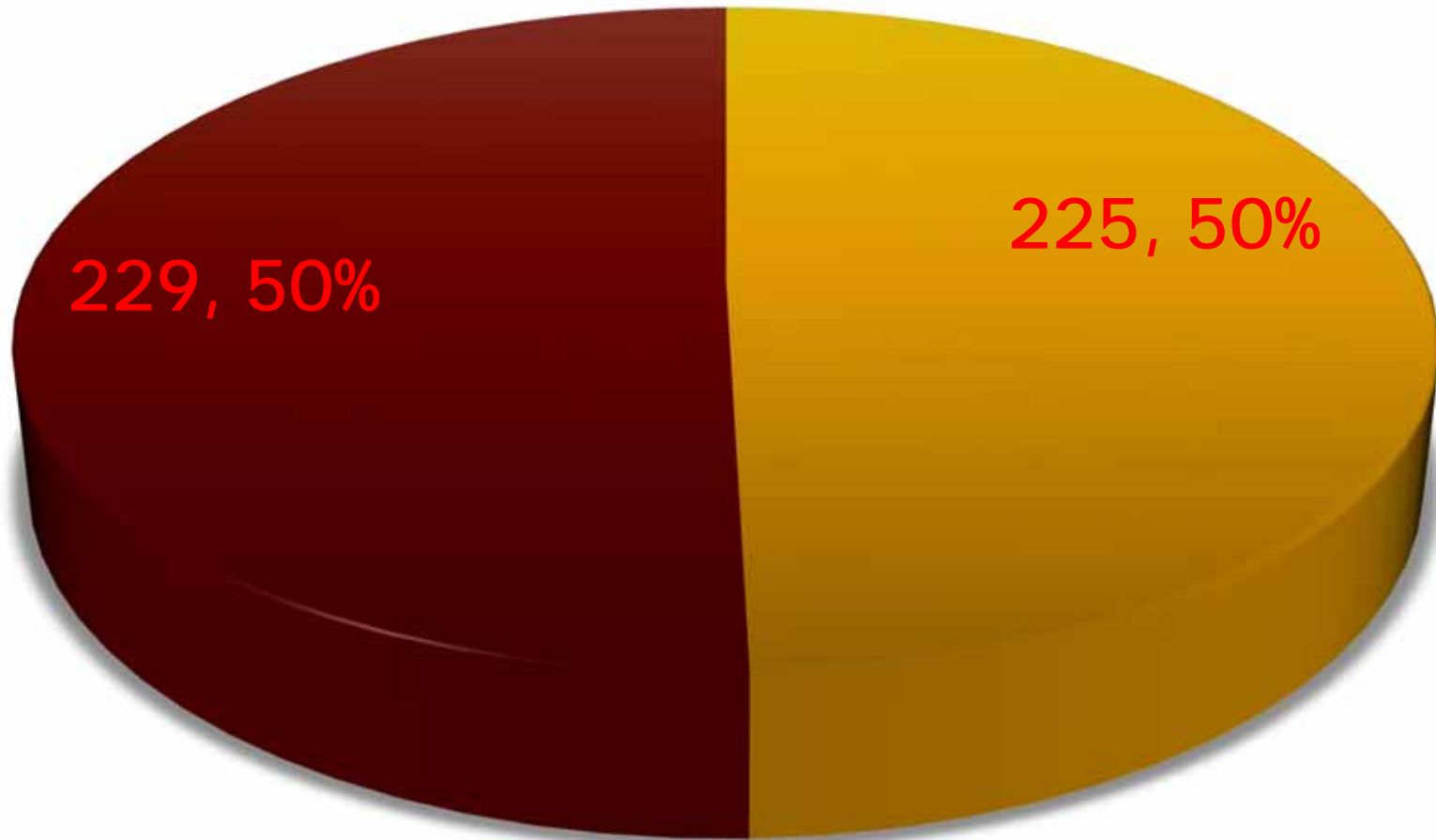


- Other
- Manufacturing
- Back Office & Technical Support

- Manufacturing
- Logistics & Distribution

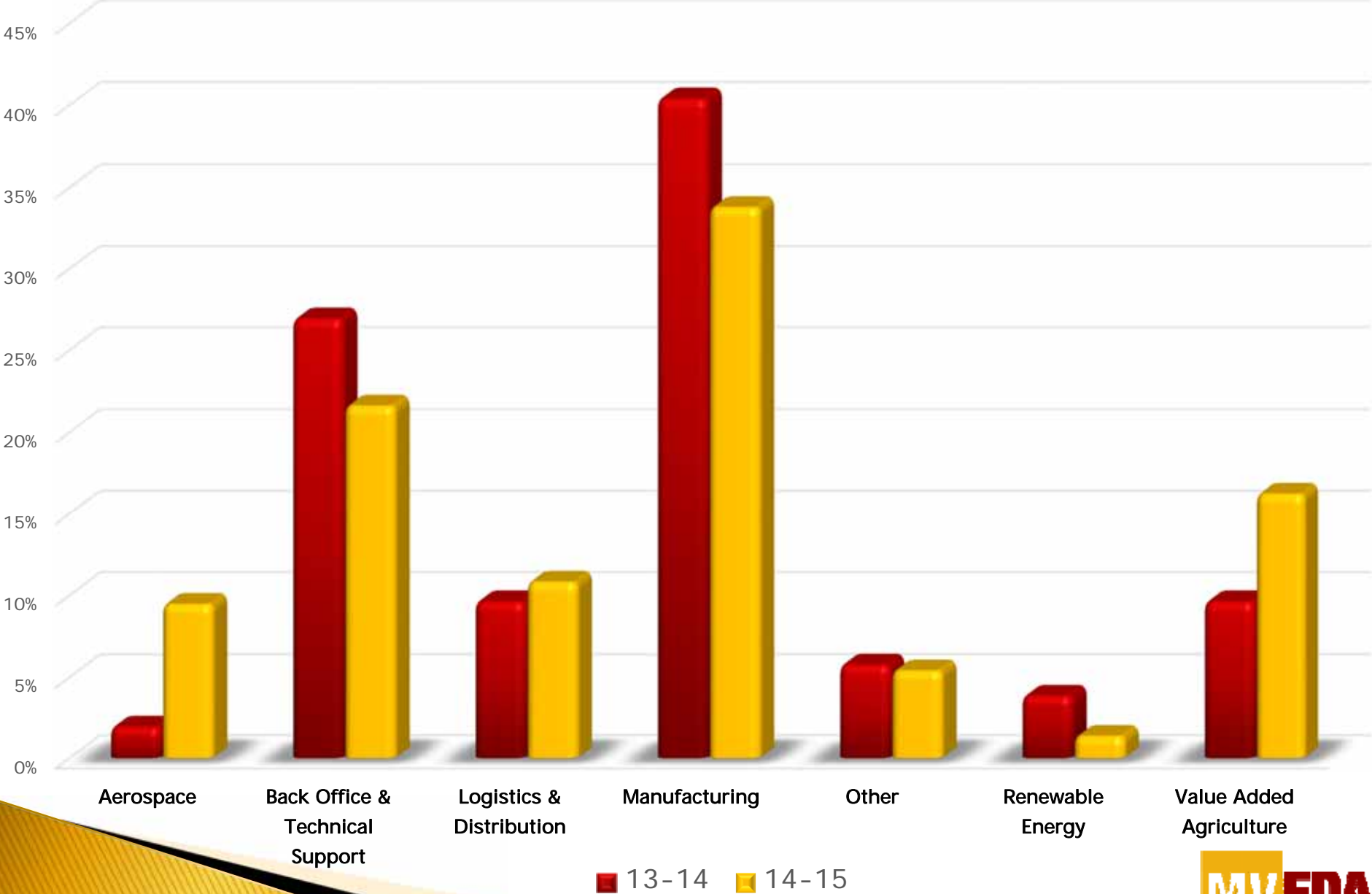


# Location/Expansion



 Location     Expansion

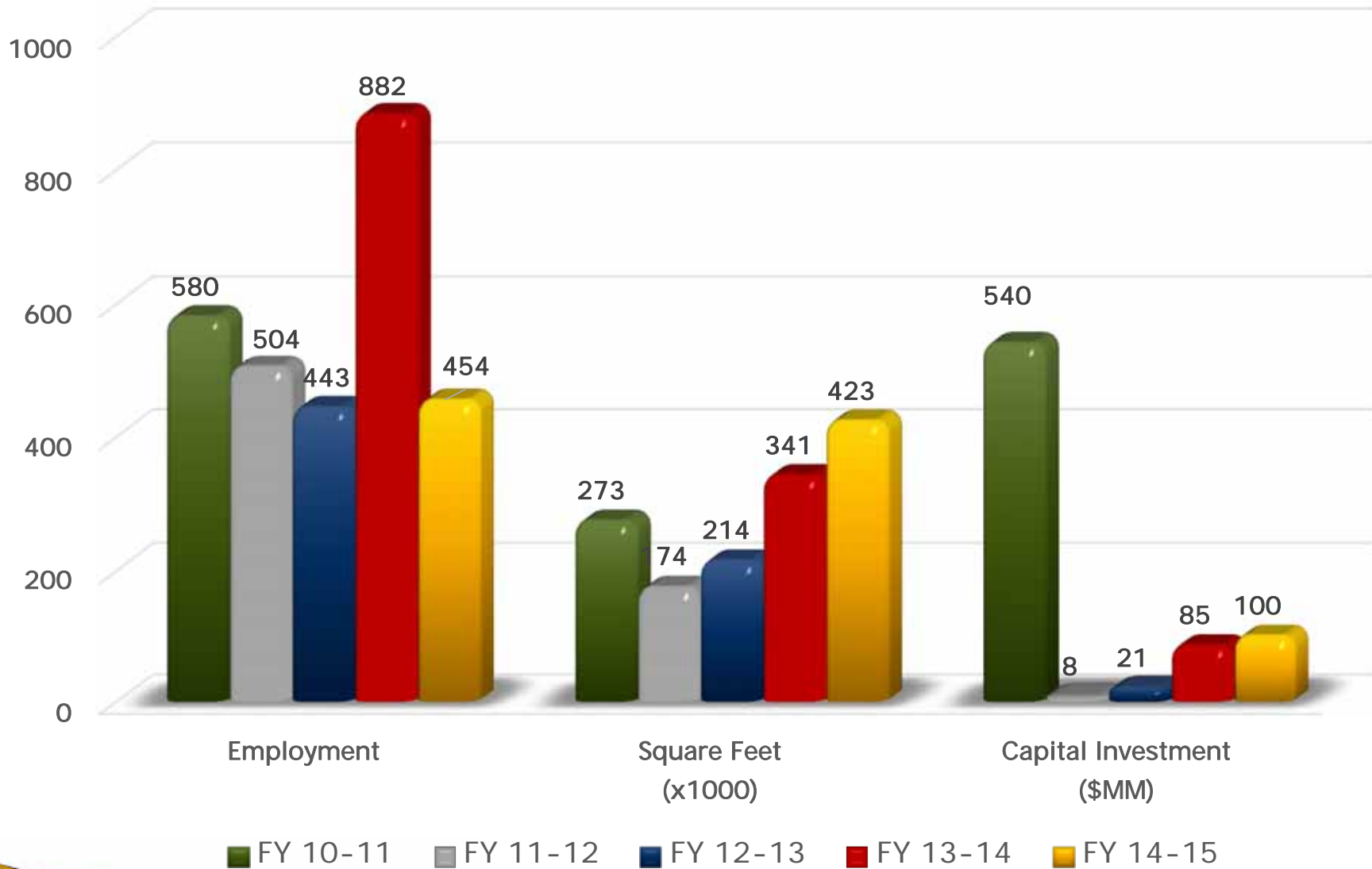
# Lead Generation By Industry



■ 13-14 ■ 14-15



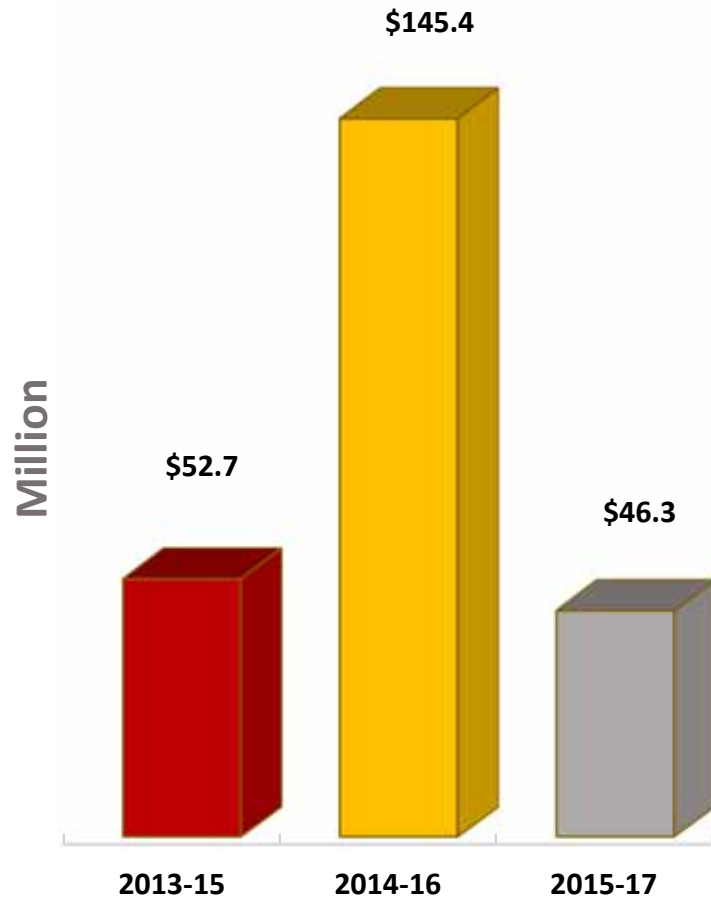
# Year by Year Analysis



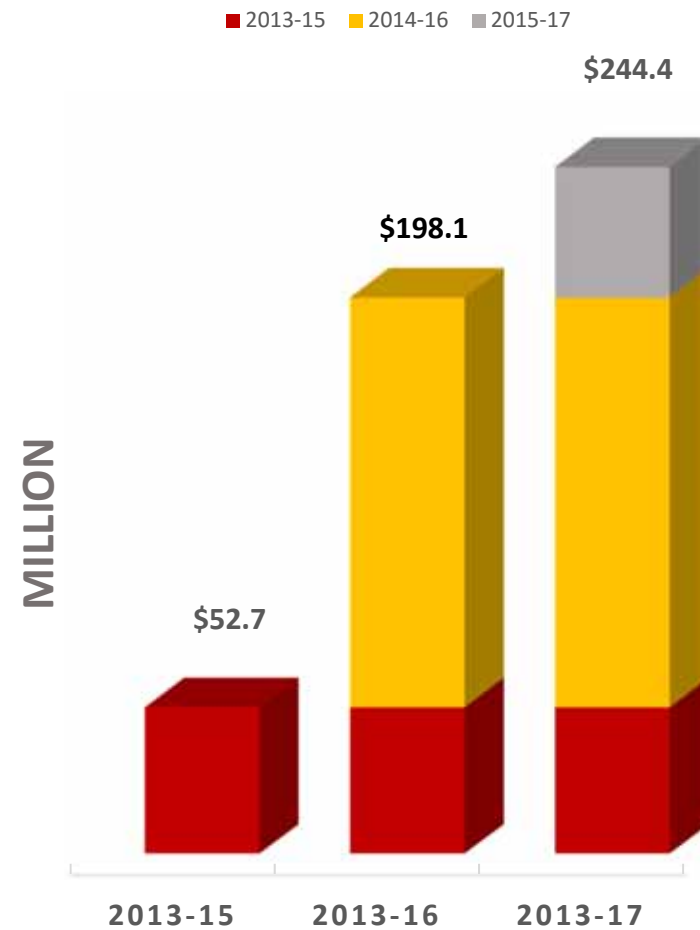


# Impact – 3 Yr. Household Spending

### YEAR BY YEAR

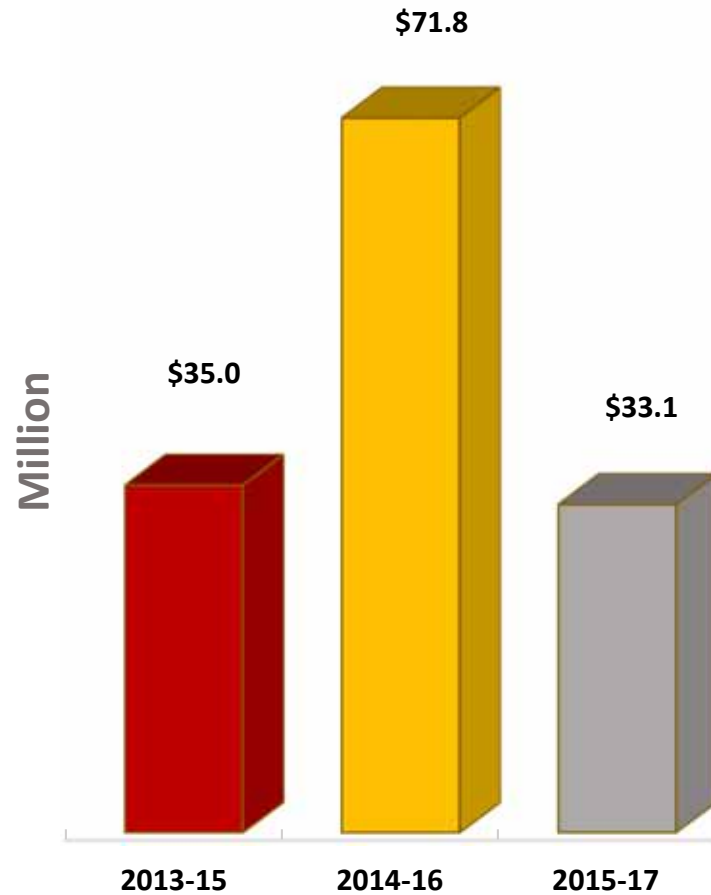


### CUMULATIVE

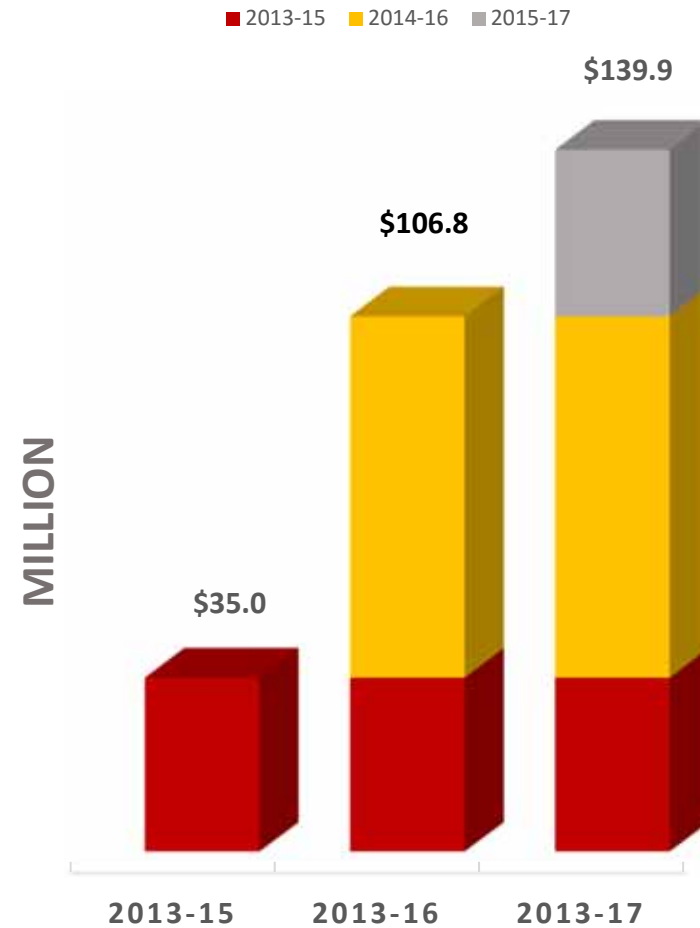


# Impact - 3 Yr. Payroll

YEAR BY YEAR

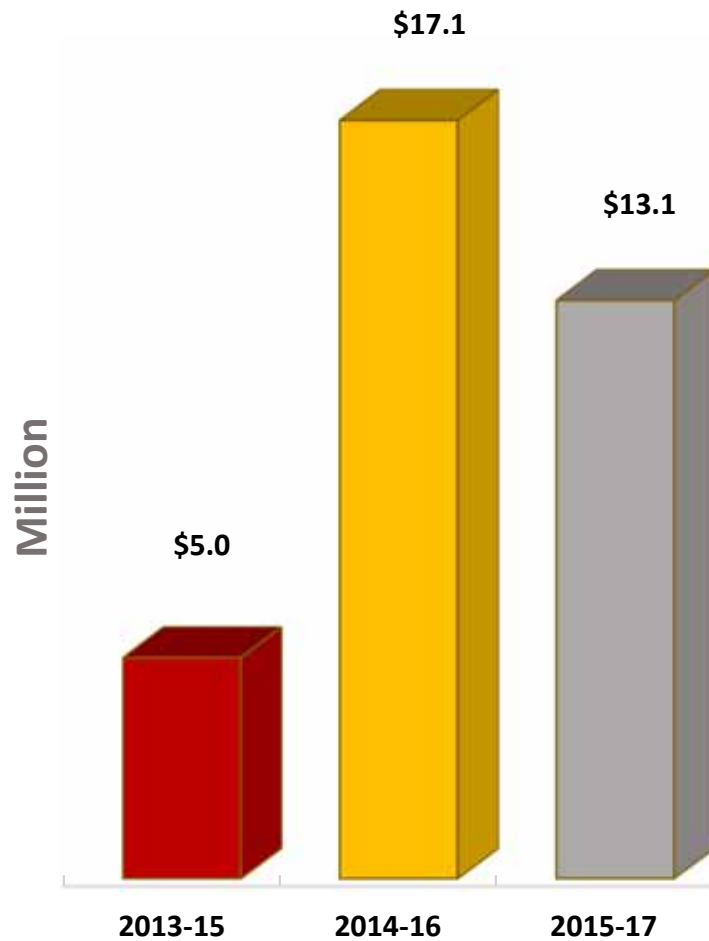


CUMULATIVE

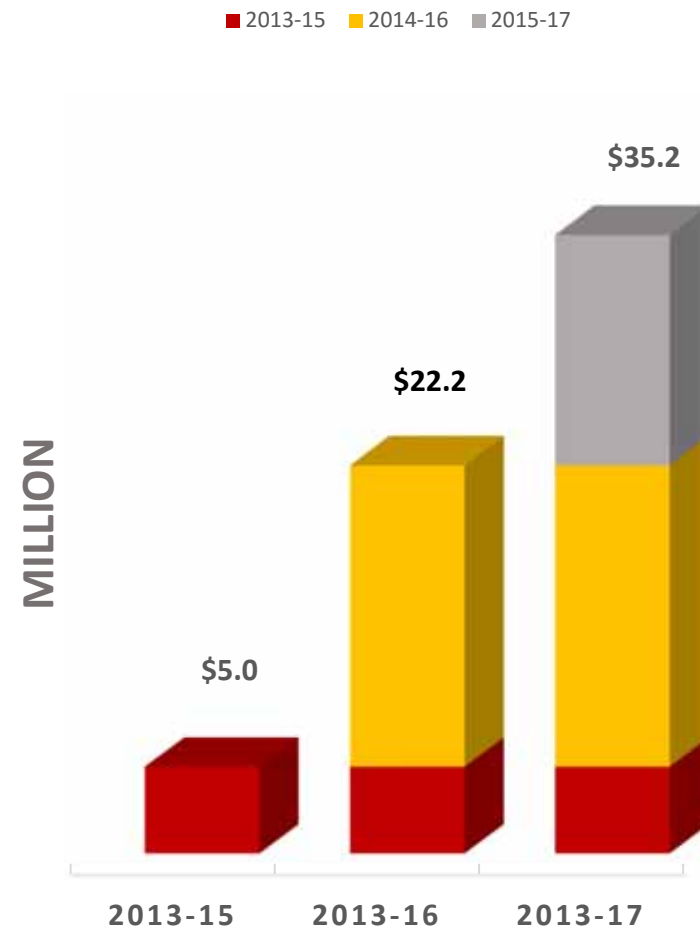


# Impact - 3 Yr. Taxes

YEAR BY YEAR



CUMULATIVE



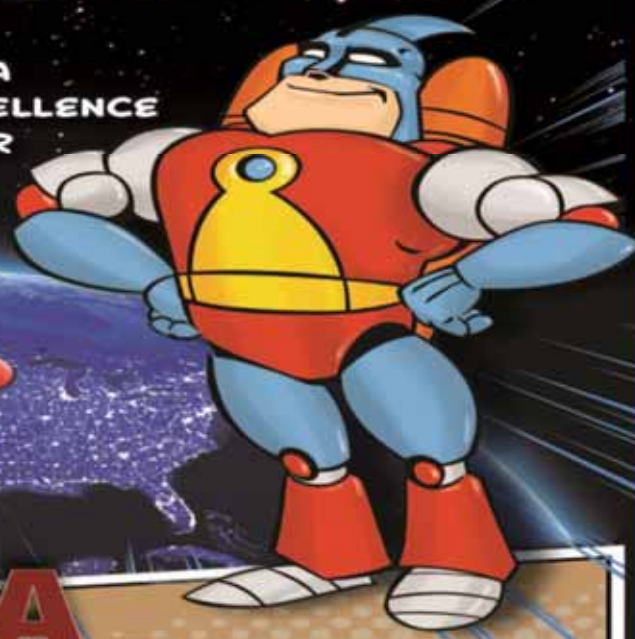
**TO THE** **NM FALL EDITION**

# **BORDERPLEX**

**...AND BEYOND!**

**Captain Xpansion**  
**Lands ARCA Space Corp.**  
**in Southern New Mexico!**

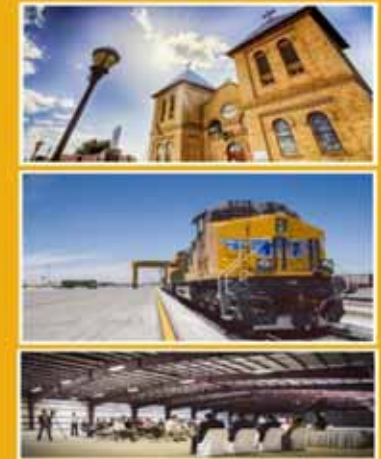
- SPACEPORT AMERICA
- UAV CENTER OF EXCELLENCE
- FLIGHT TEST CENTER
- VIRGIN GALACTIC
- SPACEGRANT
- SPACE X
- NMSU
- WSMR
- NASA
- ARCA



**MV EDA**  
 nmborderplex.com

**800.523.6833**  
**NMBORDERPLEX.COM/AEROSPACE**

## **ECONOMIC PROSPERITY IN NEW MEXICO'S BORDERPLEX**



**MV EDA**  
 nmborderplex.com

*Written by Jessica Paulson*


**A** little south of the border and a little north of the border, the economic growth and innovation in the borderplex is a story of success and opportunity. It's a story of a region that is embracing its unique location and leveraging it to create a vibrant economic landscape. In this great big world, the borderplex is the place to be.

As part of the comprehensive plan of the borderplex, the region is being developed to be a hub for economic activity. The region is being developed to be a hub for economic activity. The region is being developed to be a hub for economic activity. The region is being developed to be a hub for economic activity.

### **Aerospace Opportunities in Southern New Mexico**

By [Name]

**TO THE BORDERPLEX AND BEYOND!**



**MV EDA**  
 nmborderplex.com

**MEANWHILE... BACK AT THE...**

## **BORDERPLEX**

**with Captain Xpansion**

With my powerful laser of egotism, I have captured ARCA SPACE CORP. for our ever-expanding aerospace industry in Las Cruces, NM!

and there will be... Aerospace Legend!

- Spaceport America
- UAV Center of Excellence
- Flight Test Center
- Virgin Galactic
- Space Direct Consortium
- Space X
- NMSU
- WSMR
- NASA

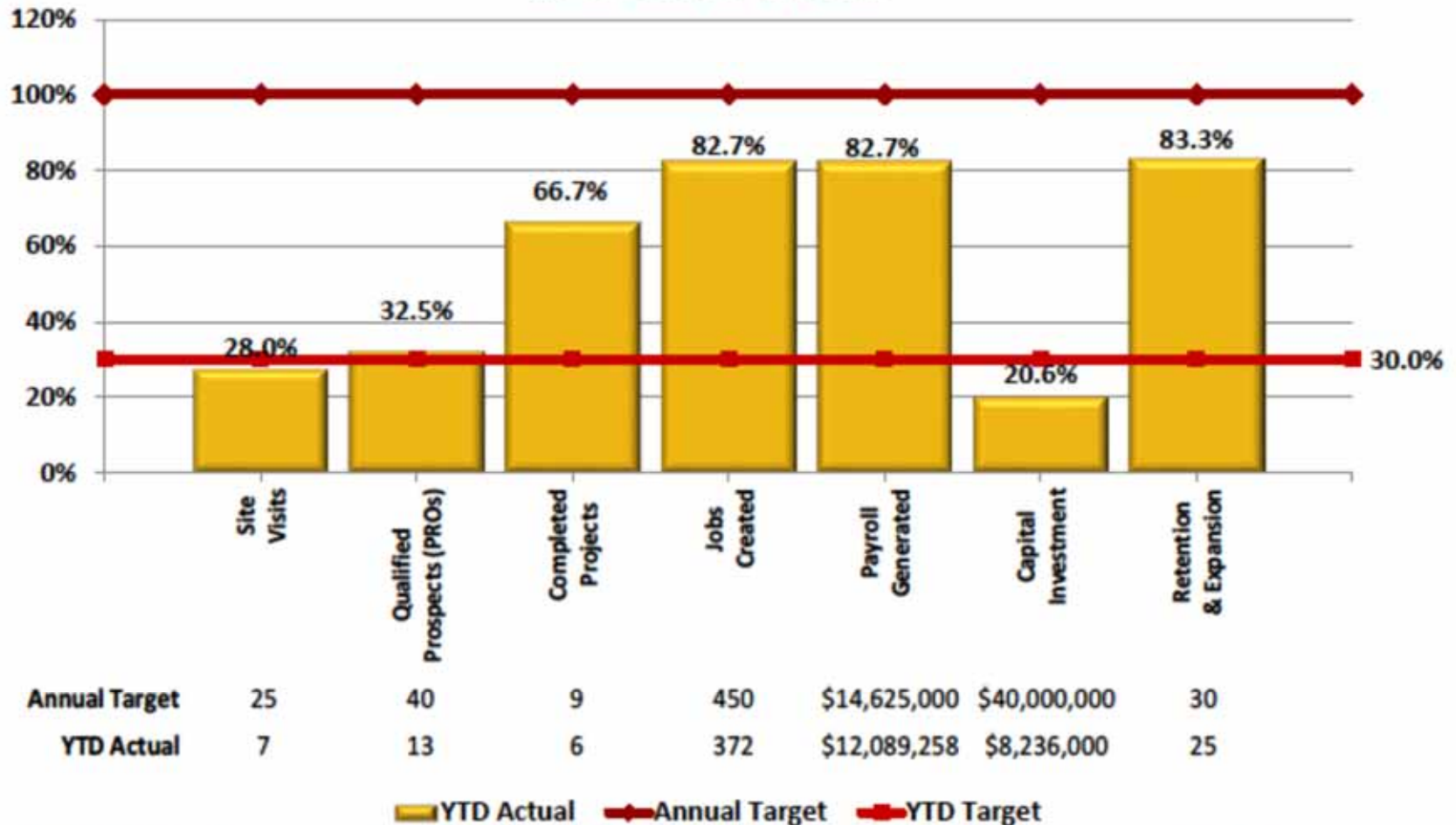
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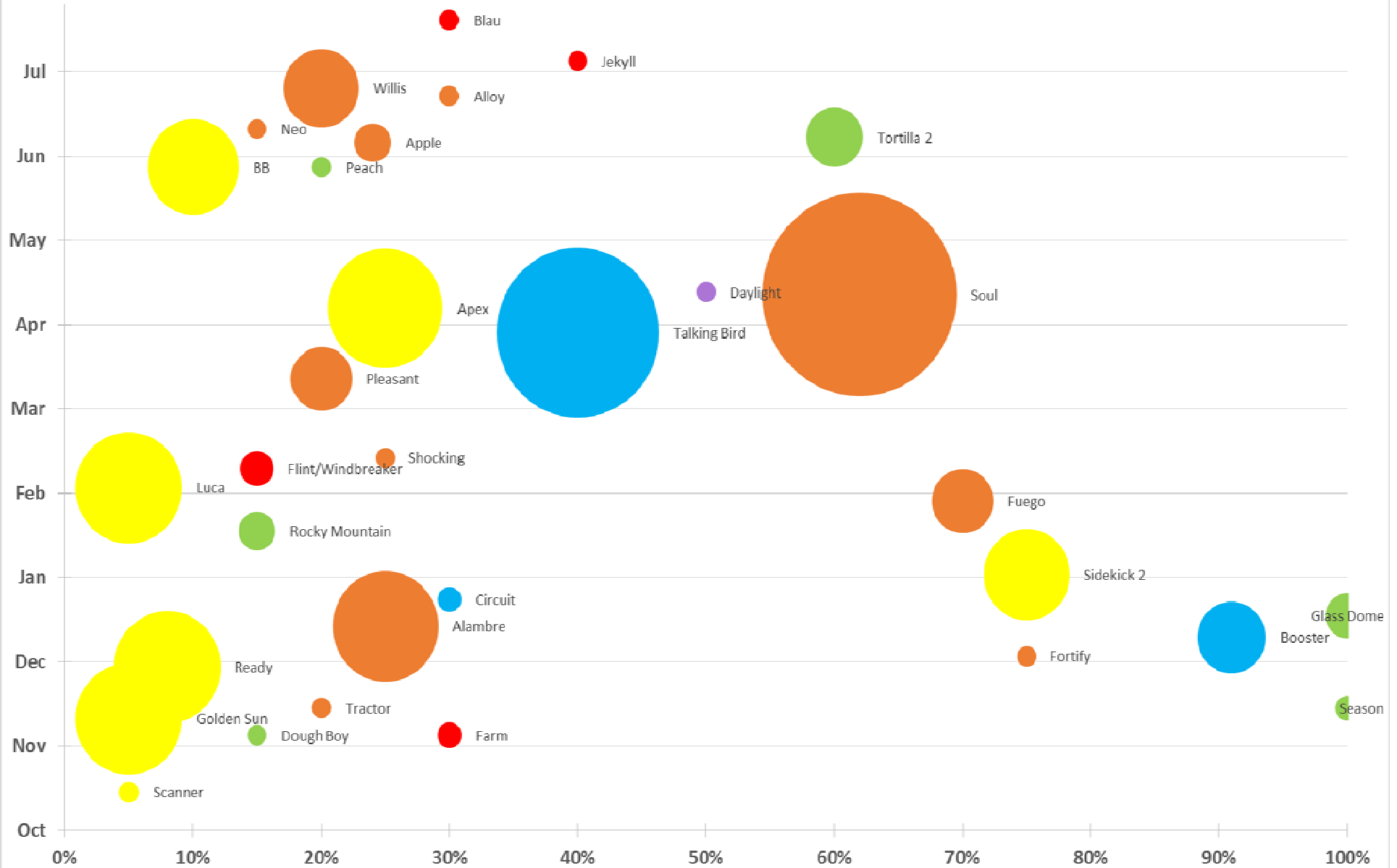
# MVEDA Dashboard

FY15-16 Progress to Date vs Annual Goals  
as of October 19, 2015



MVEDA's Mission: Grow the wealth of Doña Ana County through the creation of economic-based job opportunities for its residents.

# Top Prospects- Projected Probability and Timing



**Manufacturing**  
**Value Added Agriculture**

**Back Office & Technical Support**  
**Logistics & Distribution**

**Aerospace**  
**Renewable Energy**



# CRUCES KICK



Courage Sports



NM Shrimp Co.



Bow Wow Blends



EcoSeal



Ol' Gringo Chile Company



Timer Glove

# JOB TO CAREER READINESS BOOTCAMP

10  
Events

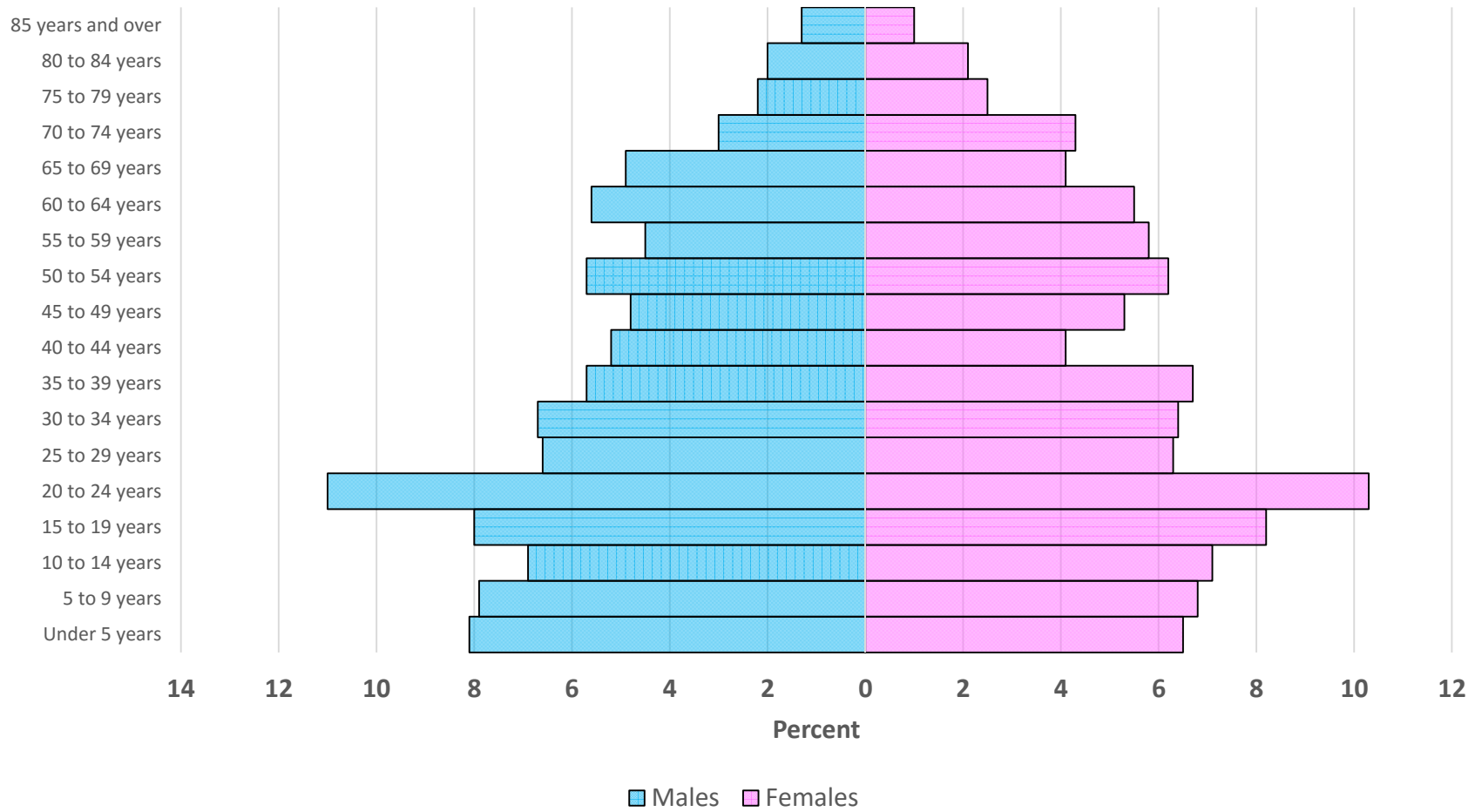
2624  
Participants

1441  
HS Students





## Doña Ana County Population





# Thank You To Our Partners

Questions?

