



**JOB TO CAREER READINESS  
BOOTCAMP**

“basic training for getting your foot in the door”

# HOW? WHERE?

- ▶ 3 Full Boot Camps (8+ hours)
    - ▶ Presentations/Employer Video during Lunch/ACM, Application, ProvetI!
  - ▶ 2 Combos (8+ hours)
    - ▶ Presentations/Luncheon Etiquette/Mix & Mingle
    - ▶ Job Fair Prep Presentations/JobEXPO
  - ▶ 5 Mini Sessions (4 hours or less)
- 
- 10 events
  - Presentations, work sessions, employer panel/presentation, skits, games, and direct application
  - DACC Campuses, High Schools, WInC, Doña Ana County

# WHAT WAS COVERED?

- Professionalism
- Job Search/Job Announcement
- Completing Job Applications (paper/online)
- Types of Résumés
- Etiquette and the Art of Following Up
- Handshake
- Research and Preparation
- Aptitude, Skills, and Personality Testing
- Interview Do's/Don't's
- Types of Interviews
- Body Language
- On Demand Skill Test
- Attire
- Pre-Employment: Background Checks/Drug Screening
- Lunch Etiquette
- ProvelT Assessments



# WHO?

- The JOB Squad
- MVEDA
- NM Workforce Connection
- LC Hispanic Chamber of Commerce
- SHRM
- Manpower
- Employers
- SCORE
- SL Start/NM Works
- Gents Barber Spa and Sha Bangs

# HOW WAS THIS ADVERTISED?

- ▶ Print
  - ▶ Flyers
  - ▶ Advertisements
- ▶ Electronic
  - ▶ Emails
  - ▶ Social media (The LNG Company)
- ▶ Radio
- ▶ Telephone
- ▶ Word of Mouth

# WHO PARTICIPATED?

- ▶ 10 events
- ▶ 2624 (1728 'boot camp' participants + 896 JobEXPO combo)
- ▶ Community: 1183
- ▶ High School Students: 1441



# WHO WAS SURVEYED?

- ▶ Participants of the original Boot Camps
  - ▶ July 16 112 attendees and 52 submitted a survey
  - ▶ July 30 57 attendees and 30 submitted a survey
  - ▶ September 17 62 attendees and 23 submitted a survey
- TOTALS 231 attendees 105 surveys were answered

GENDER	
MEN	44%
WOMEN	56%

EMPLOYMENT STATUS	
EMPLOYED	30%
UNEMPLOYED	56%
NOT ANSWERED	14%

AGE	
18-25	20%
26-40	27%
41-50	18%
>50	34%
NOT ANSWERED	1%
TOTAL	100%

CATEGORY	
STUDENT	28%
ALUMNI	10%
COMMUNITY	51%
NOT ANSWERED	11%
TOTAL	100%

# SURVEY

<b>SURVEY July 16<sup>th</sup></b>	<b>n</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Total</b>
Overall, this event met my expectations	52	0%	6%	6%	15%	73%	100%
Facilitators provided valuable information	52	0%	2%	2%	17%	79%	100%
I would recommend this event to a friend	52	0%	2%	2%	13%	83%	100%
The time of the event was appropriate	52	0%	0%	10%	10%	80%	100%

<b>SURVEY July 30<sup>th</sup></b>	<b>n</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Total</b>
Overall, this event met my expectations	30	0%	3%	0%	10%	87%	100%
Facilitators provided valuable information	30	0%	3%	0%	3%	94%	100%
I would recommend this event to a friend	30	0%	0%	3%	7%	90%	100%
The time of the event was appropriate	30	0%	0%	7%	3%	90%	100%

<b>SURVEY Sept. 16<sup>th</sup></b>	<b>n</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>Total</b>
Overall, this event met my expectations	23	0%	0%	4%	22%	74%	100%
Facilitators provided valuable information	23	0%	0%	0%	8%	92%	100%
I would recommend this event to a friend	23	0%	0%	0%	8%	92%	100%
The time of the event was appropriate	23	4%	0%	4%	13%	79%	100%



# COMMENTS

July 16th

- I really enjoyed the Boot Camp; I learned a lot from it.
- Very wonderful; helpful event! Thanks so much.
- Great Job! I learned a lot. I loved it.
- Very informative and updated.

July 30th

- Great opportunity for beginners wanting to learn how to approach employers for job opportunities
- Great. I learned so much. Thank you.
- We really need a Job Squad in Anthony so that we can get help with cover letters and résumés.
- I really enjoyed the session. I believe you all should have more of these more often.

September 17th

- More workshops around this area would be wonderful. Thank you for all your time.
- A job well done thanks!
- Very helpful excellent and very nice.
- An excellent class for people job searching. To top it off, it is free.

# ROI

- ▶ What is the ROI
  - for the candidate?
  - the employer?
  - steering committee?

# WHAT NOW?

- ▶ One Day Combo Events Only
  1. Community: Boot Camp/JobEXPO
  2. High School Students: Boot Camp + Mix & Mingle
  3. NMSU-DACC Students: Student Employment + Hiring Depts.
- ▶ Skills Success Academy
- ▶ Boot Camp Certificates
- ▶ Incorporate
  - ▶ T.R.O.O.P.S.
  - ▶ "The Professionals" video
  - ▶ The JOB Squad video
- ▶ Follow Up Process



**UPCOMING**  
**JOB TO CAREER READINESS**  
**BOOTCAMP**

**OCTOBER 7, 2015**

**DACC Gadsden Center**  
1700 East O'Hara Road, Anthony, NM

**NOVEMBER 4, 2015**

**Sunland Park Center**  
3365 McNutt Road, Sunland Park, NM

**MARCH 16, 2016**

**East Mesa Campus**  
2800 N. Sonoma Ranch Blvd., Las Cruces, NM

