

# POLLINA CORPORATE TOP 10 PRO-BUSINESS STATES FOR 2012



**THE U.S. LACKS A CREDIBLE ECONOMIC STRATEGY**



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&

**POLLINA CORPORATE REAL ESTATE, INC. / ITRA CHICAGO**

[www.pollina.com](http://www.pollina.com)

By

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# STATE OF ILLINOIS REPORT CARD - 2012

<b>STAGE I LABOR, TAXES &amp; OTHER FACTORS</b>	<b>GRADE</b>	<b>STAGE I LABOR, TAXES &amp; OTHER FACTORS</b>	<b>GRADE</b>
High School Completion	D	Crime Rate Grade	C
College Completion	B	State Budget Deficit	C
Average Teachers Compensation	A		
Unemployment Rate	F		
Right-to-Work	F	<b>STAGE II STATE ED AGENCY FACTORS</b>	<b>GRADE</b>
Unemployment Insurance	F		
Workers Compensation	F	Incentives (9 factors)	C
Corporate Tax Index	F	Marketing/Website/Response to new & existing employers (4 factors)	F
Individual Tax Index	B		
Sales & Gross Receipt Tax	D		
Business Inventory Tax	A	<b>OVERALL GRADE</b>	
Property Tax	F		
Comprehensive Tax – New Firms	C		
Comprehensive Tax – Mature Firms	F	2011	F
Litigation Environment	F	2010	D
Transportation Infrastructure	D	2009	D
Cost of Electricity	B	2008	F

Fig. 2

# TOP 10 PRO-BUSINESS STATES 2008

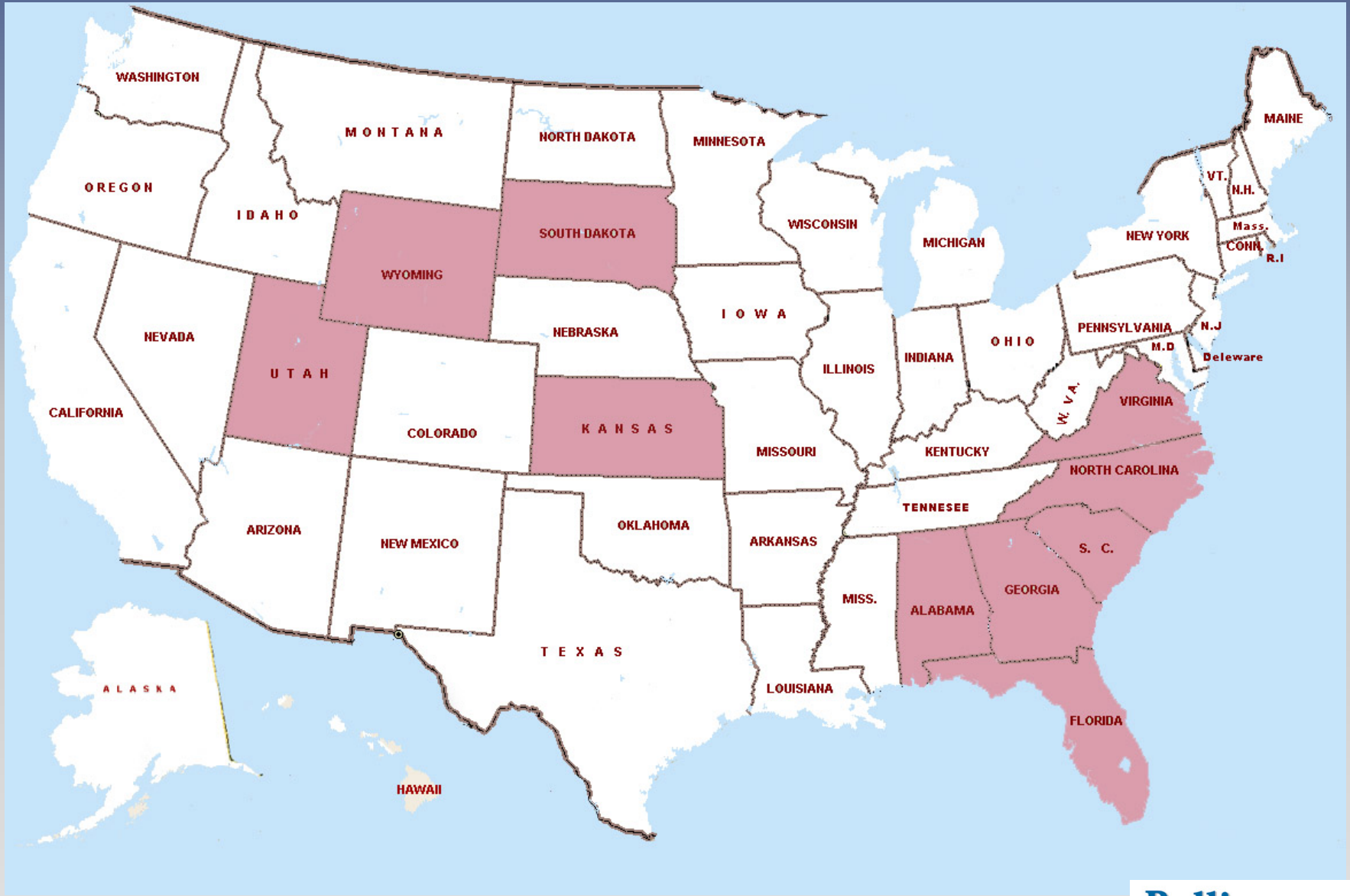


Fig. 3

# TOP 10 PRO-BUSINESS STATES 2012

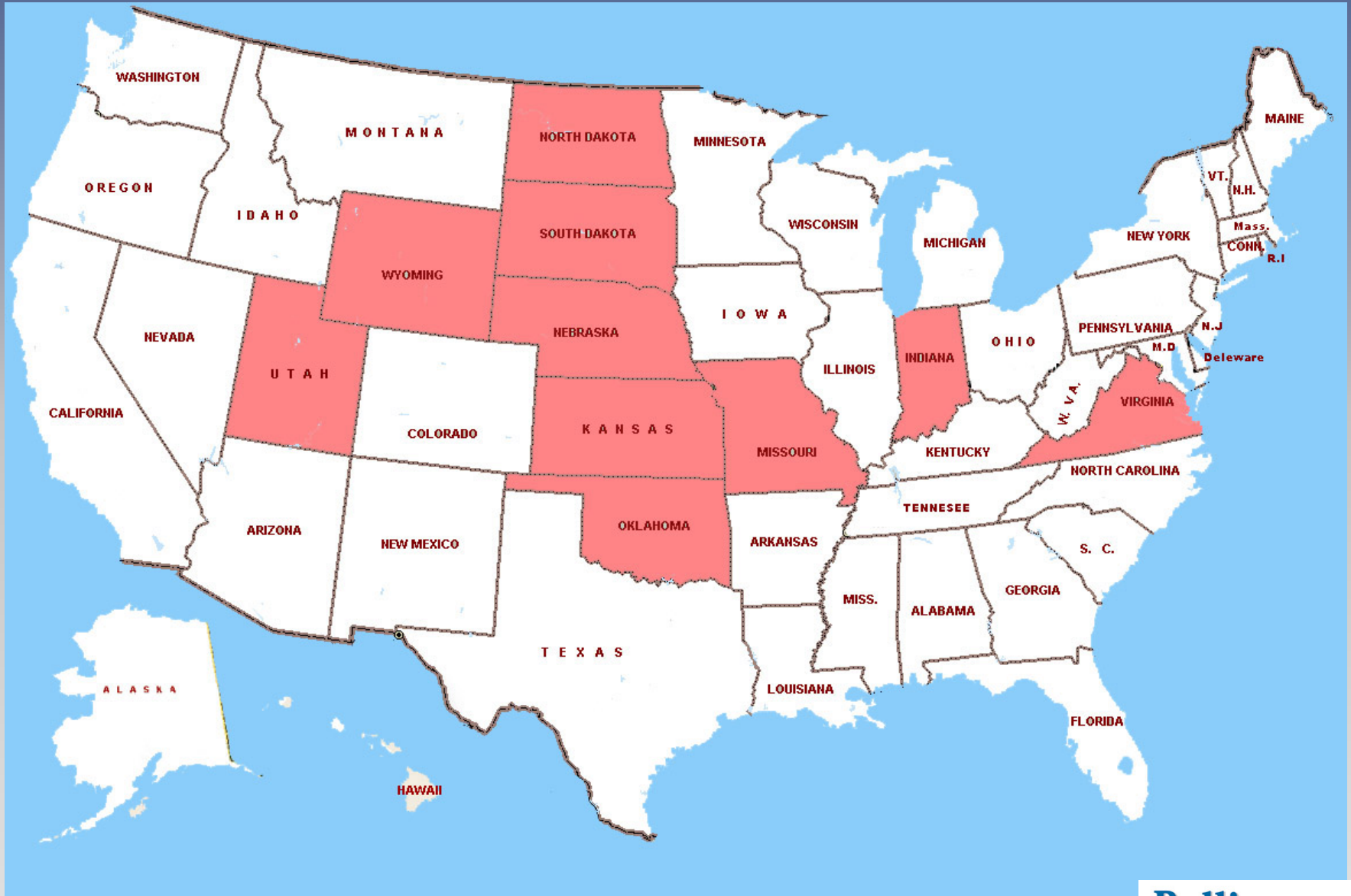


Fig. 4

# TOP 25 AND BOTTOM-RANKED STATES - 2012

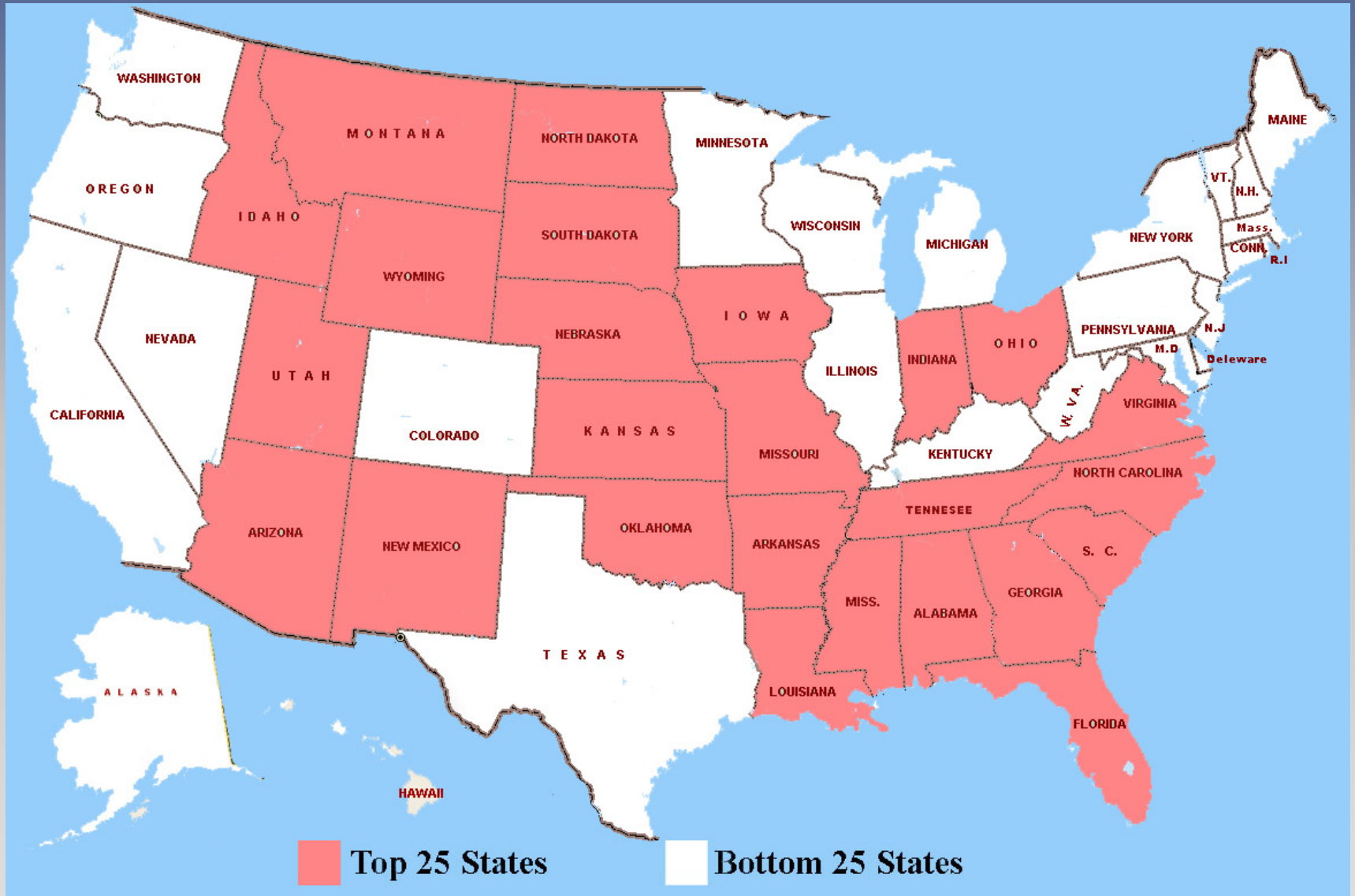


Fig. 5

# STATE OF NEW MEXICO REPORT CARD - 2012

<b>STAGE I LABOR, TAXES &amp; OTHER FACTORS</b>	<b>GRADE</b>	<b>STAGE I LABOR, TAXES &amp; OTHER FACTORS</b>	<b>GRADE</b>
High School Completion	F	Crime Rate Grade	F
College Completion	C	State Budget Deficit	A
Average Teachers Compensation	D		
Unemployment Rate	B		
Right-to-Work	F	<b>STAGE II STATE ED AGENCY FACTORS</b>	<b>GRADE</b>
Unemployment Insurance	B		
Workers Compensation	B	Incentives (9 factors)	B
Corporate Tax Index	D	Marketing/Website/Response to new & existing employers (4 factors)	B
Individual Tax Index	D		
Sales & Gross Receipt Tax	F		
Business Inventory Tax	A	<b>OVERALL GRADE</b>	
Property Tax	A		
Comprehensive Tax – New Firms	B	2012	C
Comprehensive Tax – Mature Firms	C	2011	D
Litigation Environment	F	2010	D
Transportation Infrastructure	A	2009	D
Cost of Electricity	B	2008	D

Fig. 6

# *Selling Out a* SUPERPOWER

*Where the* US ECONOMY WENT WRONG  
*and* HOW WE CAN TURN IT AROUND



RONALD R. POLLINA

# OLYMPIC QUALITY CANDIDATES



## REPUBLICANS

Jon Huntsman – Utah  
Mitch Daniels – Indiana  
Bobby Jindal – Louisiana  
Dave Heineman – Nebraska

## DEMOCRATS

Tim Kane – Virginia  
Jay Nixon – Missouri  
Kathleen Sebelius - Kansas





# TODAY

The percentage of middle-class Americans is decreasing, while China and India's middle classes are growing rapidly.

We are losing high-paying engineering, medical, business, technology and manufacturing jobs to our free-trade partners and gaining low-pay service jobs.

We have a dangerously high and continually rising national budget deficit and trade deficit. The annual interest payment on the national debt is over \$454 billion, while we spend \$107 billion on education.

We must sell Treasuries to foreign governments to support our national debt and pay the interest on these Treasuries by taxing Americans.

# Unemployment rates by state, 2007 annual averages

(U.S. rate = 4.6 percent)

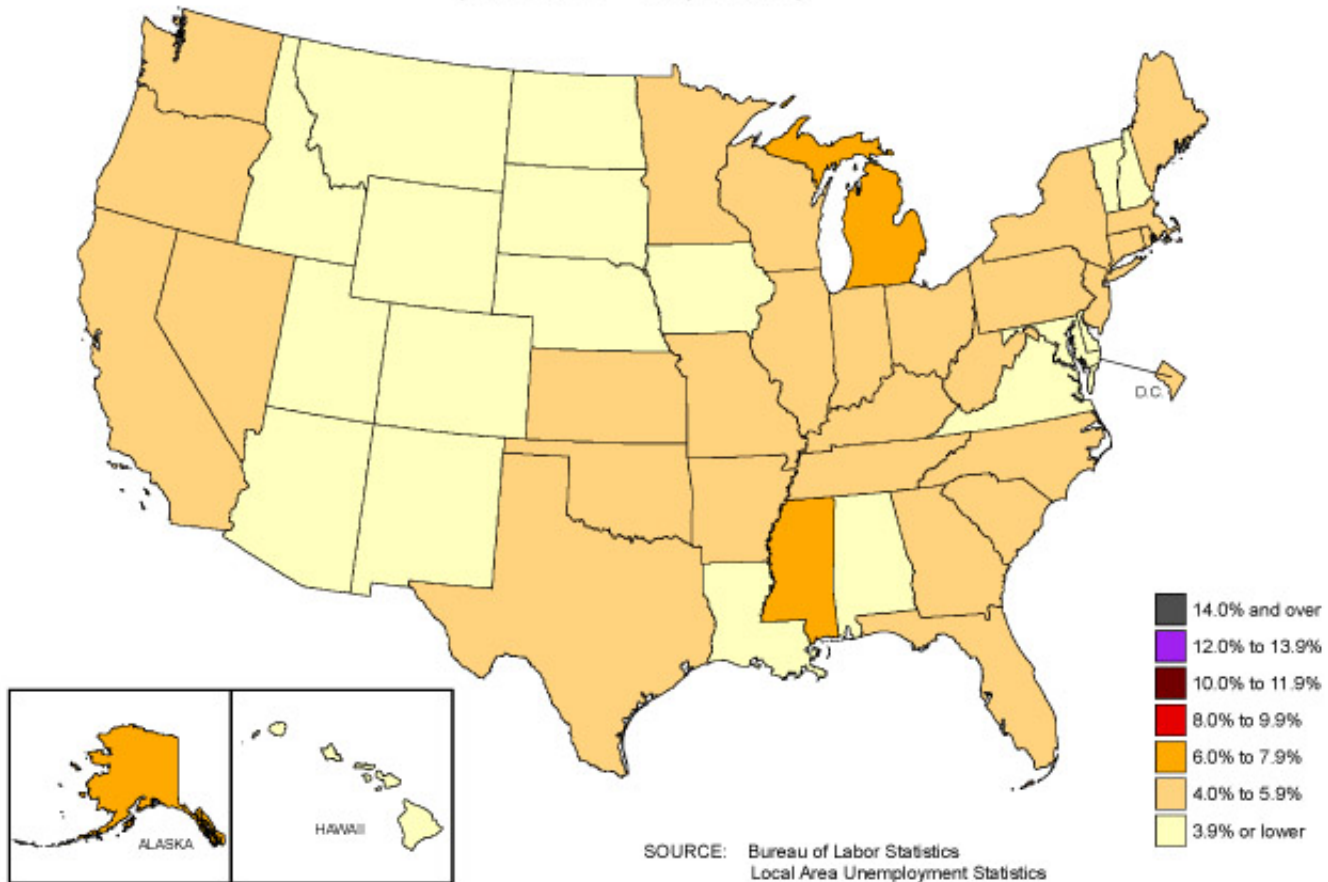


Fig. 10

## Unemployment rates by state, seasonally adjusted, December 2012

(U.S. rate = 7.8 percent)

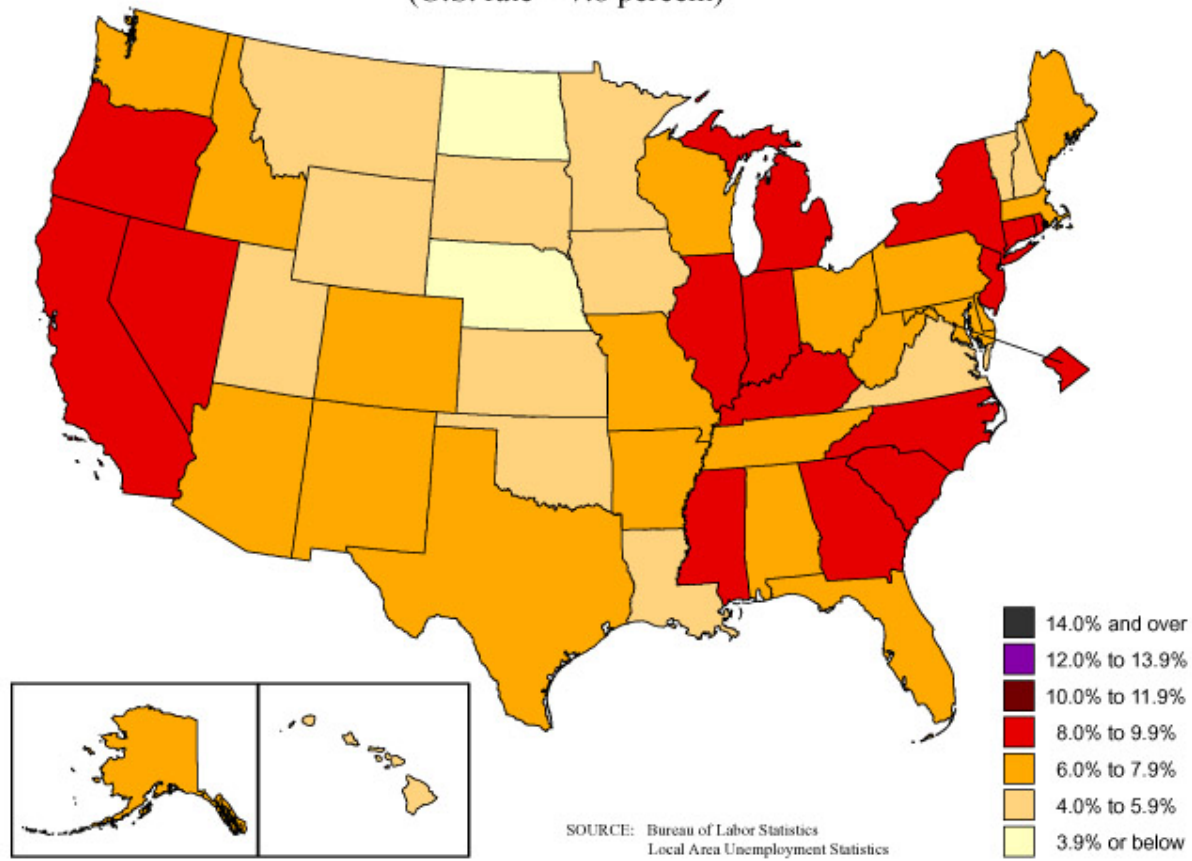
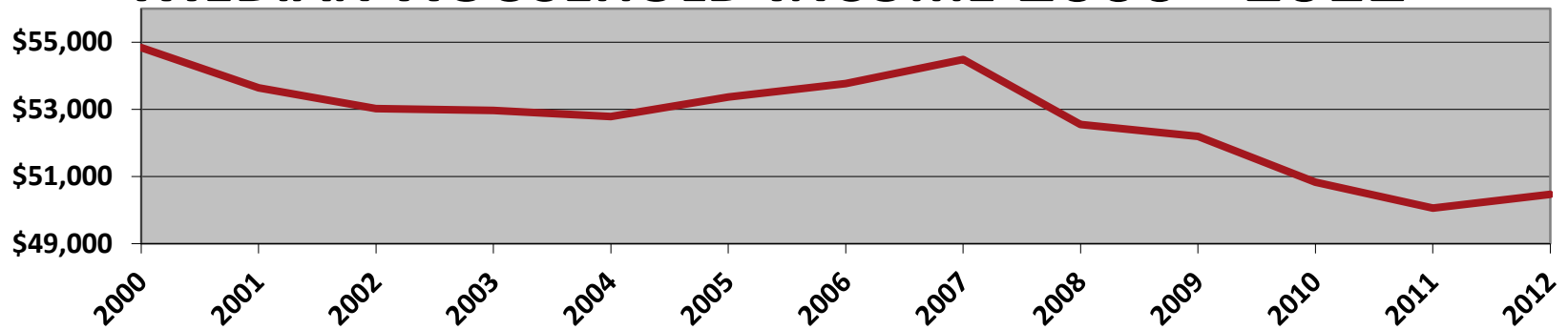


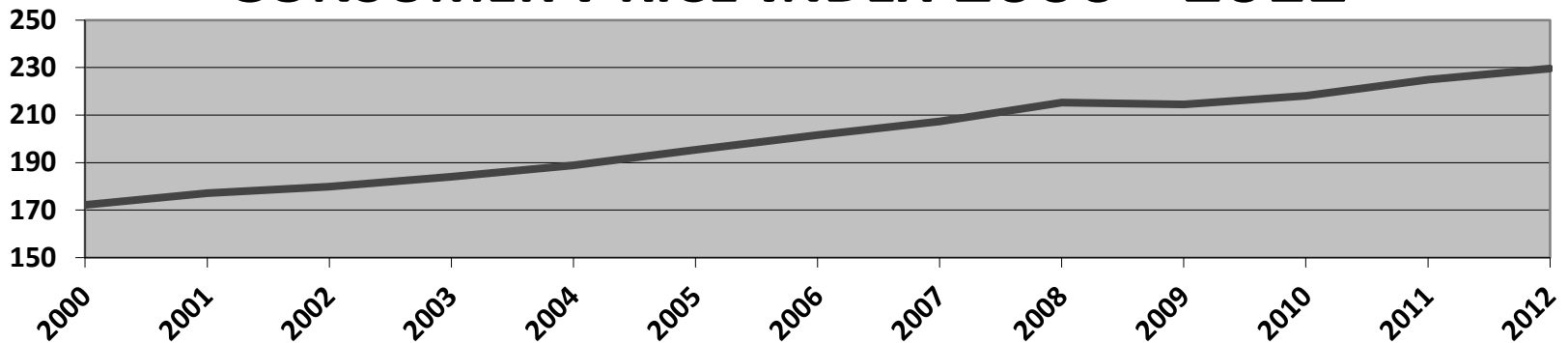
Fig. 11

# STANDARD OF LIVING – 2000 - 2012

## MEDIAN HOUSEHOLD INCOME 2000 - 2012



## CONSUMER PRICE INDEX 2000 - 2012



# AMERICAN PERSONAL DEBT

The credit card has replaced the savings account for unexpected or emergency needs. Typical American family has virtually no savings.

Nationwide average household credit card debt is over \$15,956.

After paying for food, housing and taxes, the typical American family pays 20% of what is left for credit card debt.

# HOUSE FOR SALE



## OBAMA

Overall Spending	\$947,697,831
Individual Contributions	\$631,650,564
PAC Contributions	\$ 0
Candidate Self-Financing	\$ 5,000
Federal Funds	\$ 0
Other	\$ 521,859

## ROMNEY

Overall Spending	\$1,054,240,480
Individual Contributions	\$ 384,901,892
PAC Contributions	\$ 994,782
Candidate Self-Financing	\$ 52,500
Federal Funds	\$ 0
Other	\$ 3,139,094

Fig. 14

# TRADE DEFICIT BALANCE ON GOODS & SERVICES – 1960 - 2012

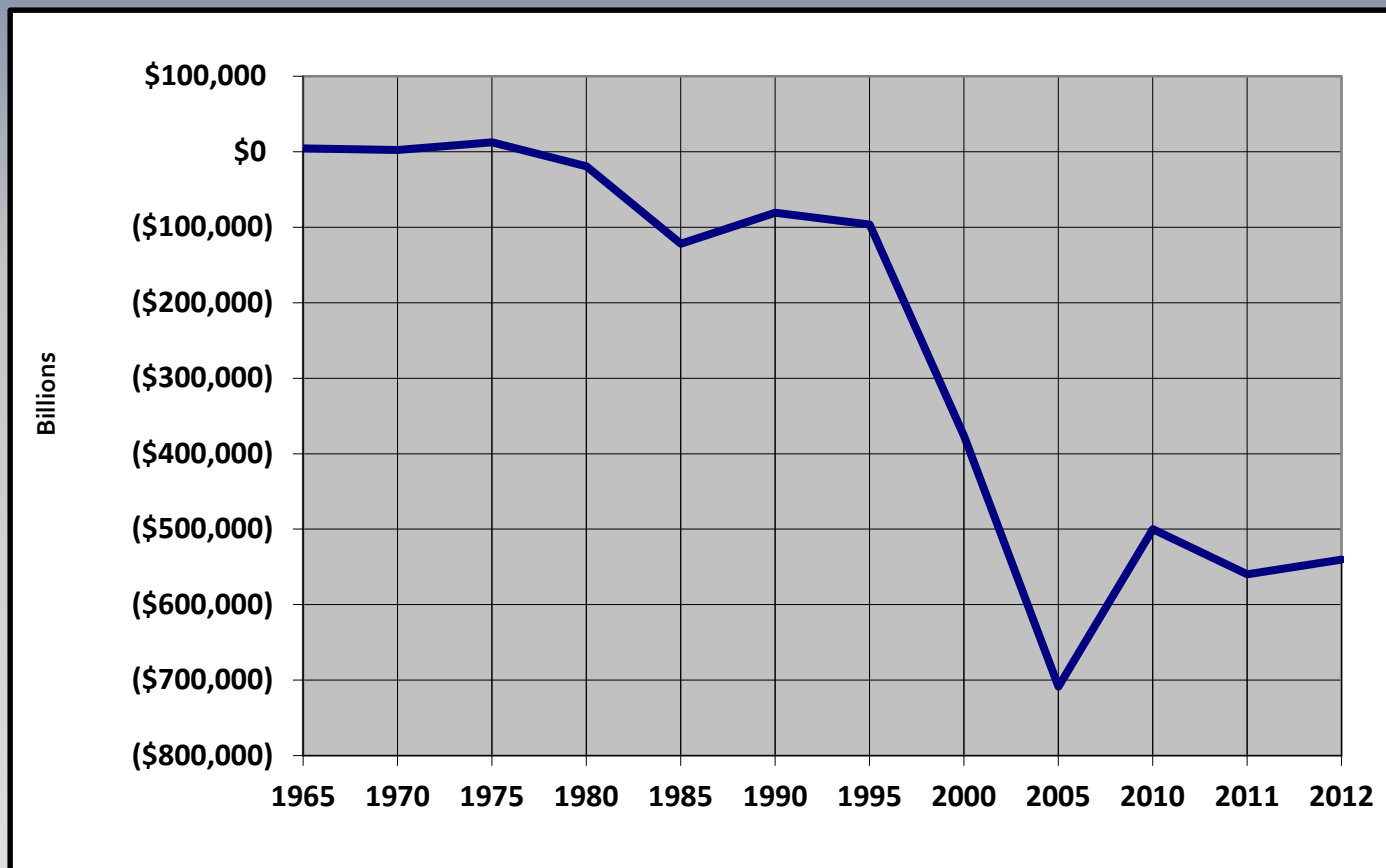


Fig. 15

# U.S. COMPETITIVENESS IN SCIENCE AND TECHNOLOGY



*“Science excellence is no longer the domain of the U.S.”*

– John E. Jankowski, National Science Foundation

*“We are in a new world, and it’s increasingly going to be dominated by countries other than the United States.”*

– Dean Denis Simon

Rensselaer Polytechnic Institute



*“Training the work force of tomorrow with the high school of today is like trying to teach kids about today’s computers on a 50-year old mainframe.”*

– Bill Gates, Microsoft





# WHERE FEDERAL ASSISTANCE IS ESSENTIAL

Easing of regulations.

Tax credits for companies investing in technology.

Federal and state investment in employee training.

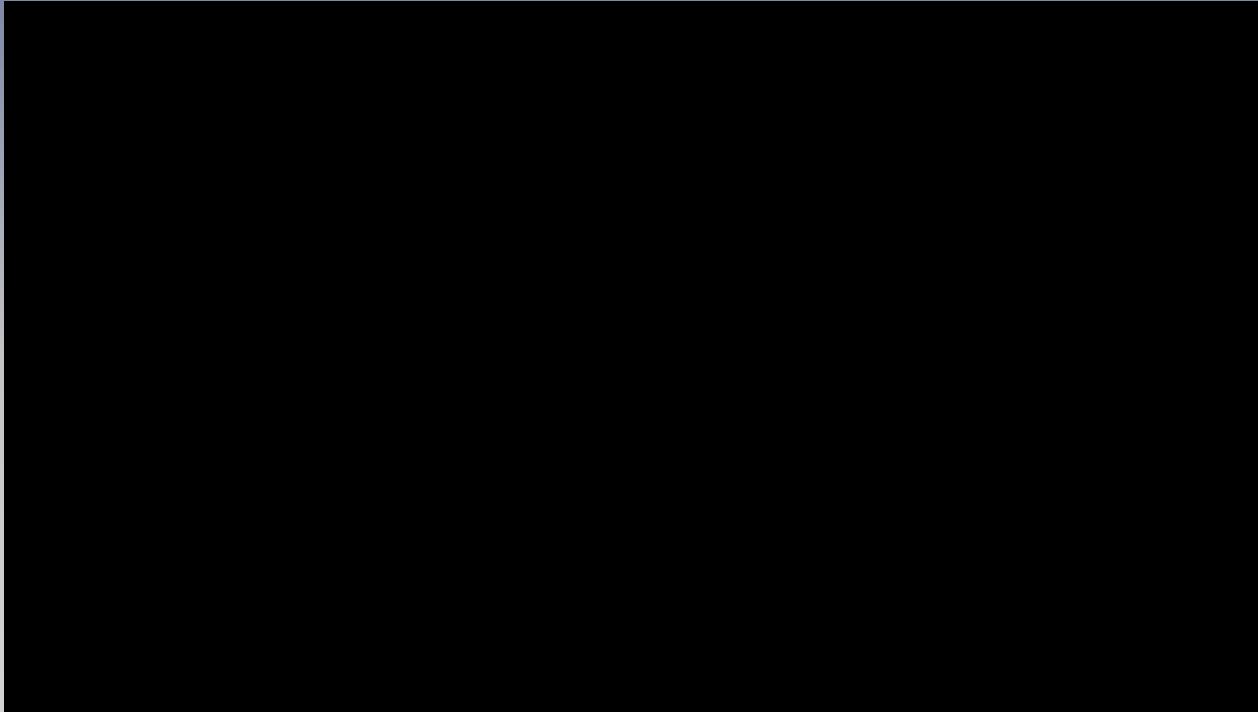
Tax credits for companies that hire U.S.-based engineers and scientists.

Tort reform.

Financial aid to students pursuing engineering, math, and science degrees who remain in the U.S. after graduation.

More money for training and paying K – 12 teachers.

# *"HARD TIMES"* – CBS - 60 MINUTES



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