



RISK

REWARD

ISPCS 2013

October 15-17
Farm & Ranch Museum

Economic Potential of Commercial Space Transportation in New Mexico

Pat Hynes
Director, New Mexico Space Grant Consortium



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The Role of ISPCS

- Establish our capability and credibility to support the commercial space transportation and tourism industry
- Sub-orbital - will happen here first
- Orbital – International Space Station & WSMR

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- Who was the first to climb Mt. Everest?
- Las Cruces NM is base camp
- Summit is Orbit

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ISPCS 2013 – the Orbital Business



Gwynne Shotwell
SpaceX, \$1.5 billion
Grasshopper – VTVL
Spaceport America Test Program



Bill Gerstenmaier
NASA, ISS
\$8 billion/year



Duane Ratliff
CASIS, ISS
\$100 billion/year



Laguduva "LK" Kubendran
Manager
NASA Flight Opportunities Program



John Elbon
Boeing
Commercial Crew
Cargo
\$3 billion/year

**NASA White Sands
Test Facility**
653 employees
\$39 million payroll



Steve Isakowitz,
President
Virgin Galactic
\$1 billion/year

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Local Economic Impact

Two Day Event- 2012



- \$1,291,430 brought into local economy- Rooms, reg., meals, vendor expense, sponsorship and exhibitors
- \$225,036 paid directly to local vendors – money coming into the community. Not a fundraiser or trade.

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Where does the Registration money go?



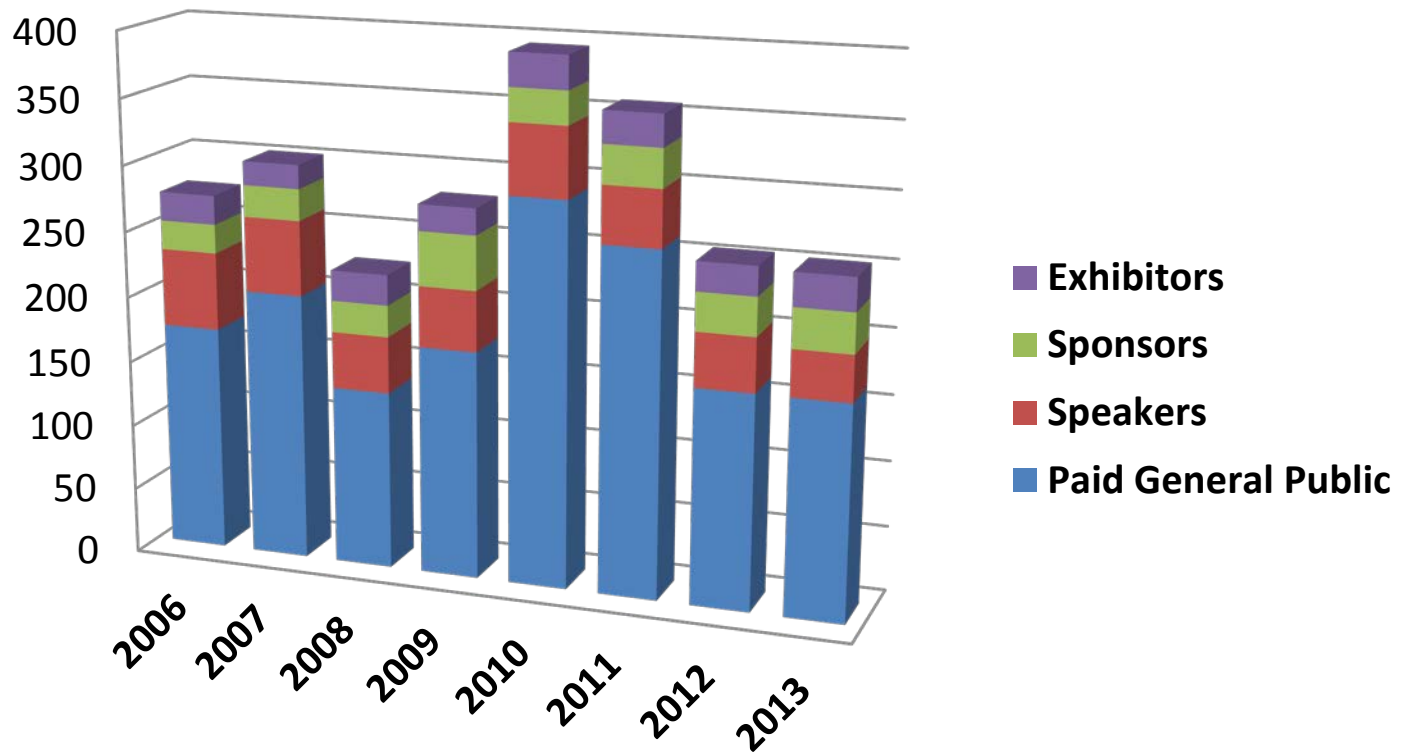
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Total Attendees by Year



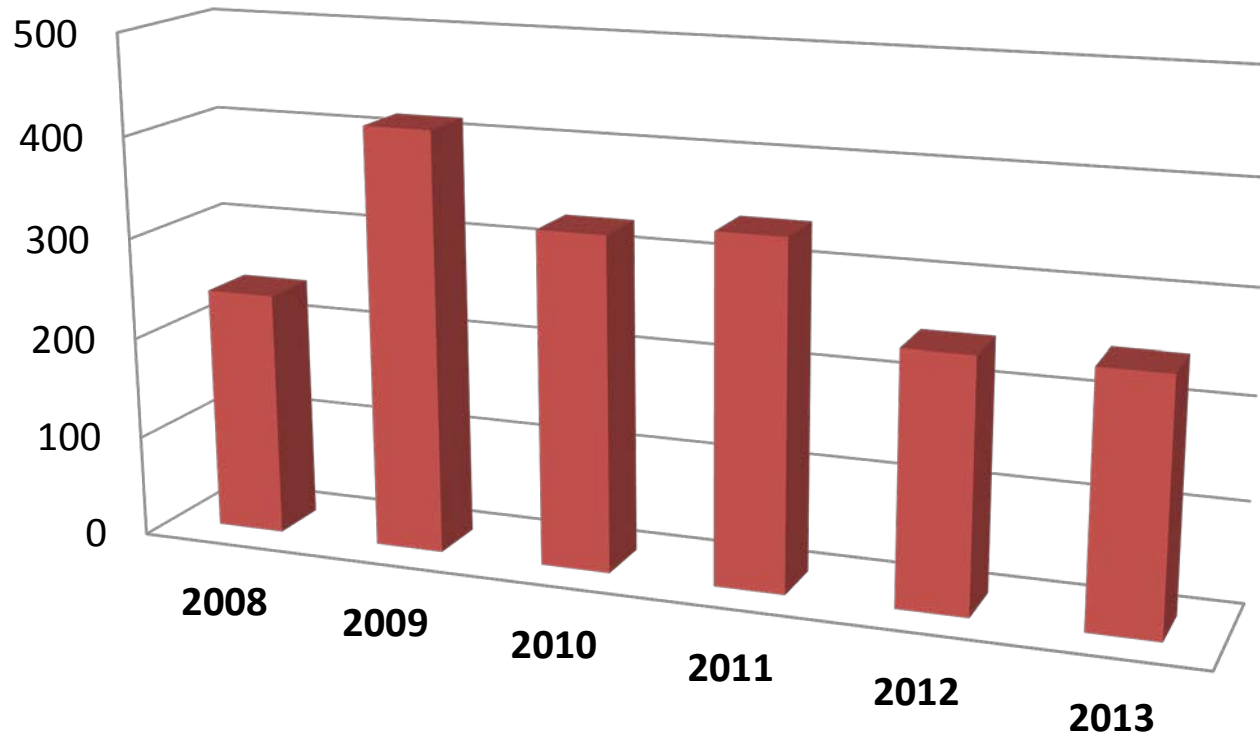
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Total Room Nights at Hotel Encanto



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**October 15-17
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Local Sponsors & Exhibitors – Thank You

- El Paso Electric
- Hotel Encanto de Las Cruces
- Jacobs Technology
- Las Cruces Convention & Visitors Bureau
- Las Cruces Sun News
- De La Vega's Pecan Grill & Brewery
- M5
- MVEDA
- New Mexico Spaceport Authority
- New Mexico State University
- The Cutter Gallery
- The Las Cruces Bulletin
- The Game
- La Posta
- Double Eagle

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Happy Trails Reception Thank you

- De La Vega's Pecan Grill & Brewery
- The Game
- La Posta
- Double Eagle
- M5

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Join us for the 3rd Annual

Community Partnership Lunch

*Your \$50 registration includes:
tour of Spaceport America.*



*Sponsored by: El Paso Electric, New Mexico True and
Follow the Sun Inc.*

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Community Partnership Luncheon Tuesday October 15



Michael Blum
President & Founder
Hedgeye Risk Management

Future Astronaut Virgin
Galactic &
Space Expedition Corporation



What can a local community expect from investment in **suborbital** commercial space & when?

Registration: Includes lunch, tour of Spaceport America

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**October 15-17
Farm & Ranch Museum**

**October 15,
11:30 am**



[Register at
www.ispcs.com](http://www.ispcs.com)
646-6414



REGISTER Today