

**Persistence**

**There Was This**

# Falcon 9



**And This**

# BEAM Expansion



**And These**

# Blue Origin



# Overview Of Space Week

- COE CST Meeting October 11
- Community Partnership Luncheon  
October 11
- ISPCS October 12-13
- SUMMIT on Inclusion October 14



# Virgin Galactic

- Why do we care? Short term, it about tourism.
- Long term, we are going to change the space transportation industry.
- It will become a transportation industry for  
**humans.**

# Human Transportation Industries

## Evolution from the Beginning

- Land
- Sea
- Rail
- Air
- Space

# 1.2 Billion

The number of automobiles  
in the world as of 7.29.14

# 22 Million

The number of cruise passengers  
worldwide in 2015

# 43.35 Billion

Number of people who used a railway in 2014  
worldwide

# 3.4 Billion

The number of airline passengers in 2015

# 555

The total number of people  
who have been to space as of 7.18.16

We need a solution. More humans in the loop.

# Virgin Galactic

# Local Partners & Contractors

## Partners

- Arrowhead Center
- Chile Pepper Institute
- Cutter Gallery & Joan Smith
- Dickerson Catering
- Double Eagle
- Hotel Encanto de Las Cruces
- JACOBS
- La Posta
- Las Cruces Convention & Visitor Bureau
- Las Cruces Sun News

- Mesilla Valley Economic Development Alliance
- Milagros Coffee y Espresso
- NM Farm & Ranch Heritage Museum
- NASA JSC White Sands Test Facility
- The Game

## Contractors

- Abel Sign Company
- Digital Solutions
- Hoop-T-Dudes
- Insta-Copy
- Nambe
- Picture Frame Factory Outlet



# Overview Economic Impact

ISPCS 2015:

**\$944,622**

- Vendors: \$ 183,216.72
- Registration: \$ 111,795.00
- Sponsorships: \$ 145,800.00
- Exhibitors: \$ 31,500.00
  
- Total cash: not in kind \$472,311 x 2

# Commercial Space: Action

We bring the Industry to you – Can you Help?

Join us at the Community Partnership Luncheon

Come to ISPCS.