Executive Summary

Chaparral CDP, NM 2
Chaparral CDP, NM (3514250)
Place

Prepared by MVEDA

	Chaparral CDP, N...
Population	
2000 Population	10,232
2010 Population	14,631
2015 Population	15,260
2020 Population	15,601
2000-2010 Annual Rate	3.64%
2010-2015 Annual Rate	0.80%
2015-2020 Annual Rate	0.44%
2015 Male Population	51.4%
2015 Female Population	48.6%
2015 Median Age	29.5

In the identified area, the current year population is 15,260. In 2010, the Census count in the area was 14,631. The rate of change since 2010 was 0.80% annually. The five-year projection for the population in the area is 15,601 representing a change of 0.44% annually from 2015 to 2020. Currently, the population is 51.4% male and 48.6% female.

Median Age

The median age in this area is 29.5, compared to U.S. median age of 37.9.

Race and Ethnicity	
2015 White Alone	60.2%
2015 Black Alone	1.3%
2015 American Indian/Alaska Native Alone	1.0%
2015 Asian Alone	0.3%
2015 Pacific Islander Alone	0.0%
2015 Other Race	34.3%
2015 Two or More Races	2.9%
2015 Hispanic Origin (Any Race)	79.4%

Persons of Hispanic origin represent 79.4% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.6 in the identified area, compared to 63.0 for the U.S. as a whole.

Households	
2000 Households	3,079
2010 Households	4,222
2015 Total Households	4,462
2020 Total Households	4,591
2000-2010 Annual Rate	3.21%
2010-2015 Annual Rate	1.06%
2015-2020 Annual Rate	0.57%
2015 Average Household Size	3.23

The household count in this area has changed from 4,222 in 2010 to 4,462 in the current year, a change of 1.06% annually. The five-year projection of households is 4,591, a change of 0.57% annually from the current year total. Average household size is currently 3.23, compared to 3.46 in the year 2010. The number of families in the current year is 3,559 in the specified area.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Median Household Income	
2015 Median Household Income	$23,326
2020 Median Household Income	$25,769
2015-2020 Annual Rate	2.01%
Average Household Income	
2015 Average Household Income	$34,196
2020 Average Household Income	$38,062
2015-2020 Annual Rate	2.17%
Per Capita Income	
2015 Per Capita Income	$9,845
2020 Per Capita Income	$11,001
2015-2020 Annual Rate	2.25%
Households by Income	

Current median household income is $23,326 in the area, compared to $53,217 for all U.S. households. Median household income is projected to be $25,769 in five years, compared to $60,683 for all U.S. households

Current average household income is $34,196 in this area, compared to $74,699 for all U.S. households. Average household income is projected to be $38,062 in five years, compared to $84,910 for all U.S. households

Current per capita income is $9,845 in the area, compared to the U.S. per capita income of $28,597. The per capita income is projected to be $11,001 in five years, compared to $32,501 for all U.S. households

Housing	
2000 Total Housing Units	3,606
2000 Owner Occupied Housing Units	2,516
2000 Renter Occupied Housing Units	563
2000 Vacant Housing Units	527
2010 Total Housing Units	4,654
2010 Owner Occupied Housing Units	3,329
2010 Renter Occupied Housing Units	893
2010 Vacant Housing Units	432
2015 Total Housing Units	5,078
2015 Owner Occupied Housing Units	3,506
2015 Renter Occupied Housing Units	956
2015 Vacant Housing Units	616
2020 Total Housing Units	5,163
2020 Owner Occupied Housing Units	3,581
2020 Renter Occupied Housing Units	1,010
2020 Vacant Housing Units	572

Currently, 69.0% of the 5,078 housing units in the area are owner occupied; 18.8%, renter occupied; and 12.1% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 4,654 housing units in the area - 71.5% owner occupied, 19.2% renter occupied, and 9.3% vacant. The annual rate of change in housing units since 2010 is 3.95%. Median home value in the area is $78,227, compared to a median home value of $200,006 for the U.S. In five years, median value is projected to change by 0.44% annually to $79,953.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Business Summary

Chaparral CDP, NM 2
Chaparral CDP, NM (3514250)
Geography: Place

Prepared by MVEDA

Data for all businesses in area	Chaparral CDP, N...
Total Businesses:	117
Total Employees:	831
Total Residential Population:	15,260
Employee/Residential Population Ratio:	0.05:1

			Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	2	1.7%	4	0.5%
Construction	10	8.5%	42	5.1%
Manufacturing	3	2.6%	14	1.7%
Transportation	6	5.1%	14	1.7%
Communication	2	1.7%	5	0.6%
Utility	3	2.6%	18	2.2%
Wholesale Trade	3	2.6%	8	1.0%
Retail Trade Summary	26	22.2%	143	17.2%
Home Improvement	0	0.0%	0	0.0%
General Merchandise Stores	4	3.4%	23	2.8%
Food Stores	4	3.4%	58	7.0%
Auto Dealers, Gas Stations, Auto Aftermarket	6	5.1%	27	3.2%
Apparel & Accessory Stores	0	0.0%	0	0.0%
Furniture & Home Furnishings	0	0.0%	0	0.0%
Eating & Drinking Places	7	6.0%	24	2.9%
Miscellaneous Retail	5	4.3%	11	1.3%
Finance, Insurance, Real Estate Summary	12	10.3%	45	5.4%
Banks, Savings & Lending Institutions	6	5.1%	12	1.4%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	1	0.9%	2	0.2%
Real Estate, Holding, Other Investment Offices	5	4.3%	31	3.7%
Services Summary	41	35.0%	484	58.2%
Hotels & Lodging	0	0.0%	0	0.0%
Automotive Services	4	3.4%	8	1.0%
Motion Pictures & Amusements	1	0.9%	2	0.2%
Health Services	6	5.1%	16	1.9%
Legal Services	0	0.0%	0	0.0%
Education Institutions & Libraries	6	5.1%	394	47.4%
Other Services	24	20.5%	64	7.7%
Government	5	4.3%	46	5.5%
Unclassified Establishments	4	3.4%	8	1.0%
Totals	117	100.0%	831	100.0%

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	0.9%	8	1.0%
Construction	12	10.3%	55	6.6%
Manufacturing	4	3.4%	17	2.0%
Wholesale Trade	3	2.6%	8	1.0%
Retail Trade	18	15.4%	116	14.0%
Motor Vehicle & Parts Dealers	4	3.4%	14	1.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	3	2.6%	55	6.6%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	2	1.7%	13	1.6%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	4	3.4%	23	2.8%
Miscellaneous Store Retailers	3	2.6%	6	0.7%
Nonstore Retailers	2	1.7%	5	0.6%
Transportation & Warehousing	5	4.3%	13	1.6%
Information	3	2.6%	8	1.0%
Finance & Insurance	7	6.0%	14	1.7%
Central Bank/Credit Intermediation & Related Activities	6	5.1%	12	1.4%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.9%	2	0.2%
Real Estate, Rental & Leasing	5	4.3%	16	1.9%
Professional, Scientific & Tech Services	5	4.3%	13	1.6%
Legal Services	1	0.9%	3	0.4%
Management of Companies & Enterprises	1	0.9%	2	0.2%
Administrative & Support & Waste Management & Remediation	4	3.4%	13	1.6%
Educational Services	6	5.1%	394	47.4%
Health Care & Social Assistance	11	9.4%	33	4.0%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	7	6.0%	24	2.9%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	7	6.0%	24	2.9%
Other Services (except Public Administration)	16	13.7%	43	5.2%
Automotive Repair & Maintenance	3	2.6%	7	0.8%
Public Administration	5	4.3%	46	5.5%
Unclassified Establishments	4	3.4%	8	1.0%
Total	117	100.0%	831	100.0%

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