Executive Summary

Doña Ana County, NM 3
Doña Ana County, NM (35013)
Geography: County

Prepared by MVEDA

	Doña Ana County,...
Population	
2000 Population	174,682
2010 Population	209,233
2015 Population	217,730
2020 Population	224,186
2000-2010 Annual Rate	1.82%
2010-2015 Annual Rate	0.76%
2015-2020 Annual Rate	0.59%
2015 Male Population	49.1%
2015 Female Population	50.9%
2015 Median Age	33.1

In the identified area, the current year population is 217,730. In 2010, the Census count in the area was 209,233. The rate of change since 2010 was 0.76% annually. The five-year projection for the population in the area is 224,186 representing a change of 0.59% annually from 2015 to 2020. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 33.1, compared to U.S. median age of 37.9.

Race and Ethnicity	
2015 White Alone	72.9%
2015 Black Alone	1.9%
2015 American Indian/Alaska Native Alone	1.7%
2015 Asian Alone	1.2%
2015 Pacific Islander Alone	0.1%
2015 Other Race	19.0%
2015 Two or More Races	3.2%
2015 Hispanic Origin (Any Race)	67.2%

Persons of Hispanic origin represent 67.2% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 70.2 in the identified area, compared to 63.0 for the U.S. as a whole.

Households	
2000 Households	59,556
2010 Households	75,532
2015 Total Households	79,790
2020 Total Households	82,127
2000-2010 Annual Rate	2.40%
2010-2015 Annual Rate	1.05%
2015-2020 Annual Rate	0.58%
2015 Average Household Size	2.67

The household count in this area has changed from 75,532 in 2010 to 79,790 in the current year, a change of 1.05% annually. The five-year projection of households is 82,127, a change of 0.58% annually from the current year total. Average household size is currently 2.67, compared to 2.71 in the year 2010. The number of families in the current year is 54,093 in the specified area.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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	Doña Ana County,...
Median Household Income	
2015 Median Household Income	$37,108
2020 Median Household Income	$41,612
2015-2020 Annual Rate	2.32%
Average Household Income	
2015 Average Household Income	$51,428
2020 Average Household Income	$57,296
2015-2020 Annual Rate	2.18%
Per Capita Income	
2015 Per Capita Income	$18,983
2020 Per Capita Income	$21,125
2015-2020 Annual Rate	2.16%

Households by Income

Current median household income is $37,108 in the area, compared to $53,217 for all U.S. households. Median household income is projected to be $41,612 in five years, compared to $60,683 for all U.S. households

Current average household income is $51,428 in this area, compared to $74,699 for all U.S. households. Average household income is projected to be $57,296 in five years, compared to $84,910 for all U.S. households

Current per capita income is $18,983 in the area, compared to the U.S. per capita income of $28,597. The per capita income is projected to be $21,125 in five years, compared to $32,501 for all U.S. households

Housing	
2000 Total Housing Units	65,210
2000 Owner Occupied Housing Units	40,208
2000 Renter Occupied Housing Units	19,348
2000 Vacant Housing Units	5,654
2010 Total Housing Units	81,492
2010 Owner Occupied Housing Units	48,514
2010 Renter Occupied Housing Units	27,018
2010 Vacant Housing Units	5,960
2015 Total Housing Units	87,213
2015 Owner Occupied Housing Units	50,765
2015 Renter Occupied Housing Units	29,025
2015 Vacant Housing Units	7,423
2020 Total Housing Units	91,019
2020 Owner Occupied Housing Units	52,302
2020 Renter Occupied Housing Units	29,825
2020 Vacant Housing Units	8,892

Currently, 58.2% of the 87,213 housing units in the area are owner occupied; 33.3%, renter occupied; and 8.5% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 81,492 housing units in the area - 59.5% owner occupied, 33.2% renter occupied, and 7.3% vacant. The annual rate of change in housing units since 2010 is 3.06%. Median home value in the area is $166,751, compared to a median home value of $200,006 for the U.S. In five years, median value is projected to change by 4.13% annually to $204,106.

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Business Summary

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Data for all businesses in area	Doña Ana County,...
Total Businesses:	5,956
Total Employees:	77,540
Total Residential Population:	217,730
Employee/Residential Population Ratio:	0.36:1

			Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	205	3.4%	1,320	1.7%
Construction	465	7.8%	3,603	4.6%
Manufacturing	161	2.7%	2,522	3.3%
Transportation	163	2.7%	983	1.3%
Communication	53	0.9%	398	0.5%
Utility	39	0.7%	884	1.1%
Wholesale Trade	196	3.3%	1,883	2.4%
Retail Trade Summary	1,191	20.0%	16,110	20.8%
Home Improvement	77	1.3%	796	1.0%
General Merchandise Stores	49	0.8%	2,414	3.1%
Food Stores	137	2.3%	2,395	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	141	2.4%	1,675	2.2%
Apparel & Accessory Stores	68	1.1%	653	0.8%
Furniture & Home Furnishings	89	1.5%	616	0.8%
Eating & Drinking Places	351	5.9%	5,836	7.5%
Miscellaneous Retail	279	4.7%	1,725	2.2%
Finance, Insurance, Real Estate Summary	745	12.5%	3,180	4.1%
Banks, Savings & Lending Institutions	295	5.0%	1,133	1.5%
Securities Brokers	44	0.7%	192	0.2%
Insurance Carriers & Agents	149	2.5%	543	0.7%
Real Estate, Holding, Other Investment Offices	257	4.3%	1,312	1.7%
Services Summary	2,237	37.6%	38,747	50.0%
Hotels & Lodging	59	1.0%	1,077	1.4%
Automotive Services	176	3.0%	841	1.1%
Motion Pictures & Amusements	149	2.5%	2,092	2.7%
Health Services	399	6.7%	8,770	11.3%
Legal Services	83	1.4%	458	0.6%
Education Institutions & Libraries	148	2.5%	14,690	18.9%
Other Services	1,223	20.5%	10,819	14.0%
Government	317	5.3%	7,539	9.7%
Unclassified Establishments	184	3.1%	371	0.5%
Totals	5,956	100.0%	77,540	100.0%

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by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	72	1.2%	744	1.0%
Mining	3	0.1%	21	0.0%
Utilities	31	0.5%	793	1.0%
Construction	498	8.4%	3,776	4.9%
Manufacturing	181	3.0%	2,518	3.2%
Wholesale Trade	192	3.2%	1,856	2.4%
Retail Trade	806	13.5%	10,059	13.0%
Motor Vehicle & Parts Dealers	98	1.6%	1,244	1.6%
Furniture & Home Furnishings Stores	40	0.7%	271	0.3%
Electronics & Appliance Stores	42	0.7%	316	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	67	1.1%	751	1.0%
Food & Beverage Stores	113	1.9%	2,201	2.8%
Health & Personal Care Stores	65	1.1%	549	0.7%
Gasoline Stations	43	0.7%	431	0.6%
Clothing & Clothing Accessories Stores	83	1.4%	717	0.9%
Sport Goods, Hobby, Book, & Music Stores	51	0.9%	395	0.5%
General Merchandise Stores	49	0.8%	2,414	3.1%
Miscellaneous Store Retailers	130	2.2%	631	0.8%
Nonstore Retailers	25	0.4%	139	0.2%
Transportation & Warehousing	110	1.8%	829	1.1%
Information	100	1.7%	1,512	1.9%
Finance & Insurance	495	8.3%	1,888	2.4%
Central Bank/Credit Intermediation & Related Activities	298	5.0%	1,141	1.5%
Securities, Commodity Contracts & Other Financial	48	0.8%	204	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	149	2.5%	543	0.7%
Real Estate, Rental & Leasing	347	5.8%	1,406	1.8%
Professional, Scientific & Tech Services	440	7.4%	4,134	5.3%
Legal Services	105	1.8%	581	0.7%
Management of Companies & Enterprises	2	0.0%	3	0.0%
Administrative & Support & Waste Management & Remediation	210	3.5%	1,754	2.3%
Educational Services	171	2.9%	14,673	18.9%
Health Care & Social Assistance	575	9.7%	11,234	14.5%
Arts, Entertainment & Recreation	104	1.7%	1,740	2.2%
Accommodation & Food Services	416	7.0%	6,975	9.0%
Accommodation	59	1.0%	1,077	1.4%
Food Services & Drinking Places	357	6.0%	5,898	7.6%
Other Services (except Public Administration)	695	11.7%	3,603	4.6%
Automotive Repair & Maintenance	140	2.4%	715	0.9%
Public Administration	322	5.4%	7,633	9.8%
Unclassified Establishments	186	3.1%	389	0.5%
Total	5,956	100.0%	77,540	100.0%

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