



Executive Summary

Hatch, New Mexico, United States 2
Hatch, New Mexico, United States
Drive Times: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.66536
Longitude: -107.15307

	30 minutes	60 minutes
Population		
2000 Population	8,563	169,163
2010 Population	8,698	196,967
2015 Population	8,789	200,671
2020 Population	8,883	203,321
2000-2010 Annual Rate	0.16%	1.53%
2010-2015 Annual Rate	0.20%	0.36%
2015-2020 Annual Rate	0.21%	0.26%
2015 Male Population	50.9%	49.1%
2015 Female Population	49.1%	50.9%
2015 Median Age	36.6	35.2

In the identified area, the current year population is 200,671. In 2010, the Census count in the area was 196,967. The rate of change since 2010 was 0.36% annually. The five-year projection for the population in the area is 203,321 representing a change of 0.26% annually from 2015 to 2020. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 36.6, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	73.9%	74.1%
2015 Black Alone	0.4%	2.0%
2015 American Indian/Alaska Native Alone	1.5%	1.8%
2015 Asian Alone	0.4%	1.3%
2015 Pacific Islander Alone	0.0%	0.1%
2015 Other Race	21.4%	17.2%
2015 Two or More Races	2.3%	3.5%
2015 Hispanic Origin (Any Race)	73.0%	61.0%

Persons of Hispanic origin represent 61.0% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 71.2 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	2,743	62,268
2010 Households	2,898	75,817
2015 Total Households	2,976	78,326
2020 Total Households	3,013	79,410
2000-2010 Annual Rate	0.55%	1.99%
2010-2015 Annual Rate	0.51%	0.62%
2015-2020 Annual Rate	0.25%	0.28%
2015 Average Household Size	2.93	2.51

The household count in this area has changed from 75,817 in 2010 to 78,326 in the current year, a change of 0.62% annually. The five-year projection of households is 79,410, a change of 0.28% annually from the current year total. Average household size is currently 2.51, compared to 2.54 in the year 2010. The number of families in the current year is 50,190 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



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Median Household Income		
2015 Median Household Income	\$35,237	\$35,979
2020 Median Household Income	\$39,548	\$40,243
2015-2020 Annual Rate	2.34%	2.27%
Average Household Income		
2015 Average Household Income	\$46,623	\$50,061
2020 Average Household Income	\$52,295	\$55,832
2015-2020 Annual Rate	2.32%	2.21%
Per Capita Income		
2015 Per Capita Income	\$15,970	\$19,674
2020 Per Capita Income	\$17,913	\$21,941
2015-2020 Annual Rate	2.32%	2.21%

Current median household income is \$35,979 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$40,243 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$50,061 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$55,832 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$19,674 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$21,941 in five years, compared to \$32,501 for all U.S. households

Housing		
2000 Total Housing Units	3,224	70,694
2000 Owner Occupied Housing Units	2,160	42,327
2000 Renter Occupied Housing Units	583	19,941
2000 Vacant Housing Units	481	8,426
2010 Total Housing Units	3,324	84,133
2010 Owner Occupied Housing Units	2,238	48,707
2010 Renter Occupied Housing Units	660	27,110
2010 Vacant Housing Units	426	8,316
2015 Total Housing Units	3,446	88,108
2015 Owner Occupied Housing Units	2,277	49,896
2015 Renter Occupied Housing Units	699	28,430
2015 Vacant Housing Units	470	9,782
2020 Total Housing Units	3,525	90,519
2020 Owner Occupied Housing Units	2,303	50,620
2020 Renter Occupied Housing Units	710	28,790
2020 Vacant Housing Units	512	11,109

Currently, 56.6% of the 88,108 housing units in the area are owner occupied; 32.3%, renter occupied; and 11.1% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 84,133 housing units in the area - 57.9% owner occupied, 32.2% renter occupied, and 9.9% vacant. The annual rate of change in housing units since 2010 is 2.07%. Median home value in the area is \$159,046, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.43% annually to \$188,229.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Business Summary

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Data for all businesses in area	30 minutes	60 minutes
Total Businesses:	211	6,660
Total Employees:	2,158	80,936
Total Residential Population:	8,789	200,671
Employee/Residential Population Ratio:	0.25:1	0.4:1

by SIC Codes	Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	20	9.5%	304	14.1%	220	3.3%	1,439	1.8%
Construction	10	4.7%	67	3.1%	487	7.3%	3,682	4.5%
Manufacturing	5	2.4%	62	2.9%	162	2.4%	2,521	3.1%
Transportation	13	6.2%	46	2.1%	185	2.8%	1,107	1.4%
Communication	1	0.5%	3	0.1%	62	0.9%	458	0.6%
Utility	6	2.8%	126	5.8%	50	0.8%	875	1.1%
Wholesale Trade	9	4.3%	211	9.8%	212	3.2%	1,861	2.3%
Retail Trade Summary	50	23.7%	546	25.3%	1,397	21.0%	17,908	22.1%
Home Improvement	2	0.9%	14	0.6%	91	1.4%	1,083	1.3%
General Merchandise Stores	2	0.9%	11	0.5%	61	0.9%	2,979	3.7%
Food Stores	14	6.6%	357	16.5%	152	2.3%	2,167	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	6	2.8%	51	2.4%	173	2.6%	1,798	2.2%
Apparel & Accessory Stores	1	0.5%	3	0.1%	73	1.1%	677	0.8%
Furniture & Home Furnishings	1	0.5%	2	0.1%	105	1.6%	651	0.8%
Eating & Drinking Places	16	7.6%	73	3.4%	409	6.1%	6,599	8.2%
Miscellaneous Retail	8	3.8%	34	1.6%	333	5.0%	1,954	2.4%
Finance, Insurance, Real Estate Summary	16	7.6%	28	1.3%	800	12.0%	3,323	4.1%
Banks, Savings & Lending Institutions	12	5.7%	17	0.8%	329	4.9%	1,216	1.5%
Securities Brokers	0	0.0%	1	0.0%	47	0.7%	178	0.2%
Insurance Carriers & Agents	1	0.5%	2	0.1%	156	2.3%	573	0.7%
Real Estate, Holding, Other Investment Offices	2	0.9%	8	0.4%	268	4.0%	1,356	1.7%
Services Summary	55	26.1%	513	23.8%	2,494	37.4%	38,707	47.8%
Hotels & Lodging	5	2.4%	14	0.6%	118	1.8%	1,512	1.9%
Automotive Services	1	0.5%	4	0.2%	199	3.0%	904	1.1%
Motion Pictures & Amusements	5	2.4%	21	1.0%	158	2.4%	1,683	2.1%
Health Services	5	2.4%	82	3.8%	417	6.3%	9,439	11.7%
Legal Services	0	0.0%	0	0.0%	89	1.3%	477	0.6%
Education Institutions & Libraries	11	5.2%	261	12.1%	139	2.1%	13,814	17.1%
Other Services	28	13.3%	132	6.1%	1,374	20.6%	10,878	13.4%
Government	22	10.4%	234	10.8%	414	6.2%	8,687	10.7%
Unclassified Establishments	5	2.4%	18	0.8%	177	2.7%	368	0.5%
Totals	211	100.0%	2,158	100.0%	6,660	100.0%	80,936	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.



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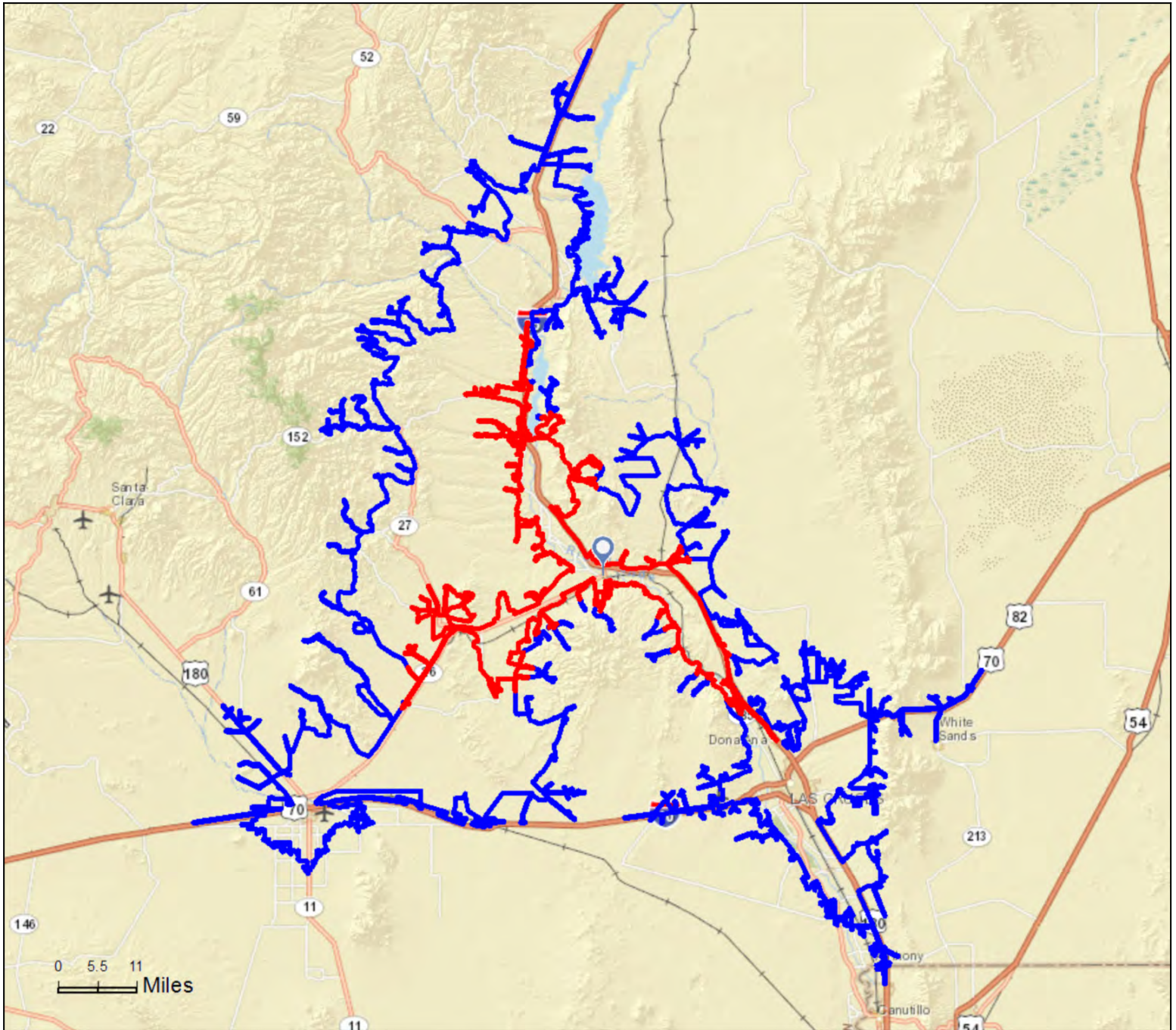
by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	19	9.0%	292	13.5%	83	1.2%	834	1.0%
Mining	0	0.0%	0	0.0%	5	0.1%	27	0.0%
Utilities	6	2.8%	126	5.8%	41	0.6%	806	1.0%
Construction	10	4.7%	67	3.1%	518	7.8%	3,841	4.7%
Manufacturing	5	2.4%	62	2.9%	179	2.7%	2,473	3.1%
Wholesale Trade	8	3.8%	210	9.7%	206	3.1%	1,830	2.3%
Retail Trade	33	15.6%	473	21.9%	951	14.3%	11,077	13.7%
Motor Vehicle & Parts Dealers	4	1.9%	36	1.7%	121	1.8%	1,358	1.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	46	0.7%	282	0.3%
Electronics & Appliance Stores	1	0.5%	2	0.1%	53	0.8%	341	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.9%	14	0.6%	80	1.2%	837	1.0%
Food & Beverage Stores	15	7.1%	362	16.8%	127	1.9%	1,992	2.5%
Health & Personal Care Stores	1	0.5%	14	0.6%	74	1.1%	603	0.7%
Gasoline Stations	2	0.9%	15	0.7%	52	0.8%	440	0.5%
Clothing & Clothing Accessories Stores	1	0.5%	4	0.2%	91	1.4%	746	0.9%
Sport Goods, Hobby, Book, & Music Stores	2	0.9%	5	0.2%	64	1.0%	448	0.6%
General Merchandise Stores	2	0.9%	11	0.5%	61	0.9%	2,979	3.7%
Miscellaneous Store Retailers	2	0.9%	3	0.1%	158	2.4%	911	1.1%
Nonstore Retailers	1	0.5%	6	0.3%	24	0.4%	140	0.2%
Transportation & Warehousing	12	5.7%	36	1.7%	119	1.8%	925	1.1%
Information	3	1.4%	7	0.3%	116	1.7%	1,141	1.4%
Finance & Insurance	13	6.2%	20	0.9%	540	8.1%	1,992	2.5%
Central Bank/Credit Intermediation & Related Activities	12	5.7%	17	0.8%	331	5.0%	1,226	1.5%
Securities, Commodity Contracts & Other Financial	0	0.0%	1	0.0%	53	0.8%	193	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.5%	2	0.1%	156	2.3%	573	0.7%
Real Estate, Rental & Leasing	3	1.4%	3	0.1%	383	5.8%	1,475	1.8%
Professional, Scientific & Tech Services	7	3.3%	37	1.7%	455	6.8%	4,184	5.2%
Legal Services	1	0.5%	5	0.2%	110	1.7%	598	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.0%	50	0.1%
Administrative & Support & Waste Management & Remediation	0	0.0%	1	0.0%	226	3.4%	1,801	2.2%
Educational Services	10	4.7%	258	12.0%	160	2.4%	13,803	17.1%
Health Care & Social Assistance	13	6.2%	152	7.0%	599	9.0%	12,036	14.9%
Arts, Entertainment & Recreation	5	2.4%	27	1.3%	128	1.9%	1,338	1.7%
Accommodation & Food Services	21	10.0%	87	4.0%	534	8.0%	8,176	10.1%
Accommodation	5	2.4%	14	0.6%	118	1.8%	1,512	1.9%
Food Services & Drinking Places	16	7.6%	73	3.4%	416	6.2%	6,664	8.2%
Other Services (except Public Administration)	14	6.6%	47	2.2%	811	12.2%	3,936	4.9%
Automotive Repair & Maintenance	1	0.5%	4	0.2%	153	2.3%	766	0.9%
Public Administration	22	10.4%	234	10.8%	423	6.4%	8,803	10.9%
Unclassified Establishments	5	2.4%	18	0.8%	180	2.7%	388	0.5%
Total	211	100.0%	2,158	100.0%	6,660	100.0%	80,936	100.0%

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Site Details Map

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This site is located in:

City: ---
County: Doña Ana County
State: New Mexico
ZIP Code: 87937
Census Tract: 35013001400
Census Block Group: 350130014003
CBSA: Las Cruces, NM Metropolitan Statistical Area