Executive Summary

Sunland Park, New Mexico, United States
Drive Times: 30, 60 minute radii

Prepared by MVEDA
Latitude: 31.79650
Longitude: -106.57999

	30 minutes	60 minutes
Population		
2000 Population	443,424	843,173
2010 Population	470,041	999,622
2015 Population	486,793	1,061,691
2020 Population	505,451	1,119,094
2000-2010 Annual Rate	0.58%	1.72%
2010-2015 Annual Rate	0.67%	1.15%
2015-2020 Annual Rate	0.76%	1.06%
2015 Male Population	48.5%	48.7%
2015 Female Population	51.5%	51.3%
2015 Median Age	33.6	32.1

In the identified area, the current year population is 1,061,691. In 2010, the Census count in the area was 999,622. The rate of change since 2010 was 1.15% annually. The five-year projection for the population in the area is 1,119,094 representing a change of 1.06% annually from 2015 to 2020. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 33.6, compared to U.S. median age of 37.9.

Race and Ethnicity		
2015 White Alone	79.0%	79.0%
2015 Black Alone	4.1%	3.6%
2015 American Indian/Alaska Native Alone	0.7%	1.0%
2015 Asian Alone	1.5%	1.2%
2015 Pacific Islander Alone	0.2%	0.2%
2015 Other Race	11.6%	12.3%
2015 Two or More Races	2.9%	2.8%
2015 Hispanic Origin (Any Race)	77.0%	78.2%

Persons of Hispanic origin represent 78.2% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.8 in the identified area, compared to 63.0 for the U.S. as a whole.

Households		
2000 Households	145,326	266,352
2010 Households	160,490	328,676
2015 Total Households	168,607	352,935
2020 Total Households	176,338	373,528
2000-2010 Annual Rate	1.00%	2.12%
2010-2015 Annual Rate	0.94%	1.37%
2015-2020 Annual Rate	0.90%	1.14%
2015 Average Household Size	2.82	2.95

The household count in this area has changed from 328,676 in 2010 to 352,935 in the current year, a change of 1.37% annually. The five-year projection of households is 373,528, a change of 1.14% annually from the current year total. Average household size is currently 2.95, compared to 2.98 in the year 2010. The number of families in the current year is 262,635 in the specified area.

Data Note: Income is expressed in current dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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	30 minutes	60 minutes
Median Household Income		
2015 Median Household Income	$35,256	$37,610
2020 Median Household Income	$39,267	$42,025
2015-2020 Annual Rate	2.18%	2.24%
Average Household Income		
2015 Average Household Income	$54,462	$54,003
2020 Average Household Income	$61,389	$60,878
2015-2020 Annual Rate	2.42%	2.43%
Per Capita Income		
2015 Per Capita Income	$19,280	$18,225
2020 Per Capita Income	$21,826	$20,582
2015-2020 Annual Rate	2.51%	2.46%
Households by Income		

Current median household income is $37,610 in the area, compared to $53,217 for all U.S. households. Median household income is projected to be $42,025 in five years, compared to $60,683 for all U.S. households

Current average household income is $54,003 in this area, compared to $74,699 for all U.S. households. Average household income is projected to be $60,878 in five years, compared to $84,910 for all U.S. households

Current per capita income is $18,225 in the area, compared to the U.S. per capita income of $28,597. The per capita income is projected to be $20,582 in five years, compared to $32,501 for all U.S. households

	30 minutes	60 minutes
Housing		
2000 Total Housing Units	156,298	285,889
2000 Owner Occupied Housing Units	82,852	171,598
2000 Renter Occupied Housing Units	62,474	94,754
2000 Vacant Housing Units	10,972	19,537
2010 Total Housing Units	169,530	347,873
2010 Owner Occupied Housing Units	89,008	207,852
2010 Renter Occupied Housing Units	71,481	120,823
2010 Vacant Housing Units	9,040	19,197
2015 Total Housing Units	180,300	377,859
2015 Owner Occupied Housing Units	89,099	216,712
2015 Renter Occupied Housing Units	79,508	136,223
2015 Vacant Housing Units	11,693	24,924
2020 Total Housing Units	189,729	402,341
2020 Owner Occupied Housing Units	92,208	228,599
2020 Renter Occupied Housing Units	84,130	144,929
2020 Vacant Housing Units	13,391	28,813

Currently, 57.4% of the 377,859 housing units in the area are owner occupied; 36.1%, renter occupied; and 6.6% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 347,873 housing units in the area - 59.7% owner occupied, 34.7% renter occupied, and 5.5% vacant. The annual rate of change in housing units since 2010 is 3.74%. Median home value in the area is $153,227, compared to a median home value of $200,006 for the U.S. In five years, median value is projected to change by 3.10% annually to $178,455.

September 18, 2015

Sunland Park, New Mexico, United States
Drive Times: 30, 60 minute radii

Data for all businesses in area	30 minutes	60 minutes
Total Businesses:	17,718	29,154
Total Employees:	222,453	360,936
Total Residential Population:	486,793	1,061,691
Employee/Residential Population Ratio:	0.46:1	0.34:1

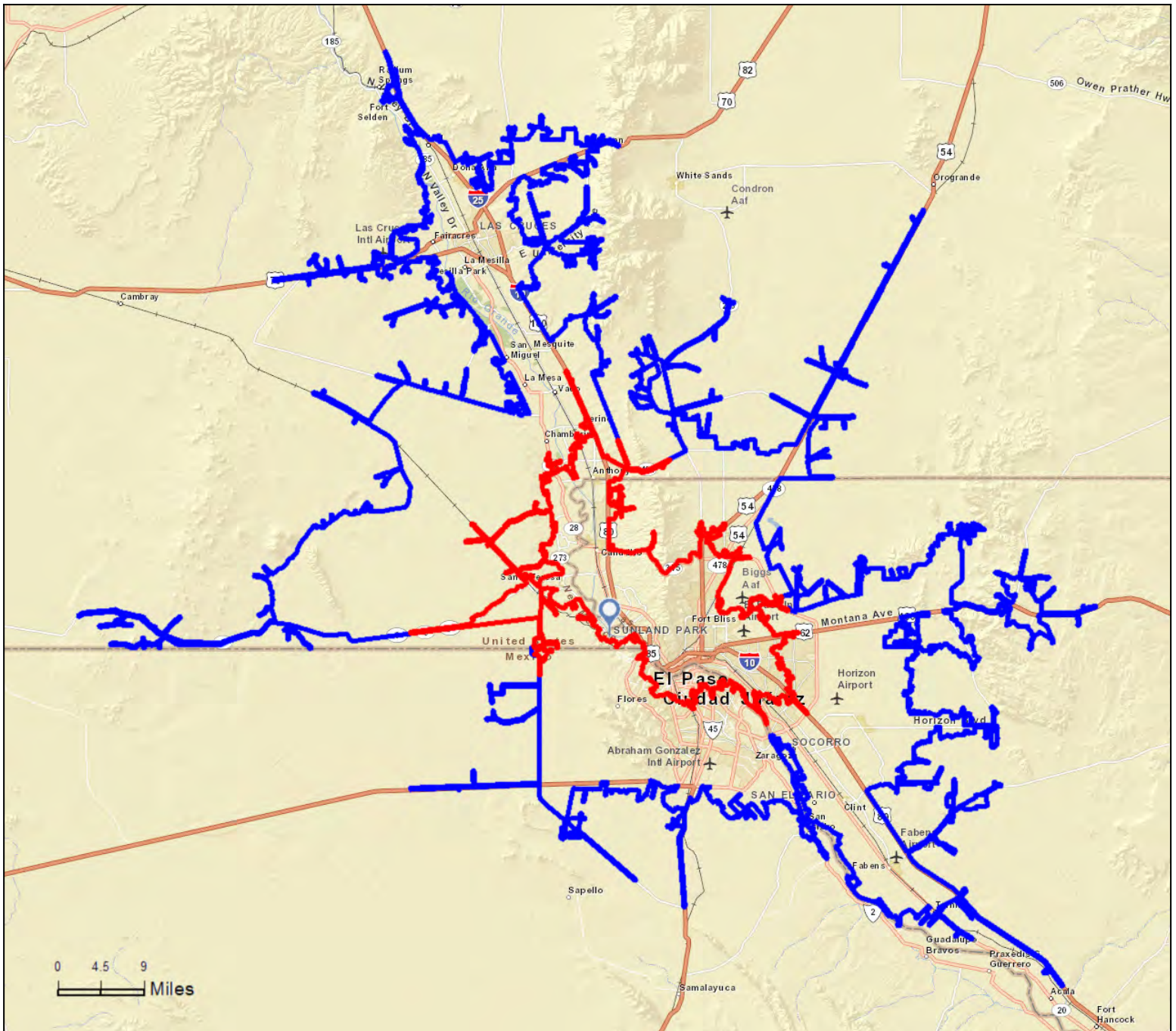| by SIC Codes	Number	Percent	Employees Number	Employees Percent	Number	Percent	Employees Number	Employees Percent
Agriculture & Mining	210	1.2%	1,945	0.9%	496	1.7%	3,559	1.0%
Construction	1,011	5.7%	9,905	4.5%	1,875	6.4%	16,084	4.5%
Manufacturing	525	3.0%	16,869	7.6%	829	2.8%	26,364	7.3%
Transportation	478	2.7%	6,881	3.1%	966	3.3%	11,895	3.3%
Communication	209	1.2%	3,028	1.4%	327	1.1%	3,714	1.0%
Utility	43	0.2%	1,377	0.6%	96	0.3%	2,256	0.6%
Wholesale Trade	917	5.2%	11,333	5.1%	1,375	4.7%	16,995	4.7%
Retail Trade Summary	4,219	23.8%	53,803	24.2%	6,857	23.5%	88,275	24.5%
Home Improvement	184	1.0%	2,345	1.1%	348	1.2%	4,056	1.1%
General Merchandise Stores	183	1.0%	6,842	3.1%	319	1.1%	12,623	3.5%
Food Stores	455	2.6%	6,061	2.7%	772	2.6%	10,627	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	545	3.1%	5,707	2.6%	866	3.0%	9,040	2.5%
Apparel & Accessory Stores	428	2.4%	3,873	1.7%	560	1.9%	4,954	1.4%
Furniture & Home Furnishings	301	1.7%	2,367	1.1%	482	1.7%	3,955	1.1%
Eating & Drinking Places	1,172	6.6%	19,866	8.9%	1,966	6.7%	32,876	9.1%
Miscellaneous Retail	950	5.4%	6,741	3.0%	1,545	5.3%	10,144	2.8%
Finance, Insurance, Real Estate Summary	2,318	13.1%	13,388	6.0%	3,702	12.7%	19,530	5.4%
Banks, Savings & Lending Institutions	922	5.2%	3,968	1.8%	1,508	5.2%	6,199	1.7%
Securities Brokers	157	0.9%	818	0.4%	221	0.8%	1,065	0.3%
Insurance Carriers & Agents	475	2.7%	2,374	1.1%	783	2.7%	3,801	1.1%
Real Estate, Holding, Other Investment Offices	763	4.3%	6,228	2.8%	1,191	4.1%	8,464	2.3%
Services Summary	6,769	38.2%	89,101	40.1%	10,890	37.4%	145,887	40.4%
Hotels & Lodging	107	0.6%	2,758	1.2%	178	0.6%	3,941	1.1%
Automotive Services	649	3.7%	3,555	1.6%	1,058	3.6%	5,418	1.5%
Motion Pictures & Amusements	502	2.8%	3,726	1.7%	828	2.8%	6,191	1.7%
Health Services	1,085	6.1%	27,205	12.2%	1,730	5.9%	37,892	10.5%
Legal Services	308	1.7%	1,710	0.8%	417	1.4%	2,252	0.6%
Education Institutions & Libraries	386	2.2%	16,732	7.5%	670	2.3%	39,801	11.0%
Other Services	3,731	21.1%	33,415	15.0%	6,009	20.6%	50,390	14.0%
Government	439	2.5%	12,916	5.8%	829	2.8%	23,848	6.6%
Unclassified Establishments	581	3.3%	1,908	0.9%	909	3.1%	2,529	0.7%
Totals	17,718	100.0%	222,453	100.0%	29,154	100.0%	360,936	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

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Business Summary

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by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	36	0.2%	230	0.1%	121	0.4%	939	0.3%
Mining	7	0.0%	546	0.2%	14	0.0%	604	0.2%
Utilities	26	0.1%	905	0.4%	63	0.2%	1,693	0.5%
Construction	1,084	6.1%	10,777	4.8%	2,000	6.9%	17,255	4.8%
Manufacturing	601	3.4%	16,686	7.5%	954	3.3%	26,327	7.3%
Wholesale Trade	888	5.0%	11,171	5.0%	1,333	4.6%	16,767	4.6%
Retail Trade	2,926	16.5%	32,982	14.8%	4,693	16.1%	53,930	14.9%
Motor Vehicle & Parts Dealers	475	2.7%	5,369	2.4%	732	2.5%	7,907	2.2%
Furniture & Home Furnishings Stores	137	0.8%	1,149	0.5%	221	0.8%	1,727	0.5%
Electronics & Appliance Stores	158	0.9%	1,245	0.6%	249	0.9%	2,197	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	185	1.0%	2,355	1.1%	333	1.1%	3,976	1.1%
Food & Beverage Stores	380	2.1%	5,435	2.4%	663	2.3%	9,686	2.7%
Health & Personal Care Stores	223	1.3%	1,730	0.8%	368	1.3%	2,914	0.8%
Gasoline Stations	70	0.4%	338	0.2%	135	0.5%	1,137	0.3%
Clothing & Clothing Accessories Stores	525	3.0%	4,397	2.0%	691	2.4%	5,587	1.5%
Sport Goods, Hobby, Book, & Music Stores	153	0.9%	1,110	0.5%	242	0.8%	1,781	0.5%
General Merchandise Stores	183	1.0%	6,842	3.1%	319	1.1%	12,623	3.5%
Miscellaneous Store Retailers	382	2.2%	1,991	0.9%	638	2.2%	3,186	0.9%
Nonstore Retailers	55	0.3%	1,022	0.5%	101	0.3%	1,209	0.3%
Transportation & Warehousing	395	2.2%	6,392	2.9%	794	2.7%	11,103	3.1%
Information	330	1.9%	5,120	2.3%	513	1.8%	6,586	1.8%
Finance & Insurance	1,591	9.0%	7,378	3.3%	2,569	8.8%	11,372	3.2%
Central Bank/Credit Intermediation & Related Activities	949	5.4%	4,130	1.9%	1,549	5.3%	6,433	1.8%
Securities, Commodity Contracts & Other Financial	163	0.9%	866	0.4%	233	0.8%	1,128	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	478	2.7%	2,382	1.1%	787	2.7%	3,811	1.1%
Real Estate, Rental & Leasing	1,045	5.9%	6,871	3.1%	1,707	5.9%	9,491	2.6%
Professional, Scientific & Tech Services	1,477	8.3%	9,770	4.4%	2,197	7.5%	15,888	4.4%
Legal Services	367	2.1%	2,073	0.9%	510	1.7%	2,794	0.8%
Management of Companies & Enterprises	11	0.1%	67	0.0%	15	0.1%	77	0.0%
Administrative & Support & Waste Management & Remediation	605	3.4%	8,209	3.7%	1,017	3.5%	11,156	3.1%
Educational Services	447	2.5%	16,697	7.5%	774	2.7%	39,858	11.0%
Health Care & Social Assistance	1,506	8.5%	32,749	14.7%	2,456	8.4%	47,200	13.1%
Arts, Entertainment & Recreation	324	1.8%	3,370	1.5%	520	1.8%	5,258	1.5%
Accommodation & Food Services	1,301	7.3%	22,932	10.3%	2,173	7.5%	37,240	10.3%
Accommodation	107	0.6%	2,758	1.2%	178	0.6%	3,941	1.1%
Food Services & Drinking Places	1,193	6.7%	20,175	9.1%	1,995	6.8%	33,299	9.2%
Other Services (except Public Administration)	2,075	11.7%	13,724	6.2%	3,462	11.9%	20,574	5.7%
Automotive Repair & Maintenance	506	2.9%	2,671	1.2%	837	2.9%	4,177	1.2%
Public Administration	449	2.5%	13,893	6.2%	849	2.9%	24,959	6.9%
Unclassified Establishments	594	3.4%	1,983	0.9%	931	3.2%	2,658	0.7%
Total	17,718	100.0%	222,453	100.0%	29,154	100.0%	360,936	100.0%

September 18, 2015

Site Details Map

Sunland Park, New Mexico, United States
Drive Times: 30, 60 minute radii

Prepared by MVEDA
Latitude: 31.79650
Longitude: -106.57999

This site is located in:

City: El Paso city
County: El Paso County
State: Texas
ZIP Code: 79911
Census Tract: 48141010213
Census Block Group: 481410102131
CBSA: El Paso, TX Metropolitan Statistical Area