

The Economic Power of Commercial Space in Southern New Mexico

Patricia Hynes, Ph.D.

Director, NM FAA COE CST

Curator, International Symposium for Personal & Commercial Spaceflight

All engines running



-00:00:00

2015 – 2018

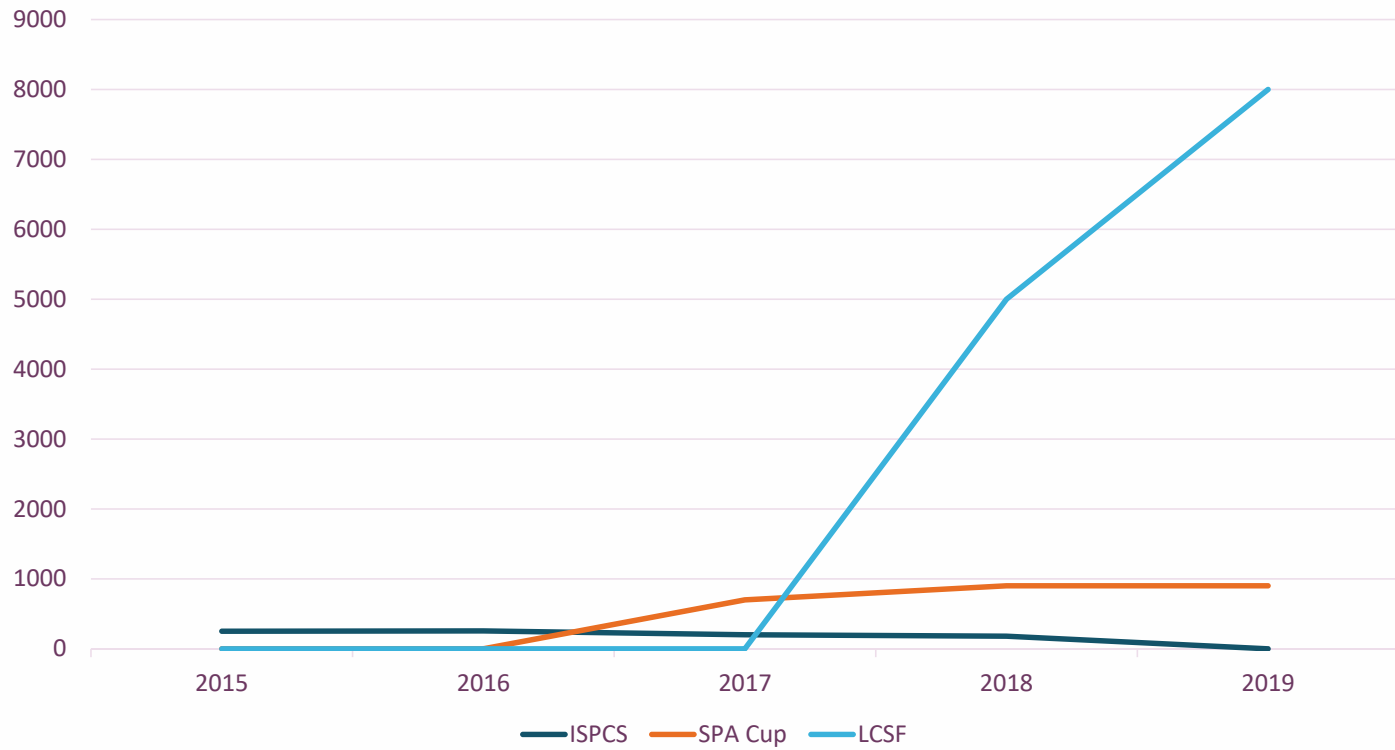
Commercial Space Industry Partners

- Spaceport America: 1991 to Present
- Virgin Galactic: 2005 to Present
- Jacobs, NASA WSTF: 1991 to Present
- Las Cruces Space Festival: 2018 to Present
- ISPCS/NMSU: 1991/2005 to Present



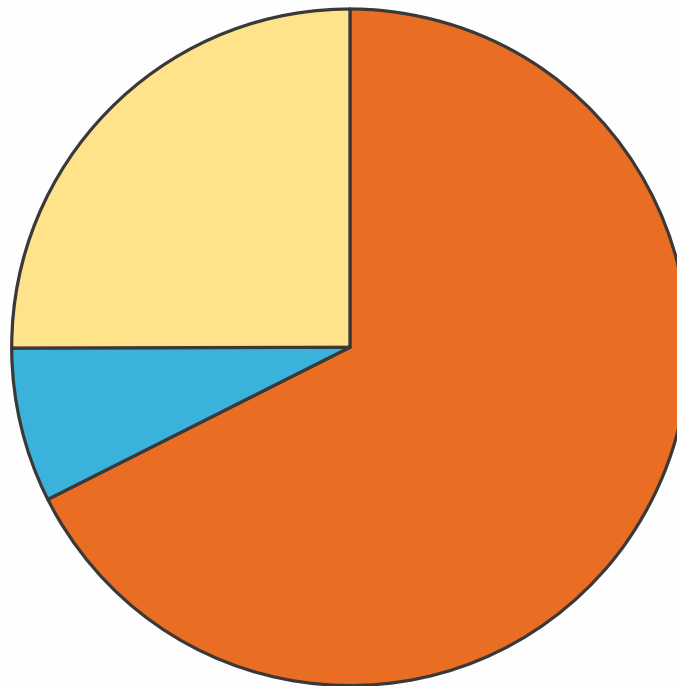
Attendance

Event Growth in Commercial Space



All Partners

Social Media Engagement 2019

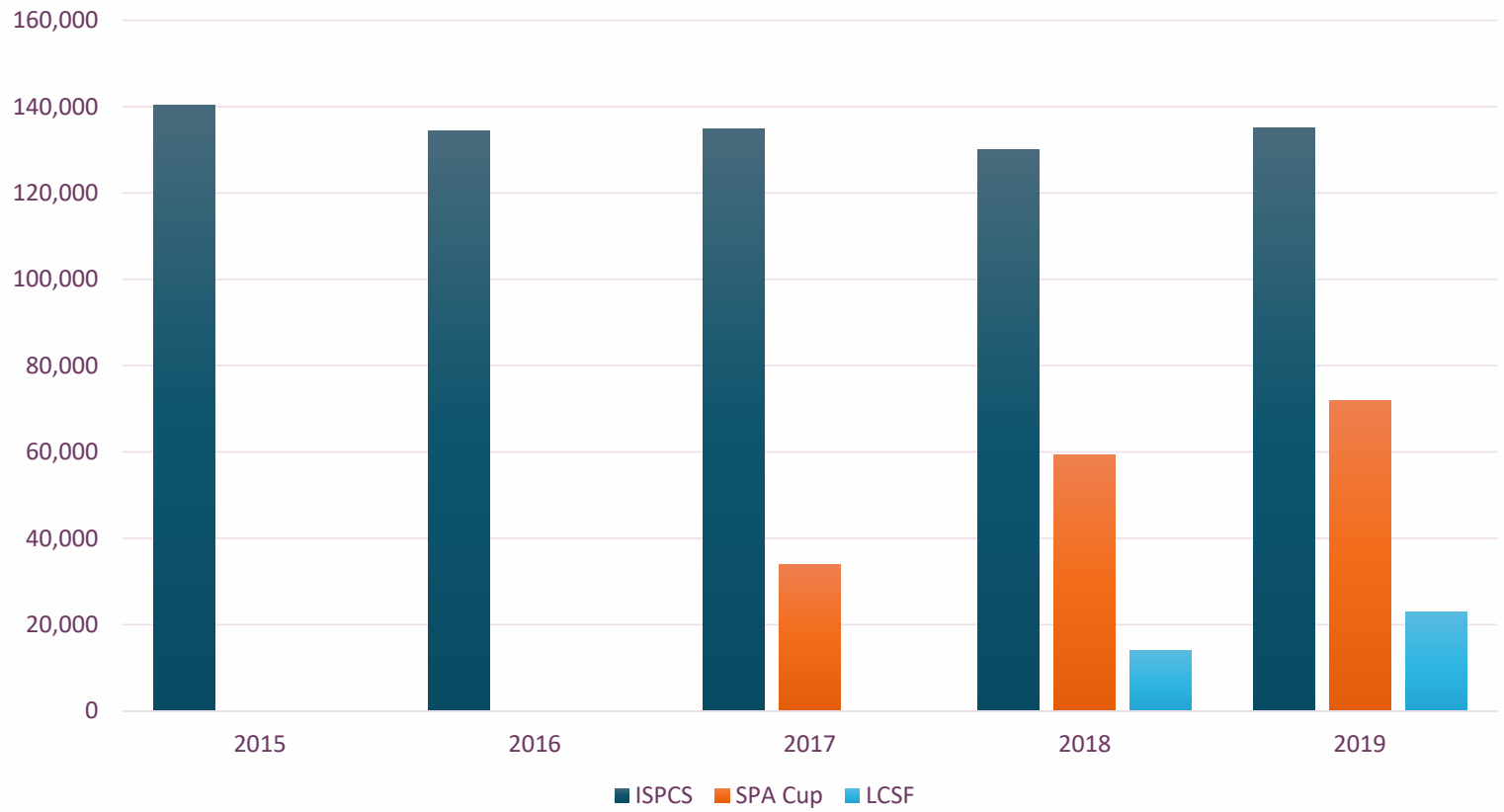


■ ISPCS ■ SPA Cup ■ LCSF



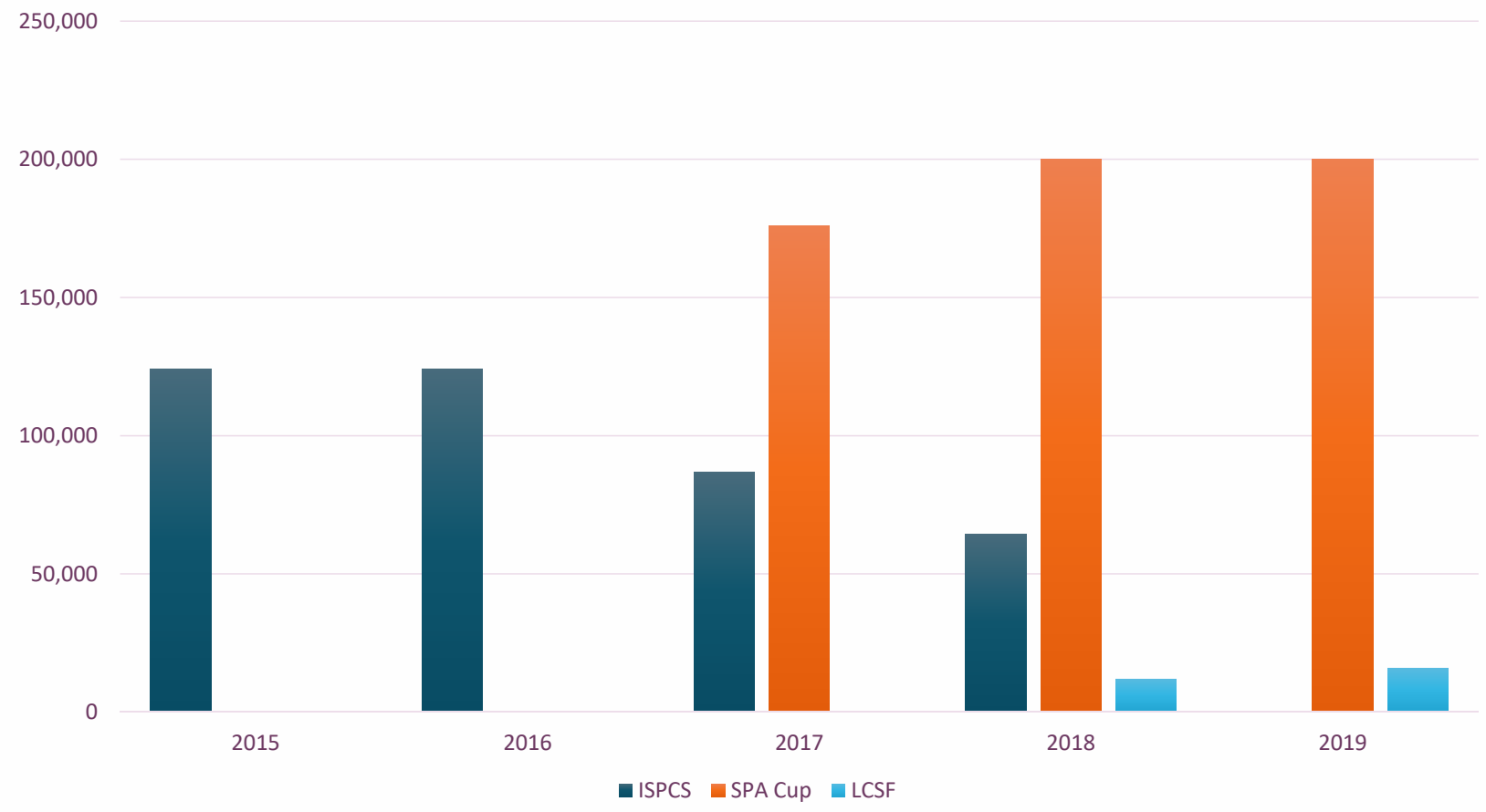


Cash Sponsorship





Cash to Local Vendors



What can WE do next?

- Plan for Virgin Galactic First Flight events together
- Grow Las Cruces Space Festival April 2020
- SPA Cup June 2020. Support more teams development
- Who: City, County, State, NMSU, LCPS
- Prizes
- Competitions



Thanks to our community for your support

- City of Las Cruces
- Doña Ana County
- Local sponsors of the Space Festival
- Spaceport America
- MVEDA
- Arrowhead Center
- Dickerson Catering Group
- Double Eagle
- Milagro Coffee y Espresso
- JACOBS
- NMSU
- New Mexico Space Grant Consortium
- Hotel Encanto
- La Posta
- Virgin Galactic



International Symposium for Personal and Commercial Spaceflight



GO USE IT
WE'LL GET YOU THERE

ISPCS

International Symposium for Personal and Commercial Spaceflight



October 9-10, 2019

8:30 a.m. to 5:00 p.m.

New Mexico Farm and Ranch Heritage Museum

www.ispcs.com

Tour of Spaceport America

Friday, October 11, 2019

