Border Economic Development Plan (BEDP)
Who is AECOM?

Experience

• Extensive border experience nationally, US and Mexico
• International investment
• Trade & logistics
• Sustainability principals
• HUD & Other Sustainability Grant Programs
• Robust, bilingual community engagement program
• Local knowledge
• Plan & Implement
Who is AECOM?

Global Reach

400+ offices
43,000 professionals
100 countries
Who is AECOM?

Markets

- Corporate + commercial
- Real estate development
- Education
- Energy
- Transportation + urban design
- Utilities
- Healthcare + life sciences
- Justice
- Leisure + culture
- U.S. Federal
- Sports
- State, provincial + local government
AECOM Experience on the US/Mexico Border

1. S.NM/El Paso JLUS
2. San Augustin, Mexico, Private Client
5. US-Mexico Border Region Access to Capital Study
6. Tucson Downtown Housing Study
7. Tijuana New Town Market
8. Otay Mesa Community Plan
9. Port Economic + Fiscal Impact
10. Northern Baja Second Home Market Study
11. San Luis Economic Development Plan, San Luis, AZ
12. Hidalgo Concept Master Plan, Hidalgo, Mexico
15. Border Trade Alliance Study, Southwestern Border Region, US
17. USDA, Ojinaga, Chihuahua (Erin Ward)
18. AO Smith (Erin Ward)
19. PROFEPA, Mexico City (Erin Ward)
What are the goals for the Border Economic Development Plan (BEDP)?

- Expedite business development around Santa Teresa Port of Entry
  - Leveraged investment and coordination of public policy
- Expand all types of business activity
  - Recruitment of new businesses, retention and growth of existing businesses and support for start-ups
- Use activity associated with rail operations and trade across border to strengthen communities
  - Affordable housing
  - New and existing transportation systems
  - Community facilities such as schools, parks, utilities, libraries, community centers, and roads
- Expand job opportunities and increase hiring rates for unemployed and underemployed
Why is the BEDP important?

**HUD Sustainable Communities Program Livability Principles**

- Provide more transportation choices
- Promote equitable, affordable housing
- Enhance economic competitiveness
- Support existing communities
- Coordinate policies and leverage investment
- Value communities and neighborhoods
What are we doing as part of the BEDP?

Tasks include:

• Project Orientation
• Inventory and Analysis of Past Planning Efforts and Studies
• Stakeholder Interviews / Community Engagement
  – Stakeholder Committee
  – Interviews
  – Participation in other community meetings
• Existing Conditions Assessment
• Business Research

• Analysis of Economic Issues and Visioning
• Economic Development Plan and Strategies
• Report
Where we in the process and what is the timeline?

May 2013:
- Project Orientation and Inventory of Past Studies

Existing Conditions Assessment and Business Research

Economic Development Plan and Strategies

Stakeholder Interviews / Community Engagement

Analysis of Economic Issues and Visioning

Draft and Final Report
  February 2014
What are some key issues that we will examine in our existing conditions assessment?

- Economic Development Strategy
- Federal, state, and local policies
- Logistics and infrastructure
- Point of entry powers
- Real estate
- Maquiladora industry
- Demographic and economic base
- Workforce development
What trends in freight are relevant to the border region?

Opportunities

• Significant changes in national freight and logistics movement
• US freight traffic will increase by over 60% over the next 25 years
• With the UP and Foxconn investments, Doña Ana County stands to benefit from this increased traffic

Considerations and Challenges

• How freight moves (rail in particular) is a function of infrastructure, connections, and operational decisions
• Freight movement can be a strategy for regional economic development, but only if we add value locally
• If freight doesn’t stop locally, the need to mitigate impacts becomes more important
What are key issues raised so far?

- The Santa Teresa border crossing seems well positioned to support further growth
  - Near-shoring of manufacturing
  - Recovery in the automotive sector
  - Emergence of the Union Pacific intermodal yard
  - Foxconn
- How does Doña Ana County benefit from development near the border?
- Do current population and location factors favor El Paso as the source of employees / workforce? How can this be addressed?
- Inland ports - typically low cost places where a high volume of intermodal volume can be pushed through at a predictable velocity.
  - Key question is whether the Santa Teresa border region has the proper infrastructure and resources to handle the potential growth which may occur.
  - Need to prepare for future growth in freight volumes.
Key Questions to be Answered...

1. How much economic development in short, medium, and long term?
2. What kinds of jobs will be created and what skill sets are required?
3. What land use & other policies are can be used to ensure a livable community?
4. What infrastructure and other development is required to support this development?
5. How can Doña Ana County capture and create economic value from key investments?
How can I get involved?

Provide input!

• Viva Doña Ana website

http://www.vivadonaana.org/