

Chaparral CDP, NM Chaparral CDP, NM (3514250) Geography: Place Prepared by MVEDA

	Chaparral CDP
Population	
2000 Population	10,232
2010 Population	14,631
2020 Population	17,211
2025 Population	18,058
2000-2010 Annual Rate	3.64%
2010-2020 Annual Rate	1.60%
2020-2025 Annual Rate	0.97%
2020 Male Population	51.1%
2020 Female Population	48.9%
2020 Median Age	30.1

In the identified area, the current year population is 17,211. In 2010, the Census count in the area was 14,631. The rate of change since 2010 was 1.60% annually. The five-year projection for the population in the area is 18,058 representing a change of 0.97% annually from 2020 to 2025. Currently, the population is 51.1% male and 48.9% female.

Median Age

The median age in this area is 30.1, compared to U.S. median age of 38.5.

Race and Ethnicity	
2020 White Alone	59.1%
2020 Black Alone	1.3%
2020 American Indian/Alaska Native Alone	1.4%
2020 Asian Alone	0.2%
2020 Pacific Islander Alone	0.0%
2020 Other Race	34.9%
2020 Two or More Races	3.1%
2020 Hispanic Origin (Any Race)	80.8%

Persons of Hispanic origin represent 80.8% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.9 in the identified area, compared to 65.1 for the U.S. as a whole.

Households	
2020 Wealth Index	27
2000 Households	3,079
2010 Households	4,222
2020 Total Households	5,003
2025 Total Households	5,285
2000-2010 Annual Rate	3.21%
2010-2020 Annual Rate	1.67%
2020-2025 Annual Rate	1.10%
2020 Average Household Size	3.26

The household count in this area has changed from 4,222 in 2010 to 5,003 in the current year, a change of 1.67% annually. The five-year projection of households is 5,285, a change of 1.10% annually from the current year total. Average household size is currently 3.26, compared to 3.46 in the year 2010. The number of families in the current year is 3,943 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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	Chaparral CDP
Mortgage Income	
2020 Percent of Income for Mortgage	14.5%
Median Household Income	
2020 Median Household Income	\$22,883
2025 Median Household Income	\$23,186
2020-2025 Annual Rate	0.26%
Average Household Income	
2020 Average Household Income	\$36,836
2025 Average Household Income	\$38,555
2020-2025 Annual Rate	0.92%
Per Capita Income	
2020 Per Capita Income	\$10,506
2025 Per Capita Income	\$11,057
2020-2025 Annual Rate	1.03%
Households by Income	

Current median household income is \$22,883 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$23,186 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$36,836 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$38,555 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$10,506 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$11,057 in five years, compared to \$37,691 for all U.S. households

Housing	
2020 Housing Affordability Index	167
2000 Total Housing Units	3,606
2000 Owner Occupied Housing Units	2,516
2000 Renter Occupied Housing Units	563
2000 Vacant Housing Units	527
2010 Total Housing Units	4,654
2010 Owner Occupied Housing Units	3,329
2010 Renter Occupied Housing Units	893
2010 Vacant Housing Units	432
2020 Total Housing Units	5,827
2020 Owner Occupied Housing Units	3,948
2020 Renter Occupied Housing Units	1,055
2020 Vacant Housing Units	824
2025 Total Housing Units	6,150
2025 Owner Occupied Housing Units	4,163
2025 Renter Occupied Housing Units	1,122
2025 Vacant Housing Units	865

Currently, 67.8% of the 5,827 housing units in the area are owner occupied; 18.1%, renter occupied; and 14.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 4,654 housing units in the area - 71.5% owner occupied, 19.2% renter occupied, and 9.3% vacant. The annual rate of change in housing units since 2010 is 10.51%. Median home value in the area is \$79,638, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.85% annually to \$87,278.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Total Businesses:

Data for all businesses in area

Business Summary

Chaparral CDP, NM Chaparral CDP, NM (3514250)

Geography: Place

Prepared by MVEDA

Chaparral CDP...

98

Total Employees: Total Residential Population: Employee/Residential Population Ratio (per 100 Residents) by SIC Codes Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores Food Stores	Busine Number 2 10 1 3 1 3 6 25 0 4	2.0% 10.2% 1.0% 3.1% 1.0% 3.1% 6.1%	.1	oyees Percen 0.59 8.19 1.19 0.99 0.59 1.79 2.99
Employee/Residential Population Ratio (per 100 Residents) by SIC Codes Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	Number 2 10 1 3 1 3 6 25 0 4	5 esses Percent 2.0% 10.2% 1.0% 3.1% 1.0% 3.1% 6.1%	Emplo Number 4 64 9 7 4 13 23	Percen 0.59 8.19 1.19 0.99 0.59 1.79 2.99
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Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	Number 2 10 1 3 1 3 6 25 0 4	2.0% 10.2% 1.0% 3.1% 1.0% 3.1% 6.1%	Number 4 64 9 7 4 13 23	Percen 0.59 8.19 1.19 0.99 0.59 1.79 2.99
Agriculture & Mining Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	10 1 3 1 3 6 25 0 4	10.2% 1.0% 3.1% 1.0% 3.1% 6.1%	64 9 7 4 13 23	8.19 1.19 0.99 0.59 1.79 2.99
Construction Manufacturing Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	1 3 1 3 6 25 0 4	1.0% 3.1% 1.0% 3.1% 6.1%	9 7 4 13 23	1.1° 0.9° 0.5° 1.7° 2.9°
Transportation Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	3 1 3 6 25 0 4	3.1% 1.0% 3.1% 6.1%	7 4 13 23	0.9° 0.5° 1.7° 2.9°
Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	1 3 6 25 0 4	1.0% 3.1% 6.1%	4 13 23	0.5° 1.7° 2.9°
Communication Utility Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	3 6 25 0 4	3.1% 6.1% 25.5%	13 23	1.7 ⁶ 2.9 ⁶
Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	6 25 0 4	6.1% 25.5%	23	2.9
Wholesale Trade Retail Trade Summary Home Improvement General Merchandise Stores	25 0 4	25.5%		
Home Improvement General Merchandise Stores	0 4		164	20 00
General Merchandise Stores	4	0.0%		20.5
			0	0.0
Food Stores	2	4.1%	24	3.19
1000 Julies	2	2.0%	54	6.9
Auto Dealers, Gas Stations, Auto Aftermarket	5	5.1%	25	3.2
Apparel & Accessory Stores	0	0.0%	0	0.0
Furniture & Home Furnishings	0	0.0%	0	0.0
Eating & Drinking Places	7	7.1%	40	5.1
Miscellaneous Retail	7	7.1%	21	2.79
Finance, Insurance, Real Estate Summary	8	8.2%	44	5.6
Banks, Savings & Lending Institutions	2	2.0%	12	1.5
Securities Brokers	1	1.0%	3	0.49
Insurance Carriers & Agents	1	1.0%	2	0.3
Real Estate, Holding, Other Investment Offices	4	4.1%	27	3.49
Services Summary	30		433	55.19
Hotels & Lodging	0		0	0.0
Automotive Services	3	3.1%	7	0.9
Motion Pictures & Amusements	1		2	0.39
Health Services	8		38	4.8
Legal Services	0		0	0.0
Education Institutions & Libraries	5		344	43.8
Other Services	13	13.3%	42	5.3
Government	4	4.1%	20	2.5
Unclassified Establishments	5	5.1%	1	0.10
Totals	98	100.0%	786	100.0°

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

August 11, 2020



Business Summary

Chaparral CDP, NM Chaparral CDP, NM (3514250)

Geography: Place

Prepared by MVEDA

	Busine	esses	Emplo	oyees
by NAICS Codes	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	1.0%	2	0.3%
Mining	0	0.0%	0	0.0%
Utilities	1	1.0%	8	1.0%
Construction	12	12.2%	77	9.8%
Manufacturing	2	2.0%	13	1.7%
Wholesale Trade	6	6.1%	23	2.9%
Retail Trade	17	17.3%	120	15.3%
Motor Vehicle & Parts Dealers	3	3.1%	12	1.5%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	2	2.0%	55	7.0%
Health & Personal Care Stores	1	1.0%	6	0.8%
Gasoline Stations	2	2.0%	13	1.7%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	4	4.1%	24	3.1%
Miscellaneous Store Retailers	3	3.1%	7	0.9%
Nonstore Retailers	2	2.0%	3	0.4%
Transportation & Warehousing	3	3.1%	7	0.9%
Information	2	2.0%	9	1.1%
Finance & Insurance	4	4.1%	17	2.2%
Central Bank/Credit Intermediation & Related Activities	2	2.0%	12	1.5%
Securities, Commodity Contracts & Other Financial	1	1.0%	3	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	1	1.0%	2	0.3%
Real Estate, Rental & Leasing	3	3.1%	10	1.3%
Professional, Scientific & Tech Services	3	3.1%	6	0.8%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	1	1.0%	6	0.8%
Administrative & Support & Waste Management & Remediation	2	2.0%	5	0.6%
Educational Services	5	5.1%	344	43.8%
Health Care & Social Assistance	10	10.2%	50	6.4%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	7	7.1%	40	5.1%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	7	7.1%	40	5.1%
Other Services (except Public Administration)	10	10.2%	28	3.6%
Automotive Repair & Maintenance	2	2.0%	6	0.8%
Public Administration	4	4.1%	20	2.5%
Unclassified Establishments	5	5.1%	1	0.1%
Total	98	100.0%	786	100.0%
Source: Convigant 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.				

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

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Chaparral, New Mexico Drive Time: 30, 60 minute radii Prepared by MVEDA Latitude: 32.03814

Longitude: -106.41023

	30 minutes	60 minutes
Population		
2000 Population	280,784	845,204
2010 Population	313,873	1,004,162
2020 Population	339,265	1,104,414
2025 Population	351,852	1,149,959
2000-2010 Annual Rate	1.12%	1.74%
2010-2020 Annual Rate	0.76%	0.93%
2020-2025 Annual Rate	0.73%	0.81%
2020 Male Population	49.2%	48.8%
2020 Female Population	50.8%	51.2%
2020 Median Age	32.2	33.0

In the identified area, the current year population is 1,104,414. In 2010, the Census count in the area was 1,004,162. The rate of change since 2010 was 0.93% annually. The five-year projection for the population in the area is 1,149,959 representing a change of 0.81% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 32.2, compared to U.S. median age of 38.5.

74.7%	78.5%
5.7%	3.5%
0.9%	1.0%
1.4%	1.2%
0.3%	0.2%
13.5%	12.8%
3.6%	2.9%
77.3%	80.2%
	5.7% 0.9% 1.4% 0.3% 13.5% 3.6%

Persons of Hispanic origin represent 80.2% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.9 in the identified area, compared to 65.1 for the U.S. as a whole.

Households		
2020 Wealth Index	47	56
2000 Households	87,259	267,169
2010 Households	100,779	330,098
2020 Total Households	109,671	364,517
2025 Total Households	114,044	380,198
2000-2010 Annual Rate	1.45%	2.14%
2010-2020 Annual Rate	0.83%	0.97%
2020-2025 Annual Rate	0.79%	0.85%
2020 Average Household Size	3.00	2.97

The household count in this area has changed from 330,098 in 2010 to 364,517 in the current year, a change of 0.97% annually. The five-year projection of households is 380,198, a change of 0.85% annually from the current year total. Average household size is currently 2.97, compared to 2.98 in the year 2010. The number of families in the current year is 269,607 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Chaparral, New Mexico Drive Time: 30, 60 minute radii Prepared by MVEDA Latitude: 32.03814

Longitude: -106.41023

August 11, 2020

		.9.0000
	30 minutes	60 minutes
Mortgage Income		
2020 Percent of Income for Mortgage	13.5%	14.0%
Median Household Income		
2020 Median Household Income	\$38,323	\$41,904
2025 Median Household Income	\$40,342	\$44,585
2020-2025 Annual Rate	1.03%	1.25%
Average Household Income		
2020 Average Household Income	\$55,551	\$61,032
2025 Average Household Income	\$60,556	\$66,527
2020-2025 Annual Rate	1.74%	1.74%
Per Capita Income		
2020 Per Capita Income	\$18,285	\$20,263
2025 Per Capita Income	\$19,947	\$22,109
2020-2025 Annual Rate	1.76%	1.76%
Households by Income		

Current median household income is \$41,904 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$44,585 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$61,032 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$66,527 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$20,263 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$22,109 in five years, compared to \$37,691 for all U.S. households

2020 Housing Affordability Index		
	143	140
2000 Total Housing Units	94,313	286,991
2000 Owner Occupied Housing Units	53,084	171,936
2000 Renter Occupied Housing Units	34,176	95,233
2000 Vacant Housing Units	7,053	19,822
2010 Total Housing Units	107,213	349,516
2010 Owner Occupied Housing Units	59,747	208,657
2010 Renter Occupied Housing Units	41,032	121,441
2010 Vacant Housing Units	6,434	19,418
2020 Total Housing Units	119,545	394,363
2020 Owner Occupied Housing Units	63,160	227,126
2020 Renter Occupied Housing Units	46,511	137,391
2020 Vacant Housing Units	9,874	29,846
2025 Total Housing Units	125,738	416,059
2025 Owner Occupied Housing Units	65,509	237,171
2025 Renter Occupied Housing Units	48,535	143,028
2025 Vacant Housing Units	11,694	35,861

Currently, 57.6% of the 394,363 housing units in the area are owner occupied; 34.8%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 349,516 housing units in the area - 59.7% owner occupied, 34.7% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 5.51%. Median home value in the area is \$140,651, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.78% annually to \$153,645.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



Business Summary

Chaparral, New Mexico Drive Time: 30, 60 minute radii Prepared by MVEDA

Latitude: 32.03814 Longitude: -106.41023

Data for all businesses in area	30 minutes	60 minutes
Total Businesses:	8,168	26,118
Total Employees:	97,728	329,100
Total Residential Population:	339,265	1,104,414
Employee/Pacidential Population Patio (per 100 Pacidents)	20	30

Employee/Residential Population Ratio (per 100 Residents)	29			30				
	Businesses Employees			Businesses Employees				
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	
Agriculture & Mining	111	1.4%	834	0.9%	374	1.4%	2,828	0.9%
Construction	444	5.4%	5,049	5.2%	1,430	5.5%	14,561	4.4%
Manufacturing	255	3.1%	5,617	5.7%	720	2.8%	15,474	4.7%
Transportation	220	2.7%	2,689	2.8%	861	3.3%	10,787	3.3%
Communication	94	1.2%	673	0.7%	312	1.2%	2,630	0.8%
Utility	26	0.3%	866	0.9%	80	0.3%	2,060	0.6%
Wholesale Trade	350	4.3%	4,153	4.2%	1,020	3.9%	11,593	3.5%
Retail Trade Summary	2,095	25.6%	29,816	30.5%	6,584	25.2%	90,285	27.4%
Home Improvement	84	1.0%	2,873	2.9%	278	1.1%	5,228	1.6%
General Merchandise Stores	117	1.4%	3,839	3.9%	348	1.3%	13,096	4.0%
Food Stores	234	2.9%	3,602	3.7%	690	2.6%	9,695	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	288	3.5%	3,455	3.5%	825	3.2%	9,227	2.8%
Apparel & Accessory Stores	114	1.4%	1,048	1.1%	426	1.6%	4,111	1.2%
Furniture & Home Furnishings	104	1.3%	742	0.8%	377	1.4%	3,389	1.0%
Eating & Drinking Places	662	8.1%	10,618	10.9%	2,065	7.9%	34,826	10.6%
Miscellaneous Retail	492	6.0%	3,639	3.7%	1,575	6.0%	10,713	3.3%
Finance, Insurance, Real Estate Summary	713	8.7%	5,396	5.5%	2,500	9.6%	17,746	5.4%
Banks, Savings & Lending Institutions	163	2.0%	1,958	2.0%	523	2.0%	6,405	1.9%
Securities Brokers	78	1.0%	319	0.3%	256	1.0%	1,201	0.4%
Insurance Carriers & Agents	199	2.4%	815	0.8%	688	2.6%	2,999	0.9%
Real Estate, Holding, Other Investment Offices	272	3.3%	2,304	2.4%	1,033	4.0%	7,142	2.2%
Services Summary	2,959	36.2%	37,902	38.8%	9,446	36.2%	140,463	42.7%
Hotels & Lodging	60	0.7%	1,436	1.5%	186	0.7%	3,468	1.1%
Automotive Services	293	3.6%	1,702	1.7%	832	3.2%	5,005	1.5%
Motion Pictures & Amusements	228	2.8%	1,683	1.7%	744	2.8%	5,536	1.7%
Health Services	447	5.5%	9,779	10.0%	1,689	6.5%	35,264	10.7%
Legal Services	154	1.9%	830	0.8%	385	1.5%	2,139	0.6%
Education Institutions & Libraries	192	2.4%	9,196	9.4%	631	2.4%	46,401	14.1%
Other Services	1,586	19.4%	13,275	13.6%	4,980	19.1%	42,649	13.0%
Government	159	1.9%	4,284	4.4%	542	2.1%	18,616	5.7%
Unclassified Establishments	739	9.0%	449	0.5%	2,251	8.6%	2,056	0.6%
Totals	8,168	100.0%	97,728	100.0%	26,118	100.0%	329,100	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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Business Summary

Chaparral, New Mexico Drive Time: 30, 60 minute radii Prepared by MVEDA

Latitude: 32.03814 Longitude: -106.41023

by NAICS Codes Agriculture, Forestry, Fishing & Hunting Mining Utilities Construction Manufacturing	Busine Number 27 4 13 474 297	0.3% 0.0%	Emplo Number 155	Percent 0.2%	Busine Number 95	Percent	Emplo Number	-
Agriculture, Forestry, Fishing & Hunting Mining Utilities Construction	4 13 474	0.3% 0.0%	155					
Mining Utilities Construction	13 474	0.0%			95	0.4%	926	0.3%
Utilities Construction	13 474		36	0.0%	17	0.1%	139	0.0%
Construction	474	0.2%	567	0.6%	45	0.2%	1,558	0.5%
		5.8%	5,510	5.6%	1,518	5.8%	15,842	4.8%
Mallulacturilly		3.6%	5,347	5.5%	852	3.3%	15,731	4.8%
Wholesale Trade	346	4.2%	4,129	4.2%	999	3.8%	11,417	3.5%
Retail Trade	1,366	16.7%	18,623	19.1%	4,323	16.6%	53,872	16.4%
Motor Vehicle & Parts Dealers	230	2.8%	2,947	3.0%	675	2.6%	7,824	2.4%
Furniture & Home Furnishings Stores	51	0.6%	416	0.4%	189	0.7%	1,620	0.5%
Electronics & Appliance Stores	46	0.6%	286	0.3%	162	0.6%	1,649	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	82	1.0%	2,869	2.9%	269	1.0%	5,190	1.6%
Food & Beverage Stores	192	2.4%	3,184	3.3%	577	2.2%	8,762	2.7%
Health & Personal Care Stores	109	1.3%	915	0.9%	384	1.5%	3,247	1.0%
Gasoline Stations	59	0.7%	507	0.5%	151	0.6%	1,408	0.4%
Clothing & Clothing Accessories Stores	135	1.7%	1,170	1.2%	516	2.0%	4,599	1.4%
Sport Goods, Hobby, Book, & Music Stores	51	0.6%	536	0.5%	202	0.8%	1,951	0.6%
General Merchandise Stores	117	1.4%	3,839	3.9%	348	1.3%	13,096	4.0%
Miscellaneous Store Retailers	197	2.4%	1,794	1.8%	552	2.1%	4,069	1.2%
Nonstore Retailers	97	1.2%	160	0.2%	297	1.1%	456	0.1%
Transportation & Warehousing	173	2.1%	2,555	2.6%	697	2.7%	10,125	3.1%
Information	143	1.8%	1,971	2.0%	464	1.8%	5,360	1.6%
Finance & Insurance	459	5.6%	3,180	3.3%	1,524	5.8%	10,896	3.3%
Central Bank/Credit Intermediation & Related Activities	176	2.2%	2,024	2.1%	559	2.1%	6,588	2.0%
Securities, Commodity Contracts & Other Financial	84	1.0%	341	0.3%	276	1.1%	1,306	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	199	2.4%	815	0.8%	689	2.6%	3,003	0.9%
Real Estate, Rental & Leasing	395	4.8%	2,474	2.5%	1,394	5.3%	7,530	2.3%
Professional, Scientific & Tech Services	661	8.1%	4,408	4.5%	1,972	7.6%	14,835	4.5%
Legal Services	174	2.1%	923	0.9%	456	1.7%	2,520	0.8%
Management of Companies & Enterprises	12	0.1%	59	0.1%	33	0.1%	140	0.0%
Administrative & Support & Waste Management & Remediation	231	2.8%	2,462	2.5%	723	2.8%	7,281	2.2%
Educational Services	218	2.7%	9,252	9.5%	733	2.8%	46,497	14.1%
Health Care & Social Assistance	624	7.6%	12,333	12.6%	2,262	8.7%	44,083	13.4%
Arts, Entertainment & Recreation	149	1.8%	1,453	1.5%	520	2.0%	4,738	1.4%
Accommodation & Food Services	734	9.0%	12,229	12.5%	2,285	8.7%	38,762	11.8%
Accommodation	60	0.7%	1,436	1.5%	186	0.7%	3,468	1.1%
Food Services & Drinking Places	674	8.3%	10,793	11.0%	2,099	8.0%	35,294	10.7%
Other Services (except Public Administration)	942	11.5%	5,913	6.1%	2,868	11.0%	18,071	5.5%
Automotive Repair & Maintenance	231	2.8%	1,284	1.3%	669	2.6%	3,943	1.2%
Public Administration	161	2.0%	4,626	4.7%	545	2.1%	19,249	5.8%
Unclassified Establishments	738	9.0%	444	0.5%	2,249	8.6%	2,047	0.6%
Total	8,168	100.0%	97,728	100.0%	26,118	100.0%	329,100	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020. **Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

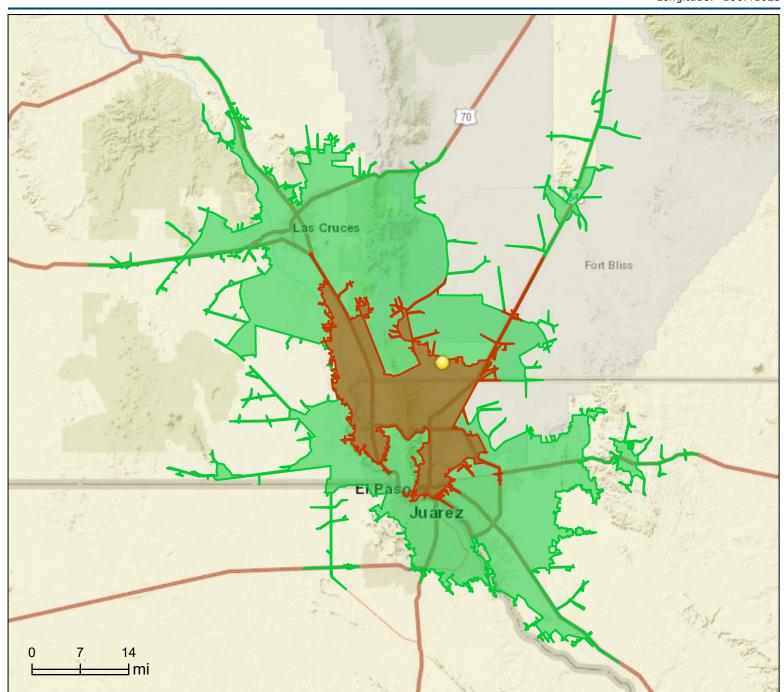
August 11, 2020

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Site Details Map

Chaparral, New Mexico Drive Time: 30, 60 minute radii Site Details Map Latitude: 32.03814 Longitude: -106.41023



This site is located in:

City: ---

County: Doña Ana County
State: New Mexico
ZIP Code: 88081
Census Tract: 35013001804

Census Block Group: 350130018043

CBSA: Las Cruces, NM Metropolitan Statistical Area

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