



## Executive Summary

Garfield CDP, NM  
Garfield CDP, NM (3528670)  
Geography: Place

Prepared by MVEDA

	Garfield CDP,...
<b>Population</b>	
2000 Population	128
2010 Population	137
2020 Population	146
2025 Population	152
2000-2010 Annual Rate	0.68%
2010-2020 Annual Rate	0.62%
2020-2025 Annual Rate	0.81%
2020 Male Population	51.4%
2020 Female Population	48.6%
2020 Median Age	28.8

In the identified area, the current year population is 146. In 2010, the Census count in the area was 137. The rate of change since 2010 was 0.62% annually. The five-year projection for the population in the area is 152 representing a change of 0.81% annually from 2020 to 2025. Currently, the population is 51.4% male and 48.6% female.

<b>Median Age</b>	
The median age in this area is 28.8, compared to U.S. median age of 38.5.	
<b>Race and Ethnicity</b>	
2020 White Alone	71.2%
2020 Black Alone	0.0%
2020 American Indian/Alaska Native Alone	2.1%
2020 Asian Alone	0.7%
2020 Pacific Islander Alone	0.0%
2020 Other Race	24.0%
2020 Two or More Races	2.1%
2020 Hispanic Origin (Any Race)	89.7%

Persons of Hispanic origin represent 89.7% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.6 in the identified area, compared to 65.1 for the U.S. as a whole.

<b>Households</b>	
2020 Wealth Index	26
2000 Households	37
2010 Households	43
2020 Total Households	47
2025 Total Households	49
2000-2010 Annual Rate	1.51%
2010-2020 Annual Rate	0.87%
2020-2025 Annual Rate	0.84%
2020 Average Household Size	3.11

The household count in this area has changed from 43 in 2010 to 47 in the current year, a change of 0.87% annually. The five-year projection of households is 49, a change of 0.84% annually from the current year total. Average household size is currently 3.11, compared to 3.19 in the year 2010. The number of families in the current year is 37 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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### Mortgage Income

2020 Percent of Income for Mortgage 0.0%

### Median Household Income

2020 Median Household Income \$20,536

2025 Median Household Income \$20,976

2020-2025 Annual Rate 0.42%

### Average Household Income

2020 Average Household Income \$36,665

2025 Average Household Income \$39,191

2020-2025 Annual Rate 1.34%

### Per Capita Income

2020 Per Capita Income \$10,959

2025 Per Capita Income \$11,491

2020-2025 Annual Rate 0.95%

### Households by Income

Current median household income is \$20,536 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$20,976 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$36,665 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$39,191 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$10,959 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$11,491 in five years, compared to \$37,691 for all U.S. households

### Housing

2020 Housing Affordability Index 0

2000 Total Housing Units 42

2000 Owner Occupied Housing Units 30

2000 Renter Occupied Housing Units 7

2000 Vacant Housing Units 5

2010 Total Housing Units 47

2010 Owner Occupied Housing Units 36

2010 Renter Occupied Housing Units 7

2010 Vacant Housing Units 4

2020 Total Housing Units 52

2020 Owner Occupied Housing Units 34

2020 Renter Occupied Housing Units 13

2020 Vacant Housing Units 5

2025 Total Housing Units 55

2025 Owner Occupied Housing Units 35

2025 Renter Occupied Housing Units 14

2025 Vacant Housing Units 6

Currently, 65.4% of the 52 housing units in the area are owner occupied; 25.0%, renter occupied; and 9.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 47 housing units in the area - 76.6% owner occupied, 14.9% renter occupied, and 8.5% vacant. The annual rate of change in housing units since 2010 is 4.60%. Median home value in the area is \$81,250, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 4.24% annually to \$100,000.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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## Business Summary

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Data for all businesses in area		Garfield CDP,...			
Total Businesses:		3			
Total Employees:		26			
Total Residential Population:		146			
Employee/Residential Population Ratio (per 100 Residents)		18			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		0	0.0%	0	0.0%
Construction		0	0.0%	0	0.0%
Manufacturing		0	0.0%	0	0.0%
Transportation		1	33.3%	2	7.7%
Communication		0	0.0%	0	0.0%
Utility		0	0.0%	0	0.0%
Wholesale Trade		0	0.0%	0	0.0%
Retail Trade Summary		0	0.0%	0	0.0%
Home Improvement		0	0.0%	0	0.0%
General Merchandise Stores		0	0.0%	0	0.0%
Food Stores		0	0.0%	0	0.0%
Auto Dealers, Gas Stations, Auto Aftermarket		0	0.0%	0	0.0%
Apparel & Accessory Stores		0	0.0%	0	0.0%
Furniture & Home Furnishings		0	0.0%	0	0.0%
Eating & Drinking Places		0	0.0%	0	0.0%
Miscellaneous Retail		0	0.0%	0	0.0%
Finance, Insurance, Real Estate Summary		0	0.0%	0	0.0%
Banks, Savings & Lending Institutions		0	0.0%	0	0.0%
Securities Brokers		0	0.0%	0	0.0%
Insurance Carriers & Agents		0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices		0	0.0%	0	0.0%
Services Summary		2	66.7%	24	92.3%
Hotels & Lodging		0	0.0%	0	0.0%
Automotive Services		1	33.3%	4	15.4%
Motion Pictures & Amusements		0	0.0%	0	0.0%
Health Services		0	0.0%	0	0.0%
Legal Services		0	0.0%	0	0.0%
Education Institutions & Libraries		1	33.3%	20	76.9%
Other Services		0	0.0%	0	0.0%
Government		0	0.0%	0	0.0%
Unclassified Establishments		0	0.0%	0	0.0%
Totals		3	100.0%	26	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	0	0.0%	0	0.0%
Manufacturing	0	0.0%	0	0.0%
Wholesale Trade	0	0.0%	0	0.0%
Retail Trade	0	0.0%	0	0.0%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	0	0.0%	0	0.0%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	0	0.0%	0	0.0%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	66.7%	6	23.1%
Information	0	0.0%	0	0.0%
Finance & Insurance	0	0.0%	0	0.0%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	0	0.0%	0	0.0%
Professional, Scientific & Tech Services	0	0.0%	0	0.0%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	0	0.0%	0	0.0%
Educational Services	1	33.3%	20	76.9%
Health Care & Social Assistance	0	0.0%	0	0.0%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	0	0.0%	0	0.0%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	0	0.0%	0	0.0%
Other Services (except Public Administration)	0	0.0%	0	0.0%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	0	0.0%	0	0.0%
Unclassified Establishments	0	0.0%	0	0.0%
Total	3	100.0%	26	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

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August 11, 2020



## Executive Summary

Garfield, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.76358  
Longitude: -107.26480

	30 minutes	60 minutes
<b>Population</b>		
2000 Population	12,601	141,931
2010 Population	11,872	168,294
2020 Population	12,120	180,061
2025 Population	12,217	185,889
2000-2010 Annual Rate	-0.59%	1.72%
2010-2020 Annual Rate	0.20%	0.66%
2020-2025 Annual Rate	0.16%	0.64%
2020 Male Population	51.0%	49.3%
2020 Female Population	49.0%	50.7%
2020 Median Age	44.1	35.8

In the identified area, the current year population is 180,061. In 2010, the Census count in the area was 168,294. The rate of change since 2010 was 0.66% annually. The five-year projection for the population in the area is 185,889 representing a change of 0.64% annually from 2020 to 2025. Currently, the population is 49.3% male and 50.7% female.

### Median Age

The median age in this area is 44.1, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	75.4%	73.2%
2020 Black Alone	0.7%	2.3%
2020 American Indian/Alaska Native Alone	1.9%	1.9%
2020 Asian Alone	0.7%	1.5%
2020 Pacific Islander Alone	0.0%	0.1%
2020 Other Race	18.2%	17.2%
2020 Two or More Races	3.1%	3.7%
2020 Hispanic Origin (Any Race)	60.1%	61.4%

Persons of Hispanic origin represent 61.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 71.7 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	36	58
2000 Households	4,849	52,845
2010 Households	4,708	65,556
2020 Total Households	4,845	71,161
2025 Total Households	4,887	73,821
2000-2010 Annual Rate	-0.29%	2.18%
2010-2020 Annual Rate	0.28%	0.80%
2020-2025 Annual Rate	0.17%	0.74%
2020 Average Household Size	2.45	2.47

The household count in this area has changed from 65,556 in 2010 to 71,161 in the current year, a change of 0.80% annually. The five-year projection of households is 73,821, a change of 0.74% annually from the current year total. Average household size is currently 2.47, compared to 2.50 in the year 2010. The number of families in the current year is 43,984 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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## Executive Summary

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Latitude: 32.76358  
Longitude: -107.26480

	30 minutes	60 minutes
<b>Mortgage Income</b>		
2020 Percent of Income for Mortgage	15.9%	18.8%
<b>Median Household Income</b>		
2020 Median Household Income	\$25,172	\$36,608
2025 Median Household Income	\$25,367	\$38,631
2020-2025 Annual Rate	0.15%	1.08%
<b>Average Household Income</b>		
2020 Average Household Income	\$42,036	\$58,702
2025 Average Household Income	\$44,704	\$63,826
2020-2025 Annual Rate	1.24%	1.69%
<b>Per Capita Income</b>		
2020 Per Capita Income	\$17,072	\$23,240
2025 Per Capita Income	\$18,173	\$25,379
2020-2025 Annual Rate	1.26%	1.78%
<b>Households by Income</b>		

Current median household income is \$36,608 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$38,631 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$58,702 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$63,826 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$23,240 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$25,379 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>		
2020 Housing Affordability Index	156	127
2000 Total Housing Units	6,043	59,784
2000 Owner Occupied Housing Units	3,543	35,197
2000 Renter Occupied Housing Units	1,306	17,648
2000 Vacant Housing Units	1,194	6,939
2010 Total Housing Units	5,753	72,575
2010 Owner Occupied Housing Units	3,347	41,290
2010 Renter Occupied Housing Units	1,361	24,266
2010 Vacant Housing Units	1,045	7,019
2020 Total Housing Units	5,928	79,863
2020 Owner Occupied Housing Units	3,302	42,981
2020 Renter Occupied Housing Units	1,543	28,180
2020 Vacant Housing Units	1,083	8,702
2025 Total Housing Units	6,008	83,487
2025 Owner Occupied Housing Units	3,326	44,513
2025 Renter Occupied Housing Units	1,562	29,308
2025 Vacant Housing Units	1,121	9,666

Currently, 53.8% of the 79,863 housing units in the area are owner occupied; 35.3%, renter occupied; and 10.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 72,575 housing units in the area - 56.9% owner occupied, 33.4% renter occupied, and 9.7% vacant. The annual rate of change in housing units since 2010 is 4.34%. Median home value in the area is \$164,398, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.47% annually to \$185,709.

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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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## Business Summary

Garfield, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.76358  
Longitude: -107.26480

Data for all businesses in area		30 minutes				60 minutes			
Total Businesses:		402				5,078			
Total Employees:		3,666				68,556			
Total Residential Population:		12,120				180,061			
Employee/Residential Population Ratio (per 100 Residents)		30				38			
by SIC Codes	Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	14	3.5%	302	8.2%	114	2.2%	971	1.4%	
Construction	11	2.7%	63	1.7%	315	6.2%	2,467	3.6%	
Manufacturing	8	2.0%	104	2.8%	116	2.3%	1,681	2.5%	
Transportation	15	3.7%	55	1.5%	130	2.6%	967	1.4%	
Communication	3	0.7%	15	0.4%	49	1.0%	280	0.4%	
Utility	4	1.0%	111	3.0%	27	0.5%	801	1.2%	
Wholesale Trade	11	2.7%	200	5.5%	133	2.6%	1,361	2.0%	
Retail Trade Summary		96	23.9%	797	21.7%	1,161	22.9%	15,884	23.2%
Home Improvement		6	1.5%	34	0.9%	62	1.2%	751	1.1%
General Merchandise Stores		6	1.5%	62	1.7%	51	1.0%	2,508	3.7%
Food Stores		16	4.0%	246	6.7%	144	2.8%	1,824	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket		15	3.7%	91	2.5%	123	2.4%	1,630	2.4%
Apparel & Accessory Stores		2	0.5%	7	0.2%	54	1.1%	380	0.6%
Furniture & Home Furnishings		4	1.0%	23	0.6%	82	1.6%	578	0.8%
Eating & Drinking Places		26	6.5%	240	6.5%	346	6.8%	6,409	9.3%
Miscellaneous Retail		22	5.5%	94	2.6%	298	5.9%	1,805	2.6%
Finance, Insurance, Real Estate Summary		28	7.0%	100	2.7%	468	9.2%	2,646	3.9%
Banks, Savings & Lending Institutions		12	3.0%	64	1.7%	118	2.3%	984	1.4%
Securities Brokers		2	0.5%	4	0.1%	48	0.9%	170	0.2%
Insurance Carriers & Agents		4	1.0%	7	0.2%	105	2.1%	366	0.5%
Real Estate, Holding, Other Investment Offices		10	2.5%	25	0.7%	197	3.9%	1,126	1.6%
Services Summary		144	35.8%	1,511	41.2%	2,023	39.8%	34,414	50.2%
Hotels & Lodging		13	3.2%	59	1.6%	86	1.7%	964	1.4%
Automotive Services		12	3.0%	28	0.8%	150	3.0%	784	1.1%
Motion Pictures & Amusements		12	3.0%	35	1.0%	133	2.6%	1,254	1.8%
Health Services		19	4.7%	583	15.9%	389	7.7%	8,235	12.0%
Legal Services		3	0.7%	8	0.2%	72	1.4%	415	0.6%
Education Institutions & Libraries		17	4.2%	445	12.1%	129	2.5%	13,119	19.1%
Other Services		68	16.9%	353	9.6%	1,063	20.9%	9,644	14.1%
Government		58	14.4%	376	10.3%	281	5.5%	6,899	10.1%
Unclassified Establishments		12	3.0%	32	0.9%	261	5.1%	185	0.3%
Totals		402	100.0%	3,666	100.0%	5,078	100.0%	68,556	100.0%

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## Business Summary

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Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.76358  
Longitude: -107.26480

by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	2.7%	279	7.6%	48	0.9%	596	0.9%
Mining	1	0.2%	4	0.1%	2	0.0%	11	0.0%
Utilities	4	1.0%	111	3.0%	23	0.5%	785	1.1%
Construction	11	2.7%	63	1.7%	333	6.6%	2,577	3.8%
Manufacturing	8	2.0%	103	2.8%	136	2.7%	1,790	2.6%
Wholesale Trade	11	2.7%	200	5.5%	124	2.4%	1,276	1.9%
Retail Trade	70	17.4%	552	15.1%	789	15.5%	9,307	13.6%
Motor Vehicle & Parts Dealers	10	2.5%	68	1.9%	92	1.8%	1,334	1.9%
Furniture & Home Furnishings Stores	4	1.0%	11	0.3%	39	0.8%	242	0.4%
Electronics & Appliance Stores	1	0.2%	14	0.4%	36	0.7%	304	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.5%	34	0.9%	57	1.1%	693	1.0%
Food & Beverage Stores	15	3.7%	264	7.2%	116	2.3%	1,633	2.4%
Health & Personal Care Stores	5	1.2%	24	0.7%	73	1.4%	660	1.0%
Gasoline Stations	5	1.2%	23	0.6%	31	0.6%	295	0.4%
Clothing & Clothing Accessories Stores	3	0.7%	8	0.2%	70	1.4%	443	0.6%
Sport Goods, Hobby, Book, & Music Stores	2	0.5%	3	0.1%	55	1.1%	448	0.7%
General Merchandise Stores	6	1.5%	62	1.7%	51	1.0%	2,508	3.7%
Miscellaneous Store Retailers	9	2.2%	42	1.1%	105	2.1%	626	0.9%
Nonstore Retailers	5	1.2%	0	0.0%	64	1.3%	121	0.2%
Transportation & Warehousing	14	3.5%	48	1.3%	82	1.6%	812	1.2%
Information	6	1.5%	29	0.8%	92	1.8%	747	1.1%
Finance & Insurance	17	4.2%	75	2.0%	277	5.5%	1,540	2.2%
Central Bank/Credit Intermediation & Related Activities	11	2.7%	63	1.7%	117	2.3%	958	1.4%
Securities, Commodity Contracts & Other Financial	3	0.7%	4	0.1%	55	1.1%	216	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.0%	7	0.2%	105	2.1%	366	0.5%
Real Estate, Rental & Leasing	16	4.0%	26	0.7%	270	5.3%	1,159	1.7%
Professional, Scientific & Tech Services	14	3.5%	45	1.2%	359	7.1%	3,685	5.4%
Legal Services	4	1.0%	12	0.3%	91	1.8%	521	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	53	0.1%
Administrative & Support & Waste Management & Remediation	5	1.2%	21	0.6%	126	2.5%	787	1.1%
Educational Services	15	3.7%	438	11.9%	143	2.8%	13,039	19.0%
Health Care & Social Assistance	32	8.0%	756	20.6%	553	10.9%	11,085	16.2%
Arts, Entertainment & Recreation	15	3.7%	71	1.9%	123	2.4%	1,090	1.6%
Accommodation & Food Services	39	9.7%	299	8.2%	438	8.6%	7,441	10.9%
Accommodation	13	3.2%	59	1.6%	86	1.7%	964	1.4%
Food Services & Drinking Places	26	6.5%	240	6.5%	352	6.9%	6,477	9.4%
Other Services (except Public Administration)	45	11.2%	148	4.0%	615	12.1%	3,718	5.4%
Automotive Repair & Maintenance	7	1.7%	18	0.5%	122	2.4%	690	1.0%
Public Administration	57	14.2%	366	10.0%	278	5.5%	6,872	10.0%
Unclassified Establishments	12	3.0%	32	0.9%	261	5.1%	185	0.3%
Total	402	100.0%	3,666	100.0%	5,078	100.0%	68,556	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

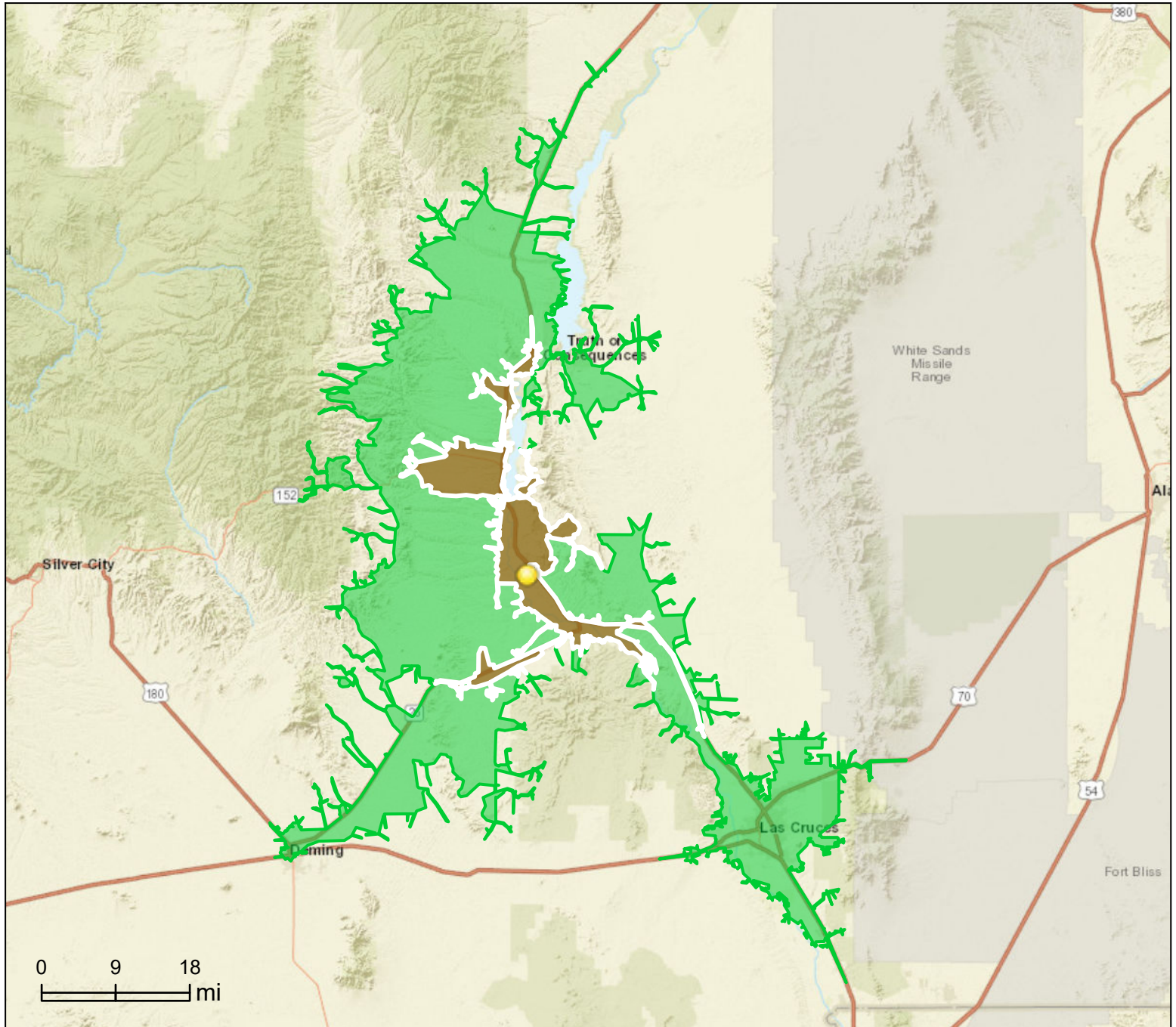
August 11, 2020



## Site Details Map

Garfield, New Mexico  
Drive Time: 30, 60 minute radii

Site Details Map  
Latitude: 32.76358  
Longitude: -107.26480



### This site is located in:

**City:** ---  
**County:** Doña Ana County  
**State:** New Mexico  
**ZIP Code:** 87936  
**Census Tract:** 35013001400  
**Census Block Group:** 350130014002  
**CBSA:** Las Cruces, NM Metropolitan Statistical Area

August 11, 2020