



## Executive Summary

La Union CDP, NM  
La Union CDP, NM (3540220)  
Geography: Place

Prepared by MVEDA

	La Union CDP,...
<b>Population</b>	
2000 Population	957
2010 Population	1,106
2020 Population	1,161
2025 Population	1,198
2000-2010 Annual Rate	1.46%
2010-2020 Annual Rate	0.47%
2020-2025 Annual Rate	0.63%
2020 Male Population	49.4%
2020 Female Population	50.8%
2020 Median Age	41.5

In the identified area, the current year population is 1,161. In 2010, the Census count in the area was 1,106. The rate of change since 2010 was 0.47% annually. The five-year projection for the population in the area is 1,198 representing a change of 0.63% annually from 2020 to 2025. Currently, the population is 49.4% male and 50.8% female.

<b>Median Age</b>	
The median age in this area is 41.5, compared to U.S. median age of 38.5.	
<b>Race and Ethnicity</b>	
2020 White Alone	80.6%
2020 Black Alone	0.2%
2020 American Indian/Alaska Native Alone	1.2%
2020 Asian Alone	0.2%
2020 Pacific Islander Alone	0.0%
2020 Other Race	15.9%
2020 Two or More Races	1.9%
2020 Hispanic Origin (Any Race)	89.1%

Persons of Hispanic origin represent 89.1% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 47.5 in the identified area, compared to 65.1 for the U.S. as a whole.

<b>Households</b>	
2020 Wealth Index	46
2000 Households	316
2010 Households	381
2020 Total Households	409
2025 Total Households	424
2000-2010 Annual Rate	1.89%
2010-2020 Annual Rate	0.69%
2020-2025 Annual Rate	0.72%
2020 Average Household Size	2.84

The household count in this area has changed from 381 in 2010 to 409 in the current year, a change of 0.69% annually. The five-year projection of households is 424, a change of 0.72% annually from the current year total. Average household size is currently 2.84, compared to 2.90 in the year 2010. The number of families in the current year is 296 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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La Union CDP,...

### Mortgage Income

2020 Percent of Income for Mortgage	18.1%
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### Median Household Income

2020 Median Household Income	\$40,379
2025 Median Household Income	\$41,770
2020-2025 Annual Rate	0.68%

### Average Household Income

2020 Average Household Income	\$53,935
2025 Average Household Income	\$56,262
2020-2025 Annual Rate	0.85%

### Per Capita Income

2020 Per Capita Income	\$18,285
2025 Per Capita Income	\$19,179
2020-2025 Annual Rate	0.96%

### Households by Income

Current median household income is \$40,379 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$41,770 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$53,935 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$56,262 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$18,285 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$19,179 in five years, compared to \$37,691 for all U.S. households

### Housing

2020 Housing Affordability Index	145
2000 Total Housing Units	332
2000 Owner Occupied Housing Units	241
2000 Renter Occupied Housing Units	75
2000 Vacant Housing Units	16
2010 Total Housing Units	408
2010 Owner Occupied Housing Units	274
2010 Renter Occupied Housing Units	107
2010 Vacant Housing Units	27
2020 Total Housing Units	444
2020 Owner Occupied Housing Units	292
2020 Renter Occupied Housing Units	117
2020 Vacant Housing Units	35
2025 Total Housing Units	464
2025 Owner Occupied Housing Units	313
2025 Renter Occupied Housing Units	111
2025 Vacant Housing Units	40

Currently, 65.8% of the 444 housing units in the area are owner occupied; 26.4%, renter occupied; and 7.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 408 housing units in the area - 67.2% owner occupied, 26.2% renter occupied, and 6.6% vacant. The annual rate of change in housing units since 2010 is 3.83%. Median home value in the area is \$174,576, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 5.78% annually to \$231,250.

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## Business Summary

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Data for all businesses in area		La Union CDP,...			
Total Businesses:		11			
Total Employees:		238			
Total Residential Population:		1,161			
Employee/Residential Population Ratio (per 100 Residents)		20			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		1	9.1%	50	21.0%
Construction		0	0.0%	0	0.0%
Manufacturing		0	0.0%	0	0.0%
Transportation		0	0.0%	0	0.0%
Communication		0	0.0%	0	0.0%
Utility		0	0.0%	0	0.0%
Wholesale Trade		0	0.0%	0	0.0%
Retail Trade Summary		3	27.3%	88	37.0%
Home Improvement		2	18.2%	85	35.7%
General Merchandise Stores		0	0.0%	0	0.0%
Food Stores		0	0.0%	0	0.0%
Auto Dealers, Gas Stations, Auto Aftermarket		0	0.0%	0	0.0%
Apparel & Accessory Stores		0	0.0%	0	0.0%
Furniture & Home Furnishings		0	0.0%	0	0.0%
Eating & Drinking Places		0	0.0%	0	0.0%
Miscellaneous Retail		1	9.1%	3	1.3%
Finance, Insurance, Real Estate Summary		1	9.1%	2	0.8%
Banks, Savings & Lending Institutions		0	0.0%	0	0.0%
Securities Brokers		0	0.0%	0	0.0%
Insurance Carriers & Agents		1	9.1%	2	0.8%
Real Estate, Holding, Other Investment Offices		0	0.0%	0	0.0%
Services Summary		5	45.5%	88	37.0%
Hotels & Lodging		0	0.0%	0	0.0%
Automotive Services		1	9.1%	1	0.4%
Motion Pictures & Amusements		0	0.0%	0	0.0%
Health Services		0	0.0%	0	0.0%
Legal Services		0	0.0%	0	0.0%
Education Institutions & Libraries		2	18.2%	83	34.9%
Other Services		2	18.2%	4	1.7%
Government		1	9.1%	10	4.2%
Unclassified Establishments		0	0.0%	0	0.0%
Totals		11	100.0%	238	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	9.1%	50	21.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	0	0.0%	0	0.0%
Manufacturing	0	0.0%	0	0.0%
Wholesale Trade	0	0.0%	0	0.0%
Retail Trade	3	27.3%	88	37.0%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	2	18.2%	85	35.7%
Food & Beverage Stores	1	9.1%	3	1.3%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	0	0.0%	0	0.0%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	0	0.0%	0	0.0%
Finance & Insurance	1	9.1%	2	0.8%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	1	9.1%	2	0.8%
Real Estate, Rental & Leasing	0	0.0%	0	0.0%
Professional, Scientific & Tech Services	0	0.0%	0	0.0%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	0	0.0%	0	0.0%
Educational Services	2	18.2%	83	34.9%
Health Care & Social Assistance	0	0.0%	0	0.0%
Arts, Entertainment & Recreation	0	0.0%	0	0.0%
Accommodation & Food Services	0	0.0%	0	0.0%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	0	0.0%	0	0.0%
Other Services (except Public Administration)	3	27.3%	5	2.1%
Automotive Repair & Maintenance	1	9.1%	1	0.4%
Public Administration	1	9.1%	10	4.2%
Unclassified Establishments	0	0.0%	0	0.0%
Total	11	100.0%	238	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020



## Executive Summary

La Union, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 31.95062  
Longitude: -106.66120

	30 minutes	60 minutes
<b>Population</b>		
2000 Population	249,772	838,904
2010 Population	282,021	995,081
2020 Population	303,216	1,093,810
2025 Population	314,639	1,138,831
2000-2010 Annual Rate	1.22%	1.72%
2010-2020 Annual Rate	0.71%	0.93%
2020-2025 Annual Rate	0.74%	0.81%
2020 Male Population	48.6%	48.8%
2020 Female Population	51.4%	51.2%
2020 Median Age	34.0	33.0

In the identified area, the current year population is 1,093,810. In 2010, the Census count in the area was 995,081. The rate of change since 2010 was 0.93% annually. The five-year projection for the population in the area is 1,138,831 representing a change of 0.81% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

### Median Age

The median age in this area is 34.0, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	76.7%	78.5%
2020 Black Alone	4.2%	3.5%
2020 American Indian/Alaska Native Alone	0.7%	1.0%
2020 Asian Alone	1.9%	1.2%
2020 Pacific Islander Alone	0.2%	0.2%
2020 Other Race	13.3%	12.7%
2020 Two or More Races	3.0%	2.9%
2020 Hispanic Origin (Any Race)	77.3%	80.3%

Persons of Hispanic origin represent 80.3% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.8 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	67	56
2000 Households	82,054	265,486
2010 Households	96,350	327,827
2020 Total Households	104,156	361,791
2025 Total Households	108,294	377,334
2000-2010 Annual Rate	1.62%	2.13%
2010-2020 Annual Rate	0.76%	0.97%
2020-2025 Annual Rate	0.78%	0.84%
2020 Average Household Size	2.87	2.97

The household count in this area has changed from 327,827 in 2010 to 361,791 in the current year, a change of 0.97% annually. The five-year projection of households is 377,334, a change of 0.84% annually from the current year total. Average household size is currently 2.97, compared to 2.97 in the year 2010. The number of families in the current year is 267,366 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 11, 2020



## Executive Summary

La Union, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 31.95062  
Longitude: -106.66120

	30 minutes	60 minutes
<b>Mortgage Income</b>		
2020 Percent of Income for Mortgage	15.4%	14.0%
<b>Median Household Income</b>		
2020 Median Household Income	\$43,153	\$41,939
2025 Median Household Income	\$45,715	\$44,627
2020-2025 Annual Rate	1.16%	1.25%
<b>Average Household Income</b>		
2020 Average Household Income	\$67,042	\$61,049
2025 Average Household Income	\$72,944	\$66,547
2020-2025 Annual Rate	1.70%	1.74%
<b>Per Capita Income</b>		
2020 Per Capita Income	\$23,125	\$20,303
2025 Per Capita Income	\$25,210	\$22,154
2020-2025 Annual Rate	1.74%	1.76%
<b>Households by Income</b>		

Current median household income is \$41,939 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$44,627 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$61,049 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$66,547 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$20,303 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$22,154 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>		
2020 Housing Affordability Index	123	139
2000 Total Housing Units	88,356	284,887
2000 Owner Occupied Housing Units	48,934	170,928
2000 Renter Occupied Housing Units	33,120	94,558
2000 Vacant Housing Units	6,302	19,401
2010 Total Housing Units	101,979	346,919
2010 Owner Occupied Housing Units	56,960	207,127
2010 Renter Occupied Housing Units	39,390	120,700
2010 Vacant Housing Units	5,629	19,092
2020 Total Housing Units	112,399	391,187
2020 Owner Occupied Housing Units	59,544	225,277
2020 Renter Occupied Housing Units	44,612	136,514
2020 Vacant Housing Units	8,243	29,396
2025 Total Housing Units	118,162	412,703
2025 Owner Occupied Housing Units	61,610	235,228
2025 Renter Occupied Housing Units	46,683	142,106
2025 Vacant Housing Units	9,868	35,369

Currently, 57.6% of the 391,187 housing units in the area are owner occupied; 34.9%, renter occupied; and 7.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 346,919 housing units in the area - 59.7% owner occupied, 34.8% renter occupied, and 5.5% vacant. The annual rate of change in housing units since 2010 is 5.48%. Median home value in the area is \$140,943, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.79% annually to \$154,015.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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## Business Summary

La Union, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 31.95062  
Longitude: -106.66120

Data for all businesses in area				30 minutes		60 minutes					
Total Businesses:				8,960		26,027					
Total Employees:				101,124		328,227					
Total Residential Population:				303,216		1,093,810					
Employee/Residential Population Ratio (per 100 Residents)				33		30					
by SIC Codes	Businesses		Employees		Businesses		Employees				
	Number	Percent	Number	Percent	Number	Percent	Number	Percent			
Agriculture & Mining	137	1.5%	1,086	1.1%	369	1.4%	2,800	0.9%			
Construction	437	4.9%	4,479	4.4%	1,422	5.5%	14,499	4.4%			
Manufacturing	232	2.6%	4,605	4.6%	719	2.8%	15,469	4.7%			
Transportation	207	2.3%	2,225	2.2%	855	3.3%	10,762	3.3%			
Communication	110	1.2%	1,362	1.3%	312	1.2%	2,630	0.8%			
Utility	17	0.2%	572	0.6%	79	0.3%	2,055	0.6%			
Wholesale Trade	313	3.5%	3,098	3.1%	1,016	3.9%	11,555	3.5%			
Retail Trade Summary				2,127	23.7%	28,371	28.1%	6,563	25.2%	90,133	27.5%
Home Improvement				74	0.8%	1,751	1.7%	277	1.1%	5,225	1.6%
General Merchandise Stores				120	1.3%	3,362	3.3%	346	1.3%	13,089	4.0%
Food Stores				222	2.5%	3,581	3.5%	688	2.6%	9,689	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket				192	2.1%	2,067	2.0%	822	3.2%	9,211	2.8%
Apparel & Accessory Stores				177	2.0%	1,384	1.4%	426	1.6%	4,111	1.3%
Furniture & Home Furnishings				108	1.2%	774	0.8%	377	1.4%	3,390	1.0%
Eating & Drinking Places				706	7.9%	11,291	11.2%	2,059	7.9%	34,717	10.6%
Miscellaneous Retail				528	5.9%	4,161	4.1%	1,568	6.0%	10,702	3.3%
Finance, Insurance, Real Estate Summary				949	10.6%	6,979	6.9%	2,498	9.6%	17,741	5.4%
Banks, Savings & Lending Institutions				176	2.0%	2,016	2.0%	523	2.0%	6,403	2.0%
Securities Brokers				122	1.4%	560	0.6%	256	1.0%	1,200	0.4%
Insurance Carriers & Agents				234	2.6%	1,138	1.1%	688	2.6%	2,999	0.9%
Real Estate, Holding, Other Investment Offices				416	4.6%	3,265	3.2%	1,032	4.0%	7,139	2.2%
Services Summary				3,302	36.9%	41,552	41.1%	9,416	36.2%	140,054	42.7%
Hotels & Lodging				51	0.6%	784	0.8%	183	0.7%	3,453	1.1%
Automotive Services				212	2.4%	1,393	1.4%	829	3.2%	4,997	1.5%
Motion Pictures & Amusements				269	3.0%	2,143	2.1%	740	2.8%	5,470	1.7%
Health Services				581	6.5%	12,287	12.2%	1,688	6.5%	35,261	10.7%
Legal Services				236	2.6%	1,425	1.4%	385	1.5%	2,139	0.7%
Education Institutions & Libraries				194	2.2%	8,737	8.6%	627	2.4%	46,256	14.1%
Other Services				1,760	19.6%	14,782	14.6%	4,964	19.1%	42,478	12.9%
Government				192	2.1%	5,416	5.4%	533	2.0%	18,479	5.6%
Unclassified Establishments				937	10.5%	1,380	1.4%	2,245	8.6%	2,051	0.6%
Totals				8,960	100.0%	101,124	100.0%	26,027	100.0%	328,227	100.0%

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# Business Summary

La Union, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 31.95062  
Longitude: -106.66120

by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	38	0.4%	272	0.3%	92	0.4%	902	0.3%
Mining	5	0.1%	35	0.0%	17	0.1%	139	0.0%
Utilities	9	0.1%	477	0.5%	44	0.2%	1,553	0.5%
Construction	474	5.3%	5,410	5.3%	1,510	5.8%	15,780	4.8%
Manufacturing	271	3.0%	4,235	4.2%	851	3.3%	15,724	4.8%
Wholesale Trade	307	3.4%	3,066	3.0%	995	3.8%	11,379	3.5%
Retail Trade	1,357	15.1%	16,572	16.4%	4,309	16.6%	53,830	16.4%
Motor Vehicle & Parts Dealers	147	1.6%	1,751	1.7%	673	2.6%	7,818	2.4%
Furniture & Home Furnishings Stores	55	0.6%	437	0.4%	189	0.7%	1,620	0.5%
Electronics & Appliance Stores	44	0.5%	410	0.4%	162	0.6%	1,650	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	72	0.8%	1,739	1.7%	268	1.0%	5,187	1.6%
Food & Beverage Stores	190	2.1%	3,422	3.4%	575	2.2%	8,756	2.7%
Health & Personal Care Stores	128	1.4%	1,059	1.0%	383	1.5%	3,240	1.0%
Gasoline Stations	44	0.5%	316	0.3%	149	0.6%	1,398	0.4%
Clothing & Clothing Accessories Stores	203	2.3%	1,508	1.5%	516	2.0%	4,599	1.4%
Sport Goods, Hobby, Book, & Music Stores	64	0.7%	738	0.7%	202	0.8%	1,951	0.6%
General Merchandise Stores	120	1.3%	3,362	3.3%	346	1.3%	13,089	4.0%
Miscellaneous Store Retailers	213	2.4%	1,787	1.8%	551	2.1%	4,066	1.2%
Nonstore Retailers	76	0.8%	44	0.0%	294	1.1%	456	0.1%
Transportation & Warehousing	148	1.7%	1,983	2.0%	691	2.7%	10,100	3.1%
Information	177	2.0%	2,926	2.9%	464	1.8%	5,360	1.6%
Finance & Insurance	551	6.1%	3,803	3.8%	1,524	5.9%	10,894	3.3%
Central Bank/Credit Intermediation & Related Activities	188	2.1%	2,062	2.0%	559	2.1%	6,586	2.0%
Securities, Commodity Contracts & Other Financial	128	1.4%	599	0.6%	276	1.1%	1,305	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	235	2.6%	1,142	1.1%	689	2.6%	3,003	0.9%
Real Estate, Rental & Leasing	498	5.6%	2,745	2.7%	1,392	5.3%	7,527	2.3%
Professional, Scientific & Tech Services	890	9.9%	5,693	5.6%	1,968	7.6%	14,757	4.5%
Legal Services	268	3.0%	1,611	1.6%	456	1.8%	2,520	0.8%
Management of Companies & Enterprises	16	0.2%	77	0.1%	33	0.1%	140	0.0%
Administrative & Support & Waste Management & Remediation	255	2.8%	3,319	3.3%	722	2.8%	7,264	2.2%
Educational Services	238	2.7%	8,727	8.6%	730	2.8%	46,351	14.1%
Health Care & Social Assistance	749	8.4%	14,918	14.8%	2,260	8.7%	44,055	13.4%
Arts, Entertainment & Recreation	187	2.1%	1,798	1.8%	514	2.0%	4,662	1.4%
Accommodation & Food Services	769	8.6%	12,225	12.1%	2,276	8.7%	38,638	11.8%
Accommodation	51	0.6%	784	0.8%	183	0.7%	3,453	1.1%
Food Services & Drinking Places	718	8.0%	11,441	11.3%	2,093	8.0%	35,185	10.7%
Other Services (except Public Administration)	892	10.0%	5,753	5.7%	2,857	11.0%	18,014	5.5%
Automotive Repair & Maintenance	168	1.9%	1,206	1.2%	666	2.6%	3,935	1.2%
Public Administration	193	2.2%	5,716	5.7%	537	2.1%	19,116	5.8%
Unclassified Establishments	936	10.4%	1,375	1.4%	2,243	8.6%	2,042	0.6%
Total	8,960	100.0%	101,124	100.0%	26,027	100.0%	328,227	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

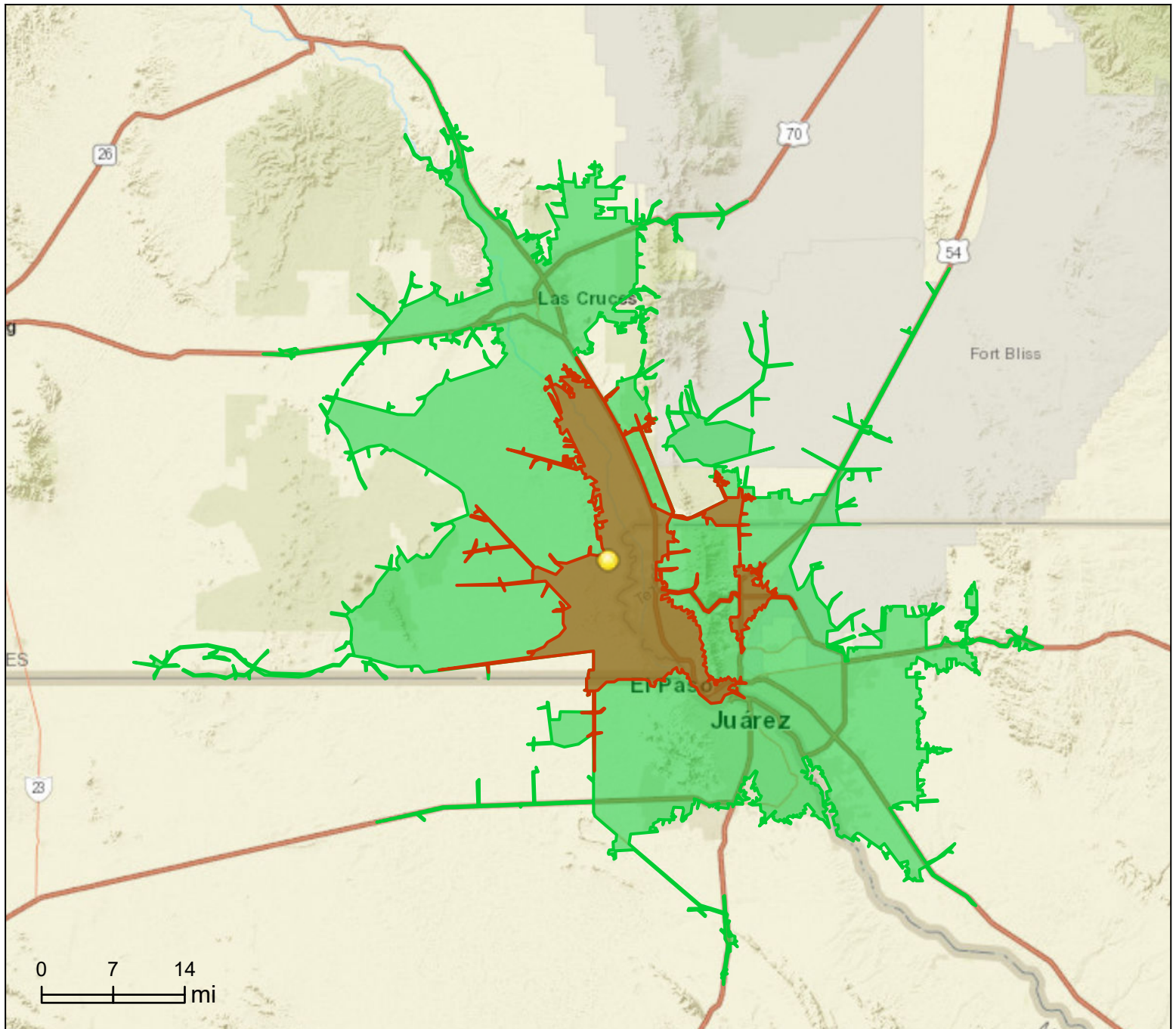
August 11, 2020



## Site Details Map

La Union, New Mexico  
Drive Time: 30, 60 minute radii

Site Details Map  
Latitude: 31.95062  
Longitude: -106.66120



### This site is located in:

**City:** ---  
**County:** Doña Ana County  
**State:** New Mexico  
**ZIP Code:** 88021  
**Census Tract:** 35013001703  
**Census Block Group:** 350130017031  
**CBSA:** Las Cruces, NM Metropolitan Statistical Area