



Executive Summary

Las Cruces City, NM
Las Cruces City, NM (3539380)
Geography: Place

Prepared by MVEDA

Las Cruces ci...

Population

2000 Population	76,122
2010 Population	97,619
2020 Population	107,521
2025 Population	111,797
2000-2010 Annual Rate	2.52%
2010-2020 Annual Rate	0.95%
2020-2025 Annual Rate	0.78%
2020 Male Population	48.7%
2020 Female Population	51.3%
2020 Median Age	34.6

In the identified area, the current year population is 107,521. In 2010, the Census count in the area was 97,619. The rate of change since 2010 was 0.95% annually. The five-year projection for the population in the area is 111,797 representing a change of 0.78% annually from 2020 to 2025. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 34.6, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	72.7%
2020 Black Alone	2.9%
2020 American Indian/Alaska Native Alone	1.9%
2020 Asian Alone	1.8%
2020 Pacific Islander Alone	0.1%
2020 Other Race	16.7%
2020 Two or More Races	3.9%
2020 Hispanic Origin (Any Race)	61.1%

Persons of Hispanic origin represent 61.1% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.2 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	54
2000 Households	29,699
2010 Households	39,434
2020 Total Households	43,787
2025 Total Households	45,719
2000-2010 Annual Rate	2.88%
2010-2020 Annual Rate	1.03%
2020-2025 Annual Rate	0.87%
2020 Average Household Size	2.42

The household count in this area has changed from 39,434 in 2010 to 43,787 in the current year, a change of 1.03% annually. The five-year projection of households is 45,719, a change of 0.87% annually from the current year total. Average household size is currently 2.42, compared to 2.43 in the year 2010. The number of families in the current year is 25,746 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income

2020 Percent of Income for Mortgage	18.1%
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Median Household Income

2020 Median Household Income	\$38,016
2025 Median Household Income	\$40,190
2020-2025 Annual Rate	1.12%

Average Household Income

2020 Average Household Income	\$58,326
2025 Average Household Income	\$63,450
2020-2025 Annual Rate	1.70%

Per Capita Income

2020 Per Capita Income	\$23,847
2025 Per Capita Income	\$26,044
2020-2025 Annual Rate	1.78%

Households by Income

Current median household income is \$38,016 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$40,190 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$58,326 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$63,450 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$23,847 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$26,044 in five years, compared to \$37,691 for all U.S. households

Housing

2020 Housing Affordability Index	135
2000 Total Housing Units	32,259
2000 Owner Occupied Housing Units	17,460
2000 Renter Occupied Housing Units	12,239
2000 Vacant Housing Units	2,560
2010 Total Housing Units	42,371
2010 Owner Occupied Housing Units	22,196
2010 Renter Occupied Housing Units	17,238
2010 Vacant Housing Units	2,937
2020 Total Housing Units	47,951
2020 Owner Occupied Housing Units	23,965
2020 Renter Occupied Housing Units	19,822
2020 Vacant Housing Units	4,164
2025 Total Housing Units	50,528
2025 Owner Occupied Housing Units	25,011
2025 Renter Occupied Housing Units	20,708
2025 Vacant Housing Units	4,809

Currently, 50.0% of the 47,951 housing units in the area are owner occupied; 41.3%, renter occupied; and 8.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 42,371 housing units in the area - 52.4% owner occupied, 40.7% renter occupied, and 6.9% vacant. The annual rate of change in housing units since 2010 is 5.65%. Median home value in the area is \$164,416, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.89% annually to \$180,580.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Business Summary

Las Cruces City, NM
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Geography: Place

Prepared by MVEDA

Data for all businesses in area		Las Cruces ci...			
Total Businesses:		3,695			
Total Employees:		52,122			
Total Residential Population:		107,521			
Employee/Residential Population Ratio (per 100 Residents)		48			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		60	1.6%	344	0.7%
Construction		216	5.8%	1,901	3.6%
Manufacturing		72	1.9%	1,824	3.5%
Transportation		65	1.8%	384	0.7%
Communication		39	1.1%	208	0.4%
Utility		10	0.3%	583	1.1%
Wholesale Trade		93	2.5%	851	1.6%
Retail Trade Summary		863	23.4%	13,414	25.7%
Home Improvement		46	1.2%	640	1.2%
General Merchandise Stores		37	1.0%	2,324	4.5%
Food Stores		96	2.6%	1,390	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket		85	2.3%	1,393	2.7%
Apparel & Accessory Stores		44	1.2%	353	0.7%
Furniture & Home Furnishings		68	1.8%	520	1.0%
Eating & Drinking Places		265	7.2%	5,314	10.2%
Miscellaneous Retail		222	6.0%	1,480	2.8%
Finance, Insurance, Real Estate Summary		373	10.1%	2,260	4.3%
Banks, Savings & Lending Institutions		93	2.5%	859	1.6%
Securities Brokers		39	1.1%	159	0.3%
Insurance Carriers & Agents		89	2.4%	317	0.6%
Real Estate, Holding, Other Investment Offices		152	4.1%	925	1.8%
Services Summary		1,543	41.8%	24,773	47.5%
Hotels & Lodging		48	1.3%	776	1.5%
Automotive Services		108	2.9%	668	1.3%
Motion Pictures & Amusements		90	2.4%	761	1.5%
Health Services		341	9.2%	7,184	13.8%
Legal Services		64	1.7%	383	0.7%
Education Institutions & Libraries		73	2.0%	7,303	14.0%
Other Services		819	22.2%	7,698	14.8%
Government		170	4.6%	5,463	10.5%
Unclassified Establishments		191	5.2%	117	0.2%
Totals		3,695	100.0%	52,122	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	0.3%	49	0.1%
Mining	1	0.0%	5	0.0%
Utilities	8	0.2%	573	1.1%
Construction	231	6.3%	1,996	3.8%
Manufacturing	90	2.4%	1,972	3.8%
Wholesale Trade	84	2.3%	766	1.5%
Retail Trade	579	15.7%	7,973	15.3%
Motor Vehicle & Parts Dealers	69	1.9%	1,188	2.3%
Furniture & Home Furnishings Stores	30	0.8%	214	0.4%
Electronics & Appliance Stores	32	0.9%	273	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	41	1.1%	616	1.2%
Food & Beverage Stores	71	1.9%	1,201	2.3%
Health & Personal Care Stores	65	1.8%	623	1.2%
Gasoline Stations	16	0.4%	205	0.4%
Clothing & Clothing Accessories Stores	55	1.5%	402	0.8%
Sport Goods, Hobby, Book, & Music Stores	45	1.2%	389	0.7%
General Merchandise Stores	37	1.0%	2,324	4.5%
Miscellaneous Store Retailers	76	2.1%	472	0.9%
Nonstore Retailers	42	1.1%	66	0.1%
Transportation & Warehousing	35	0.9%	279	0.5%
Information	65	1.8%	466	0.9%
Finance & Insurance	226	6.1%	1,353	2.6%
Central Bank/Credit Intermediation & Related Activities	92	2.5%	832	1.6%
Securities, Commodity Contracts & Other Financial	45	1.2%	204	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	89	2.4%	317	0.6%
Real Estate, Rental & Leasing	206	5.6%	997	1.9%
Professional, Scientific & Tech Services	301	8.1%	2,734	5.2%
Legal Services	78	2.1%	478	0.9%
Management of Companies & Enterprises	3	0.1%	8	0.0%
Administrative & Support & Waste Management & Remediation	91	2.5%	431	0.8%
Educational Services	91	2.5%	7,299	14.0%
Health Care & Social Assistance	481	13.0%	9,611	18.4%
Arts, Entertainment & Recreation	68	1.8%	741	1.4%
Accommodation & Food Services	317	8.6%	6,134	11.8%
Accommodation	48	1.3%	776	1.5%
Food Services & Drinking Places	269	7.3%	5,358	10.3%
Other Services (except Public Administration)	446	12.1%	3,129	6.0%
Automotive Repair & Maintenance	88	2.4%	592	1.1%
Public Administration	171	4.6%	5,489	10.5%
Unclassified Establishments	191	5.2%	117	0.2%
Total	3,695	100.0%	52,122	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020



Executive Summary

Las Cruces, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.30691
Longitude: -106.77785

	30 minutes	60 minutes
Population		
2000 Population	143,186	705,960
2010 Population	173,372	802,356
2020 Population	187,476	853,636
2025 Population	194,852	881,231
2000-2010 Annual Rate	1.93%	1.29%
2010-2020 Annual Rate	0.77%	0.61%
2020-2025 Annual Rate	0.77%	0.64%
2020 Male Population	49.3%	48.8%
2020 Female Population	50.7%	51.2%
2020 Median Age	34.2	33.8

In the identified area, the current year population is 853,636. In 2010, the Census count in the area was 802,356. The rate of change since 2010 was 0.61% annually. The five-year projection for the population in the area is 881,231 representing a change of 0.64% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 34.2, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	72.2%	76.6%
2020 Black Alone	2.4%	3.8%
2020 American Indian/Alaska Native Alone	1.8%	1.1%
2020 Asian Alone	1.4%	1.4%
2020 Pacific Islander Alone	0.1%	0.2%
2020 Other Race	18.7%	13.8%
2020 Two or More Races	3.5%	3.2%
2020 Hispanic Origin (Any Race)	66.6%	76.7%

Persons of Hispanic origin represent 76.7% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.2 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	58	57
2000 Households	49,931	231,086
2010 Households	63,909	273,697
2020 Total Households	70,420	293,458
2025 Total Households	73,576	303,739
2000-2010 Annual Rate	2.50%	1.71%
2010-2020 Annual Rate	0.95%	0.68%
2020-2025 Annual Rate	0.88%	0.69%
2020 Average Household Size	2.59	2.84

The household count in this area has changed from 273,697 in 2010 to 293,458 in the current year, a change of 0.68% annually. The five-year projection of households is 303,739, a change of 0.69% annually from the current year total. Average household size is currently 2.84, compared to 2.86 in the year 2010. The number of families in the current year is 208,657 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 11, 2020



Executive Summary

Las Cruces, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.30691
Longitude: -106.77785

	30 minutes	60 minutes
Mortgage Income		
2020 Percent of Income for Mortgage	18.6%	14.8%
Median Household Income		
2020 Median Household Income	\$36,782	\$39,671
2025 Median Household Income	\$38,755	\$41,834
2020-2025 Annual Rate	1.05%	1.07%
Average Household Income		
2020 Average Household Income	\$58,811	\$60,017
2025 Average Household Income	\$63,859	\$65,155
2020-2025 Annual Rate	1.66%	1.66%
Per Capita Income		
2020 Per Capita Income	\$22,183	\$20,818
2025 Per Capita Income	\$24,197	\$22,643
2020-2025 Annual Rate	1.75%	1.69%
Households by Income		

Current median household income is \$39,671 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$41,834 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$60,017 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$65,155 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$20,818 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$22,643 in five years, compared to \$37,691 for all U.S. households

Housing		
2020 Housing Affordability Index	127	135
2000 Total Housing Units	54,281	249,878
2000 Owner Occupied Housing Units	33,153	142,571
2000 Renter Occupied Housing Units	16,778	88,515
2000 Vacant Housing Units	4,350	18,792
2010 Total Housing Units	68,777	290,737
2010 Owner Occupied Housing Units	40,180	164,485
2010 Renter Occupied Housing Units	23,729	109,212
2010 Vacant Housing Units	4,868	17,040
2020 Total Housing Units	77,082	318,439
2020 Owner Occupied Housing Units	42,651	170,905
2020 Renter Occupied Housing Units	27,769	122,554
2020 Vacant Housing Units	6,662	24,981
2025 Total Housing Units	81,254	333,311
2025 Owner Occupied Housing Units	44,480	176,545
2025 Renter Occupied Housing Units	29,096	127,194
2025 Vacant Housing Units	7,678	29,572

Currently, 53.7% of the 318,439 housing units in the area are owner occupied; 38.5%, renter occupied; and 7.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 290,737 housing units in the area - 56.6% owner occupied, 37.6% renter occupied, and 5.9% vacant. The annual rate of change in housing units since 2010 is 4.13%. Median home value in the area is \$140,798, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.83% annually to \$154,170.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 11, 2020



Business Summary

Las Cruces, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.30691
Longitude: -106.77785

Data for all businesses in area		30 minutes				60 minutes			
Total Businesses:		4,635				23,153			
Total Employees:		65,908				297,496			
Total Residential Population:		187,476				853,636			
Employee/Residential Population Ratio (per 100 Residents)		35				35			
by SIC Codes		Businesses		Employees		Businesses		Employees	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining		104	2.2%	682	1.0%	336	1.5%	2,597	0.9%
Construction		310	6.7%	2,600	3.9%	1,240	5.4%	13,342	4.5%
Manufacturing		109	2.4%	1,937	2.9%	663	2.9%	14,567	4.9%
Transportation		109	2.4%	1,033	1.6%	648	2.8%	8,095	2.7%
Communication		42	0.9%	240	0.4%	277	1.2%	2,493	0.8%
Utility		22	0.5%	694	1.1%	73	0.3%	2,019	0.7%
Wholesale Trade		132	2.8%	1,322	2.0%	889	3.8%	10,468	3.5%
Retail Trade Summary		1,060	22.9%	15,192	23.1%	5,788	25.0%	81,398	27.4%
Home Improvement		55	1.2%	679	1.0%	238	1.0%	5,051	1.7%
General Merchandise Stores		52	1.1%	2,424	3.7%	289	1.2%	12,172	4.1%
Food Stores		130	2.8%	1,749	2.7%	604	2.6%	8,465	2.8%
Auto Dealers, Gas Stations, Auto Aftermarket		108	2.3%	1,574	2.4%	703	3.0%	7,736	2.6%
Apparel & Accessory Stores		47	1.0%	361	0.5%	405	1.7%	3,939	1.3%
Furniture & Home Furnishings		77	1.7%	553	0.8%	343	1.5%	2,973	1.0%
Eating & Drinking Places		318	6.9%	6,149	9.3%	1,810	7.8%	31,232	10.5%
Miscellaneous Retail		274	5.9%	1,704	2.6%	1,395	6.0%	9,830	3.3%
Finance, Insurance, Real Estate Summary		432	9.3%	2,491	3.8%	2,233	9.6%	15,188	5.1%
Banks, Savings & Lending Institutions		103	2.2%	916	1.4%	465	2.0%	4,702	1.6%
Securities Brokers		47	1.0%	179	0.3%	236	1.0%	1,145	0.4%
Insurance Carriers & Agents		103	2.2%	360	0.5%	594	2.6%	2,647	0.9%
Real Estate, Holding, Other Investment Offices		180	3.9%	1,035	1.6%	937	4.0%	6,695	2.3%
Services Summary		1,843	39.8%	33,364	50.6%	8,499	36.7%	128,382	43.2%
Hotels & Lodging		58	1.3%	821	1.2%	196	0.8%	3,540	1.2%
Automotive Services		133	2.9%	755	1.1%	713	3.1%	4,398	1.5%
Motion Pictures & Amusements		122	2.6%	1,330	2.0%	651	2.8%	5,099	1.7%
Health Services		370	8.0%	7,506	11.4%	1,533	6.6%	33,697	11.3%
Legal Services		68	1.5%	404	0.6%	376	1.6%	2,102	0.7%
Education Institutions & Libraries		121	2.6%	13,201	20.0%	544	2.3%	40,967	13.8%
Other Services		971	20.9%	9,347	14.2%	4,485	19.4%	38,578	13.0%
Government		206	4.4%	6,209	9.4%	533	2.3%	16,942	5.7%
Unclassified Establishments		265	5.7%	144	0.2%	1,976	8.5%	2,005	0.7%
Totals		4,635	100.0%	65,908	100.0%	23,153	100.0%	297,496	100.0%

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August 11, 2020



Business Summary

Las Cruces, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.30691
Longitude: -106.77785

by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	38	0.8%	315	0.5%	89	0.4%	841	0.3%
Mining	2	0.0%	21	0.0%	13	0.1%	112	0.0%
Utilities	16	0.3%	655	1.0%	43	0.2%	1,554	0.5%
Construction	328	7.1%	2,710	4.1%	1,319	5.7%	14,541	4.9%
Manufacturing	131	2.8%	2,068	3.1%	774	3.3%	14,644	4.9%
Wholesale Trade	123	2.7%	1,237	1.9%	868	3.7%	10,292	3.5%
Retail Trade	715	15.4%	8,868	13.5%	3,806	16.4%	48,772	16.4%
Motor Vehicle & Parts Dealers	84	1.8%	1,279	1.9%	574	2.5%	6,676	2.2%
Furniture & Home Furnishings Stores	34	0.7%	225	0.3%	177	0.8%	1,514	0.5%
Electronics & Appliance Stores	34	0.7%	282	0.4%	142	0.6%	1,386	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	49	1.1%	645	1.0%	228	1.0%	4,877	1.6%
Food & Beverage Stores	102	2.2%	1,535	2.3%	492	2.1%	7,592	2.6%
Health & Personal Care Stores	69	1.5%	648	1.0%	349	1.5%	2,942	1.0%
Gasoline Stations	24	0.5%	295	0.4%	130	0.6%	1,065	0.4%
Clothing & Clothing Accessories Stores	63	1.4%	424	0.6%	484	2.1%	4,383	1.5%
Sport Goods, Hobby, Book, & Music Stores	51	1.1%	443	0.7%	184	0.8%	1,888	0.6%
General Merchandise Stores	52	1.1%	2,424	3.7%	289	1.2%	12,172	4.1%
Miscellaneous Store Retailers	91	2.0%	550	0.8%	503	2.2%	3,844	1.3%
Nonstore Retailers	62	1.3%	118	0.2%	253	1.1%	433	0.1%
Transportation & Warehousing	69	1.5%	923	1.4%	502	2.2%	7,590	2.6%
Information	78	1.7%	663	1.0%	420	1.8%	5,160	1.7%
Finance & Insurance	259	5.6%	1,481	2.2%	1,344	5.8%	8,736	2.9%
Central Bank/Credit Intermediation & Related Activities	104	2.2%	896	1.4%	495	2.1%	4,843	1.6%
Securities, Commodity Contracts & Other Financial	53	1.1%	224	0.3%	254	1.1%	1,243	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	103	2.2%	360	0.5%	595	2.6%	2,651	0.9%
Real Estate, Rental & Leasing	251	5.4%	1,113	1.7%	1,244	5.4%	6,915	2.3%
Professional, Scientific & Tech Services	350	7.6%	3,668	5.6%	1,794	7.7%	13,506	4.5%
Legal Services	84	1.8%	505	0.8%	442	1.9%	2,460	0.8%
Management of Companies & Enterprises	3	0.1%	8	0.0%	31	0.1%	175	0.1%
Administrative & Support & Waste Management & Remediation	125	2.7%	764	1.2%	639	2.8%	6,835	2.3%
Educational Services	139	3.0%	13,117	19.9%	631	2.7%	40,981	13.8%
Health Care & Social Assistance	524	11.3%	10,198	15.5%	2,060	8.9%	41,921	14.1%
Arts, Entertainment & Recreation	98	2.1%	1,123	1.7%	469	2.0%	4,394	1.5%
Accommodation & Food Services	381	8.2%	7,037	10.7%	2,041	8.8%	35,237	11.8%
Accommodation	58	1.3%	821	1.2%	196	0.8%	3,540	1.2%
Food Services & Drinking Places	324	7.0%	6,217	9.4%	1,845	8.0%	31,697	10.7%
Other Services (except Public Administration)	534	11.5%	3,579	5.4%	2,556	11.0%	15,749	5.3%
Automotive Repair & Maintenance	108	2.3%	664	1.0%	571	2.5%	3,413	1.1%
Public Administration	205	4.4%	6,216	9.4%	535	2.3%	17,545	5.9%
Unclassified Establishments	265	5.7%	144	0.2%	1,974	8.5%	1,996	0.7%
Total	4,635	100.0%	65,908	100.0%	23,153	100.0%	297,496	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

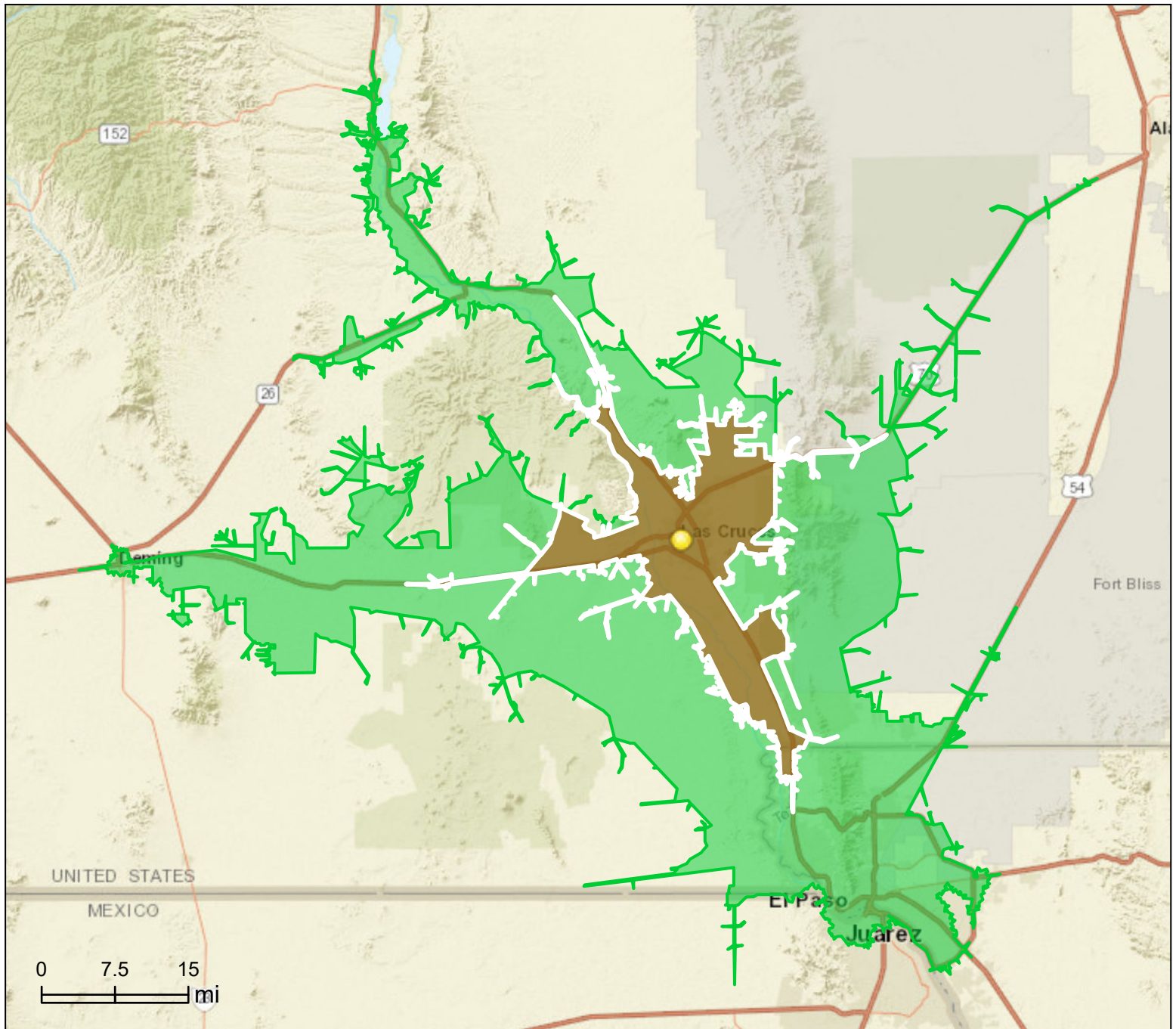
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020

Site Details Map

Las Cruces, New Mexico
Drive Time: 30, 60 minute radii

Site Details Map
Latitude: 32.30691
Longitude: -106.77785



This site is located in:

City: Las Cruces
County: Doña Ana County
State: New Mexico
ZIP Code: 88001
Census Tract: 35013000600
Census Block Group: 350130006003
CBSA: Las Cruces, NM Metropolitan Statistical Area