Mesilla Town, NM
Mesilla Town, NM (3548060)
Geography: Place

Prepared by MVEDA

	Mesilla town,...
Population	
2000 Population	2,101
2010 Population	1,949
2020 Population	2,029
2025 Population	2,080
2000-2010 Annual Rate	-0.75%
2010-2020 Annual Rate	0.39%
2020-2025 Annual Rate	0.50%
2020 Male Population	48.3%
2020 Female Population	51.6%
2020 Median Age	42.3

In the identified area, the current year population is 2,029. In 2010, the Census count in the area was 1,949. The rate of change since 2010 was 0.39% annually. The five-year projection for the population in the area is 2,080 representing a change of 0.50% annually from 2020 to 2025. Currently, the population is 48.3% male and 51.6% female.

Median Age	

The median age in this area is 42.3, compared to U.S. median age of 38.5.

Race and Ethnicity	
2020 White Alone	86.6%
2020 Black Alone	1.3%
2020 American Indian/Alaska Native Alone	1.9%
2020 Asian Alone	1.0%
2020 Pacific Islander Alone	0.0%
2020 Other Race	5.7%
2020 Two or More Races	3.4%
2020 Hispanic Origin (Any Race)	61.1%

Persons of Hispanic origin represent 61.1% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.6 in the identified area, compared to 65.1 for the U.S. as a whole.

Households	
2020 Wealth Index	70
2000 Households	883
2010 Households	862
2020 Total Households	918
2025 Total Households	948
2000-2010 Annual Rate	-0.24%
2010-2020 Annual Rate	0.62%
2020-2025 Annual Rate	0.65%
2020 Average Household Size	2.18

The household count in this area has changed from 862 in 2010 to 918 in the current year, a change of 0.62% annually. The five-year projection of households is 948, a change of 0.65% annually from the current year total. Average household size is currently 2.18, compared to 2.26 in the year 2010. The number of families in the current year is 540 in the specified area.

August 11, 2020

Executive Summary

Mesilla Town, NM
Mesilla Town, NM (3548060)
Geography: Place

Prepared by MVEDA

	Mesilla town,...
Mortgage Income	
2020 Percent of Income for Mortgage	24.8%
Median Household Income	
2020 Median Household Income	$42,916
2025 Median Household Income	$45,312
2020-2025 Annual Rate	1.09%
Average Household Income	
2020 Average Household Income	$70,512
2025 Average Household Income	$77,935
2020-2025 Annual Rate	2.02%
Per Capita Income	
2020 Per Capita Income	$30,537
2025 Per Capita Income	$33,956
2020-2025 Annual Rate	2.15%
Households by Income	

Current median household income is $42,916 in the area, compared to $62,203 for all U.S. households. Median household income is projected to be $45,312 in five years, compared to $67,325 for all U.S. households

Current average household income is $70,512 in this area, compared to $90,054 for all U.S. households. Average household income is projected to be $77,935 in five years, compared to $99,510 for all U.S. households

Current per capita income is $30,537 in the area, compared to the U.S. per capita income of $34,136. The per capita income is projected to be $33,956 in five years, compared to $37,691 for all U.S. households

Housing	
2020 Housing Affordability Index	109
2000 Total Housing Units	975
2000 Owner Occupied Housing Units	566
2000 Renter Occupied Housing Units	317
2000 Vacant Housing Units	92
2010 Total Housing Units	954
2010 Owner Occupied Housing Units	609
2010 Renter Occupied Housing Units	253
2010 Vacant Housing Units	92
2020 Total Housing Units	1,031
2020 Owner Occupied Housing Units	528
2020 Renter Occupied Housing Units	390
2020 Vacant Housing Units	113
2025 Total Housing Units	1,075
2025 Owner Occupied Housing Units	546
2025 Renter Occupied Housing Units	403
2025 Vacant Housing Units	127

Currently, 51.2% of the 1,031 housing units in the area are owner occupied; 37.8%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 954 housing units in the area - 63.8% owner occupied, 26.5% renter occupied, and 9.6% vacant. The annual rate of change in housing units since 2010 is 3.51%. Median home value in the area is $254,297, compared to a median home value of $235,127 for the U.S. In five years, median value is projected to change by 3.27% annually to $298,667.

August 11, 2020

Business Summary

Mesilla Town, NM
Mesilla Town, NM (3548060)
Geography: Place

Data for all businesses in area	Mesilla town,...
Total Businesses:	104
Total Employees:	1,088
Total Residential Population:	2,029
Employee/Residential Population Ratio (per 100 Residents)	54

by SIC Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture & Mining	3	2.9%	17	1.6%
Construction	5	4.8%	25	2.3%
Manufacturing	5	4.8%	83	7.6%
Transportation	2	1.9%	13	1.2%
Communication	0	0.0%	0	0.0%
Utility	1	1.0%	5	0.5%
Wholesale Trade	0	0.0%	0	0.0%
Retail Trade Summary	38	36.5%	417	38.3%
Home Improvement	0	0.0%	0	0.0%
General Merchandise Stores	0	0.0%	0	0.0%
Food Stores	5	4.8%	19	1.7%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	0	0.0%
Apparel & Accessory Stores	3	2.9%	8	0.7%
Furniture & Home Furnishings	2	1.9%	4	0.4%
Eating & Drinking Places	12	11.5%	294	27.0%
Miscellaneous Retail	16	15.4%	92	8.5%
Finance, Insurance, Real Estate Summary	6	5.8%	44	4.0%
Banks, Savings & Lending Institutions	0	0.0%	0	0.0%
Securities Brokers	2	1.9%	12	1.1%
Insurance Carriers & Agents	2	1.9%	14	1.3%
Real Estate, Holding, Other Investment Offices	2	1.9%	18	1.7%
Services Summary	30	28.8%	420	38.6%
Hotels & Lodging	2	1.9%	13	1.2%
Automotive Services	0	0.0%	0	0.0%
Motion Pictures & Amusements	5	4.8%	22	2.0%
Health Services	5	4.8%	33	3.0%
Legal Services	1	1.0%	3	0.3%
Education Institutions & Libraries	6	5.8%	298	27.4%
Other Services	11	10.6%	51	4.7%
Government	4	3.8%	63	5.8%
Unclassified Establishments	10	9.6%	1	0.1%
Totals	104	100.0%	1,088	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020

Mesilla Town, NM
Mesilla Town, NM (3548060)
Geography: Place

Prepared by MVEDA

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.9%	7	0.6%
Mining	0	0.0%	0	0.0%
Utilities	1	1.0%	5	0.5%
Construction	5	4.8%	25	2.3%
Manufacturing	3	2.9%	41	3.8%
Wholesale Trade	0	0.0%	0	0.0%
Retail Trade	26	25.0%	123	11.3%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	2	1.9%	4	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	6	5.8%	22	2.0%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	7	6.7%	21	1.9%
Sport Goods, Hobby, Book, & Music Stores	2	1.9%	14	1.3%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	9	8.7%	62	5.7%
Nonstore Retailers	0	0.0%	0	0.0%
Transportation & Warehousing	2	1.9%	13	1.2%
Information	3	2.9%	52	4.8%
Finance & Insurance	4	3.8%	26	2.4%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities, Commodity Contracts & Other Financial	2	1.9%	12	1.1%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.9%	14	1.3%
Real Estate, Rental & Leasing	2	1.9%	18	1.7%
Professional, Scientific & Tech Services	4	3.8%	21	1.9%
Legal Services	1	1.0%	3	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	1	1.0%	10	0.9%
Educational Services	6	5.8%	298	27.4%
Health Care & Social Assistance	5	4.8%	33	3.0%
Arts, Entertainment & Recreation	5	4.8%	13	1.2%
Accommodation & Food Services	14	13.5%	307	28.2%
Accommodation	2	1.9%	13	1.2%
Food Services & Drinking Places	12	11.5%	294	27.0%
Other Services (except Public Administration)	7	6.7%	32	2.9%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	4	3.8%	63	5.8%
Unclassified Establishments	10	9.6%	1	0.1%
Total	104	100.0%	1,088	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020

Mesilla, New Mexico

Prepared by MVEDA

Drive Time: 30, 60 minute radii

Latitude: 32.27324

Longitude: -106.79246

	30 minutes	60 minutes
Population		
2000 Population	146,372	783,031
2010 Population	176,837	895,921
2020 Population	191,263	953,603
2025 Population	198,814	984,028
2000-2010 Annual Rate	1.91%	1.36%
2010-2020 Annual Rate	0.77%	0.61%
2020-2025 Annual Rate	0.78%	0.63%
2020 Male Population	49.3%	48.8%
2020 Female Population	50.7%	51.2%
2020 Median Age	34.2	33.7

In the identified area, the current year population is 953,603. In 2010, the Census count in the area was 895,921. The rate of change since 2010 was 0.61% annually. The five-year projection for the population in the area is 984,028 representing a change of 0.63% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 34.2, compared to U.S. median age of 38.5.

Race and Ethnicity		
2020 White Alone	72.6%	77.1%
2020 Black Alone	2.4%	3.8%
2020 American Indian/Alaska Native Alone	1.7%	1.0%
2020 Asian Alone	1.4%	1.4%
2020 Pacific Islander Alone	0.1%	0.2%
2020 Other Race	18.4%	13.4%
2020 Two or More Races	3.4%	3.1%
2020 Hispanic Origin (Any Race)	67.2%	77.6%

Persons of Hispanic origin represent 77.6% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.1 in the identified area, compared to 65.1 for the U.S. as a whole.

Households		
2020 Wealth Index	58	57
2000 Households	50,785	253,927
2010 Households	64,943	303,218
2020 Total Households	71,554	325,202
2025 Total Households	74,767	336,479
2000-2010 Annual Rate	2.49%	1.79%
2010-2020 Annual Rate	0.95%	0.69%
2020-2025 Annual Rate	0.88%	0.68%
2020 Average Household Size	2.60	2.87

The household count in this area has changed from 303,218 in 2010 to 325,202 in the current year, a change of 0.69% annually. The five-year projection of households is 336,479, a change of 0.68% annually from the current year total. Average household size is currently 2.87, compared to 2.89 in the year 2010. The number of families in the current year is 234,151 in the specified area.

August 11, 2020

Mesilla, New Mexico
Drive Time: 30, 60 minute radii

	30 minutes	60 minutes
Mortgage Income		
2020 Percent of Income for Mortgage	18.5%	14.4%
Median Household Income		
2020 Median Household Income	$36,679	$41,156
2025 Median Household Income	$38,639	$43,591
2020-2025 Annual Rate	1.05%	1.16%
Average Household Income		
2020 Average Household Income	$58,588	$61,145
2025 Average Household Income	$63,617	$66,547
2020-2025 Annual Rate	1.66%	1.71%
Per Capita Income		
2020 Per Capita Income	$22,000	$20,992
2025 Per Capita Income	$23,996	$22,890
2020-2025 Annual Rate	1.75%	1.75%
Households by Income		

Current median household income is $41,156 in the area, compared to $62,203 for all U.S. households. Median household income is projected to be $43,591 in five years, compared to $67,325 for all U.S. households

Current average household income is $61,145 in this area, compared to $90,054 for all U.S. households. Average household income is projected to be $66,547 in five years, compared to $99,510 for all U.S. households

Current per capita income is $20,992 in the area, compared to the U.S. per capita income of $34,136. The per capita income is projected to be $22,890 in five years, compared to $37,691 for all U.S. households

Housing		
2020 Housing Affordability Index	127	138
2000 Total Housing Units	55,217	273,606
2000 Owner Occupied Housing Units	33,838	160,064
2000 Renter Occupied Housing Units	16,947	93,863
2000 Vacant Housing Units	4,432	19,679
2010 Total Housing Units	69,900	321,261
2010 Owner Occupied Housing Units	40,940	185,838
2010 Renter Occupied Housing Units	24,003	117,380
2010 Vacant Housing Units	4,957	18,043
2020 Total Housing Units	78,331	352,015
2020 Owner Occupied Housing Units	43,469	192,918
2020 Renter Occupied Housing Units	28,085	132,284
2020 Vacant Housing Units	6,777	26,813
2025 Total Housing Units	82,579	368,376
2025 Owner Occupied Housing Units	45,331	199,263
2025 Renter Occupied Housing Units	29,436	137,216
2025 Vacant Housing Units	7,812	31,897

Currently, 54.8% of the 352,015 housing units in the area are owner occupied; 37.6%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 321,261 housing units in the area - 57.8% owner occupied, 36.5% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 4.15%. Median home value in the area is $141,795, compared to a median home value of $235,127 for the U.S. In five years, median value is projected to change by 1.71% annually to $154,337.

August 11, 2020

Mesilla, New Mexico
Drive Time: 30, 60 minute radii

Data for all businesses in area	30 minutes	60 minutes
Total Businesses:	4,701	24,920
Total Employees:	66,652	318,333
Total Residential Population:	191,263	953,603
Employee/Residential Population Ratio (per 100 Residents)	35	33

by SIC Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture & Mining	106	2.3%	684	1.0%	358	1.4%	2,824	0.9%
Construction	313	6.7%	2,647	4.0%	1,323	5.3%	13,839	4.3%
Manufacturing	112	2.4%	1,978	3.0%	708	2.8%	15,956	5.0%
Transportation	112	2.4%	1,060	1.6%	731	2.9%	9,034	2.8%
Communication	42	0.9%	241	0.4%	296	1.2%	2,580	0.8%
Utility	22	0.5%	696	1.0%	75	0.3%	2,048	0.6%
Wholesale Trade	135	2.9%	1,313	2.0%	943	3.8%	11,030	3.5%
Retail Trade Summary	1,087	23.1%	15,491	23.2%	6,251	25.1%	87,551	27.5%
Home Improvement	56	1.2%	684	1.0%	260	1.0%	5,290	1.7%
General Merchandise Stores	52	1.1%	2,428	3.6%	314	1.3%	12,843	4.0%
Food Stores	132	2.8%	1,788	2.7%	656	2.6%	9,333	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	112	2.4%	1,620	2.4%	751	3.0%	8,694	2.7%
Apparel & Accessory Stores	51	1.1%	394	0.6%	424	1.7%	4,093	1.3%
Furniture & Home Furnishings	78	1.7%	559	0.8%	365	1.5%	3,315	1.0%
Eating & Drinking Places	325	6.9%	6,251	9.4%	1,973	7.9%	33,618	10.6%
Miscellaneous Retail	280	6.0%	1,767	2.7%	1,509	6.1%	10,367	3.3%
Finance, Insurance, Real Estate Summary	435	9.3%	2,499	3.7%	2,413	9.7%	17,503	5.5%
Banks, Savings & Lending Institutions	103	2.2%	918	1.4%	506	2.0%	6,337	2.0%
Securities Brokers	47	1.0%	180	0.3%	249	1.0%	1,187	0.4%
Insurance Carriers & Agents	104	2.2%	363	0.5%	657	2.6%	2,919	0.9%
Real Estate, Holding, Other Investment Offices	181	3.9%	1,038	1.6%	1,001	4.0%	7,061	2.2%
Services Summary	1,859	39.5%	33,661	50.5%	9,137	36.7%	136,192	42.8%
Hotels & Lodging	58	1.2%	830	1.2%	203	0.8%	3,651	1.1%
Automotive Services	135	2.9%	774	1.2%	751	3.0%	4,601	1.4%
Motion Pictures & Amusements	123	2.6%	1,337	2.0%	714	2.9%	5,534	1.7%
Health Services	371	7.9%	7,514	11.3%	1,675	6.7%	35,764	11.2%
Legal Services	68	1.4%	405	0.6%	389	1.6%	2,149	0.7%
Education Institutions & Libraries	123	2.6%	13,369	20.1%	583	2.3%	43,686	13.7%
Other Services	980	20.8%	9,432	14.2%	4,822	19.3%	40,807	12.8%
Government	207	4.4%	6,237	9.4%	553	2.2%	17,733	5.6%
Unclassified Establishments	270	5.7%	147	0.2%	2,132	8.6%	2,043	0.6%
Totals	4,701	100.0%	66,652	100.0%	24,920	100.0%	318,333	100.0%

August 11, 2020

Business Summary

Mesilla, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 32.27324
Longitude: -106.79246

by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	39	0.8%	312	0.5%	92	0.4%	965	0.3%
Mining	2	0.0%	21	0.0%	15	0.1%	128	0.0%
Utilities	16	0.3%	655	1.0%	44	0.2%	1,576	0.5%
Construction	332	7.1%	2,804	4.2%	1,407	5.6%	15,094	4.7%
Manufacturing	135	2.9%	2,113	3.2%	830	3.3%	16,115	5.1%
Wholesale Trade	126	2.7%	1,228	1.8%	922	3.7%	10,854	3.4%
Retail Trade	734	15.6%	9,059	13.6%	4,095	16.4%	52,441	16.5%
Motor Vehicle & Parts Dealers	88	1.9%	1,304	2.0%	612	2.5%	7,587	2.4%
Furniture & Home Furnishings Stores	34	0.7%	227	0.3%	186	0.7%	1,599	0.5%
Electronics & Appliance Stores	35	0.7%	283	0.4%	156	0.6%	1,636	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	49	1.0%	650	1.0%	250	1.0%	5,057	1.6%
Food & Beverage Stores	105	2.2%	1,575	2.4%	544	2.2%	8,415	2.6%
Health & Personal Care Stores	69	1.5%	652	1.0%	371	1.5%	3,140	1.0%
Gasoline Stations	25	0.5%	316	0.5%	140	0.6%	1,111	0.3%
Clothing & Clothing Accessories Stores	67	1.4%	458	0.7%	509	2.0%	4,560	1.4%
Sport Goods, Hobby, Book, & Music Stores	52	1.1%	446	0.7%	200	0.8%	1,938	0.6%
General Merchandise Stores	52	1.1%	2,428	3.6%	314	1.3%	12,843	4.0%
Miscellaneous Store Retailers	95	2.0%	602	0.9%	540	2.2%	4,109	1.3%
Nonstore Retailers	63	1.3%	118	0.2%	274	1.1%	445	0.1%
Transportation & Warehousing	71	1.5%	948	1.4%	568	2.3%	8,401	2.6%
Information	78	1.7%	664	1.0%	447	1.8%	5,333	1.7%
Finance & Insurance	261	5.6%	1,486	2.2%	1,466	5.9%	10,716	3.4%
Central Bank/Credit Intermediation & Related Activities	104	2.2%	898	1.3%	539	2.2%	6,503	2.0%
Securities, Commodity Contracts & Other Financial	53	1.1%	225	0.3%	269	1.1%	1,290	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	104	2.2%	363	0.5%	658	2.6%	2,923	0.9%
Real Estate, Rental & Leasing	253	5.4%	1,118	1.7%	1,338	5.4%	7,338	2.3%
Professional, Scientific & Tech Services	354	7.5%	3,686	5.5%	1,903	7.6%	14,078	4.4%
Legal Services	84	1.8%	506	0.8%	460	1.8%	2,530	0.8%
Management of Companies & Enterprises	3	0.1%	8	0.0%	32	0.1%	179	0.1%
Administrative & Support & Waste Management & Remediation	127	2.7%	776	1.2%	694	2.8%	7,104	2.2%
Educational Services	141	3.0%	13,286	19.9%	681	2.7%	43,778	13.8%
Health Care & Social Assistance	525	11.2%	10,209	15.3%	2,243	9.0%	44,473	14.0%
Arts, Entertainment & Recreation	99	2.1%	1,129	1.7%	509	2.0%	4,749	1.5%
Accommodation & Food Services	390	8.3%	7,150	10.7%	2,212	8.9%	37,743	11.9%
Accommodation	58	1.2%	830	1.2%	203	0.8%	3,651	1.1%
Food Services & Drinking Places	331	7.0%	6,320	9.5%	2,009	8.1%	34,092	10.7%
Other Services (except Public Administration)	539	11.5%	3,609	5.4%	2,736	11.0%	16,877	5.3%
Automotive Repair & Maintenance	110	2.3%	682	1.0%	598	2.4%	3,570	1.1%
Public Administration	206	4.4%	6,244	9.4%	555	2.2%	18,356	5.8%
Unclassified Establishments	270	5.7%	147	0.2%	2,130	8.5%	2,034	0.6%
Total	4,701	100.0%	66,652	100.0%	24,920	100.0%	318,333	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.
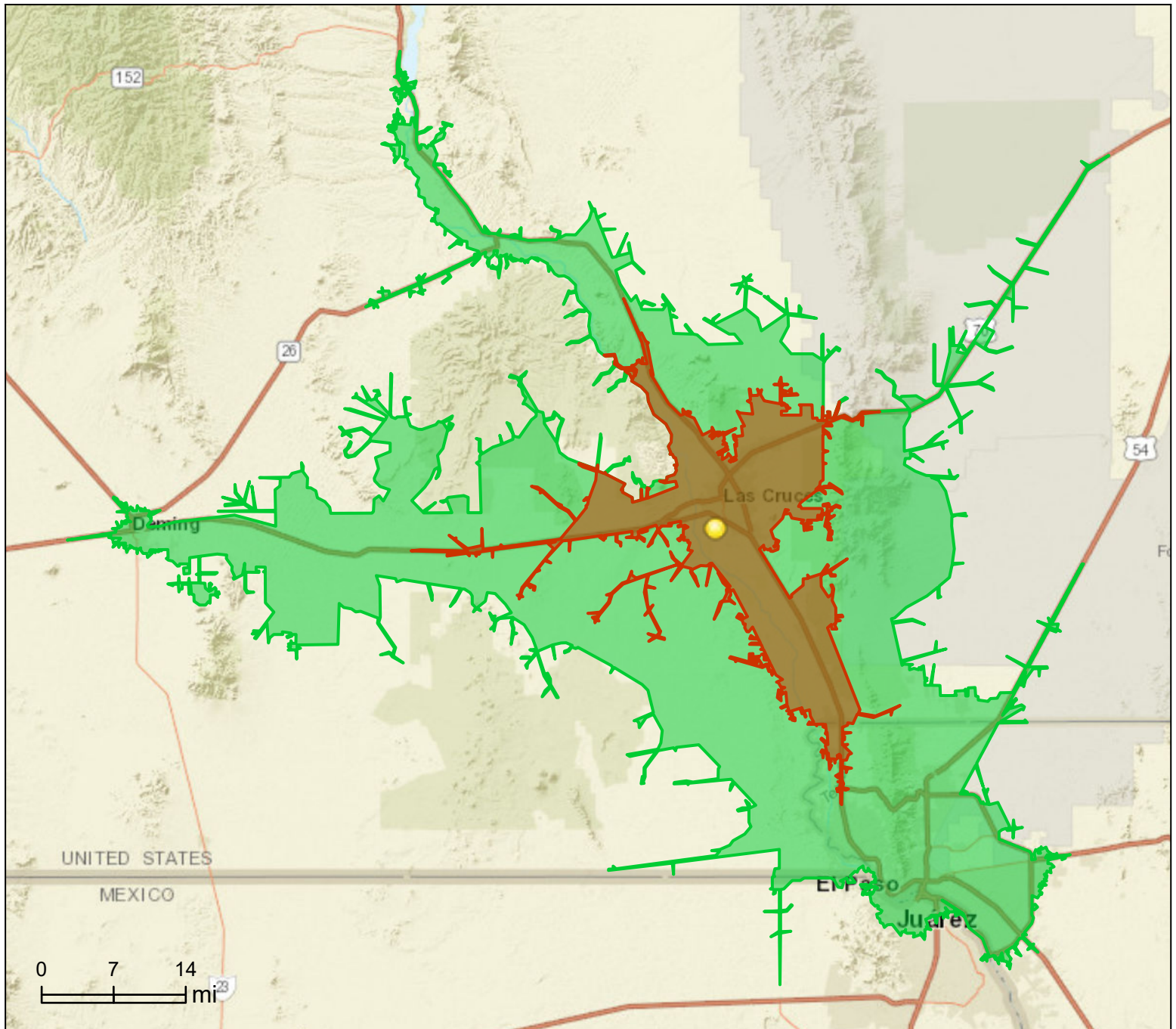
August 11, 2020

Site Details Map

Mesilla, New Mexico
Drive Time: 30, 60 minute radii

Site Details Map
Latitude: 32.27324
Longitude: -106.79246

This site is located in:

City:	Mesilla
County:	Doña Ana County
State:	New Mexico
ZIP Code:	88046
Census Tract:	35013001102
Census Block Group:	350130011022
CBSA:	Las Cruces, NM Metropolitan Statistical Area