	Sunland Park ...
Population	
2000 Population	13,362
2010 Population	14,219
2020 Population	17,204
2025 Population	18,493
2000-2010 Annual Rate	0.62%
2010-2020 Annual Rate	1.88%
2020-2025 Annual Rate	1.46%
2020 Male Population	48.0%
2020 Female Population	52.0%
2020 Median Age	30.3

In the identified area, the current year population is 17,204. In 2010, the Census count in the area was 14,219. The rate of change since 2010 was 1.88% annually. The five-year projection for the population in the area is 18,493 representing a change of 1.46% annually from 2020 to 2025. Currently, the population is 48.0% male and 52.0% female.

Median Age	

The median age in this area is 30.3, compared to U.S. median age of 38.5.

Race and Ethnicity	
2020 White Alone	73.6%
2020 Black Alone	0.7%
2020 American Indian/Alaska Native Alone	0.7%
2020 Asian Alone	0.1%
2020 Pacific Islander Alone	0.1%
2020 Other Race	23.0%
2020 Two or More Races	1.9%
2020 Hispanic Origin (Any Race)	96.5%

Persons of Hispanic origin represent 96.5% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 49.5 in the identified area, compared to 65.1 for the U.S. as a whole.

Households	
2020 Wealth Index	29
2000 Households	3,385
2010 Households	3,915
2020 Total Households	4,821
2025 Total Households	5,215
2000-2010 Annual Rate	1.47%
2010-2020 Annual Rate	2.05%
2020-2025 Annual Rate	1.58%
2020 Average Household Size	3.57

The household count in this area has changed from 3,915 in 2010 to 4,821 in the current year, a change of 2.05% annually. The five-year projection of households is 5,215, a change of 1.58% annually from the current year total. Average household size is currently 3.57, compared to 3.63 in the year 2010. The number of families in the current year is 4,081 in the specified area.

August 11, 2020

	Sunland Park ...
Mortgage Income	
2020 Percent of Income for Mortgage	18.0%
Median Household Income	
2020 Median Household Income	$25,111
2025 Median Household Income	$25,916
2020-2025 Annual Rate	0.63%
Average Household Income	
2020 Average Household Income	$39,354
2025 Average Household Income	$42,194
2020-2025 Annual Rate	1.40%
Per Capita Income	
2020 Per Capita Income	$10,877
2025 Per Capita Income	$11,718
2020-2025 Annual Rate	1.50%
Households by Income	

Current median household income is $25,111 in the area, compared to $62,203 for all U.S. households. Median household income is projected to be $25,916 in five years, compared to $67,325 for all U.S. households

Current average household income is $39,354 in this area, compared to $90,054 for all U.S. households. Average household income is projected to be $42,194 in five years, compared to $99,510 for all U.S. households

Current per capita income is $10,877 in the area, compared to the U.S. per capita income of $34,136. The per capita income is projected to be $11,718 in five years, compared to $37,691 for all U.S. households

Housing	
2020 Housing Affordability Index	132
2000 Total Housing Units	3,651
2000 Owner Occupied Housing Units	2,388
2000 Renter Occupied Housing Units	997
2000 Vacant Housing Units	266
2010 Total Housing Units	4,091
2010 Owner Occupied Housing Units	2,676
2010 Renter Occupied Housing Units	1,239
2010 Vacant Housing Units	176
2020 Total Housing Units	5,099
2020 Owner Occupied Housing Units	3,178
2020 Renter Occupied Housing Units	1,644
2020 Vacant Housing Units	278
2025 Total Housing Units	5,563
2025 Owner Occupied Housing Units	3,423
2025 Renter Occupied Housing Units	1,792
2025 Vacant Housing Units	348

Currently, 62.3% of the 5,099 housing units in the area are owner occupied; 32.2%, renter occupied; and 5.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 4,091 housing units in the area - 65.4% owner occupied, 30.3% renter occupied, and 4.3% vacant. The annual rate of change in housing units since 2010 is 10.28%. Median home value in the area is $107,955, compared to a median home value of $235,127 for the U.S. In five years, median value is projected to change by 1.71% annually to $117,484.

August 11, 2020

Business Summary

Sunland Park City, NM
Sunland Park City, NM (3575640)
Geography: Place

Data for all businesses in area	Sunland Park ...
Total Businesses:	160
Total Employees:	2,131
Total Residential Population:	17,204
Employee/Residential Population Ratio (per 100 Residents)	12

	Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	7	4.4%	47	2.2%
Construction	12	7.5%	104	4.9%
Manufacturing	4	2.5%	19	0.9%
Transportation	4	2.5%	47	2.2%
Communication	0	0.0%	0	0.0%
Utility	1	0.6%	32	1.5%
Wholesale Trade	6	3.8%	37	1.7%
Retail Trade Summary	26	16.2%	190	8.9%
Home Improvement	0	0.0%	0	0.0%
General Merchandise Stores	3	1.9%	21	1.0%
Food Stores	2	1.2%	25	1.2%
Auto Dealers, Gas Stations, Auto Aftermarket	5	3.1%	39	1.8%
Apparel & Accessory Stores	1	0.6%	2	0.1%
Furniture & Home Furnishings	2	1.2%	4	0.2%
Eating & Drinking Places	6	3.8%	46	2.2%
Miscellaneous Retail	7	4.4%	53	2.5%
Finance, Insurance, Real Estate Summary	26	16.2%	119	5.6%
Banks, Savings & Lending Institutions	4	2.5%	25	1.2%
Securities Brokers	1	0.6%	3	0.1%
Insurance Carriers & Agents	6	3.8%	16	0.8%
Real Estate, Holding, Other Investment Offices	15	9.4%	75	3.5%
Services Summary	53	33.1%	1,479	69.4%
Hotels & Lodging	0	0.0%	0	0.0%
Automotive Services	6	3.8%	36	1.7%
Motion Pictures & Amusements	6	3.8%	15	0.7%
Health Services	12	7.5%	574	26.9%
Legal Services	0	0.0%	0	0.0%
Education Institutions & Libraries	12	7.5%	663	31.1%
Other Services	17	10.6%	191	9.0%
Government	5	3.1%	54	2.5%
Unclassified Establishments	16	10.0%	3	0.1%
Totals	160	100.0%	2,131	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020

Business Summary

Sunland Park City, NM
Sunland Park City, NM (3575640)
Geography: Place

by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture, Forestry, Fishing & Hunting	2	1.2%	14	0.7%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	12	7.5%	104	4.9%
Manufacturing	7	4.4%	50	2.3%
Wholesale Trade	6	3.8%	37	1.7%
Retail Trade	18	11.2%	133	6.2%
Motor Vehicle & Parts Dealers	5	3.1%	39	1.8%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	1	0.6%	3	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	3	1.9%	55	2.6%
Health & Personal Care Stores	1	0.6%	3	0.1%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	1	0.6%	2	0.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.6%	4	0.2%
General Merchandise Stores	3	1.9%	21	1.0%
Miscellaneous Store Retailers	2	1.2%	6	0.3%
Nonstore Retailers	1	0.6%	0	0.0%
Transportation & Warehousing	3	1.9%	45	2.1%
Information	2	1.2%	7	0.3%
Finance & Insurance	11	6.9%	44	2.1%
Central Bank/Credit Intermediation & Related Activities	4	2.5%	25	1.2%
Securities, Commodity Contracts & Other Financial	1	0.6%	3	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	6	3.8%	16	0.8%
Real Estate, Rental & Leasing	14	8.8%	54	2.5%
Professional, Scientific & Tech Services	8	5.0%	48	2.3%
Legal Services	3	1.9%	14	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	4	2.5%	43	2.0%
Educational Services	11	6.9%	661	31.0%
Health Care & Social Assistance	16	10.0%	601	28.2%
Arts, Entertainment & Recreation	4	2.5%	15	0.7%
Accommodation & Food Services	6	3.8%	46	2.2%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	6	3.8%	46	2.2%
Other Services (except Public Administration)	15	9.4%	172	8.1%
Automotive Repair & Maintenance	4	2.5%	14	0.7%
Public Administration	5	3.1%	54	2.5%
Unclassified Establishments	16	10.0%	3	0.1%
Total	160	100.0%	2,131	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020

Sunland Park, New Mexico
Drive Time: 30, 60 minute radii

	30 minutes	60 minutes
Population		
2000 Population	542,642	845,629
2010 Population	576,401	1,002,675
2020 Population	602,243	1,101,819
2025 Population	617,804	1,147,094
2000-2010 Annual Rate	0.61%	1.72%
2010-2020 Annual Rate	0.43%	0.92%
2020-2025 Annual Rate	0.51%	0.81%
2020 Male Population	48.5%	48.8%
2020 Female Population	51.5%	51.2%
2020 Median Age	34.1	33.0

In the identified area, the current year population is 1,101,819. In 2010, the Census count in the area was 1,002,675. The rate of change since 2010 was 0.92% annually. The five-year projection for the population in the area is 1,147,094 representing a change of 0.81% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 34.1, compared to U.S. median age of 38.5.

Race and Ethnicity		
2020 White Alone	78.3%	78.6%
2020 Black Alone	4.1%	3.4%
2020 American Indian/Alaska Native Alone	0.9%	1.0%
2020 Asian Alone	1.4%	1.2%
2020 Pacific Islander Alone	0.2%	0.2%
2020 Other Race	12.1%	12.7%
2020 Two or More Races	3.0%	2.9%
2020 Hispanic Origin (Any Race)	80.4%	80.4%

Persons of Hispanic origin represent 80.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 57.6 in the identified area, compared to 65.1 for the U.S. as a whole.

Households		
2020 Wealth Index	57	56
2000 Households	174,428	267,142
2010 Households	194,390	329,738
2020 Total Households	204,288	363,814
2025 Total Households	209,994	379,422
2000-2010 Annual Rate	1.09%	2.13%
2010-2020 Annual Rate	0.49%	0.96%
2020-2025 Annual Rate	0.55%	0.84%
2020 Average Household Size	2.89	2.97

The household count in this area has changed from 329,738 in 2010 to 363,814 in the current year, a change of 0.96% annually. The five-year projection of households is 379,422, a change of 0.84% annually from the current year total. Average household size is currently 2.97, compared to 2.98 in the year 2010. The number of families in the current year is 269,166 in the specified area.

August 11, 2020

Sunland Park, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 31.79934
Longitude: -106.57680

	30 minutes	60 minutes
Mortgage Income		
2020 Percent of Income for Mortgage	14.2%	14.0%
Median Household Income		
2020 Median Household Income	$39,655	$41,831
2025 Median Household Income	$41,694	$44,501
2020-2025 Annual Rate	1.01%	1.25%
Average Household Income		
2020 Average Household Income	$60,153	$60,918
2025 Average Household Income	$65,145	$66,400
2020-2025 Annual Rate	1.61%	1.74%
Per Capita Income		
2020 Per Capita Income	$20,603	$20,222
2025 Per Capita Income	$22,341	$22,065
2020-2025 Annual Rate	1.63%	1.76%
Households by Income		

Current median household income is $41,831 in the area, compared to $62,203 for all U.S. households. Median household income is projected to be $44,501 in five years, compared to $67,325 for all U.S. households

Current average household income is $60,918 in this area, compared to $90,054 for all U.S. households. Average household income is projected to be $66,400 in five years, compared to $99,510 for all U.S. households

Current per capita income is $20,222 in the area, compared to the U.S. per capita income of $34,136. The per capita income is projected to be $22,065 in five years, compared to $37,691 for all U.S. households

Housing		
2020 Housing Affordability Index	134	140
2000 Total Housing Units	186,558	286,769
2000 Owner Occupied Housing Units	103,246	172,263
2000 Renter Occupied Housing Units	71,182	94,879
2000 Vacant Housing Units	12,130	19,627
2010 Total Housing Units	204,779	349,073
2010 Owner Occupied Housing Units	111,259	208,696
2010 Renter Occupied Housing Units	83,131	121,042
2010 Vacant Housing Units	10,389	19,335
2020 Total Housing Units	220,083	393,484
2020 Owner Occupied Housing Units	113,131	226,913
2020 Renter Occupied Housing Units	91,158	136,901
2020 Vacant Housing Units	15,795	29,670
2025 Total Housing Units	229,016	415,098
2025 Owner Occupied Housing Units	115,795	236,914
2025 Renter Occupied Housing Units	94,199	142,509
2025 Vacant Housing Units	19,022	35,676

Currently, 57.7% of the 393,484 housing units in the area are owner occupied; 34.8%, renter occupied; and 7.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 349,073 housing units in the area - 59.8% owner occupied, 34.7% renter occupied, and 5.5% vacant. The annual rate of change in housing units since 2010 is 5.47%. Median home value in the area is $140,378, compared to a median home value of $235,127 for the U.S. In five years, median value is projected to change by 1.78% annually to $153,325.

August 11, 2020

Business Summary

Sunland Park, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 31.79934
Longitude: -106.57680

Data for all businesses in area	30 minutes	60 minutes
Total Businesses:	18,035	26,071
Total Employees:	226,264	328,391
Total Residential Population:	602,243	1,101,819
Employee/Residential Population Ratio (per 100 Residents)	38	30

by SIC Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture & Mining	214	1.2%	1,888	0.8%	372	1.4%	2,817	0.9%
Construction	889	4.9%	10,431	4.6%	1,423	5.5%	14,508	4.4%
Manufacturing	549	3.0%	12,142	5.4%	719	2.8%	15,324	4.7%
Transportation	526	2.9%	7,397	3.3%	859	3.3%	10,777	3.3%
Communication	219	1.2%	2,191	1.0%	312	1.2%	2,630	0.8%
Utility	44	0.2%	1,217	0.5%	79	0.3%	2,060	0.6%
Wholesale Trade	774	4.3%	9,433	4.2%	1,018	3.9%	11,560	3.5%
Retail Trade Summary	4,574	25.4%	63,394	28.0%	6,577	25.2%	90,238	27.5%
Home Improvement	176	1.0%	3,667	1.6%	279	1.1%	5,247	1.6%
General Merchandise Stores	235	1.3%	8,612	3.8%	349	1.3%	13,102	4.0%
Food Stores	442	2.5%	6,417	2.8%	690	2.6%	9,694	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	583	3.2%	6,450	2.9%	824	3.2%	9,220	2.8%
Apparel & Accessory Stores	347	1.9%	3,561	1.6%	426	1.6%	4,111	1.3%
Furniture & Home Furnishings	264	1.5%	2,512	1.1%	377	1.4%	3,391	1.0%
Eating & Drinking Places	1,431	7.9%	24,221	10.7%	2,061	7.9%	34,770	10.6%
Miscellaneous Retail	1,096	6.1%	7,956	3.5%	1,570	6.0%	10,703	3.3%
Finance, Insurance, Real Estate Summary	1,787	9.9%	13,909	6.1%	2,499	9.6%	17,740	5.4%
Banks, Savings & Lending Institutions	356	2.0%	5,014	2.2%	523	2.0%	6,404	2.0%
Securities Brokers	189	1.0%	951	0.4%	256	1.0%	1,197	0.4%
Insurance Carriers & Agents	503	2.8%	2,377	1.1%	688	2.6%	2,999	0.9%
Real Estate, Holding, Other Investment Offices	738	4.1%	5,568	2.5%	1,032	4.0%	7,141	2.2%
Services Summary	6,474	35.9%	92,716	41.0%	9,428	36.2%	140,227	42.7%
Hotels & Lodging	118	0.7%	2,562	1.1%	184	0.7%	3,455	1.1%
Automotive Services	553	3.1%	3,495	1.5%	831	3.2%	5,003	1.5%
Motion Pictures & Amusements	515	2.9%	3,769	1.7%	741	2.8%	5,469	1.7%
Health Services	1,153	6.4%	25,290	11.2%	1,688	6.5%	35,257	10.7%
Legal Services	311	1.7%	1,712	0.8%	385	1.5%	2,139	0.7%
Education Institutions & Libraries	405	2.2%	27,174	12.0%	631	2.4%	46,407	14.1%
Other Services	3,420	19.0%	28,714	12.7%	4,968	19.1%	42,498	12.9%
Government	286	1.6%	9,725	4.3%	536	2.1%	18,453	5.6%
Unclassified Establishments	1,699	9.4%	1,822	0.8%	2,249	8.6%	2,056	0.6%
Totals	18,035	100.0%	226,264	100.0%	26,071	100.0%	328,391	100.0%

August 11, 2020

Business Summary

Sunland Park, New Mexico
Drive Time: 30, 60 minute radii

Prepared by MVEDA
Latitude: 31.79934
Longitude: -106.57680

by NAICS Codes	Businesses Number	Percent	Employees Number	Percent	Businesses Number	Percent	Employees Number	Percent
Agriculture, Forestry, Fishing & Hunting	40	0.2%	521	0.2%	95	0.4%	919	0.3%
Mining	14	0.1%	120	0.1%	17	0.1%	140	0.0%
Utilities	20	0.1%	771	0.3%	44	0.2%	1,558	0.5%
Construction	948	5.3%	11,513	5.1%	1,511	5.8%	15,789	4.8%
Manufacturing	635	3.5%	12,087	5.3%	850	3.3%	15,580	4.7%
Wholesale Trade	762	4.2%	9,342	4.1%	997	3.8%	11,384	3.5%
Retail Trade	3,003	16.7%	37,960	16.8%	4,320	16.6%	53,881	16.4%
Motor Vehicle & Parts Dealers	482	2.7%	5,708	2.5%	675	2.6%	7,823	2.4%
Furniture & Home Furnishings Stores	141	0.8%	1,315	0.6%	189	0.7%	1,620	0.5%
Electronics & Appliance Stores	107	0.6%	1,153	0.5%	162	0.6%	1,650	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	176	1.0%	3,693	1.6%	270	1.0%	5,209	1.6%
Food & Beverage Stores	366	2.0%	5,795	2.6%	577	2.2%	8,762	2.7%
Health & Personal Care Stores	269	1.5%	2,185	1.0%	383	1.5%	3,242	1.0%
Gasoline Stations	102	0.6%	747	0.3%	150	0.6%	1,402	0.4%
Clothing & Clothing Accessories Stores	412	2.3%	3,946	1.7%	516	2.0%	4,599	1.4%
Sport Goods, Hobby, Book, & Music Stores	129	0.7%	1,373	0.6%	202	0.8%	1,951	0.6%
General Merchandise Stores	235	1.3%	8,612	3.8%	349	1.3%	13,102	4.0%
Miscellaneous Store Retailers	404	2.2%	3,124	1.4%	551	2.1%	4,066	1.2%
Nonstore Retailers	180	1.0%	309	0.1%	295	1.1%	455	0.1%
Transportation & Warehousing	416	2.3%	6,835	3.0%	696	2.7%	10,118	3.1%
Information	324	1.8%	4,385	1.9%	464	1.8%	5,359	1.6%
Finance & Insurance	1,092	6.1%	8,576	3.8%	1,524	5.8%	10,891	3.3%
Central Bank/Credit Intermediation & Related Activities	386	2.1%	5,188	2.3%	559	2.1%	6,587	2.0%
Securities, Commodity Contracts & Other Financial	202	1.1%	1,008	0.4%	276	1.1%	1,302	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	504	2.8%	2,381	1.1%	689	2.6%	3,003	0.9%
Real Estate, Rental & Leasing	958	5.3%	5,734	2.5%	1,393	5.3%	7,527	2.3%
Professional, Scientific & Tech Services	1,464	8.1%	10,026	4.4%	1,969	7.6%	14,760	4.5%
Legal Services	364	2.0%	1,984	0.9%	456	1.7%	2,519	0.8%
Management of Companies & Enterprises	25	0.1%	110	0.0%	33	0.1%	140	0.0%
Administrative & Support & Waste Management & Remediation	524	2.9%	6,127	2.7%	722	2.8%	7,266	2.2%
Educational Services	480	2.7%	27,327	12.1%	734	2.8%	46,503	14.2%
Health Care & Social Assistance	1,521	8.4%	30,781	13.6%	2,259	8.7%	44,046	13.4%
Arts, Entertainment & Recreation	350	1.9%	3,233	1.4%	515	2.0%	4,665	1.4%
Accommodation & Food Services	1,577	8.7%	27,174	12.0%	2,279	8.7%	38,692	11.8%
Accommodation	118	0.7%	2,562	1.1%	184	0.7%	3,455	1.1%
Food Services & Drinking Places	1,459	8.1%	24,612	10.9%	2,095	8.0%	35,238	10.7%
Other Services (except Public Administration)	1,896	10.5%	11,484	5.1%	2,862	11.0%	18,040	5.5%
Automotive Repair & Maintenance	440	2.4%	2,655	1.2%	668	2.6%	3,940	1.2%
Public Administration	290	1.6%	10,344	4.6%	539	2.1%	19,086	5.8%
Unclassified Establishments	1,697	9.4%	1,813	0.8%	2,247	8.6%	2,047	0.6%
Total	18,035	100.0%	226,264	100.0%	26,071	100.0%	328,391	100.0%

August 11, 2020

Site Details Map

Sunland Park, New Mexico
Drive Time: 30, 60 minute radii

Site Details Map
Latitude: 31.79934
Longitude: -106.57680
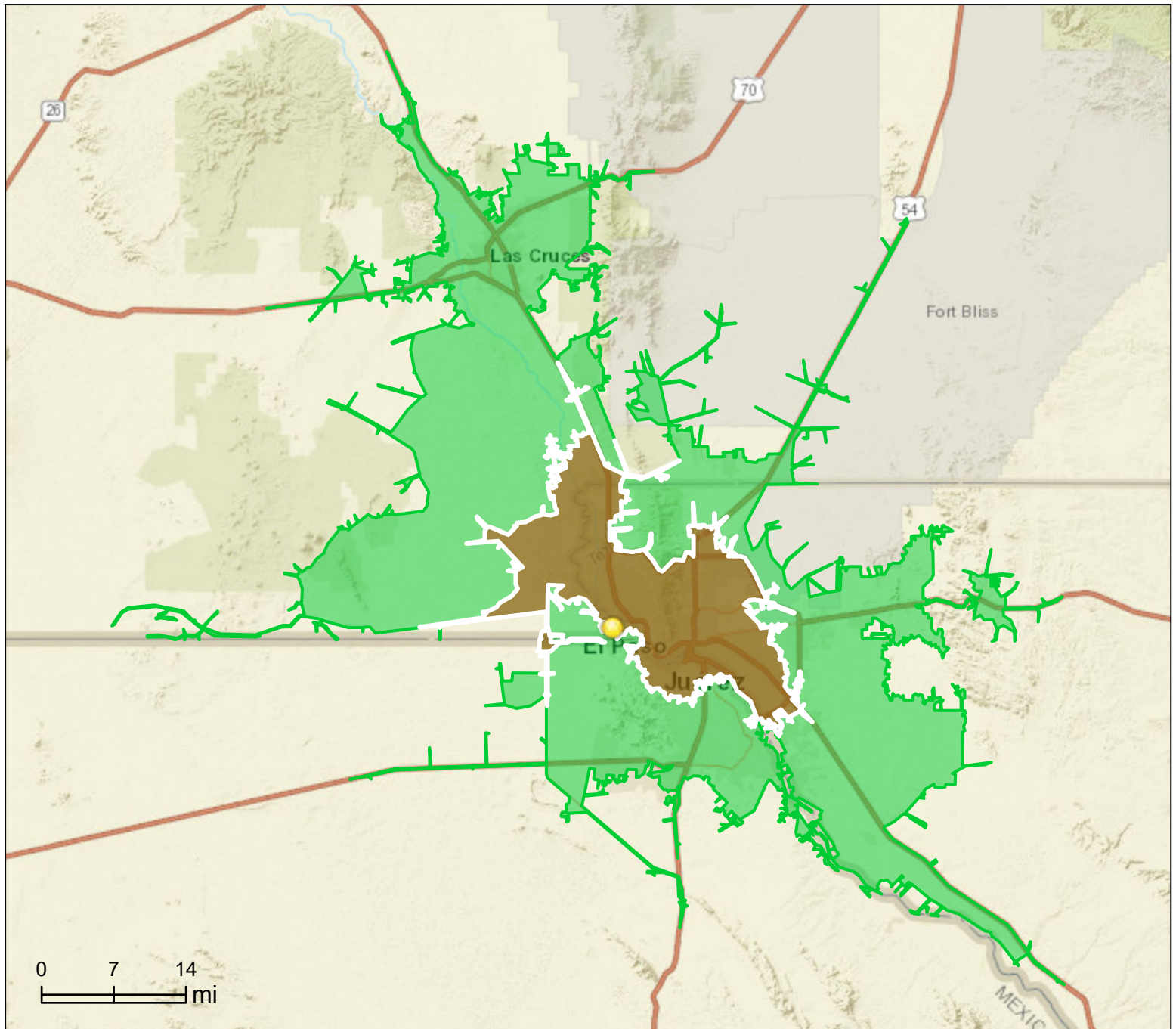
This site is located in:

City:	Sunland Park
County:	Doña Ana County
State:	New Mexico
ZIP Code:	88063
Census Tract:	35013001706
Census Block Group:	350130017062
CBSA:	Las Cruces, NM Metropolitan Statistical Area

August 11, 2020