



## Executive Summary

University Park CDP, NM  
University Park CDP, NM (3581030)  
Geography: Place

Prepared by MVEDA

	University Pa...
<b>Population</b>	
2000 Population	2,764
2010 Population	4,192
2020 Population	4,273
2025 Population	4,367
2000-2010 Annual Rate	4.25%
2010-2020 Annual Rate	0.19%
2020-2025 Annual Rate	0.44%
2020 Male Population	48.8%
2020 Female Population	51.3%
2020 Median Age	20.8

In the identified area, the current year population is 4,273. In 2010, the Census count in the area was 4,192. The rate of change since 2010 was 0.19% annually. The five-year projection for the population in the area is 4,367 representing a change of 0.44% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.3% female.

<b>Median Age</b>	
The median age in this area is 20.8, compared to U.S. median age of 38.5.	
<b>Race and Ethnicity</b>	
2020 White Alone	65.1%
2020 Black Alone	5.9%
2020 American Indian/Alaska Native Alone	6.2%
2020 Asian Alone	7.3%
2020 Pacific Islander Alone	0.3%
2020 Other Race	9.6%
2020 Two or More Races	5.6%
2020 Hispanic Origin (Any Race)	43.2%

Persons of Hispanic origin represent 43.2% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 77.8 in the identified area, compared to 65.1 for the U.S. as a whole.

<b>Households</b>	
2020 Wealth Index	9
2000 Households	417
2010 Households	1,126
2020 Total Households	1,225
2025 Total Households	1,278
2000-2010 Annual Rate	10.44%
2010-2020 Annual Rate	0.83%
2020-2025 Annual Rate	0.85%
2020 Average Household Size	2.07

The household count in this area has changed from 1,126 in 2010 to 1,225 in the current year, a change of 0.83% annually. The five-year projection of households is 1,278, a change of 0.85% annually from the current year total. Average household size is currently 2.07, compared to 2.10 in the year 2010. The number of families in the current year is 496 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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University Pa...

### Mortgage Income

2020 Percent of Income for Mortgage	0.0%
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### Median Household Income

2020 Median Household Income	\$13,013
2025 Median Household Income	\$13,481
2020-2025 Annual Rate	0.71%

### Average Household Income

2020 Average Household Income	\$15,637
2025 Average Household Income	\$16,511
2020-2025 Annual Rate	1.09%

### Per Capita Income

2020 Per Capita Income	\$5,444
2025 Per Capita Income	\$5,774
2020-2025 Annual Rate	1.18%

### Households by Income

Current median household income is \$13,013 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$13,481 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$15,637 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$16,511 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$5,444 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$5,774 in five years, compared to \$37,691 for all U.S. households

### Housing

2020 Housing Affordability Index	0
2000 Total Housing Units	615
2000 Owner Occupied Housing Units	1
2000 Renter Occupied Housing Units	416
2000 Vacant Housing Units	198
2010 Total Housing Units	1,230
2010 Owner Occupied Housing Units	7
2010 Renter Occupied Housing Units	1,119
2010 Vacant Housing Units	104
2020 Total Housing Units	1,357
2020 Owner Occupied Housing Units	6
2020 Renter Occupied Housing Units	1,219
2020 Vacant Housing Units	132
2025 Total Housing Units	1,426
2025 Owner Occupied Housing Units	6
2025 Renter Occupied Housing Units	1,272
2025 Vacant Housing Units	148

Currently, 0.4% of the 1,357 housing units in the area are owner occupied; 89.8%, renter occupied; and 9.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 1,230 housing units in the area - 0.6% owner occupied, 91.0% renter occupied, and 8.5% vacant. The annual rate of change in housing units since 2010 is 4.46%. Median home value in the area is \$0, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 0.00% annually to \$0.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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## Business Summary

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Data for all businesses in area		University Pa...			
Total Businesses:		54			
Total Employees:		5,548			
Total Residential Population:		4,273			
Employee/Residential Population Ratio (per 100 Residents)		130			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		1	1.9%	4	0.1%
Construction		0	0.0%	0	0.0%
Manufacturing		1	1.9%	10	0.2%
Transportation		0	0.0%	0	0.0%
Communication		1	1.9%	25	0.5%
Utility		0	0.0%	0	0.0%
Wholesale Trade		0	0.0%	0	0.0%
Retail Trade Summary		10	18.5%	160	2.9%
Home Improvement		0	0.0%	0	0.0%
General Merchandise Stores		0	0.0%	0	0.0%
Food Stores		2	3.7%	24	0.4%
Auto Dealers, Gas Stations, Auto Aftermarket		0	0.0%	0	0.0%
Apparel & Accessory Stores		0	0.0%	0	0.0%
Furniture & Home Furnishings		0	0.0%	0	0.0%
Eating & Drinking Places		4	7.4%	70	1.3%
Miscellaneous Retail		4	7.4%	66	1.2%
Finance, Insurance, Real Estate Summary		3	5.6%	17	0.3%
Banks, Savings & Lending Institutions		0	0.0%	0	0.0%
Securities Brokers		1	1.9%	5	0.1%
Insurance Carriers & Agents		0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices		2	3.7%	12	0.2%
Services Summary		33	61.1%	5,183	93.4%
Hotels & Lodging		0	0.0%	0	0.0%
Automotive Services		0	0.0%	0	0.0%
Motion Pictures & Amusements		9	16.7%	265	4.8%
Health Services		2	3.7%	24	0.4%
Legal Services		0	0.0%	0	0.0%
Education Institutions & Libraries		13	24.1%	4,186	75.5%
Other Services		9	16.7%	708	12.8%
Government		3	5.6%	147	2.6%
Unclassified Establishments		2	3.7%	2	0.0%
Totals		54	100.0%	5,548	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	1.9%	4	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%
Construction	0	0.0%	0	0.0%
Manufacturing	1	1.9%	10	0.2%
Wholesale Trade	0	0.0%	0	0.0%
Retail Trade	4	7.4%	66	1.2%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	0	0.0%	0	0.0%
Health & Personal Care Stores	0	0.0%	0	0.0%
Gasoline Stations	0	0.0%	0	0.0%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%
Sport Goods, Hobby, Book, & Music Stores	3	5.6%	36	0.6%
General Merchandise Stores	0	0.0%	0	0.0%
Miscellaneous Store Retailers	0	0.0%	0	0.0%
Nonstore Retailers	1	1.9%	30	0.5%
Transportation & Warehousing	0	0.0%	0	0.0%
Information	2	3.7%	105	1.9%
Finance & Insurance	1	1.9%	5	0.1%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities, Commodity Contracts & Other Financial	1	1.9%	5	0.1%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	2	3.7%	12	0.2%
Professional, Scientific & Tech Services	2	3.7%	669	12.1%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	3	5.6%	218	3.9%
Educational Services	12	22.2%	4,106	74.0%
Health Care & Social Assistance	3	5.6%	39	0.7%
Arts, Entertainment & Recreation	12	22.2%	71	1.3%
Accommodation & Food Services	6	11.1%	94	1.7%
Accommodation	0	0.0%	0	0.0%
Food Services & Drinking Places	6	11.1%	94	1.7%
Other Services (except Public Administration)	0	0.0%	0	0.0%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	3	5.6%	147	2.6%
Unclassified Establishments	2	3.7%	2	0.0%
Total	54	100.0%	5,548	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

August 11, 2020



## Executive Summary

University Park, Las Cruces, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.28292  
Longitude: -106.75343

	30 minutes	60 minutes
<b>Population</b>		
2000 Population	147,836	777,089
2010 Population	178,719	895,601
2020 Population	193,484	957,427
2025 Population	201,311	989,388
2000-2010 Annual Rate	1.92%	1.43%
2010-2020 Annual Rate	0.78%	0.65%
2020-2025 Annual Rate	0.80%	0.66%
2020 Male Population	49.3%	48.8%
2020 Female Population	50.7%	51.2%
2020 Median Age	34.1	33.6

In the identified area, the current year population is 957,427. In 2010, the Census count in the area was 895,601. The rate of change since 2010 was 0.65% annually. The five-year projection for the population in the area is 989,388 representing a change of 0.66% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

### Median Age

The median age in this area is 34.1, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	72.8%	77.2%
2020 Black Alone	2.4%	3.8%
2020 American Indian/Alaska Native Alone	1.7%	1.0%
2020 Asian Alone	1.3%	1.4%
2020 Pacific Islander Alone	0.1%	0.2%
2020 Other Race	18.3%	13.3%
2020 Two or More Races	3.4%	3.1%
2020 Hispanic Origin (Any Race)	67.4%	77.8%

Persons of Hispanic origin represent 77.8% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.9 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	57	58
2000 Households	51,178	251,434
2010 Households	65,501	302,278
2020 Total Households	72,211	325,564
2025 Total Households	75,506	337,335
2000-2010 Annual Rate	2.50%	1.86%
2010-2020 Annual Rate	0.96%	0.73%
2020-2025 Annual Rate	0.90%	0.71%
2020 Average Household Size	2.61	2.88

The household count in this area has changed from 302,278 in 2010 to 325,564 in the current year, a change of 0.73% annually. The five-year projection of households is 337,335, a change of 0.71% annually from the current year total. Average household size is currently 2.88, compared to 2.90 in the year 2010. The number of families in the current year is 235,066 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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## Executive Summary

University Park, Las Cruces, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.28292  
Longitude: -106.75343

	30 minutes	60 minutes
<b>Mortgage Income</b>		
2020 Percent of Income for Mortgage	18.5%	14.3%
<b>Median Household Income</b>		
2020 Median Household Income	\$36,669	\$41,546
2025 Median Household Income	\$38,631	\$44,066
2020-2025 Annual Rate	1.05%	1.18%
<b>Average Household Income</b>		
2020 Average Household Income	\$58,524	\$61,426
2025 Average Household Income	\$63,536	\$66,886
2020-2025 Annual Rate	1.66%	1.72%
<b>Per Capita Income</b>		
2020 Per Capita Income	\$21,929	\$21,020
2025 Per Capita Income	\$23,910	\$22,930
2020-2025 Annual Rate	1.74%	1.75%
<b>Households by Income</b>		

Current median household income is \$41,546 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$44,066 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$61,426 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$66,886 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$21,020 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$22,930 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>		
2020 Housing Affordability Index	127	138
2000 Total Housing Units	55,636	270,808
2000 Owner Occupied Housing Units	34,156	158,392
2000 Renter Occupied Housing Units	17,022	93,043
2000 Vacant Housing Units	4,458	19,373
2010 Total Housing Units	70,498	320,190
2010 Owner Occupied Housing Units	41,365	185,609
2010 Renter Occupied Housing Units	24,136	116,669
2010 Vacant Housing Units	4,997	17,912
2020 Total Housing Units	79,038	352,377
2020 Owner Occupied Housing Units	43,974	194,155
2020 Renter Occupied Housing Units	28,237	131,410
2020 Vacant Housing Units	6,827	26,813
2025 Total Housing Units	83,378	369,285
2025 Owner Occupied Housing Units	45,873	200,917
2025 Renter Occupied Housing Units	29,633	136,418
2025 Vacant Housing Units	7,872	31,950

Currently, 55.1% of the 352,377 housing units in the area are owner occupied; 37.3%, renter occupied; and 7.6% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 320,190 housing units in the area - 58.0% owner occupied, 36.4% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 4.35%. Median home value in the area is \$142,383, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.74% annually to \$155,203.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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## Business Summary

University Park, Las Cruces, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.28292  
Longitude: -106.75343

Data for all businesses in area		30 minutes				60 minutes			
Total Businesses:		4,719				24,956			
Total Employees:		66,841				319,295			
Total Residential Population:		193,484				957,427			
Employee/Residential Population Ratio (per 100 Residents)		35				33			
by SIC Codes		Businesses		Employees		Businesses		Employees	
		Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining		106	2.2%	692	1.0%	358	1.4%	2,984	0.9%
Construction		314	6.7%	2,659	4.0%	1,326	5.3%	13,897	4.4%
Manufacturing		113	2.4%	1,984	3.0%	709	2.8%	15,995	5.0%
Transportation		113	2.4%	1,064	1.6%	753	3.0%	9,406	2.9%
Communication		42	0.9%	242	0.4%	294	1.2%	2,570	0.8%
Utility		22	0.5%	696	1.0%	75	0.3%	2,045	0.6%
Wholesale Trade		136	2.9%	1,345	2.0%	953	3.8%	11,210	3.5%
Retail Trade Summary		1,094	23.2%	15,577	23.3%	6,265	25.1%	87,392	27.4%
Home Improvement		56	1.2%	686	1.0%	260	1.0%	5,230	1.6%
General Merchandise Stores		52	1.1%	2,430	3.6%	315	1.3%	12,753	4.0%
Food Stores		133	2.8%	1,797	2.7%	657	2.6%	9,230	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket		113	2.4%	1,630	2.4%	755	3.0%	8,700	2.7%
Apparel & Accessory Stores		52	1.1%	408	0.6%	424	1.7%	4,093	1.3%
Furniture & Home Furnishings		78	1.7%	561	0.8%	367	1.5%	3,337	1.0%
Eating & Drinking Places		327	6.9%	6,275	9.4%	1,979	7.9%	33,667	10.5%
Miscellaneous Retail		283	6.0%	1,792	2.7%	1,509	6.0%	10,383	3.3%
Finance, Insurance, Real Estate Summary		436	9.2%	2,501	3.7%	2,413	9.7%	17,512	5.5%
Banks, Savings & Lending Institutions		103	2.2%	918	1.4%	504	2.0%	6,334	2.0%
Securities Brokers		48	1.0%	181	0.3%	250	1.0%	1,190	0.4%
Insurance Carriers & Agents		104	2.2%	364	0.5%	658	2.6%	2,919	0.9%
Real Estate, Holding, Other Investment Offices		181	3.8%	1,039	1.6%	1,001	4.0%	7,069	2.2%
Services Summary		1,863	39.5%	33,694	50.4%	9,120	36.5%	135,749	42.5%
Hotels & Lodging		58	1.2%	831	1.2%	200	0.8%	3,621	1.1%
Automotive Services		136	2.9%	780	1.2%	754	3.0%	4,604	1.4%
Motion Pictures & Amusements		124	2.6%	1,339	2.0%	717	2.9%	5,528	1.7%
Health Services		371	7.9%	7,516	11.2%	1,656	6.6%	35,220	11.0%
Legal Services		68	1.4%	405	0.6%	388	1.6%	2,146	0.7%
Education Institutions & Libraries		124	2.6%	13,383	20.0%	579	2.3%	43,320	13.6%
Other Services		982	20.8%	9,440	14.1%	4,824	19.3%	41,309	12.9%
Government		208	4.4%	6,238	9.3%	546	2.2%	18,497	5.8%
Unclassified Establishments		271	5.7%	147	0.2%	2,145	8.6%	2,038	0.6%
Totals		4,719	100.0%	66,841	100.0%	24,956	100.0%	319,295	100.0%

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## Business Summary

University Park, Las Cruces, New Mexico  
Drive Time: 30, 60 minute radii

Prepared by MVEDA  
Latitude: 32.28292  
Longitude: -106.75343

by NAICS Codes	Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	39	0.8%	320	0.5%	93	0.4%	1,131	0.4%
Mining	2	0.0%	21	0.0%	16	0.1%	129	0.0%
Utilities	16	0.3%	655	1.0%	44	0.2%	1,573	0.5%
Construction	333	7.1%	2,816	4.2%	1,410	5.6%	15,153	4.7%
Manufacturing	135	2.9%	2,120	3.2%	832	3.3%	16,171	5.1%
Wholesale Trade	127	2.7%	1,260	1.9%	932	3.7%	11,034	3.5%
Retail Trade	739	15.7%	9,120	13.6%	4,101	16.4%	52,216	16.4%
Motor Vehicle & Parts Dealers	88	1.9%	1,311	2.0%	616	2.5%	7,597	2.4%
Furniture & Home Furnishings Stores	35	0.7%	229	0.3%	185	0.7%	1,597	0.5%
Electronics & Appliance Stores	35	0.7%	283	0.4%	157	0.6%	1,643	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	49	1.0%	652	1.0%	251	1.0%	5,056	1.6%
Food & Beverage Stores	106	2.2%	1,584	2.4%	546	2.2%	8,315	2.6%
Health & Personal Care Stores	70	1.5%	653	1.0%	371	1.5%	3,141	1.0%
Gasoline Stations	25	0.5%	319	0.5%	140	0.6%	1,108	0.3%
Clothing & Clothing Accessories Stores	68	1.4%	471	0.7%	510	2.0%	4,564	1.4%
Sport Goods, Hobby, Book, & Music Stores	52	1.1%	447	0.7%	199	0.8%	1,937	0.6%
General Merchandise Stores	52	1.1%	2,430	3.6%	315	1.3%	12,753	4.0%
Miscellaneous Store Retailers	97	2.1%	623	0.9%	539	2.2%	4,055	1.3%
Nonstore Retailers	63	1.3%	119	0.2%	274	1.1%	449	0.1%
Transportation & Warehousing	72	1.5%	952	1.4%	587	2.4%	8,716	2.7%
Information	79	1.7%	666	1.0%	446	1.8%	5,322	1.7%
Finance & Insurance	262	5.6%	1,488	2.2%	1,465	5.9%	10,715	3.4%
Central Bank/Credit Intermediation & Related Activities	104	2.2%	899	1.3%	537	2.2%	6,499	2.0%
Securities, Commodity Contracts & Other Financial	54	1.1%	226	0.3%	269	1.1%	1,293	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	104	2.2%	364	0.5%	659	2.6%	2,923	0.9%
Real Estate, Rental & Leasing	254	5.4%	1,119	1.7%	1,338	5.4%	7,344	2.3%
Professional, Scientific & Tech Services	355	7.5%	3,689	5.5%	1,921	7.7%	14,320	4.5%
Legal Services	84	1.8%	507	0.8%	459	1.8%	2,527	0.8%
Management of Companies & Enterprises	3	0.1%	8	0.0%	32	0.1%	179	0.1%
Administrative & Support & Waste Management & Remediation	128	2.7%	778	1.2%	696	2.8%	7,096	2.2%
Educational Services	142	3.0%	13,300	19.9%	677	2.7%	43,401	13.6%
Health Care & Social Assistance	525	11.1%	10,211	15.3%	2,219	8.9%	43,851	13.7%
Arts, Entertainment & Recreation	99	2.1%	1,131	1.7%	513	2.1%	4,756	1.5%
Accommodation & Food Services	391	8.3%	7,176	10.7%	2,215	8.9%	37,762	11.8%
Accommodation	58	1.2%	831	1.2%	200	0.8%	3,621	1.1%
Food Services & Drinking Places	333	7.1%	6,344	9.5%	2,015	8.1%	34,141	10.7%
Other Services (except Public Administration)	541	11.5%	3,618	5.4%	2,731	10.9%	17,276	5.4%
Automotive Repair & Maintenance	110	2.3%	688	1.0%	602	2.4%	3,582	1.1%
Public Administration	207	4.4%	6,245	9.3%	549	2.2%	19,121	6.0%
Unclassified Establishments	271	5.7%	147	0.2%	2,143	8.6%	2,029	0.6%
Total	4,719	100.0%	66,841	100.0%	24,956	100.0%	319,295	100.0%

**Source:** Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

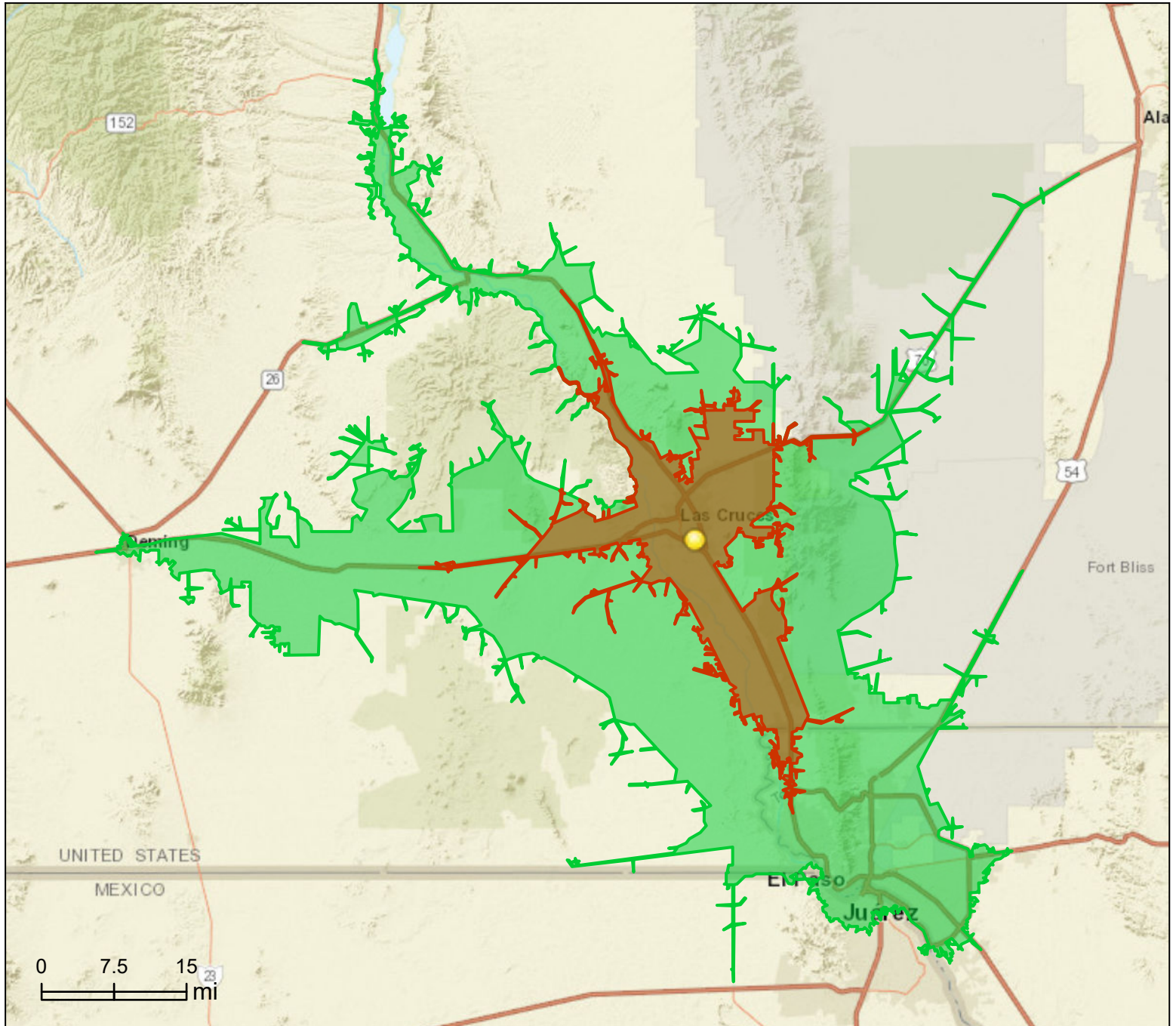
August 11, 2020



## Site Details Map

University Park, Las Cruces, New Mexico  
Drive Time: 30, 60 minute radii

Site Details Map  
Latitude: 32.28292  
Longitude: -106.75343



### This site is located in:

**City:** Las Cruces  
**County:** Doña Ana County  
**State:** New Mexico  
**ZIP Code:** 88003  
**Census Tract:** 35013001000  
**Census Block Group:** 350130010001  
**CBSA:** Las Cruces, NM Metropolitan Statistical Area