

MESILLA VALLEY

MESILLA
VALLEY
ECONOMIC
DEVELOPMENT
ALLIANCE



EDA

nmborderplex.com

ANNUAL
REPORT

2015

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Las Cruces Public
Schools

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College

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RT Electric, Inc.

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Darden Law Firm

Bryn Davis
Sapphire Energy

Dan Hicks
White Sands Missile
Range

John Hummer
Steinborn & Associates
Real Estate

Tom Hutchinson
La Posta de Mesilla



3-Year Totals and Projects

3-Year Totals (FY13-FY15):

New Jobs: **1,779**

Site Visits: **75**

Capital Investment:
\$205,886,085

Completed Projects: **30**

New Payroll Generated:
\$55,814,362

MVEDA Supported Retention &
Expansion : **78**

*All numbers are direct impacts from full operations of projects

TRADE SHOWS: 8

**National Association
of Foreign Trade Zones**
(NAFTZ)
(Fort Worth, TX)

**Industrial Asset
Management Council**
(IAMC)
(Palm Desert, CA)

**Intermodal Association of
North America Intermodal
Expo**
(IANA)
(Long Beach, CA)

**Association for Unmanned
Vehicle Systems
International**
(AUVSI)
(Atlanta, GA)

**International Symposium
for Personal and
Commercial Spaceflight**
(ISPCS)
(Las Cruces, NM)

Call Center Week
(Las Vegas, NV)

**International Economic
Development Council**
(IEDC)
(Fort Worth, TX)

SelectUSA
(Washington, DC)

Sales Missions:
Northern California
Southern California
Phoenix, AZ
Chicago, IL

454 New Economic-Based Jobs
Created
FY15 (July 1, 2014-June 30, 2015)

29
Site Visits
by interested
companies

8
Completed
Projects

**Burrell College of Osteopathic
Medicine**
(Life Science)

MCS Industries
(Manufacturing, Logistics &
Distribution)

Convergys
(Back Office & Technical Support)

**F.C. Fraunhauber and
Associates**
(Logistics & Distribution)

Thrush, LLC
(Logistics & Distribution)

Southwest Steel Coil
(Manufacturing)

Certoplast
(Manufacturing)

Samson Equipment, Inc.
(Manufacturing)



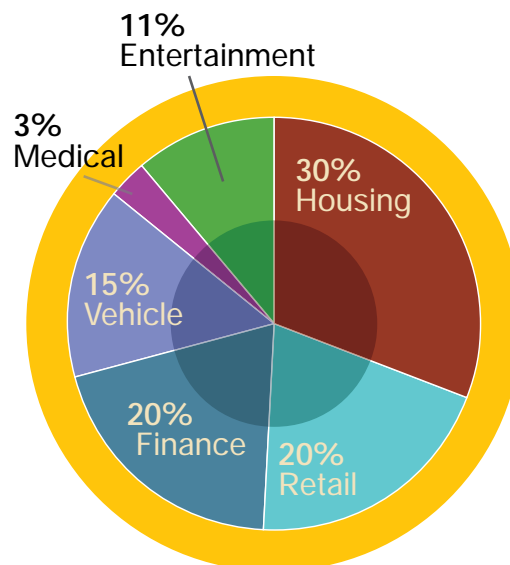
Household Spending

Household Spending 3-Year Impact:

\$46,302,842



Housing \$14,770,606		Retail \$9,075,357		Finance & Insurance \$9,260,568	
Mortgage & Rent: \$6,667,609		Groceries: \$3,843,135		Pensions: \$4,861,799	
Utilities: \$3,380,108		Other Retail: \$1,435,389		Cash Contributions: \$1,574,296	
Repairs, Furnishings, & Other: \$3,102,290		Education, Personal, & Misc. Services: \$2,129,931		Health Insurance: \$1,527,944	
Property Taxes: \$1,620,599		Apparel: \$1,666,902		Vehicle & Life Insurance: \$1,296,479	
Vehicle \$6,852,821		Medical \$1,203,874		Entertainment \$5,139,616	
Gas & Motor Oil: \$2,500,353		Medical Services: \$648,240		Restaurants & Bars: \$2,454,051	
New & Used Vehicles: \$2,546,656		Drugs & Supplies \$555,634		Entertainment & AV Equipment: \$1,944,720	
Repairs & Expenses: \$1,342,783				Pets, Toys, & Hobbies: \$740,845	
Public Transportation: \$463,029					



Return on Investment

**FOR EVERY \$1
INVESTED INTO
MVEDA...**

\$1



\$219 in new 3-Year household spending
Based on investment by private-sector partners.



\$28 in new education-related taxes
Based on investment by education partners.



\$188 in new 3-Year annual payroll
Based on investment by private-sector partners.



\$23 in new local taxes
Based on investment by public-sector partners.

Total Funding 2014-2015: \$626,370

City of Las Cruces:	Education Partners (NMSU, DACC, LCPS):
\$200,000	\$41,000
Doña Ana County:	Sponsorships & Special Events:
\$100,000	\$19,622
Private Sector:	Other:
\$211,875	\$275
In-Kind (Private):	
\$53,598	



Job to Readiness Career Bootcamp Building a Better Workforce.

2,624 NUMBER OF PERSONS SERVED

HOW?

10

EVENTS

- Presentations
- Work Sessions
- Employer Panel Presentation
- Skits
- Direct Applications

WHERE?

- Doña Ana Community College East Mesa Campus
- Doña Ana Community College Gadsden Center
- Doña Ana Community College Sunland Park Campus
- Mayfield High School
- Deming High School
- Anthony Women's Intercultural Center



SPONSORS

- El Paso Electric
- NM Economic Development Department
- City of Las Cruces
- The LNG Company
- Pro's Ranch Market/ Los Altos Ranch Market
- Sam's Club

SUPPORTING VOLUNTEERS

- Doña Ana County
- Office of Senator Udall
- Society for Human Resources Management (SHRM)
- Manpower
- SCORE
- SL Start
- NM Works
- Gents Barber Spa
- Sha Bangs

PARTICIPANT TESTIMONIALS

"Great opportunity for beginners wanting to learn how to approach employers for job opportunities."

"I really enjoyed the session. I believe you all should have more of these more often."

EMPLOYER TESTIMONIALS

*"The **MVEDA/DACC Jobs Boot Camps** have been very helpful to employers. Applicants are beginning to understand what 'soft skills' are important to employers and what we look for in interviews."*

ED CAMDEN,
Southwest Steel Coil

MVEDA

Board Participation

New Mexico Economic
Development Partnership

Spaceport Authority

World Affairs Council

Job Training Incentive Program
Strategic Planning Task Force

Quality New Mexico

New Mexico
Community Capital

New Mexico IDEA

The Bridge of Southern
New Mexico

Arrowhead, Inc.

Borderplex Alliance Strategic
Planning

Doña Ana County
Legislative Coalition

Greater Las Cruces
Chamber of Commerce

GLCCC Commercial
Space Committee

Border Economic
Development Plan

Doña Ana County
Comprehensive
Planning

Public and Private
Partners **100**

Double Platinum &
Platinum Partner
Exposures: **16,978***

Gold & Silver
Level Partner
Exposures: **7,223***

*Number is for email exposures only. Does not
factor luncheon, marketing material distribution,
prospect company expertise, and other exposures
given to our partners.

40,000

CIRCULATED PRINT
EXPOSURES IN

LIFE IS GOOD IN LAS CRUCES
LAS CRUCES BULLETIN



TESTIMONIALS



Want to know more
about
MVEDA...

Please visit our
YouTube channel
to view **MVEDA**
testimonials.

youtube.com/user/nmborderplex



THANK YOU PARTNERS!



GOLD PARTNERS

Century Bank
Comcast
Hotel Encanto de Las Cruces
IDI Gazeley
Las Cruces Bulletin
Memorial Medical Center
Pic Quik Stores, Inc.
Rehabilitation Hospital of SNM
The LNG Company
Union Pacific
Wells Fargo Bank New Mexico
Zia Natural Gas Company

SILVER PARTNERS

Bravo Chevrolet Cadillac
First American Bank
International Symposium for Personal
& Commercial Spaceflight
Heritage Home Healthcare of SNM
Jacobs Technology, Inc.
Jaynes Corporation
La Posta de Mesilla
NAI 1st Valley Realty
Pioneer Bank
RT Electric, Inc.
Red Hawk Golf Club
Sisbarro Dealerships
Steinborn & Associates Real Estate
Sunspot Solar Energy Systems

BRONZE PARTNERS

Beasley Mitchell & Co., LLP
Bohannon Huston, Inc.
Bradbury Stamm Construction
CenturyLink
Clifford, Ross & Cooper, LLC
Darden Law Firm
Doña Ana Title
Fastwave.Biz
FirstLight Federal Credit Union
First National Rio Grande
GenCon Corporation
Las Cruces Machine & Manufacturing
LE Electric, Inc.
L&M Asset Management
Manpower, Inc.
Marron & Associates
Mathers Realty, Inc.
McGinley Construction
New Mexico Gas Company
Newman Outdoor Advertising
Northrise Ventures
Omega Trucking, Inc.
One Source Federal Credit Union
Ortiz & Lopez, PLLC
Parkhill, Smith & Cooper
REDW, LLC
Sapphire Energy
Smith & Aguirre Construction
Souder, Miller & Associates
Southwest Steel Coil
Southwestern Abstract & Title
Irax International
WestStar Bank
WHA International, Inc.
Wooten Construction

COPPER PARTNERS

Advanced Care Hospital of SNM
Arrowhead Executive Office Center
ASA Architects, PA
Axiom CPAs and Business Advisors
Bank '34
Berkshire Hathaway Home Services
Charles Schwab Independent Branch, LC
Camino Real Regional Utility Authority
Chisholm's LLC
Dekker/Perich/Sabatini
Enchantment Land Certified Development
First New Mexico Bank of Las Cruces
Holt Mynatt Martinez, PC
itsQuest
Jamie Stull Real Estate
Las Cruces Association of Realtors
Moss Adams, LLP
Pat Campbell Insurance
Pecos, LLC
Railroad Track Construction
& Maintenance, Inc.
Roadrunner Pecans
Staybridge Suites
Stubbs Engineering
The Double Eagle
Village of Hatch
Vescovo Toyota
Wilson & Company, Inc., Engineers



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