





NO. 2018



#### ALL BORDERPLEX REGION to Kansas City 949 miles to Chicago 1,492 miles **BNSF** Railway NM BORDERPLEX COMPANIES to Albuquerque 225 miles San Saba Pecans ANTHONY Hatch Deli-Food Chili & Spice Southwest Bio-Labs, Inc. Truck Farm Industrial Seco Spice **Park** Valley Cold Storage **BERINO** Wholesome Valley Farms **MESILLA PARK** Rincon **Biad Chile** HATCH Hatch Franco Whole Foods Los Uvas Valley Dairy **Chile Capitol** RADIUM SPRINGS Young Guns Produce of the World Rezolex LA MESA RINCON Stahmann Farms Rio Valley Chili, Inc. Radium 1 LAS CRUCES Doña Ana Springs-**SANTA TERESA Barker Produce** National Onion, Inc. F&A Dairy **Rio Grande River** Sterigenics Fresh Chile Co Valley Cold Storage **Green Valley Pecans** Jurado, Inc. SUNLAND PARK New Aces Pecan La Primera Tortilleria Las Cruces, NM OLAM VADO Ol Gringo **Cervantes Enterprises Las Cruces** Int'l Airport **New Mexico State University** Ag Science Center • NM Department of Aq Mesilla 10 Arrowhead Arrowhead Research Park West Mesa Vado **Industrial Park** La Mesa Berino • Drive time from Las Cruces to El Paso International Airport approximately 45 minutes Anthony ( 660,000 ACRES NEW MEXICO TEXAS Overweight of regional farmland! Cargo Zone **Doña Ana County** Jetport at Santa Teresa Logistics to Long Beach 804 miles Union Pacific Intermodal **Union Pacific Railway** West Park El Paso Bi-National Industrial Park Int'l Airport Santa Teresa Port of Entry Park El Paso, TX NEW MEXICO to Houston **MEXICO** 759 miles **Foxconn** International 2 10 Ciudad **Cattle Crossing Beltway** Juarez **FerroMex** Railway **Farmland** MEXICO



AT THE NEW MEXICO BORDERPLEX, YOU'LL FIND THAT OUR POWERS ARE GROWING! AGRICULTURE HAS AN IMPORTANT PLACE IN OUR LOCAL ECONOMY, WITH A RICH FARMING AND RANCHING HISTORY THAT EXTENDS FOR GENERATIONS.

Today, the region's chief agricultural products are dairy, beef, onions, pecans, and chile peppers. Hispanic foods such as blue corn chips, salsas, and green chile continue to grow in popularity nationwide, so the New Mexico Borderplex is a growing market for traditional, regional agricultural products and foods. Abundant opportunities exist for industries that support agricultural production or that add value through packaging or processing.

### A PLACE TO GROW

- · 660,000+ Acres of Farmland
- \$351 Million Market Value of Products Sold
- Ranked First in New Mexico for Crop Value, and Top Ten Percent of U.S.

### YES WE PECAN

- Over 28,000 Acres of Pecans
- 51.8 Million Pounds Produced in 2016
- 19.2 Percent of U.S. Pecan Production
- Leading the Nation in Yield-Per-Acre

## THINGS ARE GETTING CHILE

- Home to the Chile Pepper Institute
- 30 Percent of All U.S. Chile Grown
- Over 9,200 Producing Acres

#### MILKING IT FOR ALL IT'S WORTH

- Among Top Two Percent for National Cow Milk Production
- New Mexico is One of Top Five Cheese Producing States
- First Dairy Cows to Collectively Exceed 25,000 lbs.-per-cow in the U.S.
- Number One Daily Producing State in Production Per Cow

### AN INTERNATIONAL FLAVOR

- Neighboring Chihuahua is Largest Producer of Pistachios, Apples, Cherries, Cotton, Oregano, and Nuts in Mexico
- Chihuahua Also Produces over 50 Percent of All Mexican Wheat
- Produces 100 Percent of Mexican Pistachios
- Ranks First in Peach & Apple Nurseries

#### SERVING UP INFRASTRUCTURE

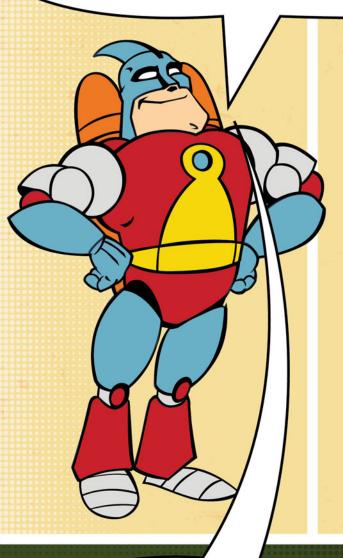
- East-West Interstate 10, North-South Interstate 25
- Two Class-1 Railroads: Union Pacific & BNSF
- Existing Cold Storage Warehouses
- Sterilization Services
- Dehydration Providers

# TASTY TIDBITS

- Doña Ana County is the largest PECAN-PRODUCING county in the world!
- Home of WORLD-FAMOUS HATCH CHILE and yes, that's how "chile" is spelled! "Chili" is a bean-and-meat soup from Texas!
- 60 percent of all FRESH ONIONS consumed in the U.S. during the summer months come from New Mexico!
- Doña Ana County ranks among the TOP FIVE PERCENT nationally in sales for milk from cows, pecans, vegetables, melons, hay, and alfalfa!
- New Mexico has the longest WINE-MAKING TRADITION in the nation, starting with grape vines planted by Spanish missionaries in 1629! Today, there are over 40 award-winning, established wineries statewide!
- Doña Ana County also ranks with the top five percent nationally in LIVESTOCK INVENTORY of cattle and calves, as well as bee colonies!
- Santa Teresa is the largest INTERNATIONAL CATTLE CROSSING in North America, exceeding over half a million head in 2017!

Las Cruces is the home to the New Mexico Department of Agriculture and the New Mexico State University (NMSU) Ag Science Centers. NMSU agricultural scientists team up with local industry to solve environmental and ecological issues as well as production issues such as yields and profits. The NMSU College of Engineering houses the Manufacturing Technology and Engineering Center (M-TEC) that provides free services to local companies with economic development potential.

# THE NEW MEXICO BORDERPLEX' HAS HEROIC ADVANTAGES!



- YEAR-ROUND OPPORTUNITIES for manufacturing and logistics with great highway, rail, and air transportation infrastructure
- A YOUNG AND GROWING REGIONAL LABOR FORCE with average commute times of less than 30 minutes
- WORLD-CLASS EDUCATION AND TRAINING offered through multiple major university systems and community colleges
- LOWER OVERALL BUSINESS COSTS due to competitive labor and tax advantages
- COMPETITIVE INCENTIVES AND TAX CREDITS
   for business expansion which can be augmented by Local
   Economic Development Act incentives in a number of areas
- AN EFFECTIVE MIX OF BUSINESS & RESEARCH
  PARKS, industrial parks, exisiting buildings, and abundant
  land ready for development
- A MILD YEAR-ROUND CLIMATE with an average of 340 days of sunshine, low humidity, and rare inclement weather

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