

United States-Mexico Chamber of Commerce
Cámara de Comercio México-Estados Unidos



www.usmcoc.org



History & Mission

- Since 1921 the Chamber has been fostering business, investment and trade relationships between the United States and Mexico.
- A group of distinguished Mexican and U.S. businessmen established the United States-Mexico Chamber of Commerce (USMCO) in 1973 as a 501 (c) (6) non-profit business association chartered in Washington D.C.
- The coalition of businessmen created a bilateral organization to promote trade, investment and joint ventures on both sides of the border.
- After opening offices in Washington, D.C., and Mexico City, the Chamber focused on establishing regional chapters.
- To further promote stronger bilateral relations, the Chamber established the U.S.-Mexico Cultural and Educational Foundation in 1996.

MISSION

- The organization's mission is to promote business and investment between the two nations.



The Chamber Today

- The U.S.-Mexico Chamber of Commerce has 10 offices in the U.S. and 9 offices in Mexico.
- It is the only bi-national U.S.- Mexico Chamber of Commerce with an active participation in both countries.
- The Chamber has been an active promoter of free trade between the two countries before NAFTA, during NAFTA, and will keep promoting business after NAFTA.
- Today the Chamber represents more than 1,500 businesses in the United States and Mexico.



Chapter Offices in the U.S.

CHAPTER OFFICES:

Chicago, IL

Dallas, TX

Detroit, MI

Los Angeles, CA

Miami, FL

New York, NY

Salt Lake City, UT

Seattle, WA

Springfield, VA

National Office
Washington, D.C.



National Office *Washington, D.C.*



Chapters



North American Headquarters -USMCEF



Chapter Offices in Mexico



Bi-National Office – Mexico City



Chapters

OFFICES IN:

Aguascalientes, Ags.

Guadalajara, Jal.

León, Gto.

México, D.F.

Morelia, Mich.

Monterrey, N.L.

Puebla, Pue.

Querétaro, Qro.

Veracruz, Ver.





The Chamber Today

The Chamber has organized sector task forces to bring private-sector leaders together for consideration of sector-specific issues and publication of the Chamber's position on key policy issues.

- Agribusiness
- Education
- Energy
- Environment, Health & Safety
- Finance & Investment
- Work Force Development
- Natural Resources & Water
- Housing & Development
- Border Area
- Information Technology
- Manufacturing
- Mining
- Tourism
- Telecommunications
- Transportation
- Textiles, Apparel, Fibers & Yarn



The Chamber Today • Signature Events

The United States-Mexico Chamber of Commerce has always worked toward closer ties between the public and private sectors in both nations. The Chamber organizes high level conferences, which provide our members with topical, in-depth reviews of issues affecting U.S.-Mexico business strategies. Additionally, participants will be presented with excellent opportunities to meet with government and corporate officials whose decisions have a significant impact on U.S.-Mexico business developments.

The USMCOC signature events are:

- **Congressional Border Issues & NAFTA/USMCA Conference**
February – Washington, D.C.
- **Annual Board of Directors Meeting, Conference & Good Neighbor Awards**
May - Washington, D.C
- **North American Sustainable Economic Development Summit**
August – Las Colinas, Irving, TX
- **Mexico City Binational Conference and Buen Vecino Award**
October – Mexico City

Events in collaboration with other organizations:

- **Mexico Cumbre de Negocios / Mexico Business Summit**
- **Border Energy Forum**



The Chamber Today • USMCEF

To further promote bilateral relations, the Chamber established the U.S.-Mexico Cultural and Educational Foundation in 1996 as a 501 (c) (3) non-profit organization. The mission of the United States-Mexico Cultural and Educational Foundation (USMCEF) is to provide activities that promote an enhanced knowledge and understanding of the educational and cultural differences between the two countries in order to establish closer and stronger ties. It is headquartered in Irving, Texas.

The projects and programs developed by the USMCOC and the USMCEF

- International Trade Development Center
- Bajio Cleaner Production Center
- Ventana Ambiental
- Buen Vecino Internship Program
- Center for North American Sustainable Economic Development
- Future Leaders of Irving
- The Seven Principles of Environmental Stewardship



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The Chamber Today • Publications

PUBLICATIONS AND SOCIAL MEDIA

Alliance Magazine: The official publication of the USMCOC, designed to present insightful information about developments relevant to the U.S.-Mexico relationship, and to share with our members and friends our activities, programs and projects. Available online and at Chapters' offices.

Website: www.usmcoc.org

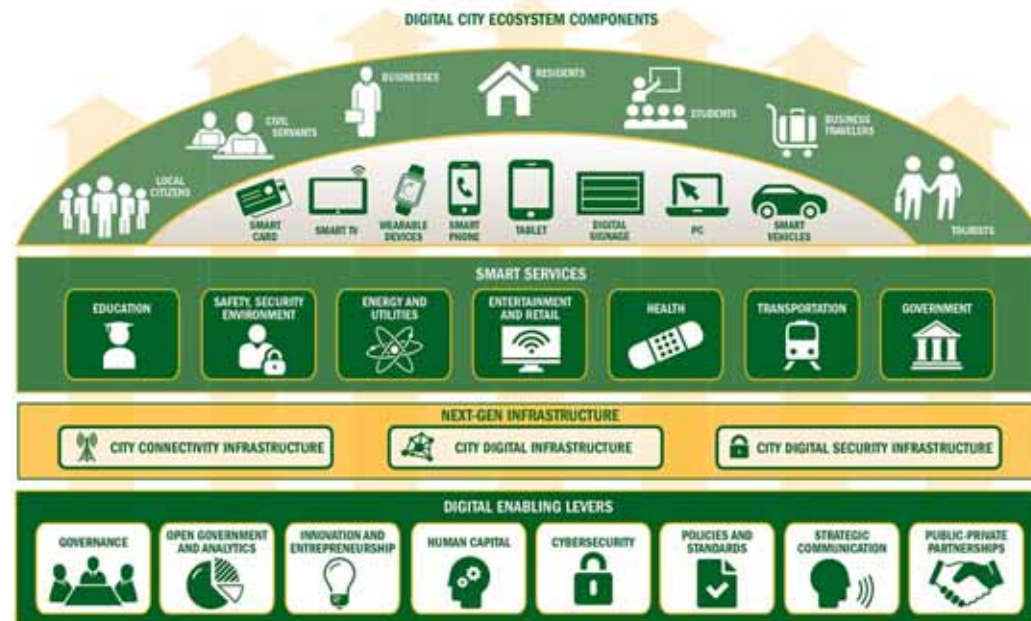
Social Media: Facebook, Twitter, LinkedIn





The Binational Sustainability Laboratory

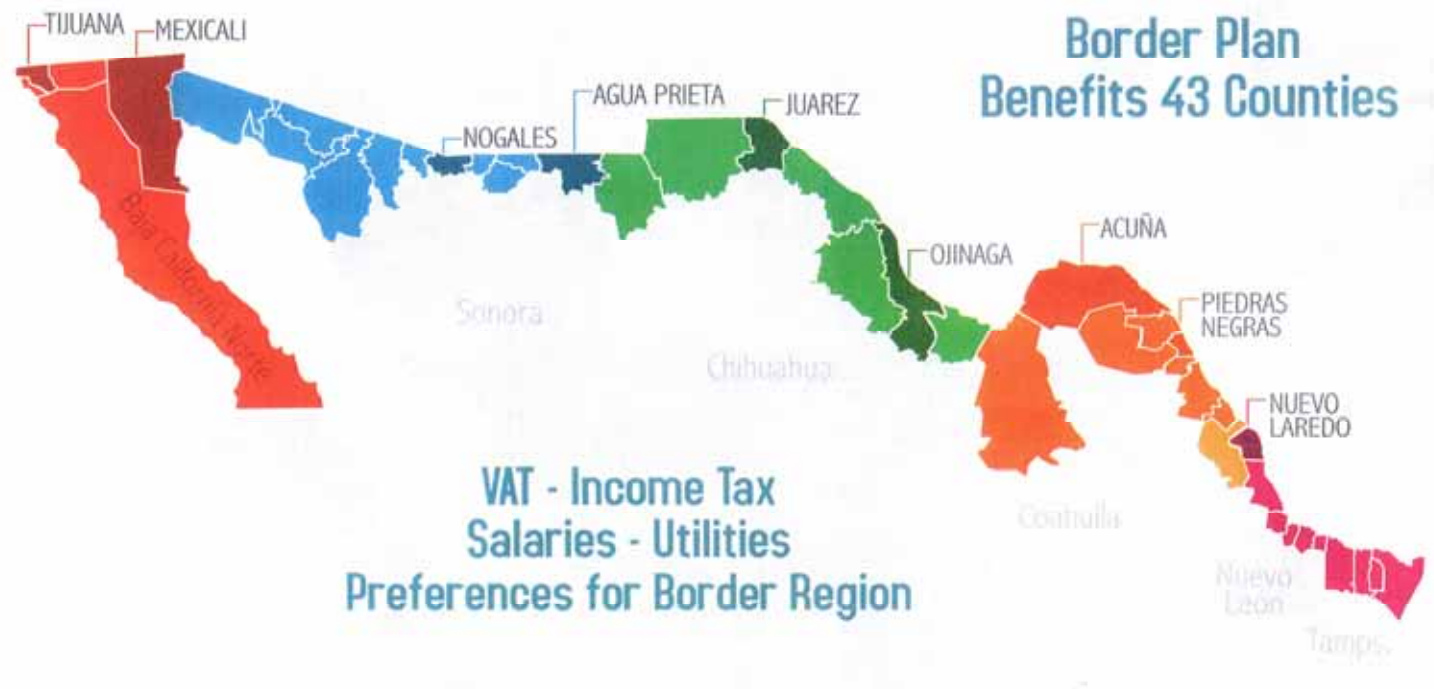
The Binational Sustainability Laboratory is a non-profit tax exempt organization, 501 (c) (3) that focuses on emerging technologies to facilitate and promote technology-based solutions in North America, with a vision of enhancing prosperity and economic development, working with stakeholders, government, private sector and academia.





Mexico's New Administration

AMLO'S BORDER ECONOMIC ZONE



Source: *Border Now*, Number 50, February 2019



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